

The COMMUNIQUE

A newsletter for faculty and staff at Bloomsburg University

January 17, 1991

BU faces cutbacks of \$1.4 million in state budget appropriations

In the wake of Gov. Robert P. Casey's announcement last week that he will trim budgets at state-supported higher educational institutions, Bloomsburg has imposed freezes on hiring personnel for vacant positions, travel, and hospitality costs for campus events.

These actions are part of a plan that will cut approximately three percent of the university's 1990-91 Educational and General (E&G) Appropriation and 50 percent of the school's Tuition Challenge Grant funding in an effort to help the state save an

"The university will need to cut about \$830,000 from its 'E and G' appropriation. We'll also lose about half (\$549,000) of the Tuition Challenge Grant money appropriated to us."

*—Robert Parrish
vice president for
administration*

estimated \$731 million by the end of the current fiscal year.

The cutbacks will amount to nearly \$1.4 million, or about three percent, of the university's state funding allotment this year, according to Robert Parrish, vice president for administration. "The university will need to cut about \$830,000 from its 'E and G' appropriation," Parrish said.

"We'll also lose about half (\$549,000) of the Tuition Challenge Grant money appropriated to us."

The university will not approve course overloads which would normally accommodate additional student demand, said Parrish. Overtime for workers will not be granted unless approved by an appropriate vice president; postage and telephone expenditures will be carefully monitored; bulk mail will be utilized when possible; and thermostats in campus buildings will be turned back from 72 to 68 degrees to conserve energy costs, he added.

President Harry Ausprich called a special meeting of the university's Planning and Budget Committee on Tuesday afternoon to deliver and discuss a list of measures that will be implemented in an effort to reduce the institutional budget before June 30.

John Walker, vice president for university advancement, said Bloomsburg officials are working to reduce the budget without sacrificing the quality of educational services. "Our goals are to affect our savings without affecting the quality of our academic programs," Walker said. "We're also trying to move ahead with our short- and long-term planning and focus on protecting academic priorities . . . with some economies."

Walker expressed both surprise and concern regarding the Governor's budget cuts. "We were stunned at the Governor's announcement last week," he said. "Now our chief concern is providing instruc-

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BU, Harrisburg City School District announce urban initiatives alliance

An alliance that will provide urban youths with visits to a rural public higher educational institution and college students with inner-city experiences has been finalized between the Harrisburg City School District and Bloomsburg University. The announcement was made during a school board meeting in Harrisburg, Dec. 20.

"At Bloomsburg University, we are always exploring new concepts and ideas that will help increase diversity on our campus," said President Harry Ausprich. "Through the urban initiatives program, we hope to provide some unique academic opportunities for our students."

Under the program, he noted, Bloomsburg students studying urban education will make frequent visits to schools in the district to interact with pupils and teachers. University faculty will conduct professional development workshops for public school teachers. Math and science professors will emphasize the career possibilities that exist in their respective fields to urban elementary and middle school students. Student-teaching opportunities for university students in the capitol city will be significantly enhanced, and middle schoolers will get a chance to take a weekend trip to experience residential life on campus.

Robert Buehner Jr., a local attorney and Bloomsburg trustee, says the primary goals of the program are to provide urban experiences for university students and to stress the value of a higher education to

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Mass Communications students publish winter 'Spectrum'

Students in the Mass Communications Department have published the winter issue of *Spectrum*, a news and feature magazine about people, places, and events in Columbia and Montour counties. Copies of *Spectrum* can be purchased for \$2.95 and are available at convenient locations throughout Columbia and Montour counties. For more information, call the Mass Communications Department at 389-4565.

Local musicians join Music Preparatory Program

Three local musicians have been named as instructors in the Music Preparatory Program. John Linn, who operates a music studio in Catawissa, will teach guitar. Frank Lakatos will teach violin, and his wife, Agnes, will teach piano. The program offers instructional training in the Suzuki violin method, woodwinds, strings, brass, and music theory. Lessons for the spring semester begin Monday, Jan. 21, and are taught by BU music faculty and other music educators from the greater Bloomsburg area. For more information, call Mark Jelinek at 389-4289.

Meeting arranged to discuss 'Toward the 21st Century'

Faculty and staff are invited to express their views in a discussion of a State System report titled "Toward the 21st Century: Priorities for the Pennsylvania State System of Higher Education," at 3:30 p.m., Tuesday, Jan. 29, in Carver Hall Auditorium. The report, compiled by the State System's 1989-90 Planning Commission and approved by the Board of Governors at their meeting last October, provides a clear set of priorities for the State System and addresses such issues as enrollment, faculty recruitment, facilities maintenance, teaching and research roles, and new university sites or missions. Please plan to attend.

VISA credit card fee inadvertently assessed

Faculty and staff holding Delaware Trust Company VISA credit cards may have inadvertently received an annual fee assessment. If you hold this card and recently were charged an annual fee, call Paula Kusmer toll free at 1-800-433-3371, ext. 3121.

Public Broadcasting stations show interest in Bloomsburg's environmental documentary

A video documentary recently produced by the university and aired on public broadcasting station WVIA-TV looks at what government officials, experts, and concerned citizens in Pennsylvania are doing or recommending to solve environmental problems caused by decades of poor choices and neglect.

Tom Joseph, director of television and radio programs at Bloomsburg, says PBS stations in Allentown, Erie, and Harrisburg will air the documentary, titled "Everything You Do (Can Make a Difference)," in April, but dates and times have not yet been confirmed.

The documentary will also be aired nine times by Howard Community College in Columbia, Md., on its cable television network during April and May.

Joseph and former university relations director Sheryl Bryson, who now heads a public relations office at Wichita State University in Kansas, co-produced the documentary as a public service to "show people that there are positive things they can do to make a difference" in the environment.

Some changes in lifestyle, such as living "a little more gently and giving up some modern conveniences" are essential, says Cynthia Adams Dunn, state coordinator of the Alliance for the Chesapeake Bay. In the hour-long video, hosted by former astronaut Scott Carpenter, Dunn reports that many "people are willing to make sacrifices in exchange for a safe, healthy environment for themselves and for future generations."

But many others "still believe it's up to someone else to solve the problems facing our planet," emphasizes Carpenter. "Our overflowing landfills, toxic waste dumps and polluted waters not only contain someone else's trash, but also the products we choose to buy and the chemicals we decide to use in our everyday lives."

"A lot of education needs to go with a great new public appreciation of the importance of the environment."

— State DER Secretary
Arthur A. Davis

The documentary focuses on grassroots organizations that are working to clean up areas and reduce pollution, educators who are finding ways to integrate an environmental awareness in their classrooms, power plants that are removing pollutants from the air, and concerned citizens who have chosen to become part of the solution.

"A lot of education needs to go with a great new public appreciation of the importance of the environment," says Arthur A. Davis, secretary of Pennsylvania's Department of Environmental Resources. "It's important to recognize that neither the state nor DER can do it alone."

Copies of the video are available to colleges and universities, school systems, businesses, industries, broadcast cable outlets, and other interested groups and organizations.

For more information, call 389-4002.

— Kevin B. Engler

FOR A JOB WELL DONE — Bloomsburg trustees Robert Buehner of Danville, left, and LaRoy Davis of Feasterville, center, present a plaque to Sheraton Smith of Harrisburg, a December graduate who served as student representative to the university's board. The presentation was made at the trustees' quarterly meeting in November.



PHOTO BY JOAN HELFER

State System announces enhanced benefits to managers, coaches, senior policy executives

University managers, coaches, and senior policy executives received some good news from the State System of Higher Education regarding their benefits program.

During two informational meetings held on campus last Thursday, personnel analyst James F. Michael Jr. said the State System Board of Governors recently approved a number of changes to enhance the benefits packages of these employees. "In negotiating the APSCUF contract, State System faculty received some nice incentives," said Michael. "The Board of Governors and the Chancellor also saw fit to extend some of these benefits to us."

According to Michael, Bloomsburg managers, coaches, and senior policy executives have received enhancements in major medical coverage, sick leave entitlements, and tuition waiver benefits.

Major medical coverage includes an increase in the maximum amount for general medical claims from \$250,000 to \$500,000 and a separate maximum for psychiatric claims of \$75,000. In addition, the psychiatric visit allowance of \$25 (payable at 50 percent or \$12.50 per visit) has been increased to \$50 (payable at 50 percent or \$25 per visit). The changes are retroactive to July 1, 1990 and apply to employees enrolled in the State System Blue Cross/Blue Shield and Major Medical Plan and to those who retired on or after July 1, 1990.

Sick leave entitlements include the removal of a 200-day cap on earned, unused sick leave accumulations (payout will continue to be based on 30 percent of earned, unused sick leave to a maximum of 60

days). Sick leave payout will be provided at appropriate rates to survivors of employees who die while in service, but who would have met requirements for payout had they retired. A revision in eligibility for the current sick family policy — which allows up to five days absence in a calendar year to care for immediate family members — to provide leave whether or not the member resides in the household.

Tuition waiver benefits include a 100 percent waiver for a spouse and a 50 percent waiver for dependent children (prior to age 25) at the university where the employee works. The full waiver is applicable until the spouse obtains her or his first undergraduate degree. In the child's case, the waiver is applicable until she or he finishes the degree program or reaches age 25 (whichever comes first). A continuation of these tuition waiver benefits is also available to employees who have five or more

Continued on page 8

BU, Harrisburg

Continued from page 1

Partnership 'can be very beneficial' to university and school district, says Buehner

Harrisburg's inner-city youths. "A rural university, such as Bloomsburg, has a need to develop relationships with schools located in urban communities," he says. "By entering into this partnership, the university unlocks the door to inner-city learning opportunities for its students."

According to Buehner, who chairs the trustees' ad hoc Urban Initiatives Committee, the program will enable the university to promote a culturally diverse climate on campus. "This partnership can be very beneficial to Bloomsburg University and the Harrisburg City School District," he says. "By arranging campus visitations for pupils in the Harrisburg school district, the university can begin to attract more urban students to its campus as freshmen in years to come."

Randolph G. Outen, superintendent of the Harrisburg City School District, says the partnership will prove that "people from all races and cultures can work together" in

a common cause. "We are dealing in a society today in which we need to be involved in integrating activities, and I believe that Bloomsburg has expertise it can share with us as we work together to encourage our youth," he says. "As educational leaders, we need to do as much as we can to demonstrate that this interaction can work. Both of us will benefit, if we're successful, by seeing increases in the enrollment of minority students."

This partnership evolved from the efforts of many interested individuals. "Sheraton Smith (a graduate from Harrisburg who

served as the student representative to the trustees) was a solid advocate for this program," says Buehner. "The university also received support from State Secretary of Education (Donald) Carroll and Mr. Outen. Both are fine leaders whom we're looking forward to working with."

Program activities are scheduled to begin during the upcoming spring semester, says Buehner. "We'll start slow," he says, "then gradually increase our programming in the years ahead."

— Kevin B. Engler



PHOTO BY KEVIN ENGLER

WELCOME TO CAMPUS — Trustee Robert Buehner Jr., center, welcomes Randolph G. Outen, superintendent of the Harrisburg City School District, and his staff members, from left, Lance Freeman, Norman Mitchell, and H. Major Poteat to campus.

December Commencement speaker says:

A sense of "family, belonging, and pride" inspired John S. Scrimgeour's message to 461 graduates — 384 bachelor's and 77 master's degree recipients — at last month's commencement ceremony in Bloomsburg's Mitrani Hall.

Joined by their parents, spouses, family members, and friends (some guests watched the ceremony via closed-circuit television monitors in nearby Columbia Residence Hall) the new graduates listened as Scrimgeour affirmed, "We need roots and role models. We need to draw from them for inspiration, strength and values . . . (especially) at a time when the traditional family is too often scattered or fragmented."

"As we are enriched by those who influenced us, we are better able to enrich others. We pass it on."

— John S. Scrimgeour

"As we are enriched by those who influenced us, we are better able to enrich others," said the senior faculty member who graduated in the Class of '53 and has worked at the university for 32 years. "We pass it on."

A psychological counselor in the Center for Human Development, Scrimgeour, 59, spoke of key individuals who influenced

the student body when he was an undergraduate here, including Kimber Kuster, Marguerite Kehr, and Howard Fenstermaker.

Scrimgeour noted on the particular impact Kuster had on students. "Dr. Kimber Kuster was a much loved and respected biology professor," he stated. "Many of our graduates have emulated his teaching practices and have taken his standards as their benchmarks of excellence."

"It is interesting to note that while we respected him (Kuster), he was most respectful of his mentor, Dr. Daniel Hartline," Scrimgeour added. "He (Kuster) spoke of (Hartline) often, and I have heard Dr. Don Rabb, biology professor now retired, speak of Dr. Kuster the same way. Do you see what I mean by passing it on?"

Scrimgeour concluded by asking the audience to identify "special people" who have made significant contributions in their lives. "I am urging all of you, not just the graduates, to be more conscious of your special people," he said. "They don't have to be from Bloomsburg University, and they don't have to be famous and have buildings named after them. Then, think about how you can rededicate some aspect of your life in their honor."

"Draw from your role models in order to become one," he added. "The idea is to pass it on."

President, BOG representative address graduates

President Harry Ausprich and State System Board of Governors member Joseph M. Nespoli extended congratulatory messages to the graduates during the ceremony. "We are proud of your accomplishments and we're honored to be present at your commencement convocation," declared Ausprich.

The President reminded the graduating class of the contributions made by loved ones that permitted them to achieve a college education. "You have received a great gift of love from your parents, spouses, and other family members," he said. "As you accepted that precious gift of love, you also accepted the responsibility to use the new knowledge you have gained to improve the condition of the world in which we live."

Nespoli, a former member of the university's Council of Trustees, extended



I'VE GRADUATED AT LAST—Lara A. Smith of Catawissa is congratulated by President Ausprich upon receiving a baccalaureate degree.

greetings from State System Chancellor James McCormick and the Board of Governors. "I know that you read the papers and you're thinking it's pretty tough out there," the Berwick native said. "I'm older than a lot of your grandfathers . . . I've been through depressions and wars . . . and I've always found that an education is important."

"But," he added, "it's what you do with it (an education) that counts. So go out there and do it."

Rep. Stuban honored with University Medallion

Pennsylvania State Rep. Ted Stuban (D) of Berwick, who was elected in November to an eighth consecutive term as House representative for the 109th District, was awarded the University Medallion for his support of the university and leadership in Harrisburg which helped gain approval for construction of the James H. McCormick Center for Human Services.

Stuban, 62, whose 14-year legislative career has been marked by being sensitive to the needs of his constituency, has consistently supported education initiatives and has been an advocate for public higher education. "Ted Stuban has been there for Bloomsburg University, just as he's been there for others," said Ausprich. "Each year he has supported our budget proposals and capital requests. We have appreciated his help and support, as well as his candor and willingness to offer constructive criticism."

Stuban has been a longtime advocate for



John S. Scrimgeour



BUTV

Bloomsburg University Television

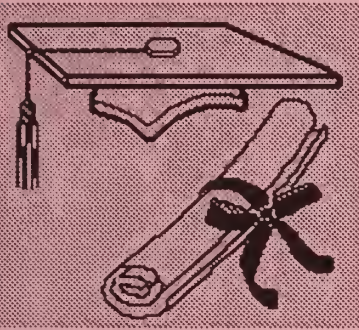
Viewer's Guide - January 1991

Bloomsburg Service Electric Cable Channel 13
Berwick Cable TV Company Channel 10

Accelerated Learning:

Awakening the Spirit of America

Many believe our educational system is not meeting the challenges of a highly technical and competitive world economy. Industry wants creative, critical thinkers to rejuvenate our slowing economy.



Spoerry and Ornstein in their Nobel Prize winning work on "left brain, right brain"

theory suggested that the more both sides of the brain are exercised simultaneously, the more information can be retained by an individual.

How can instructional personnel apply this research in classrooms? "Accelerated Learning" attempts to show how schools, colleges and universities can do just that.

The program is produced by the Reading Area Community College and is presented by BUTV and the Public Broadcasting System's Adult Learning Satellite Service.

Week of January 15 on BUTV



The Valley Where Man Was Born

Join Roy Smith, Director of the QUEST program, as he shares his slides of this fascinating exploration of the Omo Valley of southern Ethiopia. Roy and his team battle with high-strung hippos, travel to remote mountain villages where no white man had ever been seen before, and discover a side to Ethiopia not revealed in news accounts.

Week of January 22 on BUTV!

Also this month...



A Community Christmas Card
Holiday favorites from Berwick area choral groups.
Week of Jan. 1



Best of "You & U."
BU Vice Presidents
A close-up look at BU's top administrators.
Week of Jan. 8



Provost's Lecture Series:
Francine Du Plessix Gray
Inside Russia Today:
Through the Eyes of a Soviet Woman
Week of Jan. 29

(Daily listings on reverse.)



BUTV

Bloomsburg University Television

Viewer's Guide

January 1991

BUTV

is a service of

Bloomsburg University's
TV/Radio Services Department

Tom Joseph - Director

Terrin Hoover - Engineer

Cathy Torsell - Secretary

Amy Brayford - Student Mgr.

January Programs At-A-Glance

Tuesday, January 1

- 1:00 pm A Community Christmas Card
- 9:00 pm A Community Christmas Card

Wednesday, January 2

- 1:00 pm A Community Christmas Card
- 9:00 pm A Community Christmas Card

Thursday, January 3

- 1:00 pm A Community Christmas Card
- 9:00 pm A Community Christmas Card

Friday, January 4

- 1:00 pm A Community Christmas Card
- 6:30 pm (Off-the Air)
- 9:00 pm A Community Christmas Card

Tuesday, January 8

- 1:00 pm Best of "You & U."
- 2:00 pm Best of "You & U."
- 9:00 pm Best of "You & U."
- 10:00 pm Best of "You & U."

Wednesday, January 9

- 1:00 pm Best of "You & U."
- 2:00 pm Best of "You & U."
- 9:00 pm Best of "You & U."
- 10:00 pm Best of "You & U."

Thursday, January 10

- 1:00 pm Best of "You & U."
- 2:00 pm Best of "You & U."
- 9:00 pm Best of "You & U."
- 10:00 pm Best of "You & U."

Friday, January 11

- 1:00 pm Best of "You & U."
- 2:00 pm Best of "You & U."
- 6:30 pm Best of "You & U."
- 9:00 pm Best of "You & U."
- 10:00 pm Best of "You & U."

Tuesday, January 15

- 1:00 pm Accelerated Learning
- 9:00 pm Accelerated Learning

Wednesday, January 16

- 1:00 pm Accelerated Learning
- 9:00 pm Accelerated Learning

Thursday, January 17

- 1:00 pm Accelerated Learning
- 9:00 pm Accelerated Learning

Friday, January 18

- 1:00 pm Accelerated Learning
- 6:30 pm (Off-the-Air)
- 9:00 pm Accelerated Learning

Tuesday, January 22

- 1:00 pm The Valley Where Man Was Born
- 9:00 pm The Valley Where Man Was Born

Wednesday, January 23

- 1:00 pm The Valley Where Man Was Born
- 9:00 pm The Valley Where Man Was Born

Thursday, January 24

- 1:00 pm The Valley Where Man Was Born
- 9:00 pm The Valley Where Man Was Born

Friday, January 25

- 1:00 pm The Valley Where Man Was Born
- 6:30 pm Bloom News
- 9:00 pm Bloom News (Replay)

Tuesday, January 29

- 1:00 pm Provost's Lecture Series: Francine Gray
- 9:00 pm Provost's Lecture Series: Francine Gray

Wednesday, January 30

- 1:00 pm Provost's Lecture Series: Francine Gray
- 9:00 pm Provost's Lecture Series: Francine Gray

Thursday, January 31

- 1:00 pm Provost's Lecture Series: Francine Gray
- 9:00 pm Provost's Lecture Series: Francine Gray

Friday, February 1

- 1:00 pm Provost's Lecture Series: Francine Gray
- 6:30 pm Bloom News
- 9:00 pm Bloom News (Replay)

BU Bulletin Boards can be
seen immediately following
most programs on BUTV.

Graduates 'can enrich others' as role models

the university. "His answers to our questions have not always been 'yes,' said Ausprich, "but his responses have always been timely, fair, and appropriate. At times he has been our critic, and for that we respect him. He has always been our friend."

LaRoy Davis of Feasterville, chairperson of the Council of Trustees, joined Ausprich in presenting the University Medallion to Stuban. "Beyond bricks, mortar, and programs of study, Bloomsburg has a rich history of a caring faculty and staff, and a cadre of friends who have made a significant difference in the lives of thou-



MEDALLION RECIPIENT — State Rep. Ted Stuban, D-Berwick, accepts the University Medallion at December commencement exercises.

sands of men and women who are our graduates," he said.

In accepting the medallion, Stuban noted that education receives a huge portion of the state budget in Pennsylvania. "To all the people of Pennsylvania I'd like to say that we sometimes don't like how the (state) dollars are spent, and we criticize where our budgets go," he said. "But," he added, "a big portion of the state budget goes toward the educational system."

In closing, Stuban thanked the graduates for choosing to pursue their college degree at Bloomsburg. "I've always told the legislators in Harrisburg that this (Bloomsburg) is the finest university in the State System," he said. "So go forth and make the most out of your opportunity."

— Kevin B. Engler



DECEMBER COMMENCEMENT OFFICIALS — Key participants in last month's convocation ceremonies are pictured above. From left, John S. Scrimgeour, commencement speaker; State Rep. Ted Stuban of Berwick, University Medallion recipient; President Harry Ausprich; LaRoy Davis of Feasterville, chairperson of the Council of Trustees; Joseph M. Nespoli of Berwick, member of the State System Board of Governors; and Provost/Vice President for Academic Affairs Betty D. Allamong.

December '90 Commencement Scrapbook

photos on pages 4 and 5 by
Joan Helfer



AN EMOTIONAL GOODBYE — President Ausprich congratulates Sheraton Smith of Harrisburg upon his receiving a baccalaureate degree and bids him farewell at the December commencement ceremony. Smith, who majored in business marketing, served as a student representative to the university's Council of Trustees.



I'M READY — John S. Scrimgeour, a senior Bloomsburg faculty member, completes backstage preparation on his commencement address.

Economics professor receives award from native country

TejBhan S. Saini, professor of economics, received the Hind Rattan Award for outstanding service, excellence in achievement and contributions to India, his homeland, in November.

Saini, a native of Punjab, received the award from former Indian president Giani Zail Singh at an economic development conference in New Delhi. "The conference focused on things former Indian residents can do to help the mother country," says Saini, adding that 12 to 16 million native Indians now live outside India. "This award was presented to non-resident Indians from all over the world who are considered to have made outstanding contributions to their homeland."

Saini, who has lived in this country since the early 1950s and served on the BU faculty for the past 23 years, founded the Eastern Economic Association (EEA) — an organization of economists throughout Canada and the eastern United States — in 1973. He helped EEA initiate its publication, "Eastern Economic Journal," during the same year.



FOR OUTSTANDING SERVICE — India's former president Giani Zail Singh, left, presents the coveted Hind Rattan Award to Bloomsburg economics professor TejBhan S. Saini for his "outstanding service, excellence in achievement, and contributions to India." Saini, a native of Punjab, received the award at a recent economic development conference in New Delhi.

From 1974 to '76, Saini served on then-Pennsylvania Gov. Milton Shapp's economic advisory committee and received a merit citation for "outstanding service" to the citizens of the Commonwealth.

Two years ago, Saini founded a worldwide association of political economists — Congress of Political Economists (COPE)

International — which held its first meeting last January in Hong Kong.

COPE International, which publishes the soon-to-be-released "Journal of Economic Democracy," will hold its second conference Jan. 9-12 in Boston, Mass.

— Kevin B. Engler

Local banker appointed chairperson of Bloomsburg University Foundation

J. Jan Girton of Mifflinville, executive vice president and chief operating officer of Columbia County Farmers National Bank in Bloomsburg, was recently appointed chairperson of the Bloomsburg University Foundation for 1991.

"The 90s will be a challenging decade for development efforts at Bloomsburg University," says Anthony Ianiero, assistant vice president for development and executive director of the BU Foundation. "We're very pleased to have Jan serve as chair of the foundation and we're counting on his leadership to guide our mission in '91."

Girton, who has served on the foundation's board of directors since November 1985, has worked in banking for nearly 30 years. He was executive vice president and chief operating officer at CCFNB's Orangeville branch for the past five years after working more than 10 years as vice president and manager of United

Penn Bank in Bloomsburg. He also worked as an assistant vice president (1974-75) at United Penn's Wilkes-Barre branch and started his banking career as a cashier and



J. Jan Girton

operations officer (1962-73) at the Berwick Bank.

Girton is a former president of three professional bankers organizations — Northern Anthracite Bankers Association, Bank Administration Institute-Pocono Chapter and Columbia-Montour Counties Bankers Association.

He has served as president of Bloomsburg Revitalization Inc. and Revitalization Development Inc., and is treasurer of Bloomsburg's Industrial Development Association.

In addition, he is a past president of the Bloomsburg Area Chamber of Commerce and the Columbia County Area United Way.

Girton graduated from Rutgers University's Stonier Graduate School of Banking in 1972, the Pennsylvania School of Banking at Bucknell University in 1969, and Central Columbia High School in 1959.

He and his wife, Joyce, have a son and daughter — Jon J. Girton II (U.S. Air Force, Myrtle Beach, S.C.) and Joelle. They have two grandchildren.

— Kevin B. Engler

Author says:

Liberation 'empty as shelves' for Soviet women

Liberation has been a double-edged sword for Soviet women. Today they face the painful reality that the "dream of equality" offered in the 1917 Russian Revolution is "as empty as the shelves" in their stores.

The story is eloquently told in *Soviet Women: Walking the Tightrope*, a novel by Francine du Plessix Gray. The French-born author shared her research at Bloomsburg recently as the third speaker in the Provost's Lecture Series.

The openness of *glasnost* underscores the "inequities and arcane prejudices facing Soviet women, but it has not created much of a difference yet," said the award-winning journalist whose book is used as a text in several Bloomsburg courses.

Today the average Soviet woman earns only two-thirds the income as that of the average Soviet man. Women, she said, hold two-thirds of the construction jobs and 98 percent of the janitorial and street-cleaning positions. Two-thirds of the physicians in the USSR are women, but medicine is one of the nation's lowest paying professions. Men hold more than half of the hospital administrative positions, she added.

Tall and soft-spoken, Gray read several excerpts from her book to deftly illustrate examples of attitudes and anecdotes uncovered in her numerous interviews with Soviet people ranging from factory workers to professionals.

The USSR continues to take a utilitarian approach to women. "Women are needed as both producers and reproducers," stressed the author. As a result, she added, women face triple burdens — a necessity to work, the demands of raising a family, and a "shoddy system of human services" that fails to provide adequate child care, birth control, and gynecological services.

The deterioration of the nation's child care system has forced many Soviet women to put their careers on hold, rather than place their children in poorly run day care programs, said Gray. She rated the Soviet method of educating youth about sex as the second worst of any developed nation. Birth control methods are scarce and unreliable.

Statistics indicate that for every birth seven abortions are performed in the country.

"Severe shortages of basic consumer goods also take their toll," said Gray. "The average Russian woman spends 40 hours each week cooking, cleaning, doing laundry, or standing in line for food."

According to Gray, Soviet women are survivors because they maintain "uniquely close" matriarchal and kinship ties. "They possess a strong sense of female superiority, rooted from the contributions made by their mothers and grandmothers during World War II," she said.

But the disparity in self-esteem between Soviet men and women, coupled with an extraordinary lack of verbal communication, serves only to exacerbate the "tension between the sexes," said Gray. "Many Russian women live up to their reputation as iron-willed, steel-tongued, overworked amazons, and they are often as oppressive as they are oppressed," she added.

Paradoxically, women in the USSR perpetuate stereotypical gender roles, Gray said. She noted that President Mikhail Gorbachev's wife, Raisa, is "highly unpopular" with Russian women as most are "unaccustomed to seeing the wife of their head of state expressing her own power and personality."

— Gwenn Evans Wells
(Gwenn Evans Wells is a freelance writer from Bloomsburg.)

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA, 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Chris J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

BUCC 'Teach-In' to encourage writing outside English

"Encouraging Writing Outside the English Department" is the topic of the next BU Curriculum Committee (BUCC) "Teach-In" at 7:30 p.m., Thursday, Jan. 24, in McCormick Forum. Panelists Marjorie Clay (philosophy), Jim Dalton (psychology), Tom Klinger (biology) and Dave Minderhout (anthropology) will explain why and how they use writing in their courses. Faculty, staff and students are invited to attend. For more information, call Nancy Gill at 389-4716.

State System now accepting 'Social Equity' proposals

The State System of Higher Education has issued a call for "Social Equity" proposals for the following programs: Visiting Scholars; Junior High School; Equity Scholars; Community College Transition; and Minority Faculty Recruitment. The deadline is Friday, Feb. 1. For more information, call Peggy Bailey at 389-4129.

Costill lecture available on videotape at LRC

BU television and radio services has recently completed a videotape of Provost's Lecturer David Costill's presentation last fall. His address, "The Cutting Edge: Fitness and Human Performance," is available for viewing by faculty and students at the Learning Resources Center. For information, call the LRC at 389-4231.

New director sought for Scholars & Honors program

BU is conducting a search and screen process for a new director of the Scholars and Honors program. The position is open to all university faculty members. The application deadline is Monday, Jan. 28. For a complete listing of duties and additional information, contact Cindy Surmacz at 389-4132 or Carol Arnold at 389-4015.

'CROPWALK' official reports record-breaking donations

A report from Bloomsburg Area "CROPWALK" board president Robert Peiffer, a Protestant minister at BU, indicates a record \$10,127 was raised at the activity last October. The amount surpassed the previous record (set in 1989) in total contributions by \$3,555.

Calendar

Thursday, Jan. 17

Soundstage - "Peasants Under Glass,"
Kehr Union, 8 p.m.

Friday, Jan 18

"Total Recall," Mitrani Hall, Haas
Center, 7 and 9:30 p.m.

Womens swimming/diving vs. Army,
3 p.m.

QUEST-Caving training, Simon Hall,
6 to 10 p.m.

Saturday, Jan. 19

QUEST-Caving Training, Simon Hall,
8 a.m. to 5 p.m.

Sunday, Jan. 20

QUEST-Cross country skiing at
Crystal Lakes, 8 a.m. to 5 p.m.

"Total Recall," Mitrani Hall of Haas
Center, 1 p.m.

Monday, Jan. 21

Martin Luther King Jr. Day Celebration,
Carver Hall, 7 p.m.

Tuesday, Jan. 22

QUEST-kayak rolling, Centennial Gym,
9 to 11 p.m.

Wednesday, Jan. 23

"Arachnophobia," Kehr Union, 3 p.m.;
Mitrani Hall, Haas Center,
7 and 9:30 p.m.

Women's and Men's basketball
vs. Millersville, 6 and 8 p.m.

Thursday, Jan. 24

Men's and Women's swimming/diving
vs. Clarion, 2 p.m.

*All winter sporting events listed are held in the
Nelson Field House.*

Campus Notes

David E. Washburn, professor in the department of curriculum and foundations, and Faith Kline, an undergraduate elementary education major, co-presented a paper titled "Special Education Policy in Pennsylvania: A Social Foundations Analysis" at the annual convention of the American Educational Studies Association held in Lake Buena Vista, Fla., from Oct. 31 through Nov. 3.

Washburn and John Hranitz, professors in the department of curriculum and foundations, and Ben Fuller, professor of English, each became an Urban Fellow of the Pennsylvania Academy for the Profession of Teaching. In addition, they were participants in the National Urban Conference on Urban Schools held in Philadelphia last summer. The conference was sponsored by the academy.

James E. Cole, professor of biology, and William Gates, a graduate student in biology, have received a grant from the Dean's Fund for Excellence of the Bloomsburg Alumni Association.

The grant will be used to fund a research project titled "Humidity Preferences in Selected Plethodontid Salamanders." The project is to be completed in May.

Associate professor Kay Camplese and assistant professor Constance Gaynor, both of the Center for Counseling and Human Development, presented a session on "A Systematic Approach in Dealing with Clients with Co-Dependency Issues" at the Pennsylvania Counselors' Association held in Harrisburg last November.

John S. Baird Jr., acting dean of the College of Arts and Sciences, recently made a presentation at the 15th annual conference of the Association for Moral Education held at the University of Notre Dame. Baird's discussion was titled "Strategic Assumptions for the New Millennium: Challenges for Higher Education."

*Happy New Year
and
Welcome Back!*

State System to lose nearly \$19 million in E&G, Tuition Challenge appropriations

Continued from page 1

tional services to our students. But these budget reductions will have an immediate and long-term impact on the educational offerings of this institution."

In his address, Gov. Casey indicated that he will lay off 2,000 workers, close four state hospitals, and reduce spending in all state government departments by June 30.

But Walker said employees at Bloomsburg should not worry about furloughs during this fiscal year. "We do not expect layoffs at the university," he said. "We will see some vacancies go unfilled, rather than initiate layoffs at this time of the academic year."

Officials from the Chancellor's Office in Harrisburg claim that the State System will lose \$12.2 million in its total E&G Appropriation, and an estimated \$6.75 million will be reduced from the Tuition Challenge Grant program.

— Kevin B. Engler

State System announces enhanced benefits to managers, coaches, senior policy executives

Continued from page 3

years of credited service in one of the State System's approved retirement plans and become permanently disabled or die; are retired from the State System and have at least 25 years of credited service in one of the approved retirement plans; or are retired from the State System and are at or above the superannuation retirement age with at least 10 years of credited service in one of the approved retirement plans. These benefits became effective at the start of the semester last fall.

A new benefits handbook with detailed information concerning these and other changes will be provided to managers, coaches, and senior policy executives within the next two months, said Michael.

"In the meantime," he added, "employees with questions should contact the University Personnel Office."

— Kevin B. Engler

The COMMUNIQUE

A newsletter for faculty and staff at Bloomsburg University

January 24, 1991

The calm before Desert Storm

Campus responds to threat of war in Persian Gulf

As the spring semester got underway at Bloomsburg last week, one could not help but notice that a different aura had overcome the campus. Draping the university like the dark shadows of nightfall, the threat of America going to war in the Persian Gulf had created somber personas in just about everyone.

On the first Tuesday afternoon of classes, more than 50 individuals — mostly Bloomsburg students, faculty, and staff — gathered in Multipurpose Room A of Kehr Union to voice their feelings about the probability of America at war.

Rosemary Brasch, labor specialist and lecturer at Penn State, said her son is a U.S. Marine stationed in Saudi Arabia. "Basically I'm here (at this discussion) because I don't know anything else to do," Brasch said. "I didn't give birth to my son to have him die on a desert somewhere. I'm just very upset."

Mary Harris, an assistant professor who teaches urban education, expressed "much pain" about the prospect of bloodshed in the Middle East. "I've heard the Pentagon has ordered 60,000 body bags," said Harris. "One has to ask, 'What for?' The fact that a small country headed by a thug has invaded another small country? There is terrorism all over the world, and yet we (the United States) don't feel compelled to go in."

Chester (Chet) Snyder, a campus Catholic minister, said the American Council of Catholic Bishops sent a letter to President Bush which provided theoretical guidelines that could be applied to the current situation. "The letter begins with a strong condemnation of Iraq's aggression, hostage

taking, and other violations of human rights and states (the bishops') strong support for world-wide peaceful pressure and action to deter Iraq's aggression and to cure the peaceful liberation of Kuwait," said Snyder.

Robert Peiffer, a Protestant campus minister, said the National Council of Churches issued a pronouncement on the gulf crisis last November. "The Council's criticism of the Bush administration's Persian Gulf policy was rather blunt," said Peiffer. "President Bush was rebuked for reckless rhetoric and behavior, and the immediate withdrawal of all U.S. troops not authorized by the United Nations was demanded."

But Peiffer said he finds the Council's pronouncement "disappointing" because it fails to clarify any general Christian principles or recommendations regarding war-like situations. "The Council suggests only that 'war is a sign of a sinful human condition of human alienation from God' and that, unfortunately, is only a Christian platitude and of little help," he said.

"There is, however, a happier and better way," said Peiffer. "That is to appeal to a long and coherent tradition of Christian moral reflection . . . one which teaches us how to make 'the right decisions' and reflects a strong presumption against war, but admits the moral permissibility of the use of force in certain restrictive conditions. War, for example, may be engaged for a just cause."

Anthony Sylvester, associate professor of history who organized the hour-long discussion, said a recently published poll in *The New York Times* indicates Ameri-



PHOTO BY JOAN HELFER

VIGIL FOR PEACE — A university student attends the peace vigil at Bloomsburg Court House before war broke out on Wednesday, Jan. 16.

cans are evenly divided as to whether or not President Bush should take military action against Iraq. "The question asked in a recent poll was, 'If Iraq doesn't withdraw (from Kuwait), do you think the United States should start military action or wait longer?'" read Sylvester. "Forty-seven percent said 'start' and 46 percent said 'wait longer.' I sense a much different atmosphere than in 1965 when the Vietnam war started."

A local television reporter asked freshman Dane Karpinecz of Hamburg if he would be willing to fight if war broke out. "If I were drafted, I guess I'd go," Karpinecz said.

"But because of my personal beliefs, I'd like to improve and sustain human life and not destroy it. I would make sure I was not

Continued on page 2

President Ausprich: "The news of war has had a profound effect on all of us"

President Harry Ausprich issued the following memo to all members of the university community last Thursday:

We, here at Bloomsburg, have not been left untouched by the crisis in the Persian Gulf. Though the theater of military operations is far away, the essence of war is clearly felt in our souls.

Throughout the night and into today we have listened with rapt attention and mixed emotions to the news reports, anxiously concerned for all involved.

For those who have loved ones stationed in the Middle East and those whose homes are there, please know that our hearts reach

out to you and our thoughts and love are with you.

The news of war in the gulf has had a profound affect on all of us. For some, the news has brought back memories of other times, other dark and difficult days, other wars. For others, the news has prompted as yet unanswerable questions about the future.

Mostly, it has spawned within us a deep desire to reach out to our family and friends, to draw on the strength and comfort that can be found best in those bonds of the heart.

As we carry out our individual responsibilities today and in the days to come, we

need to be especially aware of the tremendous stress under which some people are living. Our sensitivity, understanding, and support will help to reduce those tensions and convey our concerns for one another.

Lastly, as a university, we are and must remain a place where the free exchange of ideas can occur, where all views can be heard and can be considered, and where each individual is free to respond as their conscience suggests.

By according this respect to everyone, we uphold the freedom of speech we so dearly cherish and affirm our commitment to the values of this university.



EMOTIONAL MOMENT—Bloomsburg resident George Welliver wept after speaking out against war at campus seminar.



'THERE IS A HAPPIER, BETTER WAY'—Robert Peiffer, center, gives alternatives to war during a panel discussion last week in Kehr Union. Mary Harris, left, and Chet Snyder, also voiced their thoughts and opinions.

Photos by Joan Helfer



NOON VIGIL—Robert Peiffer leads participants in outdoor "prayer for peace" last Thursday in front of Carver Hall. The five-minute noon vigil continued this week.

Campus reacts to threat of war

Continued from page 1
in a combatant position . . . a medic, perhaps."

At 7 p.m. Tuesday, many students, faculty and staff journeyed down Main Street to the Bloomsburg Courthouse, and later to the Friends Meeting House in Millville, to join area residents in candlelight vigils for peace.

But less than 24 hours later — Wednesday, Jan. 16, at approximately 7 p.m. eastern time — the fears and anxieties of all supporters of peace were realized when the announcement was made by our nation's news agencies that United States and ally war planes were bombing Iraq.

Operation Desert Storm had begun.

— Kevin B. Engler

INVESTING IN THE FUTURE AT BLOOMSBURG UNIVERSITY

1991 Faculty and Staff for Excellence Campaign Underway

The 1991 Faculty and Staff for Excellence Campaign will get underway in February. Thirteen leaders, listed on the reverse side of this sheet, will be working with 40 to 50 campaign captains throughout the campus to encourage employee support of this initiative.

The focus for this year's campaign is on scholarships: BU Family Scholarship, **The Trust for Generations'** Scholarship Fund, and the Husky Club. Each of these options will be described in materials that will be distributed to every employee the first week of February.

Opportunity exists within the BU Family Scholarship for departments or work areas to create specific scholarships that reflect unique interests, e.g., chemistry or economics or a specific type of student, e.g., adult students. A department or area desiring to initiate its own scholarship should have a representative contact a campaign leader or call the Development Office for assistance in establishing such an award.

Please refer to the Dec. 12, 1990, **Communiqué** insert for descriptions.

Campaign Timetable

Feb. 4-8—Distribution of packets to all employees

Feb. 4-22—Employees return pledge/gift form to Development Office

Feb. 25-26—Phonothon

Feb. 28—Campaign concludes

Phonothon

During the phonothon, calls will be made to employees who have not yet returned their pledge/gift form. Anyone who would like to help with the phonothon should call Susan Hicks at 389-4525.

Proposed description

Faculty and Staff Association at Bloomsburg University

Organization and purpose

The Faculty and Staff Association will be an organization composed of contributing faculty and staff members to the Faculty and Staff for Excellence campaign at Bloomsburg University.

A managing board, composed of faculty and staff elected from members of the association, will assume responsibility for a) solicitation of BU employees, b) design and implementation of other fund-raising initiatives in support of Faculty and Staff for Excellence, and c) disbursement of funds raised.

The association will establish its own by-laws and serve as an advisory body to the Bloomsburg University Foundation, Inc., and the BU Development Office.

Proposed standing committees

Scholarship - to determine configuration of types, criteria, number, and amounts of scholarships offered based on funds available

Campaign - to plan and execute future faculty and staff campaigns

Nomination/Election - to prepare a slate of officers composed of association members for election by members of the association

Others - to be established by the managing board

In addition to scholarships, the association may define other projects and giving options and establish incentives, challenges, or other fund-raising projects.

Meetings

The managing board will meet twice each during the fall and spring semesters, including an organizational meeting in March and April, when officers are elected.

Please turn over

Faculty and Staff for Excellence - 1991 Campaign Leaders

Susan Bodman - General Administration

Accounting Office
Business Office
Computer Services
Law Enforcement
Personnel Office
Procurement Office

Developmental Instruction
Extended Programs
Institute for Interactive Technology
Registrar
Tutorial Services
TV Programs and Services
Upward Bound

Patricia Boyne - College of Business

Accounting
Computer and Information Systems
Business Education/Office Administration
Finance and Business Law
Marketing and Management

Charles Laudermilch - Social Sciences Departments

Economics
History
Political Science
Psychology
Sociology and Social Welfare

Charles Brennan - Natural Sciences

Departments

Biology
Chemistry
Geography and Earth Science
Mathematics and Computer Science
Physics

Rosemary McGrady - Clerical Staff

Andruss Library
Bakeless Center for the Humanities
Ben Franklin Hall
Buckingham Maintenance Center
Bookstore Building
Centennial House
Hartline Science Center
Haas Center for the Arts
Kehr Union
Luzerne Hall
Magee Center
McCormick Human Services Center
Navy Hall
Science Hall
Sutliff Hall
Waller Administration

Bridgette Callay - Arts and Humanities

Departments

Anthropology
Art
Communication Studies
English
Languages and Cultures
Mass Communications
Music
Philosophy

Robert McEwen - Physical Plant

Building/Maintenance
Carpentry Shop
Electrical Shop
Garage
Groundskeepers
Painting Shop
Plumbing Shop
Utility Plant

Jennie Carpenter - Student Life

Career Development and Placement
Child Care Center
Community Activities
Financial Aid
Health Center
Orientation
QUEST
Student Development

Nancy Onuschak - Department of Nursing

JoAnne Day - Academic Affairs

Administration

Academic Advising
Academic Computing
Academic Deans
Admissions
Andruss Library
Counseling Center

Ed Poostay - Departments of Curriculum and Foundations and Communication Disorders

Patricia Rudy - Custodial Services Staff

William Sproule - Department of HPEA and Coaching Staff

If you have questions about the information presented in this insert, please contact the Development Office staff at 389-4128.

Provost's Lecture Series:

Nikki Giovanni to speak in Carver Hall

Poet, artist and civil rights advocate Nikki Giovanni will present "You Have the Power: Do Something With Your Life!" at 8 p.m., Thursday, Jan. 31, in Carver Hall Auditorium.

Giovanni, nicknamed "The Princess of Black Poetry" for her book *Black Feeling Black Talk*, has shown a diversity of talent for more than 20 years. Since 1968, she has published nearly 20 books, made several records and had a motion picture — *Spirit to Spirit: The Poetry of Nikki Giovanni* — based on her work.

Once cast as a "revolutionary poet," Giovanni's poetic voice has now become tempered with humor and sensitivity. Her lectures focus on individuals' power to make a difference in themselves and in other peoples lives. "Do something with your life," Giovanni recently told an audi-



Nikki Giovanni

ence at the Massachusetts Institute of Technology. "You will find that what you have coveted is not worth coveting . . . there is a limit to what material things can do."

Giovanni will also conduct a poetry writing workshop that begins at 9 a.m., Friday, Feb. 1, in the Forum of McCormick Human Services Center.

Both the evening lecture and daytime writing workshop, part of the university's spring Provost's Lecture Series, are free and open to the public.

For more information, call the Office of

No tuition increase recommended to State System Board of Governors

James H. McCormick, chancellor of the State System of Higher Education, recommended to the Board of Governors that a tuition increase not be considered for the current spring semester.

McCormick also suggested that the board study the affects of the budget austerity situation due to the Commonwealth's fiscal problems.

"Pennsylvania's financial crisis deserves additional study to examine the impact on State System universities," McCormick said.

"Our university presidents have begun contingency planning to address the proposed cuts, however, it is premature to determine if reductions can be implemented or precisely how reductions may effect the universities," he added. "The System has thoughtful and conservative executive managers who will continue to maintain the academic quality of their institutions through these serious times."

Several board members voiced concern

about raising tuition at this time and expressed the belief that there is a "pact" existing with State System students regarding the current tuition level for spring semester courses.

Board members also said they did not think it appropriate to automatically place the burden of fiscal uncertainty on the State System's 99,000 students.

Julia B. Ansill, chair of the board's finance committee, was asked to have her committee prepare a report on State System revenues and expenditures for the remainder of the 1990-91 fiscal year to be presented at the board's quarterly meeting in April.

State System tuition is \$2,278 for full-time undergraduate and graduate students who are state residents.

Tuition for out-of-state undergraduates is \$4,312 and non-resident graduate tuition is \$2,884.

— State System
news release

Meeting scheduled to discuss State System 'Priorities'

Faculty and staff are invited to express their views in a discussion of a State System report titled "Toward the 21st Century: Priorities for the Pennsylvania State System of Higher Education," at 3:30 p.m., Tuesday, Jan. 29, in Carver Hall Auditorium. The report, compiled by the State System's 1989-90 Planning Commission and approved by the Board of Governors at their meeting last October, provides a clear set of priorities for the State System and addresses such issues as enrollment, faculty recruitment, facilities maintenance, teaching and research roles, and new university sites or missions. Closed-circuit television will be set up in the Alumni Room of Carver Hall to make the meeting accessible to people with disabilities. Please plan to attend.

Accounting Club will provide free income tax assistance

Free assistance in filing the 1990 federal income tax return will be provided by students in the Accounting Club this year. Tax assistance will be available to the elderly, low income families, non-English speaking persons, and people with disabilities from 6 to 8 p.m., Mondays and Tuesdays, and from 4 to 6 p.m., Wednesdays and Thursdays, beginning Monday, Feb. 4, in the University Room of the Hotel Magee. The service is available through April 15, except during "Spring Break" week (March 23-30). No appointment is necessary. For more information, call 389-2714.

Tonight's BUCC 'Teach-In' will encourage writing outside English

"Encouraging Writing Outside the English Department" is the topic of the next BU Curriculum Committee (BUCC) "Teach-In" at 7:30 p.m. tonight in McCormick Forum. Panelists include Marjorie Clay (philosophy), Jim Dalton (psychology), Tom Klinger (biology) and Dave Minderhout (anthropology).

University Store lists hours

Normal operating hours for the University Store are: 8 a.m. to 9:30 p.m., Mondays-Tuesdays; 8 a.m. to 7:30 p.m., Wednesdays-Thursdays; 8 a.m. to 4:30 p.m., Fridays; and 10:30 a.m. to 12:30 p.m., Saturdays (hours will be extended to 3:30 p.m. on Saturday).

Calendar

Thursday, Jan. 24

Men's, women's swimming/diving
vs. Clarion, 2 p.m.

Friday, Jan. 25

"Arachnophobia," Mitrani Hall,
Haas Center for the Arts,
7 and 9:30 p.m.

Saturday, Jan. 26

Winter skills training at
Keystone Mountain Park,
8 a.m. to 5 p.m.

Women's, men's basketball
vs. East Stroudsburg,
6 and 8 p.m.

Sunday, Jan. 27

Winter skills training at
Keystone Mountain Park,
8 a.m. to 5 p.m.

"Arachnophobia," Mitrani Hall,
Haas Center for the Arts, 1 p.m.

Monday, Jan. 28

Comedy Night, Kehr Union, 8 p.m.

Tuesday, Jan. 29

Kayak rolling, Centennial Gymnasium,
9 to 11 p.m.

Wednesday, Jan. 30

University Forum Meeting,
McCormick Forum, 3 p.m.

"Mo' Better Blues,"
Kehr Union, 3 p.m.

"Mo' Better Blues,"
Mitrani Hall, Haas Center for the Arts,
7 and 9:30 p.m.

*All winter sporting events listed are held in the
Nelson Field House.*

Campus Notes

Virgie D. Bryan, instructor of developmental instruction, developed and implemented a workshop for the Central Region of the Pennsylvania Association of Developmental Educators (PADE) held at the Magee Center last October.

The workshop was titled "Academic, Social, and Cultural Factors in the Retention of Black Male College Students." Faculty, counselors, and administrators from seven colleges participated in a panel discussion.

Bryan is serving a two-year term as regional chairperson for the Central Region of PADE, Pennsylvania's affiliate of the National Association of Developmental Educators.

Bryan also conducted a follow-up workshop on the same topic at Keystone Junior College in LaPlume.

Mehdi Haririan, associate professor of economics, attended the 60th annual conference of the Southern Economic Association held in New Orleans, La., last November.

Haririan participated in a discussion of two papers — "The Political Economy of the Rising Economic Power of Japan and the Large U.S. Trade Deficit" and "Export-Share Requirements and Unemployment: The Case of Quota."

Reza Noubary, associate professor of mathematics and computer science, delivered a lecture on the "Application of Statistics to Seismology" recently at Lehigh University in Bethlehem.

John Trathen, director of student activities and Kehr Union, had an article titled "Renovation Improves Space Usage" published in *The Bulletin* of the Association of College Unions-International last November.

Trathen also won third place for a submission on "Undergraduate Intern Managers" to the National Association of College Auxiliary Services' Incentive Awards. The award was presented at the 22nd annual meeting of NACAS in Nashville, Tenn., last October.

Neil L. Brown, assistant professor in the department of curriculum and foundations,

presented an in-service proposal titled "Meeting the Needs of Limited English Proficient Children Through Staff Development" at a conference sponsored by the National Council of States on Inservice Education in Orlando, Fla., last November.

Roger W. Ellis, associate professor of business education and office administration, had an article titled "Proper File Protection Goes Beyond a Shoe Box" published in the November issue of the *North-east Pennsylvania Business Journal*. The article stressed the importance of identifying and protecting an organization's vital documents.

Robert Peiffer, Protestant campus minister, had two articles — "Josef Jungmann: Laying a Foundation for Vatican II" and "Massey Shepherd, Jr.: Liturgical Renewal in the Episcopal Church" — published in *How Firm a Foundation: Leaders of the Liturgical Movement*.

Terry Oxley, assistant professor of music, had an article titled "Concertino for Clarinet and Band by J. Henry Spencer" accepted for publication in the spring edition of *The Clarinet*.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA, 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Chris J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

The COMMUNIQUE

A newsletter for faculty and staff at Bloomsburg University

January 31, 1991

11 faculty receive grant funding for research, creative projects

Eleven faculty members have received grant funding totaling \$27,547 to conduct research or other creative scholarly projects during the 1991 calendar year.

According to Peter Kasvinsky, assistant vice president for graduate studies and research, the purpose of the grant is "to promote and support individual or joint research, or creative projects which will contribute to scholarly growth" in the faculty member's specific discipline.

"The funding was made available as a result of indirect costs recovered from state and federal research and training awards to the university," Kasvinsky said. "Continued increase in grants activity will help ensure that more funding will be available for faculty to conduct research and creative projects on our campus."

Recipients of the university's "Research and Creative Projects" grants are Thomas Aleto, Dale Bertelson, Marlana Blackburn, Christopher Hallen, Dennis Hwang and Sheila Dove Jones.

Other recipients include Stephen Kokoska, Linda LeMura, Vishakha Rawool, Bruce Rockwood and John Waggoner.

Aleto, an assistant professor of anthropology, was awarded \$1,280 for his project titled "Punae-Inca Political Ties as Indicated By Mortuary Patterns at Ceibo Grande."

Bertelson, an assistant professor of communication studies, received \$1,749 for "Establishing a Media Perspective For Criticism."

Blackburn, an assistant professor of chem-

istry, was allotted \$1,600 for "Testing Theories of Error Propagation Using Monte Carlo Techniques."

Hallen, an assistant professor of chemistry, was awarded \$4,995 for "A Comparison of the Precipitation Chemistry Between the Keystone Mountain Park in Sullivan County and Bloomsburg University in Columbia County — Effect of Elevation on Acid Deposition."

Hwang, an associate professor of accounting, received \$1,500 to conduct "An Interactive Investigation and Comparison of Accounting Principles, Ethics and Special Topics for the Republic of China, United States and People's Republic of China."

Jones, an assistant professor of communication disorders and special education, was allotted \$983.26 to conduct research on the "Characteristics of Written Language of Students With Mild Mental Retardation."

Kokoska, an associate professor of mathematics and computer science, was awarded \$3,000 for "The Statistical Analysis of Cancer Chemoprevention Experiments."

LeMura, an assistant professor of health, physical education and athletics, received \$5,000 for her study on "The Effect of Resistive Training on Lipid Profiles in College Age Males and Females."

Rawool, an assistant professor of communication disorders and special education, was allotted \$4,990 to study the "Effect of Environmental Noise on Infants' Auditory Sensitivity."

Rockwood, an associate professor of finance and business law, was awarded \$450 for studying "Punitive Damages: Are There

Continued on page 2



PHOTO BY JOAN HELFER

"A ONE AND A TWO . . ." — Student director Sondra Hubbard leads the recently reestablished Bloomsburg University Gospel Choir in a number during last week's Martin Luther King Jr. Day observance. See story on page 3.

Keystone Mountain Park reservation information

Keystone Mountain Park, the university's outdoor educational center located 30 miles northwest of campus on Route 42 near Eagles Mere, is available for class field studies and seminars, faculty or staff retreats, and employee or student training programs.

The park features a spring-fed lake suitable for swimming, fishing, and boating; wooded areas ideal for hiking, cross-country skiing, bird watching, field studies, biological and zoological expeditions, and photography; and has overnight accommodations for 27 people.

No charge is administered to university departments who use the facilities or stay overnight.

To inquire about reserving the park for an activity, call Robert Parrish at 389-4115.

Benefield, Husky Club to host buffet before wrestling match

Richard Benefield, former general manager of The Hotel Magee, and Bloomsburg's Husky Club will cosponsor a buffet dinner at 5:30 p.m., Friday, Feb. 22, at the Nittany Lion Inn in State College.

The event will be held prior to the 7:30 p.m. wrestling match between Penn State and Bloomsburg. Cost is \$17, including tax and gratuity.

In addition, tickets to the wrestling match have been reserved for Bloomsburg fans by the Penn State ticket office.

For reservations, call Joy Bedosky or Andy Cannon at 389-4663, before Friday, Feb. 15.

Environmental documentary will be televised in Pittsburgh

Bloomsburg's environmental video documentary, "Everything You Do," will be aired at 11:30 p.m., Tuesday, March 5, on public broadcasting station WQED-TV (Channel 13) in Pittsburgh — a major PBS production center.

Mistake spotted in graduate, undergraduate calendars

Registrar Ken Schnure reminds faculty, staff, and students that classes will resume at 6 p.m. (not 8 a.m.), Monday, April 1, following Spring Break.

Schnure said the mistake was made on both the graduate and undergraduate academic calendars.

CGA allots \$25,000 to town for fire services; University contributions top \$182,000

The Community Government Association (CGA) at Bloomsburg University will allocate \$25,000 from its student reserve budget to help the Town of Bloomsburg provide better fire services.

CGA President Joel Tolbert says town officials approached the university's student governing body with their request.

"We agreed to contribute \$25,000 from student reserve funds to help ensure adequate fire protection for all town and university buildings."

— Joel Tolbert
CGA President

"The town wants to purchase a new fire truck that costs in the neighborhood of \$200,000, and they approached us (CGA) for support," he said. "We agreed to contribute \$25,000 from student reserve funds to help ensure adequate fire protection for all town and university buildings."

John Trathen, director of student activities, believes CGA's contribution is a wise investment.

"It's a safety factor," he stressed. "Most of our students live in Bloomsburg, either in town or on campus. The money CGA has agreed to contribute is a smart decision because improved services may help to save a student's life some day."

According to Trathen, monies from CGA's student reserve budget are accumu-

lated from student Community Activities fees.

"The funds are left over from a previous school year and accumulate when income is greater than expected and expenses are not as costly as anticipated," he said.

Community Activities fees are \$55 per semester for full-time students and are prorated for part-time students, he noted.

Robert Parrish, vice president for administration, says the university and its CGA have made substantial monetary contributions — more than \$182,000 — to the town for the purchase of firefighting and rescue equipment necessary for dealing with emergencies in high-rise buildings on campus.

"Since 1977, Bloomsburg University has made an annual contribution to the Town of Bloomsburg for fire and police protection."

— Robert Parrish

"Since 1977, Bloomsburg University has made an annual contribution to the Town of Bloomsburg for fire and police protection," he said.

Act 86 of 1975 provides for the optional contribution of funds from a state university's annual operating budget to local municipalities for volunteer fire and ambulance services, he added.

— Kevin B. Engler

11 faculty receive grants for research, creative projects

Continued from page 1

Federal Constitutional Limitations? Should There Be State Limitations?"

Waggoner, an assistant professor of psychology, received \$2,000 for studying "Factors Influencing the Comprehension of Figurative Language."

Peggy Bailey, director of grants, said faculty and administrators "are to be highly commended" for generating indirect cost funds for use toward research proposals.

"We are very pleased that these funds have been generated to support research and creative projects throughout the university."

Bailey defined indirect costs as "institutional costs not readily identifiable with a particular project or activity, but nevertheless are necessary to the university's general operation."

Included in this category are pro-rated costs of operating and maintaining buildings, grounds and equipment, depreciation costs, general departmental salaries and expenses, and library costs, she said.

— Kevin B. Engler

Martin Luther King Jr. Day:

Campus celebrates a 'man of peace'

Calls to emulate and surpass the contributions of Martin Luther King Jr. greeted the Bloomsburg audience who came together last week to celebrate a man of peace under the ironic umbrella of war.

"If you're committed to King, you need to be committed to doing something to stop the bombing of people in the Middle East."

— Bruce Bridges

"If you're committed to King, you need to be committed to doing something to stop the bombing of people in the Middle East," urged Bruce Bridges, visiting keynote speaker at the university's well-attended King Day Observance in Carver Hall Auditorium.

Listeners need only "change a few words, and alter a few sentences," to recognize that King's then controversial 1964 speech protesting the Vietnam War is still relevant today, said Bridges. Host of cultural awareness seminar on a Durham, N.C., radio talk show, Bridges also teaches at St. Augustine's College and North Carolina State University in Raleigh.

"If Dr. King were here today, he would be speaking about 'Why I Oppose the War in the Middle East,' " said Bridges. He paraphrased King's belief that the choice of military confrontation over further negotiation puts "economics over human substance" and risks lives of both blacks and whites.

A popular speaker who has appeared at Bloomsburg during African-American History Month for the past two years, Bridges took time out to comment on the "healthy" university audience. The crowd was four times the size of last year's turnout, said Roosevelt Newson, associate dean of the College of Arts and Sciences, who called the event "triumph for Bloomsburg," as well as for King.

A highly applauded performance by the university's newly reorganized Gospel Choir set the mood for the annual event which also included brief scripture readings and prayers by a quartet of inter-de-

nominal clergy and lay readers and selections by the Ecumenical Folk Choir.

Bridges outlined several early childhood and educational experiences that "fed the mind" and forged the character of Martin Luther King Jr. He urged fellow professors and students to recognize that they too "are forming minds."

"What we do and what we say in the classroom should be about commitment" to follow in King's footsteps, stressed Bridges. To understand King, he told the audience, is to understand that he is "the offspring of a root that produced you and me."

King "won only half the battle toward brotherhood. We must realize the other half of his dream," said Trent Dennis, president of Black Cultural Society. Bloomsburg alumna Nichole Woodson, a member of the event's planning committee, applauded recent steps to reform the Gospel Choir and add minority religious services geared to needs of black students.

Such moves are evidence "we've created a better place at Bloomsburg than we had a year ago," said Newson.

— Gwenn Evans Wells

Gwenn Evans Wells is a freelance writer from Bloomsburg.



PHOTO BY JOAN HELFER

KING DAY SPEAKER — Bruce Bridges of North Carolina addresses Carver Hall audience during Martin Luther King Jr. Day observance.

Gospel Choir reestablished; gives performance at King Day celebration

That old time gospel music is back at Bloomsburg. The newly reestablished Gospel Choir turned heads last week with a well-received debut at the university's Martin Luther King Day celebration. And organizers hope it was just the first step to a regular schedule of performances on and off campus.

George Mitchell, director of affirmative action, sees the group's mission as broader than singing gospel tunes. The group is forging a musical bridge. "I see this as both a retention and recruitment tool," says Mitchell. Campus activities geared to needs and interests of minority students "enhance their comfort level" and are crucial to their "building friendships and having a sense of belonging" at Bloomsburg, says Mitchell. "We need to do everything we can to help our students" establish these bonds and graduate.

The choir will travel to Lock Haven University Feb. 9 to participate in a "Gospelrama" with choirs from other schools. Mitchell hopes the group will also perform at high schools with predominant Black and Latino populations around the state to help attract minority students.

Open to all students regardless of race and religion, the choir also serves the university as an educational tool to help promote the concept of pluralism among students and employees.

"Black students really need to have something like this so they can say 'This was here for me' instead of being alienated."

— Sondra Hubbard

Director Amy Freeman and Sondra Hubbard, student director, both share Mitchell's belief in broader benefits of the choir. "Black students really need to have something like this so they can say 'This

Continued on page 5

Writing deficiencies challenging teaching techniques

Editor's Note:

The following column by assistant editor Jo DeMarco covers a discussion on "Encouraging Writing Outside the English Department," led by panelists: philosophy professor Marjorie Clay; psychology professor Jim Dalton; biology professor Tom Klinger; and anthropology professor David Minderhout.

While all four require writing assignments in their classes and believe it is an important part of the learning process, they don't necessarily agree on which writing assignments are best to use in class.

Clay posed the questions "Why do we assume that English belongs to the English Department?" and "Why should the appreciation of literature entail the special ability to teach someone else to write?" Clay requires her students to write a take-

home essay test and urges them to "make connections between the content of the course and their life."

For Dalton, "writing is the best measure of some things I'm trying to teach." He assigns one to two page reaction papers. "Students write better on that kind of assignment," he said.

When Klinger was in school, he emphasized, "It was never a question of whether you would write in a course, but how much." Biology deals with great bodies of information. "Writing is an integral part of my discipline. Talking to students is ephemeral. Writing is crucial to (the learning process)." Klinger uses the classic term paper rather than 'guerrilla raids on knowledge.' You can break the term paper into manageable bits, check points." His students keep daily journals and he randomly

collects them." His students keep field logs which contain narrative accumulations of data and observations and write formal reports. "Group reports allow students to comment on each other's research and writing, and to take a large body of information and synthesize it. Peer review helps to identify problems. Getting students interested in the project is a problem, said Klinger. "I'm constantly checking with students, their ongoing concerns. Most eventually get caught up in the process."

The two approaches to writing across the curriculum are "learning to write" and "writing to learn," said Minderhout. He gives a "mandatory rewrite if a paper is below a certain grade," assigns six papers a semester, grades them on form and content, and "returns them quickly."

Last Thursday night, I listened to some bad and some good news about "writing across the curriculum." The occasion was a "Teach-In," sponsored by the university's Curriculum Committee, in the McCormick Forum. If you were watching television or grading papers or doing anything less than working for world peace, then you were in the wrong place at 7:30.

The audience grew gradually to about 20 participants including faculty, administrators, and a lone staff member. It was a gathering of concerned, dedicated, and concomitantly frustrated people. They talked about students who don't like to write, who never acquired basic writing skills, who struggle to organize course material and synthesize research, who become so stressed during essay examinations that they undermine the true measure of this test instrument.

The teachers told how increased class sizes impact their course syllabuses. In some cases, the classical term paper has been replaced by of a myriad of one-to-two page reaction papers intended to promote comprehension of a specific topic and foster increased class participation; how open-ended essay questions have given way to highly structured and finely honed test questions; how they resist the pressure of spiraling numbers to drive them toward the multiple-choice format.

Several mentioned the commonality of

plagiarism among students, minimal paraphrasing, and sloppy citation. They generally bemoaned the prevalence of poor grammar and limited vocabularies.

"Why do I go through this torture? Why do I see the same mistakes over and over again from the same student? Why does the sixth writing assignment of the semester not produce a paper that is markedly better than the first? Why don't those long hours spewing forth red-inked commentary over mountainous piles of paper yield a better return? Why don't they learn to write?"

They voiced their frustration and even questioned their effectiveness. "Why do I go through this torture? Why do I see the same mistakes over and over again from the same student? Why does the sixth writing assignment of the semester not produce a paper that is markedly better than the first? Why don't those long hours spewing forth red-inked commentary over mountainous piles of paper yield a better return? Why don't they learn to write?"

The problems and frustration came from across the curriculum—from teachers of philosophy, biology, anthropology, mass

communications, education, physics, as well as English.

All in all, it could have been an Excedrine evening. But it wasn't, because this was a gathering of teachers, former and present, who care about students; intelligent, creative, well educated people who are wrestling daily to remedy an affliction which seems of epidemic proportion.

It is an old truism that problems bring out the best in people. The writing deficiencies that impede so many of today's students are challenging teaching techniques and methods in every discipline. Concerned teachers, like those assembled in the Forum, are bringing their expertise to bear on the problem. They are experimenting, reevaluating course content; verbalizing to students the importance of organizational and communication skills; grading assignments on content and form; requiring students to rewrite papers, to keep journals and lab manuals. They concur that writing is an essential part of general education and an integral part of most disciplines in the arts and sciences, business, education, and health sciences.

Some teachers abhor the "guerrilla raids on knowledge" and have even devised alternative ways to salvage that nemesis of education, the term paper. And on occasion, these stalwart individuals gather to vent their frustration, share ideas, and rekindle their enthusiasm for the battle.



BUTV

Bloomsburg University Television

Viewer's Guide - February 1991

Bloomsburg Service Electric Cable Channel 13
Berwick Cable TV Company Channel 10

(Daily listings on reverse.)

BUTV airs two new shows in honor of Black History Month

February is Black History Month, and Bloomsburg University Television (BUTV) is celebrating with the airing of two new programs.

Doing the Right Thing: Minorities in the Communications Industries will be cablecast during the week of February 5 at 1:00 and 9:00 p.m. It features highlights of 15 seminars in which leading professionals from broadcasting, cable, radio, advertising, publishing, journalism, market research, and public relations talk about the realities of the job hunt, what it takes to break into the business, and what's needed to move up the ladder.

Aimed primarily at younger audiences, **Freedom Station** airs the week of February 12 at 1:00, 2:00, 9:00 and 10:00 p.m. The program is a dramatic re-creation of an event early in the life of Harriet Tubman, an escaped slave. Known as "Moses" to her people, she led over 300 slaves to freedom on the Underground Railroad between 1849 and 1861.

Don't miss either of these important and informative new programs.

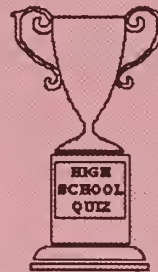
Bloom News



The popular local news program "Bloom News" is on the air! Produced and directed by students & faculty from BU's Department of Mass Communications, it offers students practical, on-air experience in news gathering, editing, and reporting, while providing viewers with the only truly local television news program devoted to events in the Bloomsburg and Berwick areas.

LIVE! Friday nights at 6:30 p.m.
Taped replay at 9:00 p.m.

High School Quiz



The annual BU High School Quiz tournament returns to BUTV. Taped on campus during the Fall of 1990, the competition features teams from several area high schools, in semi-final and final round action. Hosted by Harry Strine, BU's Director of Forensics.

Week of February 19
1:00 and 9:00 p.m.

LIVE! Huskies basketball action on BUTV

**Bloomsburg vs. West Chester
Women's & Men's Basketball
Live from Nelson Field House**



Saturday, February 23, 1991 at 5:50 p.m.

(Men's game taped replay, Feb. 26, 27)

Women's game taped replay Feb. 28, March 1)



BUTV

Bloomsburg University Television

Viewer's Guide

February 1991

BUTV

is a service of

Bloomsburg University's
TV/Radio Services Department

Tom Joseph - Director

Terrin Hoover - Engineer

Cathy Torsell - Secretary

Amy Brayford - Student Mgr.

February Programs At-A-Glance

Tuesday, Feb. 5

1:00 pm Doing the Right Thing: Minorities in the
Communications Industries

9:00 pm Doing the Right Thing: Minorities in the
Communications Industries

Wednesday, Feb. 6

1:00 pm Doing the Right Thing: Minorities in the
Communications Industries

9:00 pm Doing the Right Thing: Minorities in the
Communications Industries

Thursday, Feb. 7

1:00 pm Doing the Right Thing: Minorities in the
Communications Industries

9:00 pm Doing the Right Thing: Minorities in the
Communications Industries

Friday, Feb. 8

1:00 pm Doing the Right Thing: Minorities in the
Communications Industries

6:30 pm Bloom News (Live)

9:00 pm Bloom News (Replay)

Tuesday, Feb. 12

1:00 pm Freedom Station

2:00 pm Freedom Station

9:00 pm Freedom Station

10:00 pm Freedom Station

Wednesday, Feb. 13

1:00 pm Freedom Station

2:00 pm Freedom Station

9:00 pm Freedom Station

10:00 pm Freedom Station

Thursday, Feb. 14

1:00 pm Freedom Station

2:00 pm Freedom Station

9:00 pm Freedom Station

10:00 pm Freedom Station

Friday, Feb. 15

1:00 pm Freedom Station

2:00 pm Freedom Station

6:30 pm Bloom News (Live)

9:00 pm Bloom News (Replay)

Tuesday, Feb. 19

1:00 pm High School Quiz

9:00 pm High School Quiz

Wednesday, Feb. 20

1:00 pm High School Quiz

9:00 pm High School Quiz

Thursday, Feb. 21

1:00 pm High School Quiz

9:00 pm High School Quiz

Friday, Feb. 22

1:00 pm High School Quiz

6:30 pm Bloom News (Live)

9:00 pm Bloom News (Replay)

Saturday, Feb. 23

5:50 pm BU vs. West Chester Women's & Men's
Basketball. LIVE! From Nelson Field House

Tuesday, Feb. 26

1:00 pm BU vs. West Chester Men's Basketball (Replay)

9:00 pm BU vs. West Chester Men's Basketball (Replay)

Wednesday, Feb. 27

1:00 pm BU vs. West Chester Men's Basketball (Replay)

9:00 pm BU vs. West Chester Men's Basketball (Replay)

Thursday, Feb. 28

1:00 pm BU vs. West Chester Women's Basketball (Replay)

9:00 pm BU vs. West Chester Women's Basketball (Replay)

Friday, March 1

1:00 pm BU vs. West Chester Women's Basketball (Replay)

6:30 pm Bloom News (Live)

9:00 pm Bloom News (Replay)

**BU Bulletin Boards follow
most programs on BUTV.**

Mass Communications professor says:

News media has 'serious deficiency' when investigating causes, solutions to society's problems

Today's steadily weakening economy and ongoing Middle East crisis could prompt more journalists to campaign for social change in the tradition of their turn-of-the-century predecessors, the muckrakers, says a Bloomsburg University professor of journalism.

Such moves would be a welcome change from the news media's current "serious deficiency" in investigating the causes and solutions to society's problems, says Walter Brasch, author of the new book *Forerunners of Revolution: Muckrakers and the American Social Conscience*. Brasch has written more than 200 magazine articles and 10 books, including a recently completed novel and a 600-page study on unionization of American journalists due out in August. Most his writing focuses upon social issues. In addition, he regularly writes satire.

Published last October, the book overviews the contributions — and some excesses — of muckraking's golden era, the three decades beginning in 1880s. A final chapter tracks the journalistic tradition to modern investigative reporting, including a brief reflowering of muckraking rooted in the activism of the 1960s and early 1970s.

A true muckraker not only investigates specific incidents but goes on to deal with greater social issues, says Brasch, who adds that historically, journalists have often been on the "cutting edge" of social movements.

The book is a study and analysis of publications and journalists who went beyond merely exposing corruption and greed to mold public opinion during a sweeping era of social, political, and economic reform nearly 100 years ago.

Brasch, a political activist and veteran public affairs /investigative reporter, sees the book as helping people to understand the role of the media and the necessity for social reform. He says that journalists can be a timely antidote for the "business orientation" and "me-first" attitudes of the 1980s when, says Brasch, students and professors went for personal gain rather than social gain." Brasch says, "There's this huge concern for grades as opposed to knowledge, and even greater concern for getting a job as opposed to doing something with that job." He says that journalists without opinions and who seek to "write safely" no more than clerks taking notes.

Researching the muckrakers uncovered several surprises for the California native

who has been teaching at the university for 10 years.

"I saw more courage than I expected," he says, referring specifically to Upton Sinclair, whose chronicles of scandals in the meat-packing industry earned him a reputation as perhaps the greatest muckraker of the era. "You could see his moral indignation," says Brasch. "He was not the most polished writer, but he believed in what he was doing . . . a trait that's lacking in many journalists of today."

Newspapers, says Brasch, played a secondary role in the muckraking. The real leaders were magazines such as "McClures", which published Ida Tarbell's classic five-year investigation of John D. Rockefeller and Standard Oil, and *Cosmopolitan*, source of a headline-grabbing series attacking corruption in the U.S. Senate.

But along with some very good reporting came some very vitriolic writing, some of which eventually helped lead to the decline of muckraking after the first decade of the century.

Today there are very few true muckrakers left, says Brasch. Ralph Nader, Jack Anderson, and publications such as the magazine *Mother Jones* and the national socialist newspaper, *In These Times*, are among those following the tradition.

— Gwenn Evans Wells

Gwenn Evans Wells is a freelance writer from Bloomsburg.

Gospel Choir reestablished; gives performance at King Day celebration

Continued from page 3

was here for me' instead of being alienated," says Hubbard, a junior psychology major from Reading. "It's a chance to bring down boundaries I know I have felt."

The choir is not an entirely new entity on campus. A loosely organized student group had been singing gospel music for a number of years, but periodically languished due to lack of leadership as singers came and went. Mitchell, Hubbard and others saw a need to hire a professional director to provide continuity and stability.

The Campus-Wide Committee on Human Relations and the Office of the Presi-

dent currently fund the choir, which receives additional support, such as publicity, from the Black Cultural Society.

A minister's daughter who has pursued gospel music as an avocation for more than 20 years, Amy Freeman travels from Lock Haven to accompany, coach and instruct the group in the rich musical tradition.

Though gospel music is rarely taught formally, there is a lot to learn about this music rooted in the experiences of African slaves, says Hubbard. "They sang these songs to keep their hopes up, or to relay messages to each other while in the fields." Though similar to songs heard in white Christian churches, gospel music is characteristically more upbeat and sung with more feeling, she says.

Inspired by her mother, who directs the choir at the family's hometown church, Hubbard took over student directorship last

year. Today, pleased with the recent performance, the turnout for the King Day activities, and support from the university, she expresses hope the group will become "something big" at Bloomsburg. "We have the Concert Choir, the A Cappella Choir and the Husky Singers. Now we have support for the Gospel Choir as well."

Fifteen to 20 members meet Fridays at 6 p.m. in room G-20 of Science Hall to sing. The group needs all the vocalists it can get, says Hubbard, pointing out that the only prerequisites are that you want to sing and you keep an open mind. "We're singing for the Lord," she explains. "These songs are meant to glorify His name. Everything after that comes second."

— Gwenn Evans Wells

Gwenn Evans Wells is a freelance writer from Bloomsburg.

Calendar

Friday, Feb. 1

Black History Month begins

Provost's Lecture Series workshop:
"Focus on Writing Poetry" with
Nikki Giovanni, McCormick Forum,
9 a.m.

"Mo' Better Blues,"
Mitrani Hall, Haas Center for the Arts,
7 and 9:30 p.m.

Wrestling vs. West Virginia, 7:30 p.m.

Saturday, Feb. 2

Rappelling at Mocanaqua,
8 a.m. to 5 p.m.

Cross country ski weekend at
Keystone Mountain Park

Wrestling vs. Pittsburgh, 2 p.m.

Sunday, Feb. 3

Caving, Simon Hall, 8 a.m. to 5 p.m.

"Mo' Better Blues,"
Mitrani Hall, Haas Center for the Arts,
1 p.m.

Monday, Feb. 4

Safety Awareness Week begins

Men's basketball
vs. Concordia, 7:30 p.m.

Tuesday, Feb. 5

Kayak rolling, Centennial Gymnasium,
9 to 11 p.m.

Wednesday, Feb. 6

"Ghost," Kehr Union, 3 p.m.

Women's and Men's basketball
vs. Kutztown, 6 and 8 p.m.

*All winter sporting events listed are held in the
Nelson Field House.*

Campus Notes

Lawrence B. Fuller, professor of English, read a paper titled "Comparative Narrative: Jesus Across the Centuries," at the annual convention of the National Council of Teachers of English in Atlanta, Ga.

His paper recounts the content and methodology of a humanities honors seminar Fuller led at Bloomsburg during the 1987 fall semester, in which students examined narrative presented in different media.

In addition, he participated in the deliberations of the Council's Commission on Media. This year, he will serve as editor of the newsletter for the Council's Assembly on Media Arts.

Mehdi Razzaghi, associate professor of mathematics and computer science, had an article titled "A Note on Testing Equality of Means When Sample Sizes are Random with Application" accepted for publication in the *Biometrical Journal*.

William Milheim, an associate professor in the Institute for Interactive Technologies, recently delivered a presentation titled "MultiMedia in the Classroom: It Really Can Work Effectively" at the second annual MultiMedia in Education conference in Doylestown.

Carol Barnett, assistant director of career development, was elected secretary to the board of directors of the Middle Atlantic Association for School, College, and University Staffing.

John Trathen, director of student activities and Kehr Union, had an article titled "Frozen Food Generates Additional Income and Traffic for Store!" published recently in the *College Services Administration*, a journal of the National Association of College Auxiliary Services.

Mary K. Ericksen, associate professor of marketing and management, was a reviewer at a conference for the Association for Consumer Research held recently in New York City.

In addition, she served as a discussant and reviewer at the Southern Marketing Association conference held recently in Orlando, Fla.

She also co-authored an article with Sylvia

D. Stalnaker of Southwest Texas State University titled "Marital Happiness: Implication for Dual Career Couples" that was published in a recent issue of the *Journal of Consumer Studies and Home Economics*.

Vishakha W. Rawool, assistant professor of communication disorders and special education, presented three research papers at the annual convention of the American Speech-Language-Hearing Association held recently in Seattle, Wash.

The papers are titled "Homo-phasic Versus Anti-phasic Stimuli and Predicted Versus Observed Binaural ABRs," "Wave V Latency Intensity Function of ABR in Simulated Hearing Impairment," and "Simulation of the Effects of High Frequency Hearing Impairment in Noise."

In addition, she represented the audiology and speech pathology graduate programs at an information table set up at the convention.

Wayne Anderson, professor and chairperson of chemistry, co-authored an article titled "An Intermediate Neglect of Differential Overlap Model for Second-Row Transition Metal Species" published recently in the *International Journal of Quantum Chemistry*.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA, 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Chris J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

The COMMUNIQUÉ

A newsletter for faculty and staff at Bloomsburg University

February 7, 1991

State System's *Priorities* document stresses 'students' total education experience'

*Report 'will supplement, not supplant'
initiatives already underway on campus*

A report that prioritizes goals and objectives for the State System of Higher Education in the 90s, and places major emphasis on liberal education and faculty professional development, drew mostly favorable responses from the academic community last week.

"We want to ensure that the students' total education experience, inside and outside the classroom, makes them more liberally educated," said Emily Hannah, vice chancellor of academic affairs for the State System. "If I could have one hope for the impact of this document, every individual faculty and staff member would be busy developing a personal development plan."

Hannah, one of five panelists who discussed the recently produced State System *Priorities* document in Carver Hall Auditorium, said the publication was created to help the System's 14 universities prepare students to live and work in the 21st century.

Hannah said the document emphasizes liberal education as the primary and appropriate goal of a public university. "The important role of a public institution is to provide a liberal education to the citizenry, and this document asserts that role strongly," she said. "The report also makes clear that our general education curricula are not synonymous or conducive to liberal education."

In addition, Hannah said she was very interested in creative ideas relating to personnel development that would "cause our universities to become different places by the year 2,000."

But she reminded the audience that Act 188 of 1982 empowers Chancellor James H. McCormick with conducting comprehensive planning for the State System. "The enabling legislation vests the chancellor with the responsibility for comprehensive planning for the System, and specifically with the responsibility for setting priorities," she said.

Speaking to the large gathering of faculty, students, and administrators who attended the discussion, Bloomsburg President Harry Ausprich gave a brief overview on how and why the document was put together. "In 1989, Chancellor McCormick invited 14 outstanding individuals representing various university interests and con-



"We believe the document fits well into our planning efforts at Bloomsburg."

*— Harry Ausprich
President*

"If I could have one hope for the impact of this document, every individual faculty and staff member would be busy developing a personal development plan."

*— Emily Hannah
Vice Chancellor, SSHE*



stituencies to serve on a State System Planning Commission," he noted, adding that Vice President for University Advancement John Walker served as a member of the commission. "The Planning Commission was convened to perform an environmental scan to study national and state-wide issues and trends dealing with higher education, and to review the role and the status of our System universities."

Ausprich said the Planning Commission invited outside consultants to share national ideas and trends, and later recommended priorities for the State System that focus on "our primary mission of strengthening the Commonwealth and providing excellence in education." The final document, he added, was approved by the Board of Governors last October.

Ausprich echoed McCormick's intent for the document. "The *Priorities* document will supplement, not supplant plans and initia-

Continued on page 2

Priorities

Continued from page 1

tives already underway at Bloomsburg and other System universities," he said, adding university students and employees must consider how some of the issues in the report apply to planning endeavors at the institution. "The purpose of this meeting is to initiate a university-wide discussion of the ideas and recommendations in the *Priorities* document. We believe the document fits well into our planning efforts at Bloomsburg."

Brian Johnson, professor of geology and earth science, said he found *Priorities* to be a "thought provoking" and "very ambitious" report. "The document allows us to fantasize about what the future of the System, and the university, might be in a few years," he said. "I found 28 recommendations, plus numerous sub-sections, and I got the feeling that I was at a smorgasbord. I think we need to do some picking and choosing to prioritize these recommendations."

"We need to do some consensus building," Johnson added. "The recommendations will be much more successful if we can somehow come together and agree that these are the things that are going to be good for our System and our campus."

Johnson said he "philosophically agrees" with the recommendation to broaden faculty scholarship, but noted that the issue is being debated "at many research institutions across the nation." He agreed with Hannah that "a liberal education is a very important objective, one that I hope we can embrace. I believe in a strong liberal education, and I can't think of one discipline that won't benefit."

In addition, Johnson suggested that public service should be a tertiary objective. "However," he said, "we should recognize the opportunities and benefits that we have available and what we can contribute to the community. The community benefits from the things our faculty and students do, and our faculty and students benefit from working in the 'laboratory' of the community."

Rafey Habib, assistant professor of English, voiced concern about the document by asking two questions: "Should the definition of scholarship be broadened?" and "How can academic standards be maintained and improved?"

Habib offered the following remedies as possible answers to those questions: "The horizons of scholarship should be widened to include innovative teaching, involvement in the arts, developing software, and applying knowledge in the real world. We should give greater incentives to our faculty to update curricula, to exercise originality in teaching, to foster a learning atmosphere for students outside the classroom, and to promote community interest in the university."

"We also need to recall that one role of traditional scholarship is to keep the professor abreast of new developments," Habib added. "Curricula which are innovative and adapted to social needs cannot grow on the swale of outdated knowledge. Moreover, our university mission statement calls for an enhancement of our profile in both the academic world and the community."

Habib supported the recommendation to initiate a system of student involvement in teaching and research. Pointing to a growing need to diversify the student body in the State System, he said, "Given the projected decline in Pennsylvania high school graduates over the next five years, we should use this opportunity to diversify our student population. Racism and anti-Semitism are not things of

"We need to do some consensus building. The recommendations will be much more successful if we can somehow come together and agree that these are the things that are going to be good for our System and our campus."

*—Professor Brian Johnson
Geology and Earth Science*



"We should give greater incentives to our faculty to update curricula, to exercise originality in teaching, to foster a learning atmosphere for students outside the classroom, and to promote community interest in the university."

*—Rafey Habib
Assistant Professor of English*

"Pay attention to non-traditional students, assess their needs, and give them what they need. We have wonderful opportunities to grow at Bloomsburg by sharing and learning from each other."

—Barbara Barnes, administrative assistant in the Office of Financial Aid, and a non-traditional student at Bloomsburg.



"We need to more actively strive to interweave cultural, social, and educational equity into the curriculum of each departmental major. It is our responsibility to incorporate respect for individual and cultural differences, and an appreciation of diversity."

—Betty D. Allamong, Provost and Vice President for Academic Affairs

the past. They are escalating on American campuses."

Barbara Barnes, administrative assistant in the Office of Financial Aid and a non-traditional student, applauded the challenges outlined in the document. "Being a non-traditional student at Bloomsburg for the past 10 years, I applaud the recommendation that we 'pay attention to non-traditional students, assess their needs, and give them what they need.' I greatly applaud a liberal education. As a woman, I agree with the document's recommendation to incorporate contributions from women and minorities across the curriculum."

In addition, Barnes stressed, "We have wonderful opportunities to grow at Bloomsburg by sharing and learning from each other. As Samuel Betances, who spoke here last fall, said, 'It starts with you.'"

Betty D. Allamong, provost and vice president for academic

Continued on page 3

Poet extolls power of education:

'We expect a little more from you (students) because you've been given a little more'

Poet Nikki Giovanni gave her Bloomsburg audience some generous gifts last week — poetry, good humor and optimism for the 21st century. "Optimism is logical. If we're going to despair, what is the point of coming together?," the prolific author and civil rights advocate told students and faculty in the crowded Carver Hall auditorium.

"I know that we are a better people than what we appear to be. We have learned to transcend those who pull us down," she said. Extolling the power of an education in the age of information, Giovanni repeatedly stressed to the students in the audience, "You are our only hope."

"We expect a little more from you because you've been given a little more," said Giovanni, who teaches at Virginia Polytechnic Institute and State University in Blacksburg. "If you're choosing to be here, you have an obligation."

"Happiness comes from what you give, not what you take. I try to be as generous with myself as I can," she said. Speaking at the first of a series of Provost's Lectures



"Planet Earth needs help," says poet and civil rights activist Nikki Giovanni.

this spring, Giovanni has richly mellowed with experience and sensitivity. Described early in her career as a revolutionary poet, she confessed, "Sanity requires that at 47 I be different than when I was 25 and care-free. I was never as humorless as I was presented."

But she is still passionate in her demands for social justice. "Planet Earth needs help," she said, imploring her audience to "accept and embrace the agony that it is to be a human being. It is painful to look a homeless person in the eye. It is painful to know that some child is going to be hungry. We need to go beyond that pain."

Sharply witty and sometimes whimsical, Giovanni, poet-philosopher, frequently delivers her message with the biting one-liners of a stand-up comic. But her reflections on the war in the Middle East made a

chilling and somber introduction to her talk here.

"This is potentially a global war," warned Giovanni, who talked about her 21-year-old son who is attending Morehouse College in Atlanta, Ga. "There is no such thing as a civilian in a global war."

Ironically, she admits "any basic tragedy" will bring people together to help each other. "But, she asked, 'Is it not foolish that we wait on a tragedy to be beautiful? Can't we once get that in front?'"

A self-confessed "Trekkie," Giovanni made frequent references to the popular "Star Trek" television series. "We face not only global, but also galactic challenges in the next century. We need to be prepared to live together on earth so we can in fact be prepared to live together in the galaxy."

— Gwenn Evans Wells

Priorities

Continued from page 2

affairs, said the State System and its universities need to "interweave" liberal education into each academic major.

"Statistics from the Bureau of Labor recently claimed that the typical individual will change occupations seven times during his or her lifetime," said Allamong. "Changes in technology, geographic mobility, and marriage and family patterns accentuate why it's no longer realistic for an individual to have the same occupation for a lifetime."

Quoting James Cook, president of Old Dominion University in Norfolk, Va., Allamong said, "A liberal education, combined with some specific occupational skills, is the best recipe for success in future job markets." The State System and its universities must "take more responsibility" to fulfill the obligations for providing a liberal education in every departmental major, she said.

"We need to more actively strive to interweave cultural, social, and educational equity into the curriculum of each departmental major. It is our responsibility to incorporate respect for individual and cultural differences, and an appreciation of diversity.

"The imperative of social justice must be widely, persuasively, and repeatedly communicated," she added.

Allamong said she "heartily endorses" the teacher-scholar model as being appropriate to all State System universities.

"We are historically teachers colleges . . . there always has been an emphasis on good teaching," she said. "But never before have we been more directed to concentrate our efforts on the betterment of teaching and learning."

The universities in the State System face "very special challenges," said Allamong. "During the 90s, approximately 27 percent of the current State System faculty are likely to retire, and another 10 percent or more will choose to relocate. There will be greater competition as we try to recruit those new young graduates to our campuses.

"We will need to work together and be more creative in the policies that will provide incentives in our hiring, and develop strategies for retaining and developing new faculty," she added.

"Indeed, these are but a few of our challenges," Allamong noted. "But I believe there are opportunities as well."

— Kevin B. Engler

Calendar

Friday, Feb. 8

- "Ghost," Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- "Rocky Horror Picture Show," Centennial Gym, midnight

Saturday, Feb. 9

- QUEST — Caving, Simon Hall, 8 a.m. to 5 p.m.
- Men's, Women's swimming/diving vs. West Chester, 1 p.m.
- Wrestling vs. Cleveland State, 2 p.m.
- Grateful Dead Night: Homel Alaniz Band, Kehr Union, 9 p.m.

Sunday, Feb. 10

- QUEST — Cross country skiing at Crystal Lakes, 8 a.m. to 5 p.m.
- "Ghost," Kehr Union, 1 p.m.
- Wrestling vs. Army, 2 p.m.
- Faculty Recital — Mark Jelinek and Ann Stokes, Carver Hall Auditorium, 2:30 p.m.
- Student Recital — Daniel Goetz, Carver Hall Auditorium, 6:30 p.m.

Monday, Feb. 11

- Women's, Men's basketball vs. Mansfield, 6 and 8 p.m.
- Film Fest — "Sparkle" and "A Dry White Season," Mitrani Hall, Haas Center, 7 p.m.

Tuesday, Feb. 12

- Film Fest — "A Dry White Season" and "Sparkle," Mitrani Hall, Haas Center, 7 p.m.
- QUEST — Kayak rolling, Centennial Gym, 9 to 11 p.m.

Wednesday, Feb. 13

- "Die Hard 2," Kehr Union, 3 p.m.;
- "Die Hard 2," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

*February is
Black History Month*

All winter sporting events listed are held in the Nelson Field House.

Campus Notes

Professor **Chang Shub Roh** and assistant professor **Dale Sultzbaugh** of sociology and social welfare presented a paper titled "Aging Problems in Asia" at the annual meeting of the Association for the Advancement of Policy, Research, and Development in the Third World recently in Mexico City. Their abstract appeared in the association's *Book of Abstracts*.

Sultzbaugh served as the session discussant on "Informal Forces in Economic and Political Development in the Third World."

Roh's article, "A Reconceptualization of Development and Its Possible Application to the Regional Development of Asia and Southeast Asia," has appeared in Allied Publishers *International Development and Alternative Futures*.

Salim Qureshi, associate professor of marketing, chaired a session on "Economics in Management and Marketing" at the annual international convention of Congress of Political Economists recently in Boston, Mass.

He also presented a research paper titled "Marketing Effectiveness and Sectoral Differential Responsiveness" at the COPE convention.

Psychology professors **Brett L. Beck**, **Eileen Astor-Stetson**, and **Connie Schick** presented a paper titled "Crossing the Desk: Training Undergraduate Psychology Majors as Instructors" at the National Institute on the Teaching of Psychology conference recently in St. Petersburg Beach, Fla.

Beck presented two additional papers titled "Does the Minor Matter to the Major?: More Tales from Psychology Baccalaureates" and "What Good is a Bachelor's Degree in Psychology?: Views from Alumni."

Reza Noubary, associate professor of mathematics and computer science, had a paper titled "A Method for Parameter Estimation of Non-linear Regression with Autocorrelated Errors" recently published in *Communications in Statistics, Theory, and Methods*.

The paper presents a new method for estimation of time series with non-linear trends and stationary residuals.

Vishakha W. Rawool, assistant professor of communication disorders and special education, presented a research paper on a "Simulation of the Effects of High Frequency Hearing Impairment in Noise and Estimation of the Effects of Hearing Aids Incorporating Filtering of Low Frequency Components in the Presence of Background Noise" at a recent convention of the Acoustical Society of America in San Diego, Calif.

JoAnne S. Growney, professor of mathematics and computer science, presented a paper titled "Mathematics and Poetry" at the joint annual meetings of the American Mathematical Society and the Mathematical Association of America recently in San Francisco, Calif.

She also participated in a mini-course program on "Learning Abstract Algebra by Programming in ISETL" and attended a meeting of the advisory board for a CO-MAP telecourse in college algebra.

Linda LeMura, assistant professor of health, physical education and athletics, had an article titled "Calcium and Iron Deficiencies in Female Athletes" accepted for publication in the *Journal of Applied Research*.

The Communiqué

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Please submit story ideas at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

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Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

The COMMUNIQUÉ

A newsletter for faculty and staff at Bloomsburg University

February 14, 1991

Bloomsburg group considers System-wide proposal on community college transfers

If half of the universities in the State System of Higher Education and seven Pennsylvania public community colleges ratify a proposed transfer and articulation policy document this spring, it would leave little "flexibility for receiving institutions to assess a student's ability," says Tom Cooper, dean of enrollment management at Bloomsburg University.

At a hearing in Kehr Union last week, Cooper told a Denver, Colo., consulting firm that developed the proposal, some of the "general standards" listed in the document were not conducive to the university's general education requirements. "The proposal is silent on the transfer of grades and quality points and we believe this matter deserves a definitive statement," he said.

Last year, commissions representing the 14 State System universities and 13 public community colleges jointly sought outside assistance in creating a policy that would deal with the transfer and articulation issue in Pennsylvania. Augenblick, Van De Water and Associates (AVA) of Denver, Colo., a consulting firm that assists policy and management leaders in education, was selected to study reports on the transfer and articulation issue submitted by each institution last fall, conduct hearings with institutional study groups — consisting of faculty and administrators from both sectors — and develop a transfer and articulation policy for ratification by the 27 institutions.

Cooper complimented the consultants for their efforts. "Our study group felt your preliminary findings were very accurate, however, there are some areas that cause us

concern," he said. Besides Cooper, other members of the study group include Provost Betty D. Allamong, marketing and management professor Charles Chapman, biology and allied health sciences professor James Cole, assistant vice president for graduate studies and research Peter Kasvinsky, and curriculum and foundations department chairperson William O'Bruba.

Cooper noted the proposed "common core" of no less than 30 and no more than 42 credit hours of general education courses "is considerably less than the 54 credits that we require" in general education for our four-year degree programs. "The lower range of the proposed 'core' would prevent transfers from completing a four-year degree in two years," he said.

Cooper pointed out that many community college transfer students who apply for admission to a specific academic discipline at Bloomsburg will find their grade point average (GPA) increase or decrease after transferring to the four-year institution. "If we assess GPAs of transfer students equally to those of our own students who seek acceptance into the same academic major, we may be treating some students unfairly," he said. "In other words, a 2.5 GPA in similar courses at a community college might not have been a 2.5 GPA at Bloomsburg, and vice versa."

Robert Yori of the accounting department, told the consultant team he could use some clarification on this issue. "Perhaps I don't understand the problem," he said. "As

Continued on page 2



LISTENING — Augenblick, Van De Water and Associates, educational consultants from Denver, Colo., listen to members of Bloomsburg's transfer and articulation study during an open hearing last week in Kehr Union.



"If we assess GPAs of transfer students equally to those of our own students who seek acceptance into the same academic major, we may be treating some students unfairly."

—Tom Cooper
Dean, Enrollment Management



"I'm not sure why we're doing this. Maybe the State System universities and the community colleges ought to sit down at a common place once a year to discuss what both sectors are doing."

—Robert Yori
Chairperson, Accounting Department



"I see the end result of problems that occur during the transfer process. I see it on the faces of both the students and their parents when they sit down with me to discuss a transfer . . . and believe me, it's a very difficult process."

—William O'Bruba
Chairperson, Curriculum & Foundations

Transfers

Continued from page 1

chairperson of the accounting department for the past 10 years, I have evaluated community college transfer students' transcripts . . . probably in the neighborhood of 50 to 100 a year. If I'm seeing that many students each year, then we must be accepting a lot of transfer students."

Yori challenged the accusations of some community college personnel that four-year institutions do not accept transfer credits from their schools. "We normally accept 60 to 64 transfer credits from those institutions," he said.

Yori said he does not believe a transfer and articulation policy is necessary. "I'm not sure why we're doing this," he said. "I've heard some of the community colleges say they want their students' credits to be accepted at four-year institutions . . . and they've also said they want their students to be able to finish the bachelor's degree in just two more years.

"I think those are two opposing views," Yori added. "The fact that Bloomsburg might accept 30 or 40 common credits does not guarantee that the transfer student will complete the baccalaureate program in two additional years."

Yori noted "a better solution" to the transfer problem should be pursued. "Maybe the State System universities and the community colleges ought to sit down at a common place once a year to discuss what both sectors are doing," he said.

Yori challenged the accusations of some community college personnel that four-year institutions do not accept transfer credits from their schools.

Like Yori, William O'Bruba, who has chaired the department of curriculum and foundations since 1983, has conducted numerous transfer evaluations at Bloomsburg. He claims the development of a statewide transfer and articulation policy involves "time and money" for students and their parents. "I see the end result of problems that occur during the transfer process," he said. "I see it on the faces of both the students and their parents when they sit down with me to discuss a transfer . . . and believe me, it's a very difficult process."

O'Bruba emphasized that certain baccalaureate degree programs, such as Bloomsburg's secondary education major,

must comply with accreditation standards enforced by Pennsylvania's Department of Education and other accrediting agencies. "For example, there are certain types of general education courses that are recommended or required by PDE," he said. "Sometimes these courses are simply not available at the community colleges, and I'm not sure of the ramifications we'd face if we didn't comply with those regulations."

O'Bruba, like Cooper, is concerned about the GPA issue. "In secondary education, we require a 2.5 to enter our program and to stay in our program," he said.

"My concern is . . . are we going to assure that courses transferring from community colleges are the same as the courses being taught here?"

In addition to the meeting at Bloomsburg, the consultants held hearings at Allegheny County Community College in Pittsburgh and West Chester University near Philadelphia last week. They will evaluate feedback received from State System and community college faculty and administrators, and work to establish a policy they hope will be agreeable to all 27 institutions.

The final document is scheduled for completion by March 1.

—Kevin B. Engler

Spring enrollment totals 7,227

Enrollment at Bloomsburg for the current spring semester has increased by less than two percent over a year ago.

Official figures announced earlier this week indicate an increase in full-time equivalency (FTE) enrollment from 6,281 students last year to 6,391 this spring.

"We are right on line with our spring '91 enrollment projections," said Tom Cooper, dean of enrollment management. "Our goal was 6,394 FTE students, or a 1.78 percent increase over spring '90. We came in three (FTE) students less than our goal."

The university has a total headcount of 7,227 students, 128 more than last year. Headcount figures include an increase of 202 undergraduates, 194 degree-seeking and eight non-degree students.

Graduate enrollment totals 592 students this spring, down from last year's count of 666.

—Kevin B. Engler

A message to faculty, staff from the President

A very special thank you to all who contributed to the 1990-91 SECA - United Way Campaign.

Your generosity and caring, the leadership of Mr. Art McDonnell, coordinator of Bloomsburg's SECA campaign, and the assistance of Ms. Sue Bodman made 1990 a very good year.

Once again, Bloomsburg University has attained a leading position in the State System of Higher Education's SECA campaign in total giving. The \$30,708 is the second highest amount ever pledged in our SECA campaign, and our level of participation, which exceeded 47 percent, is also the second highest ever achieved.

Your continued commitment to future university campaigns is needed and greatly appreciated.

Congratulations to each of you, and my sincere thanks to all who participated.

QUEST to sponsor trip to Catskill Mountains

QUEST, the university's outdoor adventure program, will sponsor a weekend trip to New York's Catskill Mountains from Friday, Feb. 22, to Sunday, Feb. 24. A pre-trip meeting will be held at 7 p.m., Wednesday, Feb. 20. For more information, call 389-4323 or 389-4466.

Priorities discussion on videotape in LRC

The campus-wide discussion of the State System's *Priorities* document was videotaped by TV and Radio Programs and Services. The tape is available upon request from faculty and staff in the Learning Resources Center.

Development solicits memorial scholarship donations

Faculty and staff who would like to make donation to an established faculty memorial scholarship may do so through the Faculty and Staff for Excellence campaign. The specific scholarship should be written on the pledge and gift form. Scholarships include: Ellen Barker, psychology; Eloise Hippensteel, nursing; Russ Houk, wrestling; Elton Hunsigner, residence life; Emory W. Rarig, business education; Robert Redman, football; Helen Robertson, nursing; Walter Rygiel, business education; and Louis Thompson, English. For more information, contact the Development Office at 389-4128.

Macintosh videotapes available

The first in a series of Apple Computer video conferences titled "Macintosh in the Classroom" is now available to faculty and staff through the Learning Resources Center, according to Tom Joseph, director of TV and Radio Programs and Services. Future editions of the Apple series will also be recorded and made available.

TV monitors to serve as electronic message centers

Television monitors placed in selected campus locations will serve as electronic message centers, according to Tom Joseph, director of TV and Radio Programs and Services.

Faculty, staff, and non-profit community groups will soon be able to call a special answering machine and leave information about meetings, closings and schedule changes, cultural or athletic events, or other pertinent information for posting on the message center, he said.

One monitor, located in the lobby of McCormick Human Services Center, is presently in operation. Announcements can be seen on that monitor and over BUTV, viewed by 22,000 area homes via local cable television.

Since this information is fed to cable television systems, person-to-person messages would not be appropriate, he said.

Faculty and staff may post a brief message by calling 389-4590 or send a written copy of your message to the TV and Radio Programs and Services Office, Room 1244 of the McCormick Human Services Center.

For more information, call TV and Radio Programs and Services at 389-4002.

'Brown Bag' session scheduled

The Teaching and Learning Enhancement Committee will sponsor a "brown bag" session from noon to 1 p.m., Wednesday, Feb. 27, in the Kehr Union Coffeehouse.

The session, titled "What's Bugging You," is for faculty to tell what is interfering with their teaching effectiveness and to offer strategies for coping with these problems.

Peter Venuto, professor of marketing and management, will serve as the facilitator.

For more information, contact Julie Weitz at 389-4449 or Carol Venuto at 389-4733.



PHOTO BY JOAN HELFER

A POLITICAL DISCUSSION — State Rep. Dwight Evans chats with freshman Tyra Cooper, left, and sophomore Mia Woods during his visit to Bloomsburg last week. Both students are political science majors from Evans' district near Philadelphia.

Calendar

Thursday, Feb. 14

- Chinese New Year Celebration, Kehr Union, 11:30 a.m. to 2 p.m.

Friday, Feb. 15

- “Die Hard 2,” Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday, Feb. 16

- QUEST — Caving, Simon Hall, 8 a.m. to 5 p.m.

Sunday, Feb. 17

- QUEST — Cross Country Skiing at Crystal Lake, 8 a.m. to 5 p.m.
- QUEST — Winter Travel Seminar to Ricketts Glen, 8 a.m. to 5 p.m.

Monday, Feb. 18

- Environmental Art Exhibit, Kehr Union

Tuesday, Feb. 19

- “Glory,” Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- QUEST — Kayak Rolling, Centennial Gym, 9 to 11 p.m.

Wednesday, Feb. 20

- “Glory,” Kehr Union, 3 p.m.
- Panel Discussion: Participation of Blacks in the Civil War, Mitrani Hall, Haas Center, 8 p.m.
- Women’s and Men’s Basketball vs. Cheyney, 6 and 8 p.m.

*February is
Black History Month*

All winter sporting events listed are held in the Nelson Field House.

Campus Notes

Bruce L. Rockwood, professor of finance and business law, recently presented a paper titled “Face to Face: Law and Literature in Undergraduate Education” at the 30th annual meeting of the Association for General and Liberal Studies in Baltimore, Md.

He also participated in a meeting on “Unidroit Principles on International Commercial Contracts” while attending a recent meeting of the Association of American Law Schools in Washington, D.C.

Kenneth Hunt, professor of communication disorders and special education, presented a lecture on “Applied Behavior Analyses: From Instructional Theory to Practice” as part of a seminar series presented to the department.

Dorette Welk, associate professor of nursing, recently completed requirements for a Ph.D. at Penn State University in State College.

Bernadine Markey and **Robert Campbell**, assistant professors of nursing, discussed their experiences teaching nursing in other countries at the department’s annual faculty enrichment day last month. Markey taught a nursing course to Bloomsburg students at Oxford University last summer, while Campbell taught nursing to native students in Zambia during the summer of 1989.

Jeanette Keith, assistant professor of history, attended the 47th Annual Professional Agricultural Workers Conference recently at Tuskegee University. She had an article titled “Egg Money: Farm Women, Market Agriculture and Extension Agents in Rural Tennessee, 1890-1929” published in *Outreach to the Rural Disadvantaged: Issues and Strategies for the 21st Century*.

Luo Jing, an instructor in the languages and cultures department, had an article titled “Evolution of Foreign Language Testing in the U.S.” published in a recent issue of *Foreign Language Teaching and Research*.

Dale A. Bertelsen, assistant professor of communication studies, was elected vice president of the Speech Communication Association of Pennsylvania.

He has served the association in a number of administrative and scholarly roles for the past several years. After completing his tenure as vice president, Bertelsen will become president of the association during the 1991-92 academic year.



Newsletter

The Society of American Archivists

January 1991



*The Girls from Harrisburg
Pennsylvania's Bloomsburg State Normal School students, circa 1887*

PHOTO BY JOAN HELFER

‘THE GIRLS FROM HARRISBURG’ — University Archivist Roger Fromm had this photo of Bloomsburg Normal School students recently published on the cover of the Society of American Archivists Newsletter.

The Communiqué

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Photographer: Joan K. Helfer

Contributing Writer: Gwenn E. Wells

The COMMUNIQUÉ

A newsletter for faculty and staff at Bloomsburg University

February 21, 1991

'National problems' stem from neglect of human needs, says professor

Assailing the "spiritual bankruptcy" of a country that subscribes to Christian ideals but often ignores human needs, the great-grandson of an escaped slave led a soul-searching dialogue here last week.

"A surplus of the population doesn't fit into the structure of this country as it exists today," said Kambon Camara, a Bloomsburg counselor and assistant professor of psychology, at a Black History Month discussion in Kehr Union.

"As a society, we haven't found good ways to support families," stressed Camara. He criticized spending policies that allocate billions on the military industrial complex, yet lack funds for effective child care for working people, education, or even shelter for a growing homeless population. Such "national problems," he said, have "a more severe impact on people of color because they started out at a disadvantage."

During a question and answer session at the end of the program, sponsored by the Counseling Center, Camara contrasted the African-American experience to that of other immigrants. "No group in this country has the same kind of experience," he said. "They came voluntarily. Our trip was different. We came not willing passengers, not for the American dream but the American nightmare. The American dream was made off our backs."

Cont. on page 2



PHOTO BY JOAN HELFER

EXAMINING VALUES — These Bloomsburg University students, left to right, Stephanie Selden, Kia Woods, and Alison Reader, listen to Kambon Camara's criticism of the country's failure to provide adequate funding for child care, education, and shelter for a growing homeless population.

'National problems'

Continued from page 1

Victims of a slave trade system, which effectively stripped them of culture, language, family and sense of collectivism, African-Americans faced barriers other groups didn't have, said Camara. "They had less to work with and faced the greatest amount of legal resistance."

Camara, a Florida native, recalled the experience of his mother who worked as a domestic in the homes of white people while her children took care of themselves. "This is typical of many of the sacrifices black parents had to make to feed their families." Today, he said, "even more parents are getting hurt harder by the economy."

To help solve such problems, "Americans of all races have responsibilities to be consciously committed to their own development and progress," he said. "We are only on this planet for a moment, and then we're gone. The quality of that time is a function of how conscious we are while we're here."

Camara emphasized the spiritual imperatives that led to Martin Luther King's transformation. Justice, truth, and love are "indispensable to the process of salvation," said Camara. He urged the audience to examine these values and "maybe even

examine" themselves in the process. "In remembering, we see not only how far we have come, but also how far we have to go."

He cautioned against "superficial exercises" and "token" discussions of black history. Too often, he said, celebration of the King holiday overlooks the earlier contributions of other African-Americans such as W.E.B. DuBois, Booker T. Washington, and Frederick Douglass. The "quest for dignity and freedom" did not start with King, but with a "great legacy of struggle" that dates back to 1619 "when the first African men and women stepped off a ship in Jamestown, Virginia."

"Captured and inspired" by that collective history and legacy, King closely studied contemporary scholars such as his mentor Benjamin Mays, president emeritus of Morehouse College, and Howard Thurman, dean emeritus at Boston University's Marsh Chapel.

Thurman's book *Jesus and the Disinherited* addresses some of the contradictions in Christianity and contains the "essence of King's ideas," said Camara. The book reveals how a religion born of persecution and suffering has become the cornerstone in a nation whose position has "too often been secured by a ruthless use of power applied to weak and defenseless people," he said.

"Some of the cruelest abuses ever carried out were by people who call themselves Christians," said Camara. "Even the great hymn writer, Sir John Newton, writing such tunes as 'How Sweet the Name of Jesus Sounds' and 'Amazing Grace,' did so as he piloted his slave ship across the ocean."

King's purpose was "much greater than improving the lot of African-Americans," said Camara. "He recognized that to simply change laws here and there without changing the spiritual character of a nation would be counterproductive."

"The messenger has been killed, but we still need to hear the message," Camara told his audience. "Nations can't be Christian. Individuals can be. Each of us must ask if we look more like Christ or the Romans."

For Camara, the answer lies in the words of his great grandmother who "gave herself permission to leave the plantation" at the age of 14 in 1856: "The greatest resources of freedom are within. You must go forward to meet God."

Asked how King himself would assess society today, Camara replied, "He would



"Some of the cruelest abuses ever carried out were by people who call themselves Christians," said Camara. "Even the great hymn writer, Sir John Newton, writing such tunes as 'How Sweet the Name of Jesus Sounds' and 'Amazing Grace,' did so as he piloted his slave ship across the ocean." — Kambon Camara

in many respects be very disappointed with the current status of African-Americans in this country. He would also oppose the war in the Persian Gulf for the same reasons he opposed the war in Viet Nam."

The irony of a black, Colin Powell, in the powerful position of Chairman of the Joint Chiefs of Staff would not escape King's notice, said Camara. Powell's philosophy is "several million years away" from King's ideal. "But being an African-American doesn't mean you are a conscious African-American," said Camara, who joined the Counseling Center and faculty here early last year after living in Minneapolis for 20 years.

Barry Jackson, Counseling Center director, who joined Camara in the presentation titled "Life, Legacy, and Impact of Martin Luther King Jr.," praised King's efforts to promote human dignity and the rights of all people. "No one can be free unless every one of us is free." Jackson chronicled the Nobel Peace Prize winner's background and accomplishments before relating his own experience growing up in the Philadelphia area and seeing other minorities gain acceptance. Such experiences, he said, did

Continued on page 3

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

Celebrity Artist Series:

Boys Choir of Harlem to perform Feb. 23

In observance of Black History Month, the Celebrity Artist Series will present the Boys Choir of Harlem at 8 p.m., Saturday, Feb. 23, in Mitrani Hall of Haas Center for the Arts.

Founded in 1968, the 35-member choir frequently tours throughout the United States and Europe and is often featured on major network and cable television stations.

The choir is under the direction of founder Walter J. Turnbull and features a repertoire that includes classical music, popular songs, gospel, jazz, and spirituals.

Tickets are \$5 for faculty and staff. Admission is free for students with a Bloomsburg identification card and valid Community Activities sticker. Tickets can be obtained at the Kehr Union Information Desk.

For more information, call Nancy Vought at 389-4201.



BOYS CHOIR OF HARLEM — Founder and director Walter J. Turnbull will lead the Boys Choir of Harlem during a Feb. 23 performance in Mitrani Hall.

‘National problems’

Continued from page 2

not prepare him for the segregated reality he would face running the residence life program at the University of Georgia in 1972.

Four years after King’s death, the school was under mandate to integrate when Jackson needed to fill a management position in maintenance service. “It was one clear choice. One person had the skills and the personality, and I promoted that man,” he recalled. “It never occurred to me that everyone else would quit because he was black.

“Even though the laws were there, the integration really wasn’t,” said Jackson, who recalled a visit from the Ku Klux Klan for his action. Today the changes promised by the law still “aren’t complete,” said Jackson. “Those kinds of prejudices still exist. And to the extent that we don’t do something actively to change them, we’re a part of it.”

— Gwenn Evans Wells

Theater Notice:

‘RECKLESS’

**A
Bloomsburg
Players
production**

**March 1-3, 6-9
8 pm**

**March 10, 2 pm
Carver Hall**

**Tickets: \$5, \$3.50 with
student, senior discount,
free with CGA ID**

English department to sponsor writing-across-curriculum teleconference

The English department will sponsor a broadcast of “Issues and Conflicts in Writing-Across-the-Curriculum”—a live satellite teleconference aired on the Public Broadcasting System—from 1 to 3 p.m., Wednesday, Feb. 27, in Room 3237 of McCormick Human Services Center.

The conference includes a panel discussion featuring many distinguished college faculty, such as William Zinsser, Elaine Maimon, Toby Fulwiler, and Richard Young.

In addition, pre-taped segments on cross-curricular writing programs at UCLA, University of Massachusetts at Amherst, Spelman College of Atlanta, Ga., Clemson (S.C.) University, Robert Morris College of Pittsburgh, and Prince George’s (Md.) Community College will be spotlighted.

For more information, call Terry Riley, assistant professor of English, at 389-4736.

Calendar

Art exhibit — *Selections from the university's permanent collection, Haas Gallery; through Sunday, Feb. 24*

Friday, Feb. 22

The Boys Choir of Harlem,
Mitrani Hall, Haas Center for the Arts,
8 p.m.

QUEST — Cross Country Skiing
at Crystal Lakes, 8 a.m. to 5 p.m.

Women's and Men's Basketball
vs. West Chester, 6 and 8 p.m.

Sunday, Feb. 24

"Glory," Mitrani Hall, Haas Center, 1 p.m.

Human Relations Committee-Black
Cultural Society trip to African Art
Museum, Washington, D.C.

Tuesday, Feb. 26

QUEST — Kayak Rolling,
Centennial Gym, 9 to 11 p.m.

Women's Basketball — Pennsylvania
Conference Championship Tourney,
Nelson Field House, TBA

Rocky Mountain July trip meeting,
QUEST Office, 5 p.m., Walter Simon
Hall

Wednesday, Feb. 27

"Postcards from the Edge,"
Kehr Union, 3 p.m.; Mitrani Hall,
Haas Center for the Arts, 7 and 9:30 p.m.

Thursday, Feb. 28

Combined Jazz Concert — Mitrani Hall,
Haas Center for the Arts, 8 p.m.

Winter sporting events held in Nelson Field House

News Briefs

Renovation forces Kehr Union offices to relocate soon

Due to the renovation of Kehr Union which will start immediately following the spring term, offices will be relocated prior to shutting down the building on May 13.

The offices of Student Development and Student Activities will be relocated on the ground floor of Elwell Hall.

The Community Activities Office and student offices — CGA, Program Board, *Obiter*, *The Voice*, Black Cultural Society and Volunteer Services — will be relocated at Husky Corners at the corner of East Street and College Hill.

The snack bar (annex) and information desk (lobby) will be relocated in the University Store building.

Phone numbers will remain the same for the information desk and all student and administrative offices.

According to John Trathen, director of Student Activities and Kehr Union, some offices will be relocated during spring break week — March 23 to April 1.

Questions regarding the relocations can be directed to Mike Sowash at 389-4347.

Five faculty receive quarter-time release for summer research projects

Based on recommendations of the Faculty Professional Development Committee, five faculty members will receive quarter-time release to conduct research projects this summer.

Linda LeMura of health, physical education and athletics will receive release time for the "Development of a Laboratory Manual in Applied Physiology."

Vishakha Rawool of communication disorders and special education will conduct an "Auditory Perception of Infants in the Background of Noise."

Glenn Sadler of English will research the "Development of Critical Editions of Children's Literature Classics as Texts."

Christine Sperline of art will conduct research on "Renaissance Artists and the Family Wedding in 1433."

Anne Wilson of sociology and social welfare will conduct research on the "Completion of Family Text."

University's permanent art collection on display in Haas Gallery

Artworks from the university's permanent collection are on display in Haas Gallery through Feb. 24.

To secure a selection for your university office, call Barbara Strohman at 389-4185 or Fr. Chet Snyder at 389-4646.

Maintenance requests due March 1

Maintenance and service contract requests for fiscal year 1991-92 must be submitted to the Purchasing Office no later than March 1.

Accounting students awarded 'Shell Assists' scholarships

Five junior accounting majors were recently awarded "Shell Assists" scholarships for high academic performance.

The students — Lara Buscaglia of Malvern, Bruce Keller of Nazareth, David L. Scott of Harleysville, Mary Sorenson of Drums and Andrea Weaver of Danville — received \$200 scholarships awarded by the Shell Oil Company Foundation.

According to Robert Yori, chairperson of the accounting department, "Shell Assists" awards provide funding to colleges and universities with well-established, four-year academic programs to help strengthen those disciplines and enhance career counseling and placement activities.

"Bloomsburg uses these funds to increase the strength of our academic activities in accounting and to help support undergraduate accounting students," he said.

Nikki Giovanni's poetry writing workshop available on videotape

Provost's lecturer Nikki Giovanni's campus workshop titled "Focus on Writing Poetry" was videotaped by TV and Radio Programs and Services and is available for viewing in the Learning Resources Center.

Her lecture titled "You Have the Power: Do Something with Your Life" will also be available in the LRC following its March airing on BUTV.

Campus Notes

Burt Reese, assistant director of athletics and coach of the men's tennis team, was named 1990 "Coach of the Year" by the Middle States Tennis Association. He led the team to an overall 21-7 record last season and a fourth consecutive Pennsylvania Conference championship.

Mehdi Haririan, associate professor of economics, attended the recent annual meetings of the Allied Social Sciences Association in Washington, D.C.

Reza Noubary, associate professor of mathematics and computer science, had a paper titled "On Reliability Calculation When Stresses Are Generated by a Non-Homogeneous Poisson Process" published in the *Journal of Reliability Engineering and System Safety*. Copies of the paper are available from Noubary upon request.

The COMMUNIQUE

A newsletter for faculty and staff at Bloomsburg University

February 28, 1991

Center lays groundwork for writing-across-the-curriculum opportunities

Terry Riley debunks the myths that good writing is the result of "genetic endowment" or a "highly refined skill learned after intense practice over many years.

"Writing is not something that progresses in lockstep fashion from beginning to middle to masterful conclusion," explains Riley, director of the University Writing Center. "It's much more a sculptural process, spread out over time. When students start to learn that, the obstacles to effective writing start to go away."

Under Riley's direction since last fall, the University Writing Center is working to broaden its focus beyond the English Department to serve the university at large and lay groundwork for writing-across-the-curriculum opportunities here.

The expanded focus reflects not only changes in composition theory and instructional style, but also a recognition of the increased importance of writing in all aca-

demic disciplines and the professions, says Riley. Interdisciplinary writing can help prepare students to "effectively participate" in an American economy increasingly oriented toward service and information.

About 50 percent of American colleges and universities have formally adopted writing-across-the-curriculum programs or variations such as including a writing component in many discipline-specific courses. BU does not have a structured program, but the movement is gaining momentum as individual faculty members are seeking ways to strengthen writing opportunities for their students, says Riley.

"We have a very strong faculty here concerned about the writing component of general education," explains Riley. "Right now we're in the early stages of networking to make sure that they know what

Continued on page 2

OFFICIAL NOTICES

Legislative briefing on March 8 open to faculty and staff

All faculty and staff members are invited to attend a legislative briefing on Friday, March 8.

James McCormick, chancellor of the State System of Higher Education, and President Harry Ausprich will report on the progress of Bloomsburg University and the State System, and share information about needs for the 1991-92 fiscal year.

Area legislators have been invited to attend the session beginning at 9:45 a.m. in the Kehr Union Coffeehouse.

University Forum to meet March 13

A meeting of the Bloomsburg University Forum will be held on Wednesday, March 13, in the Forum of McCormick Human Services Center.

Request for agenda items are to be submitted to Ruthann Fisher in the Dean's Office of the College of Arts and Sciences, Room 106, Waller Administration Building, no later than Monday, March 4.



A STUDENT SERVICE—In the University Writing Center, director Terry Riley, center, and sophomore tutor Carmen Latona of West Wyoming, left, meet with junior Stacy Walters of Harrisburg to discuss her paper and offer instruction where appropriate.

Writing Center

Continued from page 1

others are doing and that the writing center is here to help."

Participation in a recent teleconference on writing-across-the-curriculum and a BU Curriculum Committee-sponsored teach-in on "Writing Outside the English Department" are two recent examples of such networking.

Another is the writing center itself, which is funded by the Provost's Office, the College of Arts and Sciences, and English Department and receives additional support from BU Tutorial Services.

"We are not self contained," stresses Riley. "We are an outreach program eager to work with any student, with any program, any department. Anything that seems helpful should be possible."

Before coming to BU, Riley, who earned his undergraduate degree in philosophy from University of Michigan and Ph.D. in English from Michigan State University in East Lansing, Mich., directed the Livingston College Writing Center at Rutgers University in Piscataway, N.J., where a staff of 25 to 30 met with 250 students a week.

He describes the contemporary center is a far cry from the original "writing labs" common on many American campuses since the early 1950s. The change reflects a move in composition instructional theory from a "product model," to focusing on an entire work-in-progress.

The contemporary model is based on a more "global, contextual theory of composing," says Riley. It recognizes that successful writers move from the composition as a whole to smaller units of prose and not vice versa as supported by the now obsolete "product-centered" approach. "Largely implicit decisions regarding subject, purpose, attitude and audience form gradually in the earlier stages of a project," explains Riley. These decisions control not only the intermediate steps of composing, such as thesis, voice, paragraph development, and transition, but also sentence elements such as diction, syntax, and punctuation.

While older writing centers or labs took a largely remedial approach, correcting errors toward the end of a project, Riley says the new writing center's atmosphere and approach is "designed to support an entire writing project from beginning to end, from generating ideas through draft-

ing, rewriting, and final polishing.

The BU center is in a "completely new environment" in a former computer classroom at 206 Bakeless Center. Gone are the study carrels and self-paced learning program found in old-fashioned writing labs. In their place are informally arranged tables, a small library, and one-on-one tutoring.

Flexibility is a key priority at the center which is open 41 hours a week on a drop-in basis to meet individual student needs. Teachers may also refer a student, or groups of students, to the center for individual help or collaborative learning.

Seven tutors with proven writing ability—junior and senior English majors in internship or work/study programs—staff the center as "readers." The tutors never edit, correct, or make direct changes in a student's copy, stresses Riley. Instead, they suggest structural or thematic options or point out general mechanical problems, offering instruction where appropriate. "Often the most helpful thing tutors can do is to recreate for students what it is like to read a draft," says Riley.

The center also assists students in preparing for essay exams and focusing on how to produce their best work in half-hour or hour segments. In other services, the center helps instructors to design assignments or provides "check points" to help students develop a realistic time line and spread out the work for a specific writing project.

Riley has visited classes to talk about the writing process. "We want to help show them ways of dividing up time so a writing project seems less intimidating," he says. "By taking it in more manageable steps, a student doesn't suddenly face the whole project and try to gobble it all down at once."

This semester, students in Arthur Lysiak's Modern World Leaders course are making a series of visits to the center for a writing assignment.

At the first stage, they pick up guidelines and get initial encouragement. At the second stage, they prepare for library research; and at the third stage, they begin the drafting process.

"This is when they sit down with a reader and a pile of notes and several paragraphs of their own text, and start thinking about flushing out, rounding out, organizing," explains Riley. In the final stage, one of the center's readers will provide an objective, third-party look at the draft.

"Modern World Leaders" is one of sev-

eral four-credit, writing intensive courses in history, astronomy, and anthropology offered under a two-year-old pilot program here. The "three plus one" or "W" courses provide an alternative to English 201, a level two composition requirement and a valuable writing-across-the-curriculum experience.

The program has been successful in stimulating student interest in intensive writing experience in the context of a discipline other than English, says Riley. Though the pilot project expires this year, the concept may evolve to provide similar opportunities in different ways.

A large majority of the 180 students who used the center during the fall semester were from freshman English Composition courses. Riley hopes a positive experience with writing will encourage the students to return for help in upper and more diverse classes.

"We are a student service rather than a mere extension of the classroom," he emphasizes. "Once students understand that we're not requiring them to do extra work, but offering support for the work they are doing, that we're not offering old-fashioned drills and exercises, but rather conversation, talking a project through, they respond very positively."

The center is in process of installing three IBM computers to run tutorial "stylecheck" software programs to provide an extra technical perspective for final stages of a project. But hardware and software only address a small part of overall process, stresses Riley.

"It's a mistake to expect that technology will fill the gap we're working on here," he explains. "Writing is much more public than that, much more social. It's not the kind of thing you teach skill by skill. It requires context, tact, experience. It requires another human being."

"People don't like writing very much. They view it as full of dangers," he continues. Any little bit we can do to make the process more comfortable" will help them to lay groundwork for repeated successes, says Riley.

"We want to provide a basis for academic and intellectual continuity so that each new assignment does not require the writer to reinvent" herself or himself for the occasion.

—Gwenn Evans Wells

Month-long observance to highlight women in history

A series of eclectic programs designed to "make history come to life" are planned on campus during Women's History Month.

Beginning this week, the campus will turn its attention to historical perspective and contemporary issues in a month-long observance culminating with the annual women's conference on "Enriching Our Lives."

"We really wanted to make this a celebration to highlight women in history, to make history come to life. We looked for variety. We looked for audience appeal. I've even ordered balloons," says Barbara Barnes, chairperson of the Women's History Month planning group, a subcommittee of the Campus-Wide Committee on Human Relations.

A March 20 presentation of the new multi-media drama "Beside Herself: Pocahontas to Patty Hearst," is one high point of the multi-dimensional celebration. A se-



Laurie McCants, director of the Bloomsburg Theatre Ensemble, will speak on "Becoming Many Women" at 12:15 p.m. during a reception for faculty and staff women on Tuesday, March 5, in the Presidents' Lounge of Kehr Union. The reception will last from 11:30 a.m. to 1:30 p.m.

ries of speakers, discussions, and programs will focus on topics ranging from "Feminism and War" to the contributions of Louisa May Alcott. Films, displays, and an art exhibit are also planned.

The recent film "Postcards From the Edge," starring Meryl Streep and Shirley McLaine, sets the stage for the observance this week.

The film will be shown in Mitrani Hall of Haas Center for the Arts on Friday, March 1, at 7 and 9:30 p.m.; and Sunday, March 3, at 1 p.m.

The Campus-Wide Committee on Human Relations will sponsor "Nurturing Tradition, Fostering Change," a panel discussion in McCormick Forum on Monday, March 4, at 7 p.m.

Participants will include faculty members Mary Badami on "Women's Voices, Women's Silences;" Marjorie Clay on "Why We Need to Challenge the Tradition;" and Jeanette Keith on "Her Infinite Variety."

Rosemary McGrady, a staff member, will add her perspective, "Personally Speaking," and junior Jody Heckman will discuss "Fostering Change Through Student Leadership."

Laurie McCants of the Bloomsburg Theatre Ensemble will bring her talents to campus for a presentation on "Becoming Many Women" at a reception for faculty and staff women on Tuesday, March 5.

The reception, in the Presidents' Lounge of Kehr Union, lasts from 11:30 a.m. to 1:30 p.m. with McCants scheduled to speak at 12:15 p.m.

The University Women's Center will sponsor a program featuring roleplaying and discussion on "Date Battering and Domestic Violence" on Wednesday, March 6, at 7:30 p.m., in Multipurpose Room A of the Kehr Union Building.

One week later, the center will follow up with a mock rape trial on Wednesday, March 13, at 7 p.m., in Carver Hall Auditorium.

Sheryl Moses, director of the Women's Center at East Stroudsburg University, will explore another dimension of violence with a talk on "Feminism and War: From Viet-

nam to Today" on Monday, March 11, at 7 p.m., in the McCormick Forum.

The CGA Program Board will present five screenings of the film "Entre Nous," the first on Wednesday, March 13, at 3 p.m., in Multipurpose Room A of Kehr Union.

The film will also be shown on Friday, March 15, at 7 p.m., and Sunday, March 17, at 1 p.m.; and in Mitrani Hall on Wednesday, March 13, at 7 and 9:30 p.m.

Sarah Elbert, an historian from the State University of New York (SUNY) at Binghamton, will speak on "Louisa May Alcott: The Other Civil War" on Monday, March 18, at 7 p.m., in McCormick Forum.

Earlier in the day, Elbert will present a workshop titled "Doing Women's History in America Today" at 4 p.m. in Room 135 of Science Hall.

On Wednesday, March 20, actress Elizabeth Fuller of The Independent Eye Theatre of Lancaster will present a "comic, tragic, ironic, and very surprising" look at women in American history in a multi-media drama "Beside Herself: Pocahontas to Patty Hearst."

Based on a series of monologue poems by New York poet Pamela White Hadas, the presentation also includes views of Betsy Ross, astronomer Maria Mitchell, the Watergate wives. The show is at 8 p.m. in Carver Hall Auditorium.

The Women's Conference Art Exhibit will open on Friday, March 22, in the Kehr Union Presidents' Lounge and Coffeehouse.

Throughout March, special displays will mark women's history in the main entrance of Andruss Library, the University Store, and the display case adjacent to the Presidents' Lounge in Kehr Union.

Women from throughout Columbia and Montour counties will gather on the campus Saturday, March 23, for the annual Women's Conference.

Women's History Month committee members are chairperson Barbara Barnes, administrative assistant in the financial aid office; Ann Mariano, secretary in the affirmative action office; history professor Jeanette Keith; Mollie Whalen of the University Counseling Center, and art professor Tom Walters.

For further information, call Barnes at 389-4496.

— Gwenn Evans Wells

MARCH IS WOMEN'S HISTORY MONTH

Scholar-athletes pay tribute to faculty mentors

Sixty-three outstanding sophomore, junior, and senior scholar-athletes paid tribute to Bloomsburg faculty members who have been instrumental in helping them achieve academically at last week's third annual Scholar/Athlete Luncheon.

Each student, honored for achieving a grade point average of 3.20 or higher during the combined spring and fall semesters last year, hosted their "faculty mentor" at the luncheon.

Students and their mentors recognized at the luncheon include:

Scott Beamer, baseball, and **Eric Zosch**, wrestling, and **Roger Ellis** of business education and office administration; **Todd Hitz**, baseball, and **John Fletcher** of biological and allied health sciences; **Bob Coppolino**, basketball, and **James Tomlinson** of communication studies; **Kevin Reynolds**, basketball, and **Robert Watts** of marketing and management; **Barb Hall**, basketball, and **Bob Remaley** of curriculum and foundations; **Kelly Heierbacher**, basketball, and **Pete Bohling** of economics; **Scott Hotham**, cross country, and **John Hartzel** of computer and information systems; **Mark Jobes**, cross country and track, and **Rajkumar Guttha** of finance and business law; **Matt Plack**, cross country, and **Susan Rusinko** of English; **Sue Adams**, cross country, and **Tom Klinger** of biological and allied health sciences; **Bridget Hedman**, cross country, and **Suzanne Kalman**, soccer, and **Mary Harris** of curriculum and foundations; **Lori Lepczyk**, cross country, and **Gerald Powers** of communication disorders and special education; **Loreen Miller**, cross country, and **Jessica Lacarrubba**, track, and **Bonnie Williams** of curriculum and foundations; **Aileen Para**, cross country, and **Gary Clark** of art; **Dana Rapson**, cross country, and **Robert Lowe** of communication disorders and special education; **Ronica Yingst**, cross country, and **Robert Campbell** of nursing; **Alan Eck**, football, and **John Dennen** of accounting; **Scott Gluck**, football, and **Lester Dietterick** of accounting; **Mike Gonzalez**, football, and **Barbara Strohm** of art; **Todd Neuhard**, football, and **Stephen Kokoska** of mathematics and computer science; **Kerry Puhl**, football and track,



TOP SCHOLAR-ATHLETES AND THEIR PROFESSORS — Wrestler Tom Kuntzleman, top photo left, selected as the top male scholar-athlete, is pictured with his chemistry professor, Emeric Schultz. In bottom photo, softball player Diane Tafel, chosen as the top female scholar-athlete, is pictured with her education professor, Martha Patton.

and **Bonnie Weaver**, field hockey, and **Linda LeMura** of health, physical education and athletics; **Tim Ronan**, football, and **John Andronis**, soccer, and **Richard McClellan** of accounting; **Scott Walton**, football, and **Megan Gillen**, swimming, and **Jack Couch** of physics; **Amy Frey**, field hockey, and **Donald Miller** of communication disorders and special education; **Beth Fritz**, field hockey and lacrosse, and **Ervene Gulley** of English; **Trudy Horst**, field hockey and lacrosse, and **Rennee Adams**, track, and **Gary Doby** of curriculum and foundations; **Melissa Spaulding**, field hockey, and **Leroy Brown** of mathematics and computer science; **Steph Grosch**, lacrosse, and **M. H. Fereshteh** of curriculum and foundations; **Carol Sands**, lacrosse, and **Henry Dobson** of curriculum and foundations; **Jennifer Ward**, lacrosse,

and **Samuel Slike** of communication disorders and special education; **Jim Amon**, soccer, and **Shawn Remish**, wrestling, and **Lalana Siergiej** of finance and business law; **Kevin Kenjarski**, soccer, and **Mark Raynes**, data base administrator in computer services; **Jennifer Cooley**, soccer, and **Ron Puhl** of health, physical education and athletics; **Gail Sees**, soccer, and **Julia Weitz** of communication disorders and special education; **Janet Buckheit**, softball, and **Josette Skobieranda**, residence director of Elwell Hall; **Patti Camper**, softball, and **Ken Hunt** of communication disorders and special education; **Sandy Herr**, softball, **Tom Kuntzleman**, wrestling, and **Tina Watson**, swimming, and **Emeric Schultz** of chemistry; **Lori Shelly**, softball, and **Robert Yori** of accounting;

Continued on page 6



BUTV

Bloomsburg University Television

Viewer's Guide - March 1991

Bloomsburg Service Electric Cable Channel 13
Berwick Cable TV Company Channel 10

March: Women's History Month

(Daily listings on reverse.)

Choices: Lifestyle Planning for Your Future



The choices young women make today can have an impact on their lives far beyond what they may imagine.

"Choices: Lifestyle

Planning for Your Future" is designed for high school age girls. The program takes a first hand look at the lives of three contemporary women, one a teacher, one a businesswoman, and the other a traditional housewife. Through the examination of their lives, today's young women can explore the many options open to them when planning their future, and the effects those options may have on them a few years down the road. It's a program to be watched and discussed by parents and their daughters.

"Choices" is a production of the Bon Air Chapter of the American Association of University Women in Richmond, Virginia.

Week of March 5
at 1, 2, 9 and 10 p.m.

Doing the Right Thing: Minorities in the Communications Industries



Highlights of 15 seminars in which leading professionals from broadcasting, cable, radio, advertising, publishing, journalism, market research, and public relations talk about getting into the business and thriving there! (Last month's airing of this program was prevented by technical difficulties.)

Week of March 12

Provost's Lecture Series: Nikki Giovanni



With a poetic voice tempered with humor and sensitivity, Ms. Giovanni talks about her life, poetry, and being creative in everything she does. Her lecture is entitled "You Have the Power: Do Something With Your Life!"

Week of March 19

Video Message Center



Post your non-profit organization's announcements on our bulletin boards. The messages follow most programming on BUTV and are also seen on campus in the McCormick Center. During this Spring Break Week, messages will

run throughout our program hours. To be included, just call our Message Center Hotline: 389-4590! (BUTV transmissions this week may be interrupted to allow for the installation of new equipment.)

Week of March 25

Watch! Pledge! Give!

The 1991 Easter Seals Telethon

Once again, local elements of this annual charitable event will originate from the BUTV studios in the McCormick Center.

Tune in and become an important part of this most worthwhile effort.

Sunday, March 3, Noon - 7:00 p.m.
WYOU-TV Channel 22



BUTV

Bloomsburg University Television

Viewer's Guide

March 1991

BUTV

is a service of

Bloomsburg University's
TV/Radio Services Department

Tom Joseph - Director

Terrin Hoover - Engineer

Cathy Torsell - Secretary

Amy Brayford - Student Mgr.

March Programs At-A-Glance

Tuesday, March 5

- 1:00 pm Choices: Lifestyle Planning for Your Future
- 2:00 pm Choices: Lifestyle Planning for Your Future
- 9:00 pm Choices: Lifestyle Planning for Your Future
- 10:00 pm Choices: Lifestyle Planning for Your Future

Wednesday, March 6

- 1:00 pm Choices: Lifestyle Planning for Your Future
- 2:00 pm Choices: Lifestyle Planning for Your Future
- 9:00 pm Choices: Lifestyle Planning for Your Future
- 10:00 pm Choices: Lifestyle Planning for Your Future

Thursday, March 7

- 1:00 pm Choices: Lifestyle Planning for Your Future
- 2:00 pm Choices: Lifestyle Planning for Your Future
- 9:00 pm Choices: Lifestyle Planning for Your Future
- 10:00 pm Choices: Lifestyle Planning for Your Future

Friday, March 8

- 1:00 pm Choices: Lifestyle Planning for Your Future
- 2:00 pm Choices: Lifestyle Planning for Your Future
- 6:30 pm Bloom News (Live)
- 9:00 pm Bloom News (Replay)

Tuesday, March 12

- 1:00 pm Doing the Right Thing: Minorities in the Communications Industries
- 9:00 pm Doing the Right Thing: Minorities in the Communications Industries

Wednesday, March 13

- 1:00 pm Doing the Right Thing: Minorities in the Communications Industries
- 9:00 pm Doing the Right Thing: Minorities in the Communications Industries

Thursday, March 14

- 1:00 pm Doing the Right Thing: Minorities in the Communications Industries
- 9:00 pm Doing the Right Thing: Minorities in the Communications Industries

Friday, March 15

- 1:00 pm Doing the Right Thing: Minorities in the Communications Industries
- 6:30 pm Bloom News (Live)
- 9:00 pm Bloom News (Replay)

Tuesday, March 19

- 1:00 pm Provost's Lecture Series: Nikki Giovanni
- 9:00 pm Provost's Lecture Series: Nikki Giovanni

Wednesday, March 20

- 1:00 pm Provost's Lecture Series: Nikki Giovanni
- 9:00 pm Provost's Lecture Series: Nikki Giovanni

Thursday, March 21

- 1:00 pm Provost's Lecture Series: Nikki Giovanni
- 9:00 pm Provost's Lecture Series: Nikki Giovanni

Friday, March 22

- 1:00 pm Provost's Lecture Series: Nikki Giovanni
- 6:30 pm Bloom News (Live)
- 9:00 pm Bloom News (Replay)

Tuesday, March 26

- 1:00 pm Video Message Center
- 9:00 pm Video Message Center

Wednesday, March 27

- 1:00 pm Video Message Center
- 9:00 pm Video Message Center

Thursday, March 28

- 1:00 pm Video Message Center
- 9:00 pm Video Message Center

Friday, March 29

- 1:00 pm Video Message Center
- 6:30 pm Video Message Center
- 9:00 pm Video Message Center

**The Video Message Center
follows most programs on
BUTV.**

Bressi's 'every year is our year' philosophy has women's team eyeing PSAC title

Throughout the regular season, many people asked Joe Bressi if this is the year his team will win a Pennsylvania State Athletic Conference championship. "Every year is our year," replies the fifth-year head coach of Bloomsburg's women's basketball team. "But if we don't win a championship this year, then next year will be our year."

Bressi admits, however, that his 1990-91 team has "all the tools," including the "size, quickness, experience, and depth," required to capture a PSAC title. "We had a good team the last two years, but we didn't have the depth that we possess on this year's club," he says.

The Huskies roared through the regular season unscathed, reeling off 25 consecutive victories while maintaining a number nine ranking among the top 10 NCAA Division II teams. The coach says his players, who have proven their ability as a team to play tenacious defensive basketball, deserve all the credit. "We've been ranked among the top five defensive teams in the nation for the past two or three years," he says. "This year, we're ranked number one . . . allowing our opponents an average of only 48 points per game."

Bressi, who has been teaching young women how to win by playing aggressive defensive basketball for more than 15 years, coached the girl's team at Bishop McDevitt High School in Harrisburg for 10 years before coming to Bloomsburg. During one period of time his high school team won 91 out of 92 games. "One season we went 36-0 and allowed an average of less than 30 points a game," he says.

Bressi compiled a 237-43 won-loss record as a high school coach. He won his 100th game as coach of the Huskies on Jan. 4 when his team trounced Southampton (Long Island, N.Y.) University 71-34 in Nelson Field House. "We basically use the same concepts I taught on the high school level . . . multiple defenses such as zone traps, presses and man-to-man," says Bressi, who has recorded an envious 115-21 won-loss mark at Bloomsburg. "But the big difference between high school and college basketball is that you play against better opposing players. We have better players, too, but I still spend about 45 minutes during each practice working on our defensive game."

As in previous years, the Huskies have a tendency to be a bit too talented for some of the schools on their schedule. When his team is soundly defeating another club, the situation becomes a double-edged sword. "I don't want to embarrass any team," he stresses. "So we'll normally switch to a half-court game and insert our other players, but that's not our style."

Although he regularly employs an eight-player rotation, Bressi fears not getting them as much playing time in "runaway" games. "It's nice to get some of our other players into these kinds of games," he says. "But if we're only playing our regulars 20 or 30 minutes, I get concerned about whether our best players can endure a full 40-minute ballgame when they have to. So I tell all my players to forget the score and play the game the way it's supposed to be played."

Bressi's rotating octet includes senior starters Barb Hall of Turbotville and Becky Pigga (PEEK-ah) of Dunmore, juniors Kathy Maguire of Dunmore and Michelle Simons of Girardville, and sophomore Vicki Bell of Lancaster, who transferred from St. Bonaventure following her freshman year.

Rounding out the eight-player rotation are junior Tamika Howard of Harrisburg, and freshmen Careen Bulka of Lavelle and Brenda Ryan of Minersville.

Also on this year's team are seniors Chris Sims and Kelly Heierbacher, both from New Cumberland; juniors Melisa Minakowski and Lesley Seitzinger, both from Ashland; and freshmen Amy Kremser of Catawissa and Carol Wysocki of Glen Rock.

Bressi says it's tough to play through an entire season without experiencing a let-down. "Sure I worry about letdowns," he admits. "We lost a game at Cheney last year that we should've won. But our players are taught to focus on each individual game and not to worry about going undefeated for the whole season."

In addition to basketball, Bressi's team also focuses on academics at Bloomsburg. "All of our current players are very solid academically," he says. "A couple of years ago we lost a player because her academic record wasn't up to par. That one incident really opened the eyes of our other players."

Bressi requires freshmen players and those with no better than a 2.5 cumulative



A STRESSFUL MOMENT — BU women's basketball coach Joe Bressi ponders his team's next play during a recent home game.

grade point average to attend study hall sessions each week. "These players must attend mandatory study halls," he says. "Credit must be given to the university's counselors and others who help to monitor and counsel our players."

On recruiting basketball players for his program, the coach says, "I recruit kids that want to come here. This is a great place to go to school. Overall, our academics are solid, the location is good, and the facilities are excellent. I tell recruits to put 20 wins a year on top of that . . . and Bloomsburg becomes a great place to pursue an education and play some quality Division II basketball."

Bressi, who also works as an assistant coach for Bloomsburg's varsity football and baseball teams, says he emphasizes discipline and good sportsmanship in the women's basketball program. "Our kids have to be disciplined on the basketball court and in the classroom," he says. "We also try to get them to learn how to win and lose."

"I want our kids to learn that basketball isn't their whole life," he notes. "Winning is great, but when the game is over, whether we win or lose, tomorrow is another day. If we can make our players understand that basketball is just a game . . . and I think we're doing just that . . . then I know we have quality kids in our program."

— Kevin B. Engler

Calendar

Thursday, Feb. 28

- Jazz Concert — Bloomsburg Studio Band, Lock Haven Jazz Ensemble, Mitrani Hall, Haas Center, 8 p.m.

Friday, March 1

- QUEST — Rock Skills Training, Simon Hall, 6 to 10 p.m.
- "Reckless," BU Theater, Carver Hall, 8 p.m.
- "Postcards from the Edge," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday, March 2

- QUEST — Rock Skills Training, Simon Hall, 8 a.m. to 5 p.m.
- Performance — "The Astonishing Neal," Mitrani Hall, Haas Center, 8 p.m.
- "Reckless," BU Theater, Carver Hall, 8 p.m.

Sunday, March 3

- QUEST — Rappelling at Mocanaqua, 8 a.m. to 5 p.m.
- "Postcards from the Edge," Mitrani Hall, Haas Center, 1 p.m.
- "Reckless," BU Theater, Carver Hall, 8 p.m.

Monday, March 4

- Panel Discussion — "Nurturing Tradition, Fostering Change," The Forum, McCormick Human Services Center, 7 p.m., sponsored by Human Relations Committee

Tuesday, March 5

- Faculty-Staff Women's Reception, Presidents' Lounge, Kehr Union, 11:30 a.m. to 1:30 p.m.,
- Lecture — "Becoming Many Women," by Laurie McCants of BTE; Presidents' Lounge, Kehr Union, 12:15 to 1 p.m., sponsored by Human Relations Committee

Wednesday, March 6

- "Goodfellas," Kehr Union, 3 p.m.; Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- "Reckless," BU Theater, Carver Hall, 8 p.m.
- Discussion — "Date Battering and Domestic Violence," Multipurpose Room A, Kehr Union, 7:30 p.m., sponsored by Women's Center

Thursday, March 7

- "Reckless," BU Theater, Carver Hall, 8 p.m.
- Provost's Lecture Series Workshop — featuring Dith Pran, photojournalist, Mitrani Hall, Haas Center, 4 p.m.
- Lecture — Provost's Lecture Series, Dith Pran, photojournalist, Mitrani Hall, Haas Center, 8 p.m.

Campus Notes

Charles T. Walters, assistant professor of art, and Marie M. Walters, treasurer of Bloomsburg Historic Preservation Society, recently co-authored an essay titled "Jerry Patterson's *The Vanderbilts*," which will appear in the spring issue of *The Winterthur Portfolio*, a journal of material culture published by the University of Chicago Press.

Glenn E. Sadler, associate professor of English, presented a paper titled "H.C. Andersen and George MacDonald: The Perilous Flight of Fantastic Opposites," at the ninth International Conference of the Fantastic in the Arts held recently in Fort Lauderdale, Fla. His publication was accepted in the *Ninth Conference Annual*.

Sadler also had three books accepted for publication including *Teaching Children's Literature: Issues, Pedagogy, Resources*, published by the Modern Language Association; *The Selected Letters of George MacDonald*, published by William B. Eerdmans Publishing Company of London; and an adaptation of MacDonald's fairy tale, *The Wise Woman or the Lost Princess*, also published by Eerdmans with new illustrations by the German artist Bernard Oberdieck.

In addition, Sadler has recently completed a course in Writing Books for Children and Teens through the Institute of Children's Literature, Redding Ridge, Conn., which involved preparing a children's story for publication.

Charles G. Jackson, professor emeritus of political science, presented a paper titled "Nistraton: Knowing Ways" at the fourth National Symposium on Public Administration Theory at George Washington University in Washington, D.C. He presented another paper titled "Comparing Policies: Nations, States, Governments" for the Pennsylvania Political Science Association at Dickinson College in Carlisle.

John J. Trathen, director of student activities and Kehr Union, had an article titled "Renovation: The Political Process" recently published in the *Proceedings* at the 70th annual conference of the Association of College Unions International in Portland, Ore.

Scholar-athletes

Continued from page 4

Diane Tafel, softball, and Julie Wolfe, softball, and Martha Patton of curriculum and foundations; Stacey Kurtz, swimming, and Lorraine Shanoski of curriculum and foundations; Mike Petersen, tennis, and Richard Baker of accounting; Chris Labosky, tennis, and Mary Erickson of marketing and management; Leslie Troglione, tennis, and Mike Herbert of biological and allied health sciences; Scott Zimmerman, track, and faculty emeritus Lynn Watson, formerly of curriculum and foundations; Natalie Alansky, track, and Tom Davies of the Career Development Center; Deborah Wands, track, and Sharon Kribbs of nursing; Lisa Ziegler, track, and Margaret Till of biological and allied health sciences; Leonard Copy, wrestling, and Colleen Marks of communication disorders and special education; Don Evans, wrestling, and Janice Youse of communication studies; Michael Graves, wrestling, and Jim Cole of biological and allied health sciences; Stephen Lilley, wrestling, and William Sproule of health, physical education and athletics; Brian Willoughby, wrestling, and Mehdi Razzaghi of mathematics and computer science.

—Kevin B. Engler

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Assistant Editor: Jo A. DeMarco

Editorial Assistant: Christina J. Gaudreau

Photographer: Joan K. Helfer

Contributing Writer: Gwenn E. Wells

The COMMUNIQUÉ

A newsletter for faculty and staff at Bloomsburg University

March 7, 1991



PHOTO BY JOAN HELFER

IN MEMORIAM — Flags at Bloomsburg University were flown at half staff, Feb. 27 to March 6, in memory of Pennsylvania's brave men and women who lost their lives during the Persian Gulf War. The order was issued by Governor Robert P. Casey.

BU experts equate Iraqi climate to civil war in Lebanon

As the curtain continues to fall on the theater of desert battlefields in Iraq and Kuwait, some Middle East experts worry that a fragmented Iraqi government could delay the hopes of order in the war-torn region.

Three Bloomsburg professors who teach courses relating to the people, history, culture, and government of the Middle East are forecasting a major "struggle for power" between the many political parties in Iraq. They believe the conflict could erupt into a "civil war" similar to the fighting that broke out in Lebanon after the Vietnam War.

Cultural anthropologist David Minderhout suspects Iraq will "become another Lebanon" in the very near future. "If the United States does not commit to a long-term policy in that region, Iraq will fragment internally with different political groups struggling for power," he says. "In the meantime, the Iraqi military will have to guard the country's borders closely. They can't help but wonder whether or not Iran, Syria, or some other neighboring Middle East nation will try to intimidate their country."

Professor Minderhout believes hostilities in the Persian Gulf will not end anytime soon. "Although I doubt that a 'hot war' will continue, the overall solution is not going to be easy," he says. "American policy in this

Continued on page 2



"There remains the problem of trying to put together regional stability between the two Middle East powers, Iraq and Iran. When one of those countries experiences a diminishment in power, it enhances the power of the other."

— George Turner,
professor of history



"I think Saddam Hussein will eventually be forced out of leadership, however, if he were out of the way Iraq's military would be forced to watch the political situation very closely. They realize that the Iranians and Syrians find Iraqi resources desirable."

— David Minderhout,
professor of anthropology



"Given the extent of Iraq's defeat and the disorganization of significant numbers of the military, it is likely that Iraq will have political troubles for quite some time."

— Richard Micheri,
assistant professor of political science

BU experts

Continued from page 1

war has focused primarily on removing Saddam Hussein from leadership. However, now that we've committed ourselves to problems in the Middle East, I believe the United States must focus on issues in that part of the world for the long haul."

George Turner of the history department believes the "hardest part" of the Persian Gulf crisis has not yet surfaced. "There remains the problem of trying to put together regional stability between the two Middle East powers, Iraq and Iran," he says. "When one of those countries experiences a diminishment in power, it enhances the power of the other. Now that Iraq has been decimated, Iran has become the dominant force in the region."

Professor Turner teaches a course titled "Contemporary Issues in U.S. History" which examines American foreign policy as it relates to the ongoing Arab-Israeli strife. People who live in the western part of the world "must keep in mind that democratic institutions are non-existent" in the Middle East, "he says. "Because democracy does not exist, Iraq could degenerate into another Lebanon if severe actions are brought against that country by other nations in the region."

Richard Micheri, assistant professor of

political science, agrees that "the collapse of the Iraqi state" could trigger a civil war. "This is a possibility because Iraq brings together many peoples, some of whom don't want to be citizens of Iraq," he says. "In particular, I'm thinking of the Kurds located in the northern sector of the country. But there are also the Shiites (in southern Iraq) and Sunnis."

NBC News reports that 55 percent of Iraq's population by Shiite Muslims. The Kurds are the second largest group, but make up only 25 percent of the population, while 15 percent are Sunni Muslims, and five percent are Christians.

NBC News reports that 55 percent of Iraq's population by Shiite Muslims. The Kurds are the second largest group, but make up only 25 percent of the population, while 15 percent are Sunni Muslims, and five percent are Christians.

Micheri, who teaches a course in "Politics and Governments in the Middle East," says reports of people rioting in the streets of Basra and other cities are signs of political unrest in Iraq. "There is danger that the Iraqi state might collapse," he says. "This

could create opportunities for Iran, Syria, and perhaps Turkey, to meddle in Iraqi politics."

The professors say they are not sure whether Saddam Hussein can retain his political leadership.

"No one really knows at this point in time," says Turner. "President Bush has sent clear signals to Iraq encouraging new leadership to emerge. Ultimately, the Baath Party or Iraq's military will have to make this decision."

According to Minderhout, removing Saddam Hussein from power will not be easy because "he has survived a long time as Iraq's political leader despite the atrocities he's performed" to Iraqi citizens. "It's hard to underestimate the power of terror," he says. "I think Saddam Hussein will eventually be forced out of leadership, however, if he were out of the way Iraq's military would be forced to watch the political situation very closely. They realize that the Iranians and Syrians find Iraqi resources desirable."

Micheri says Iraqi citizens will be asking "lots of questions" of returning POWs. "Given the extent of Iraq's defeat and the disorganization of significant numbers of the military, it is likely that Iraq will have political troubles for some time," he says.

— Kevin B. Engler

Celebrity Artist Series:**Chestnut Brass
to perform March 15**

The Chestnut Brass Company, a Philadelphia-based ensemble, will perform at 8 p.m., Friday, March 15, in Mitrani Hall of Haas Center for the Arts.

The concert is part of the university's 1990-91 Celebrity Artist Series.

Founded in 1977, the company has earned international acclaim as the only musical ensemble to perform regularly with modern and historical brass instruments.

A collection of cornetti, sackbuts, sax-horns and keyed bugles enables the group to perform authentic Renaissance and 19th Century brass music.

An ensemble-in-residence at Temple University's Boyer College of Music, the company has appeared with many American orchestras and performed recitals extensively throughout the United States. The group performs more than 100 concerts each season.

Chestnut Brass has been featured on Na-



CELEBRITY ARTISTS — Members of Philadelphia's Chestnut Brass Company will perform at Bloomsburg on Friday, March 15, in Mitrani Hall.

tional Public Radio's "Performance Today" program, Bavarian State Radio, "Voice of America," and many radio stations across the country.

Tickets are \$5 for faculty and staff. Admission is free for students with a

Bloomsburg identification card and valid Community Activities sticker.

Tickets can be obtained at the Kehr Union Information Desk. For more information, call Nancy Vought at 389-4201.

—Kevin B. Engler

**BU Theater's
'Reckless'
combines
live acting
with videotape**

The final three performances of "Reckless," a Bloomsburg Players production that combines live action with videotaped segments on a six-foot screen, will be presented at 8 p.m. on Friday and Saturday and 2 p.m. on Sunday in Carver Hall Auditorium.

Directed by Michael Collins in collaboration with Radio and TV Programs and Services, the play marks the first time live action has been combined with videotaped action in a Bloomsburg University performance.

Producing a stage show that consists of 28 scenes can present problems for many small theatrical troupes, so Collins and the Bloomsburg Players have turned to television cameras and a small screen for production assistance.

"Obviously, with this many scenes in the play we can't do them all realistically,"



'RECKLESS' CREW — Director Michael Collins, center standing, receives technical help from a student TV production crew in developing scenes for "Reckless."

says Collins. "The audience is going to have to use some imagination." The director describes the move as a "fun challenge" that will "tell the story in an interesting way."

Acting for the small screen, as the players found out, is much different than acting on the live stage. "It's a whole new medium for an actor, because you're so close to the camera," says Collins. "The camera changes everything. A lot of things that work well on a stage 30 or 40 feet away look fake in front of the camera."

Written by Craig Lucas, "Reckless" fol-

lows the bizarre escapades of three characters — Rachel, a wife fleeing from killers hired by her husband; Lloyd, a man evading alimony payments; and Pooty, a paraplegic.

The videotaped scenes depict a television talk program and a game show similar to "Let's Make a Deal," complete with zany costumes.

Tickets are \$5, \$3.50 with a student or senior discount, and free with a Bloomsburg identification card and valid Community Activities sticker.

—Gwenn Evans Wells

Calendar

Paintings, Drawings, and Prints of
Doug and Barbara Roesch —
Haas Gallery, through March 21

Friday, March 8

"Goodfellas," Mitrani Hall, Haas Center,
7 and 9:30 p.m.

"Reckless," BU Theater, Carver Hall,
8 p.m.

Saturday, March 9

QUEST — High Ropes, Upper Campus,
9 a.m. to 4 p.m.

"Reckless," BU Theater, Carver Hall,
8 p.m.

Sunday, March 10

Faculty Recital — featuring
Terry Oxley, clarinet; and John Couch,
piano, Carver Hall, 2:30 p.m.

Monday, March 11

"Feminism and War: From Vietnam to
Today," with Sherri Moses, director of
the Women's Center at East Stroudsburg
University, McCormick Forum, 7 p.m.

Tuesday, March 12

"Young Person's Concert,"
University-Community Orchestra,
Carver Hall, 10 a.m. and 1 p.m.

Gay-Lesbian Discussion — featuring
David Stewart of National Gay-Lesbian
Task Force Policy Institute,
McCormick Forum, 7 p.m.

Wednesday, March 13

Mock Rape Trial — sponsored by BU
Women's Center, Carver Hall, 7 p.m.

"Entre Nous," (French with English
subtitles), Multipurpose Room A,
Kehr Union, 3 p.m.; Mitrani Hall,
Haas Center, 7 and 9:30 p.m.

Thursday, March 14

Special Entertainer — Jack White,
billiard trick-shot artist, Kehr Union,
11 a.m.

"Brown Bag" Session — "Assumptional
Analysis," with Carol Matteson, Blue
Room, Kehr Union, 12:30-1:30 p.m.

News Briefs

Gay rights official to lecture here

David Stewart of the National Gay and
Lesbian Task Force Policy Institute in
Washington, D.C., will present a discus-
sion geared toward heterosexuals regard-
ing the gay-lesbian community at 7 p.m.,
Tuesday, March 12, in the Forum of
McCormick Human Services Center.

For more information, call Mary Harris
at 389-4281.

'Brown Bag' session scheduled

The Teaching and Learning Enhance-
ment Committee will sponsor a "brown
bag" session from 12:30-1:30 p.m., Thurs-
day, March 14, in the Kehr Union Blue
Room.

The session, titled "Assumptional Analy-
sis," will be facilitated by Carol Matteson,
dean of the College of Business.

For more information, call Julie Weitz at
389-4449 or Carol Venuto at 389-4733.

Search, screen process continues

A search and screen process is still being
conducted to locate a new director for the
Scholars and Honors Program.

The position is open to all university fac-
ulty members. Interested persons have until
Friday, April 5, to apply.

For a complete listing of duties and addi-
tional information, call Cindy Surmacz at
389-4132 or Carol Arnold at 389-4015.

QUEST to sponsor adult trip

QUEST, an outdoor adventure program,
will sponsor a special "adults only" moun-
tain biking and hiking trip to the high desert
region of Canyonlands, Utah, during spring
break week—March 28 to April 1.

Faculty and staff members are invited to
participate. Cost is \$250— does not in-
clude roundtrip airfare of approximately
\$340.

For more information, call Roy Smith at
389-4468.

Grants workshop scheduled

The Pennsylvania Humanities Council
will sponsor a grant counseling workshop
from 9 a.m. to noon, Wednesday, March
20, in the Arnaud C. Marts Center at Wilkes
University in Wilkes-Barre.

To register or receive more information,
call 1-800-462-0442.

Correction on University Forum meeting date

The next meeting of the Bloomsburg
University Forum will be held at 3 p.m.,
Wednesday, March 20 (not March 13),
in the Forum of McCormick Human
Services Center.

Campus Notes

Assistant professors Hussein Fereshteh,
Gary Doby, Donald Pratt, and Ann Lee,
assistant dean of the College of Profes-
sional Studies, presented in-service work-
shops on classroom management and disci-
pline, language arts, special needs students,
and problem-solving in teaching science
for teachers and administrators of
Harrisburg's school districts.

Bruce E. Wilcox, assistant professor of
chemistry, had a paper titled "Technetium
Electrochemistry 7—Electrochemical and
Spectroelectrochemical Studies on Tech-
netium and Complexes Containing Poly-
pyridyl Ligands" accepted for publication
in the February issue of *Inorganic Chemis-
try*.

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17815.

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The COMMUNIQUE

A newsletter for faculty and staff at Bloomsburg University

March 14, 1991

SSHE chancellor advocates legislative support for higher education during campus visit

With a state government budget deficit of more than \$731 million, the chief executive officer of Pennsylvania's public university system says he will not "give up" or become "discouraged" during these woeful economic times.

But, says James H. McCormick, chancellor of the State System of Higher Education, "the State System is going to face some difficult decisions."

McCormick, who discussed the system's appropriation needs with area legislators and more than 100 faculty, staff, and students in separate sessions at Bloomsburg last Friday, said the 14 state-owned universities must "keep our eyes on the dream" and not let the current budgetary status deter the priority of maintaining "high quality" education at an affordable price.

"I can't remember any time when we've faced as difficult an issue as right now," he said. "We've got to try to avoid getting caught up in the short term problems and keep our eyes on the dream, the hope, and the belief about what our universities are and what they can be . . . because this (budgetary shortfall) will pass."

To meet mandatory and inflationary cost increases while controlling large tuition hikes, McCormick said the State System Board of Governors approved a 1991-92 appropriation request of "more than \$400 million" (\$400,502,312) at its meeting last October. "This request is an increase of more than \$38 million (\$38,590,312), or 10.66 percent, over last year's combined state appropriation," he said.

State System funding in fiscal year 1990-

"We must not forget that our universities exist for students. It seems to me we've got to work to get the general citizenry of Pennsylvania to care enough about our universities so they will understand that it's in their best interest to invest in public higher education."

—James H. McCormick,
SSHE Chancellor



PHOTO BY JOAN HELFER

91 included an Educational and General (E&G) Appropriation of \$348,409,000, plus another \$13,503,000 from the Tuition Challenge Grant program, he added.

"We asked for \$400 million in Educational and General Appropriations for 1991-92," said McCormick. "This year, we're getting \$361 million, but we were not treated worse than any other sector. There were some parts of the state government that had serious cuts of 50 or 60 percent."

McCormick admits, however, that state funding of deferred maintenance projects remains "a serious problem" for State System universities. "We asked for \$17 million last year and we got zero," he said. "We have \$225 million worth of projects . . . approved by the legislature and signed by the Governor . . . waiting to be funded. Your (Bloomsburg's Andruss) library is one of those projects.

"We also have requests totalling \$425 million in additional construction projects that are desperately needed across the State System," he added. "I believe that sometime in the '90s, hopefully earlier than later, we'll need a major infusion of cash into the physical plant infrastructure of our system. However, most of the money will be used to refurbish the buildings that are now here."

The chancellor said the problem of renovating or building new residence halls, dining halls, and student unions "has been taken care of," but construction projects needed to improve academic buildings remains an issue. "The Board of Governors was given authority to 'float' bonds, and the cash flow to pay for the bonds, which has resolved our residence hall, student union, and dining hall problems," he said. "The trouble is with the academic buildings which,

Continued on page 2

Bloomsburg panel discusses importance of feminine perspective in history

"Tradition has privileged only one voice; it has given us, at best, only partial knowledge, yet it has claimed universality, objectivity, and absolute truth," said philosophy professor Marjorie Clay last week during a panel discussion celebrating women's history month.

"Until you include the feminine, the feminist perspective, you can't have real truth," she stressed. To illustrate her point, she read aloud from a well-thumbed Indian fable "The Blind Men and the Elephant," praising the rajah in the story who helped six blind men, each touching a different part of an elephant, piece together their perceptions to discover the animal as a whole.

"The rajah is right," said Clay. "To find out the whole, we must put all the parts together."

Clay was one of four panelists who addressed the discussion topic "Nurturing Tradition, Foster Change," sponsored by the Campus Wide Committee on Human Relations.

Speaking on "Women's Voices, Women's Silences," Mary Badami, chairperson of the department of communication studies, told the group that society and individuals work in a variety of ways "to keep women's voices from being heard,"

Such factors not only deprive women of the confidence to acknowledge their voices, but also the time to reflect and to write, and the support and encouragement to gain the

necessary education, said Badami.

Even when women do write, their writing is often judged "deficient" by a society accustomed to judging by traditional, male-oriented standards, she said. Contemporary scholars are challenging those standards, she added, by exploring possible innate differences in the way men and women perceive the world and express those perceptions, and deficiencies in our language itself, including a lack of words to name women's experiences.

Jeanette Keith, an assistant professor of history, stressed the importance of women's history as part of social history. Stereotypical history focuses on war and politics, dates and names of famous men while ignoring "deep socioeconomic changes" involving work, family life and structure, and the "choices people make and context in which they make them," she said.

"The history of women is history of the majority of the human race," reminded Keith. "Women have been more and done more than men have ever been willing to acknowledge."

The remedy to the imbalance is more than "adding women to text books," she said. "It requires a new way of looking at the subject," including an acknowledgment that the "arts that made life possible" be accorded at least the same attention as the "arts of war."

Jody Heckman, a junior business ad-

Continued on page 3



PHOTO BY JOAN HELFER

TELLING THE STORY — Philosophy professor Marjorie Clay illustrates the role the feminist perspective must play in nurturing tradition and fostering change.

SSHE chancellor visits campus

Continued from page 1

in my opinion, are the primary reasons we exist. There is no cash flow to pay for the bonds."

The House Appropriations Committee recently put together a special study team that confirmed the facility problems at State System universities, noted McCormick.

"It's a major agenda, but we've received good support from the House Appropriations Committee and the General Assembly," he said. "Now we've got to get the people of Pennsylvania to understand this problem and to buy into the solution."



PHOTO BY JOAN HELFER

ATTENTIVE GROUP — Members of Bloomsburg's faculty and staff last week listen to hear Chancellor James H. McCormick address funding needs for the State System of Higher Education.

If the desired level of state funding is received for next year, McCormick said the State System could limit the tuition increase for Pennsylvania residents to a maximum of \$100, or an increase of 4.4 percent.

"We must not forget that our universities exist for students," he said. "It seems to me we've got to work to get the general citizenry of Pennsylvania to care enough about our universities so they will understand that it's in their best interest to invest in public higher education."

McCormick believes the "most important resources" in Pennsylvania are its people.

"We've got to make the point clear that the state funding we receive goes toward investing in the development of the people of Pennsylvania," he said.

— Kevin B. Engler

BUTV Program Highlights

Habitat for Humanity - International
April 2 through 5

Active on the BU campus, Habitat for Humanity is creating decent housing for those in need, and has even participated in the refurbishment of the new Women's

Center building in Bloomsburg. But their work is spreading across the globe as well. Tune in to learn more about this fine group.

Rainbow Chorus III

April 9 through 12

Be sure to tape this wonderful collection of children's songs performed by students of Dr. John Hranitz, BU Department of Curriculum and Foundations.

Provost's Lecture Series

Dith Pran: "The Current Situation in Cambodia - Prospects for Peace"

April 15 through 19

Mr. Pran's story of survival and friendship was the basis for the award winning movie "The Killing Fields." He is an outspoken opponent of the resurgence of the Khmer Rouge in Cambodia.

BUTV

is a service of Bloomsburg University's
TV/Radio Services Department

Tom Joseph - Director
Terrin Hoover - Engineer
Cathy Torsell - Secretary
Amy Brayford - Student Mgr.



BUTV Viewer's Guide

Bloomsburg University Television
April 1991

Bringing the environmental crisis down to Earth



Scott Carpenter

"Everything You Do"

April 22 through 26

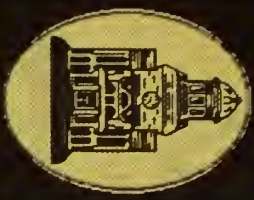
Celebrate Earth Day 1991 as BUTV takes an in-depth look at the people and organizations that are succeeding in the battle to save the planet.

The production is hosted by former NASA astronaut and Navy aquanaut Scott Carpenter. It examines the role of government, looks at how many businesses have become innovators in protecting the environment, and explores the role of educators and the media in keeping the public informed about environmental issues. But most importantly, the program looks at how *you* can begin to make the fundamental changes necessary to reverse the degradation of our world, and avert disaster.

"Everything You Do" was produced by Bloomsburg University as a part of its sesquicentennial celebration. The program is also airing on public television stations around the state.

Inside:

Complete program listings for April.
More program highlights, back cover.



BU TV

Bloomsburg University Television

Bloomsburg Service Electric Cable Channel 13
Berwick Cable TV Company Channel 10

April Programs At-A-Glance

Monday, April 1

- 1:00 pm **Habitat for Humanity - International**
- The good work of this organization is spreading around the world. Learn more about their mission and their successes.
- 2:00 pm **Habitat for Humanity - International**
- 9:00 pm **Habitat for Humanity - International**
- 10:00 pm **Habitat for Humanity - International**

- 10:00 pm **Habitat for Humanity - International**

Tuesday, April 2

- 1:00 pm **Habitat for Humanity - International**
- 2:00 pm **Habitat for Humanity - International**
- 9:00 pm **Habitat for Humanity - International**
- 10:00 pm **Habitat for Humanity - International**

Wednesday, April 3

- 1:00 pm **Habitat for Humanity - International**
- 2:00 pm **Habitat for Humanity - International**
- 9:00 pm **Habitat for Humanity - International**
- 10:00 pm **Habitat for Humanity - International**

April 8 through April 12

Monday, April 8

- 1:00 pm **Rainbow Chorus III**
- Tape this wonderful collection of children's songs for your family!
- 9:00 pm **Rainbow Chorus III**

Tuesday, April 9

- 1:00 pm **Rainbow Chorus III**
- 1:00 pm **Rainbow Chorus III**

Wednesday, April 10

- 1:00 pm **Rainbow Chorus III**
- 9:00 pm **Rainbow Chorus III**

Thursday, April 11

- 1:00 pm **Rainbow Chorus III**
- 9:00 pm **Rainbow Chorus III**

Friday, April 12

- 1:00 pm **Rainbow Chorus III**
- 9:00 pm **Rainbow Chorus III**
- 6:30 pm **Bloom News (Live)**
- 9:00 pm **Bloom News (Replay)**

April 15 through April 19

Monday, April 15

- 1:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**
- Examine prospects for peace in Cambodia with America's most outspoken opponent of the resurgence of the Khmer Rouge.
- 9:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**

Tuesday, April 16

- 1:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**
- 9:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**

Wednesday, April 17

- 1:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**
- 9:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**

Thursday, April 18

- 1:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**
- 9:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**

Friday, April 19

- 1:00 pm **Provost's Lecture Series: Dith Pran - The Situation in Cambodia**
- 6:30 pm **Bloom News (Live)**
- 9:00 pm **Bloom News (Replay)**

April 22 through April 26

Monday, April 22

- 1:00 pm **"Everything You Do"**
- When it comes to the environment's problems you are both the source and the solution. Find out what you can do in this BU documentary hosted by former Mercury 7 astronaut Scott Carpenter.
- 9:00 pm **"Everything You Do"**

Tuesday, April 23

- 1:00 pm **"Everything You Do"**
- 9:00 pm **"Everything You Do"**

Wednesday, April 24

- 1:00 pm **"Everything You Do"**
- 9:00 pm **"Everything You Do"**

Thursday, April 25

- 1:00 pm **"Everything You Do"**
- 9:00 pm **"Everything You Do"**

Friday, April 26

- 1:00 pm **"Everything You Do"**
- 6:30 pm **Bloom News (Live)**
- 9:00 pm **Bloom News (Replay)**

NEW!

BU TV is now on

Mondays!!

Watch BUTV

Monday through Friday
at 1 pm & 9 pm.

'Killing Fields' survivor recalls wrath of Khmer Rouge during Vietnam War

A survivor of the "Cambodian holocaust," Dith Pran is a powerful reminder of Khmer Rouge atrocities and a civil war that continues in a country ruled by a coalition government.

The inspiration for and co-author of the award-winning film, "The Killing Fields," brought the painful reality of his war-torn homeland, Cambodia, to Bloomsburg last week as the second Provost's Lecturer this spring.

"I am not a hero, nor am I a politician," said Pran. "I am a messenger whose mission is to tell the world that Cambodian people still suffer and need help."

A photojournalist for *The New York Times*, Pran's extraordinary friendship with newspaper correspondent Sydney Schanberg helped both men live to tell the story of Khmer Rouge brutalities in the 1970s. Pran, who escaped from a Cambodian prison camp in 1979, is a United Nations ambassador-at-large.

The message of "The Killing Fields" is strong "because it's accurate, it's real," stressed Pran. He said film editors actually "minimized brutality and violence" to avoid alienating the audience.

The violence stands in stark contrast to pre-civil war Cambodia, said Pran. He called his homeland a largely Buddhist, peace loving nation where historic and religious sites attracted millions of visitors each year. He claims to have worked in the tourist industry before the outbreak of war forced him to seek a new career.

The conflict began in 1968 when North



PHOTO BY JOAN HELFER

REMEMBERING THE KHMER ROUGE — "They turned Cambodia upside down," said Dith Pran during his lecture at Bloomsburg last week. "They even emptied the hospitals and allowed the patients to die. They had no hearts at all. They became monsters."

Vietnamese and Viet Cong invaded Cambodian territory to fuel a civil war with South Vietnam. Cambodia's neutral government was overthrown in 1970 and the resulting full-scale civil war eventually led to the rise of the Khmer Rouge, backed by communist Red China.

"They turned Cambodia upside down," said Pran, explaining how the regime destroyed religious institutions, restricted the economy to an agricultural base, and prompted the killing or starvation of two to three million Cambodians, nearly half the country's population.

"They even emptied the hospitals and allowed the patients to die," he said. "They had no hearts at all. They became monsters."

"You had to learn how to steal to survive, to look around for extra food," said Pran, describing a diet that included reptiles and insects such as grasshoppers, crickets, and termites.

"When you're starving, when you're hungry, everything tastes delicious," he said. "When you eat leaves, leaves taste like lettuce."

Today, Vietnam and Soviet-aligned communist control a 12-member Supreme National Council that includes members from the Khmer Rouge and two non-communist factions. The coalition is a constant affront to survivors of holocaust. "The Cambodian people who love justice cannot understand why these criminals are coming back to share power," Pran said.

The civil war and world immigration policies have also resulted in as many as 300,000 Cambodian refugees "trapped between the East and the West," he noted. Another effect has been a Western trade embargo that only serves to punish "the real people, not the leadership."

The United States, said Pran, provides non-lethal aid such as food and medicine to support the Khmer Rouge. He urged his audience to use their voices to spread his message and help stop support of coalition and the war.

"The Khmer Rouge survives because we support the coalition that supports them," he said.

— Gwenn Evans Wells

Bloomsburg panel

Continued from page 2

ministration and management major, said one measure of the success of the women's movement has been "the ease with which it has been taken for granted" by members of her own generation.

When women possess the attitude that they have "every right" to pursue a career or

further their education, that they are not simply being granted privileges, then everyone's attitudes begin to change, she said.

"Our dream is to strike a healthy balance between our private and public lives by having a successful family and a successful career," Heckman noted. "We don't want to change places with men. We want better places for women. We want to create a

world in which gender differences are not suppressed but observed and celebrated."

Demographics may help fuel such changes, said Heckman, predicting the reduced labor pool of her "baby bust" generation will provide bargaining power to force employers to offer better pay and benefits, including flexible hours and day care.

— Gwenn Evans Wells

Calendar

Paintings, Drawings, and Prints of
Doug and Barbara Roesch —
Haas Gallery, through March 21

Friday, March 15

"Entre Nous," Kehr Union,
Multipurpose Room A, 7 p.m.

Celebrity Artist Series:
Chestnut Brass,
Mitrani Hall, Haas Center,
8 p.m.

QUEST — Pine Barrens Canoe Weekend,
through March 17 in New Jersey

Saturday, March 16

QUEST — Rock Climbing,
Mocanaqua, 8 a.m. to 5 p.m.

Sunday, March 17

"Entre Nous," Kehr Union,
Multipurpose Room A, 1 p.m.

IMAGE program:
Sign-Song Show, Mitrani Hall,
Haas Center, 2 p.m.

Monday, March 18

IMAGE program:
Sign-Song Show, Mitrani Hall,
Haas Center, 8 p.m.

Lecture — "Louisa May Alcott: The Other
Civil War," featuring Sarah Elbert, historian at
SUNY-Binghamton, McCormick Forum,
7 p.m.;

Workshop — featuring Sarah Elbert, historian
at SUNY-Binghamton, Room 135, Science
Hall, 4 p.m.; both activities are sponsored by
the Human Relations Committee

Tuesday, March 19

"Days of Thunder," Mitrani Hall,
Haas Center, 7 and 9:30 p.m.

Wednesday, March 20

"Days of Thunder," Mitrani Hall,
Haas Center, 7 and 9:30 p.m.

Lecture:
"Beside Herself — Pocahontas to Patty
Hearst," featuring Elizabeth Fuller,
Carver Hall, 8 p.m.; sponsored by the
Human Relations Committee

News Briefs

Artist to present slide show of works

Nationally acclaimed artist Mel Chin will
conduct a slide presentation titled "Com-
mon and Uncommon Ground" at 10 a.m.,
Monday, March 18, in the Kehr Union
Presidents' Lounge. A reception will fol-
low Chin's presentation at 11:30 a.m.

In addition, a discussion and critique of
Chin's work, and works produced by BU
students is scheduled from 1 to 3:30 p.m. in
Haas Gallery.

For more information, call Carol Burns
at 389-4853.

SUNY historian to lecture here

Sarah Elbert, professor of history at the
State University of New York (SUNY) at
Binghamton, will present "Louisa May Al-
cott: The Other Civil War" at 7 p.m., Mon-
day, March 18, in the Forum of McCormick
Human Services Center.

Elbert was editor and wrote the introduc-
tion segment for Alcott's book titled
"Moods." She recently authored her own
book titled "A Hunger for Home: Louisa
May Alcott's Place in American Culture."

The lecture, sponsored by the Human
Relations Committee, is part of a series of
programs that observe Women's History
Month in March.

For information, call Jeanette Keith at
389-4167 or Barbara Barnes at 389-4679.

TV/Radio Services honored

TV and Radio Services recently earned a
volunteer service award from the Berwick
Area United Way for assistance in promot-
ing "How to Raise a Drug-Free Child," a
drug abuse prevention program hosted by
Mary Tyler Moore which aired last fall.

BUTV to air tribute to troops

"Pictures From Home," a three-minute
video segment produced by students Jeff
Cooper and Darren Reighard of Radio and
TV Services, will air on BUTV at 1 p.m.,
March 19-22, and at 9 p.m., March 19-21,
as a tribute to area servicemen and women
who were stationed in the Middle East
during the war with Iraq.

"Area residents and local businesses who
have displayed ribbons and flags may find
their efforts featured in the program," says
director Tom Joseph, who edited the short
video.

Campus Notes

Walter Brasch, professor of journalism
in the mass communications department,
recently addressed senior officials of the
United States Agency for International
Development, Department of State, and
administrators of independent non-profit
programs that assist people in Third World
and developing nations.

His presentation, delivered at the State
Department in Washington, D.C., focused
on "Making Abstract Concepts Understand-
able" and "Relating International Events to
a Local Level."

Sandie Walker, director of orientation,
had an article titled "BaFa BaFa — Teaches
Diversity" accepted for publication in the
Freshman Year Experience Newsletter.

The article was based on actual experi-
ences of freshman who participated in the
"BaFa BaFa" game during recent summer
orientation programs at Bloomsburg Uni-
versity.

Harry C. Strine III, director of foren-
sics, was reelected to a two-year term as
president of the Collegiate Forensic Asso-
ciation.

The announcement was made at a recent
CFA meeting.

The Communiqué

A newsletter for Bloomsburg University
faculty and staff, *The Communiqué* publishes
news of events and developments at BU each
week through the academic year and bi-weekly
during the summer months.

Please submit story ideas at least two weeks
in advance to *The Communiqué*, Office of
University Relations and Communication,
Bloomsburg University, Bloomsburg, PA
17815.

BU is committed to providing equal educa-
tional and employment opportunities for all
persons without regard to race, color, religion,
sex, age, national origin, ancestry, life style,
affectional or sexual preference, handicap,
Vietnam era status veterans, or union mem-
bership.

The university is additionally committed
to affirmative action and will take positive
steps to provide such educational and em-
ployment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

The COMMUNIQUE

A newsletter for faculty and staff at Bloomsburg University

March 21, 1991

Former student donates \$100,000 to renovate Carver auditorium

Kenneth S. Gross of Bryn Mawr has made a second contribution of \$100,000 to his alma mater, Bloomsburg University, as a "lead gift" for renovating an 800-seat auditorium in Carver Hall.

At last week's quarterly meeting of the university's council of trustees, the auditorium was officially named in honor of the benefactor.

"The years I spent in Bloomsburg were very special to me," Gross says, recalling close friendships with classmates, faculty and townspeople. "I often think of the close friends that I met while attending school at the university. Now, I have an opportunity to give the university something back."

Anthony Ianiero, assistant vice president for development, said Gross directed his contribution toward phase three of the university's \$3.5 million fund-raising campaign. "Ken Gross's donation to the Academic Excellence Fund of the university's 'Trust for Generations' campaign will provide the lead gift for renovating the auditorium in Carver Hall," he said. The auditorium is used frequently to support a variety of academically related programs.

"In recognition of his generous contributions to the university's mission," Ianiero added, "the university's council of trustees has unanimously agreed to designate the naming of this 800-seat facility in Ken's honor."

Gross, who donated \$100,000 to the university in December 1989 which helped to create a new student scholarship program, attended Bloomsburg as an undergraduate student from 1970-74. He is past



GENEROUS DONOR—Former student Kenneth S. Gross recently contributed a second \$100,000 gift to Bloomsburg.

president and owner of Tri-State Alarm Co., Inc. — a retailer of security alarm devices — which he and his brother started in their hometown of Philadelphia in 1977.

During the next 11 years, the Gross brothers opened Tri-State businesses throughout Florida, New Jersey, New York and Pennsylvania. They also owned and operated outlets in the Atlanta, Ga., Baltimore, Md., Memphis, Tenn., and Washington, D.C., metropolitan areas.

Gross, 37, gained sole possession of Tri-State five years ago, however, he sold the business last September to another security systems operation. He presently serves as president of the Kenneth S. Gross Investment Group in Ardmore.

"This gift is from my family," Gross noted. He and his wife, Kristine, reside in Bryn Mawr with their two children.

—Kevin B. Engler

Students vote in favor of recreation center

By a referendum vote of 378 to 301, Bloomsburg students approved construction of a proposed 80,000-square-foot recreation center last week.

Estimated to cost \$6.34 million, the newly proposed center, including an indoor running track, nautilus equipment, and basketball and racquetball courts, would be built on the site adjacent to the tennis courts on the lower campus.

"Students need a new recreation center so they can have a place to play intramural basketball games, racquetball, or work out in a weight room. Right now, they have to schedule their activities around the practice hours of the varsity athletic teams."

—Joel Tolbert
CGA President

The recreation center would ease the overcrowded conditions that currently exist at Centennial Gymnasium and Nelson Field House, says Joel Tolbert, president of the Community Government Association.

"Students need a new recreation center so they can have a place to play intramural basketball games, racquetball, or work out in a weight room," he says. "Right now, they have to schedule their activities around the practice hours of the varsity athletic teams."

According to Tolbert, students presently
Continued on page 3

Actor Hugh O'Brian to receive honorary degree from BU

Hugh O'Brian, who played "Wyatt Earp" in the late 1950s and early 1960s television show, will receive an honorary "Doctor of Humane Letters" degree this spring from Bloomsburg.

The announcement was made at last week's quarterly meeting of the university's council of trustees.

The veteran actor, who established the Hugh O'Brian Youth Foundation in 1958, made it possible for the university to play host to several high school students from the Soviet Union during the summers of 1989 and '90.

Their visits to Bloomsburg were part of HOBY's Homestay Project — an international student leadership exchange program — which is arranged through private funding from the foundation.

HOBY's purpose is to recognize leadership potential in high school students and provide them with learning experiences throughout the world.

The program affords high schoolers, who range in age from 14 to 17 years, from the United States and other countries opportunities to visit and learn in other nations.

Historic home named in memory of late English professor

The former residence of longtime English faculty member Samuel L. Wilson has officially been named in memory of the late professor.

The announcement was made at last week's quarterly meeting of the university's council of trustees.

Wilson and his wife, Katherine, and son, William, lived in the house located at 720 Second St. in Bloomsburg. Following her

husband's death in 1964, Mrs. Wilson continued to live in the house and rented rooms to university students through the early 1980s.

The house, adjacent to the university's Centennial Gymnasium, was later owned by local banker Edward J. Healy Jr. It was purchased by the university in 1988 and presently houses the institution's "Upward Bound" program.

Wilson was born May 29, 1889, in Philipsburg. He came to the Bloomsburg area in 1923 as an English instructor at the university — then known as Bloomsburg State Normal School.

When the institution was renamed Bloomsburg State Teachers College in 1927, Wilson was appointed as head of the English department and served in that capacity until his retirement in 1951.

On "Alumni Day" in May 1963, then president Harvey A. Andruss hailed Wilson as "one of the greatest teachers I have ever known."

Wilson received a bachelor of arts degree at Bucknell University in Lewisburg and a master of arts degree from Columbia University in New York City.

In addition, he conducted graduate work at New York University and Harvard University in Cambridge, Mass.

He died April 1, 1964, at age 74.

Former faculty receive emeritus status

Four recent faculty retirees at Bloomsburg have received "Faculty Emeritus" status from the institution.

The announcement was made at last week's quarterly meeting of the university's council of trustees.

The recipients are:

•Richard D. Alderfer, a former professor of communication studies who taught more than 23 years at the university;

•James T. Reifer, a former associate professor of communication disorders and special education who taught more than 24 years at the university;

•Donald A. Vannan, a former professor in the department of curriculum and foundations who taught more than 29 years at the university; and

•Lynn A. Watson, a former professor in the curriculum and foundations department who taught more than 24 years at the university.

The retirements of all four former faculty members became effective in January.

Food service facility named 'Monty's'

A food service facility which opened last fall on Bloomsburg's upper campus has officially been named "Monty's."

The announcement was made at last week's quarterly meeting of the university's council of trustees.

"Monty's was built to accommodate students who live in the Montgomery Apartment Complex," says Jennie Carpenter, assistant vice president for residence life, referring to the new student housing units constructed near the university's upper campus two years ago.

"It's an extension of the university's food service operation," she noted.

— Kevin B. Engler

DATE BATTERING — Bloomsburg Women's Center employees Heather Dyas-Fried of Bloomsburg and Jim Palmer of Millville, pictured at right, portray "Sarah," a victim of date battering, and "Ben," her companion.

The issue was examined before an audience of more than 100 university students on Wednesday, March 6, in Multipurpose Room A of Kehr Union.

The program was scheduled as part of the university's Women's History Month observance.



PHOTO BY JOAN HELFER

AIDS epidemic 'greatest threat' America faces, says gay rights activist

A gay activist shared some painfully personal statistics with faculty, staff, and students at Bloomsburg last week and warned his audience that the AIDS epidemic could pose greater danger to the nation than any foreign power.

"Fifty percent of the people that I knew in 1978 and 1979 are dead now," says David Stewart, operations manager for the National Gay and Lesbian Task Force Policy Institute in Washington, D.C. "I believe the greatest threat to this country has come in the form of a virus, and we're totally unprepared. Ten years from now, when you look back on this, you might agree with me."

More than 200 people crowded into McCormick Forum to hear Stewart's talk titled "Hey! Gay? OK!"

"Everyone in this room, whether straight or gay, should know how to prevent themselves from being infected," said Stewart.

As an interpreter signed the speech for the hearing impaired, Stewart indicated that homosexuals face forms of social ostracism also directed at minorities, women, and handicapped individuals. As a society, we have a long way to go in learning how to deal with differences," said Stewart, emphasizing that "being different" can be a positive thing. Stewart urged his audience to take a stand against violence and discrimination directed at homosexuals.

"Recognized sources estimate roughly 10 percent of the general population is

gay," he said. "Someone in this room is going to have a gay son or a lesbian daughter. Think about what kind of a world you want them to grow up in."

On several occasions, Stewart stressed that homosexuality is not a matter of personal choice. "If I had a choice, I would be stupid not to choose being straight," he said. "I would have had a lot less trouble in my life.

This is a gender issue because there is a direct relation between sexism and heterosexism." Stewart said he prefers the term heterosexism to homophobia because the discrimination he faces "comes from the expectation" that the world should be heterosexual.

"Not everyone that's 'effeminate' is gay," says Stewart. He said sexual stereotypes "cut both ways," often discouraging straight men who want to pursue careers in areas such as theater and the arts.

Prevailing attitudes also prevent "men from being friends in an emotionally supportive way," says Stewart, who faces negative feedback from others when he hugs his younger brother who is straight.

The former member of a Pittsburgh gay and lesbian rights group that prompted a successful ordinance to prohibit discrimination on basis of sexual orientation, he recalled his awareness of being attracted to men since the age of two-and-a-half. "I didn't have a word for it, but I knew when



PHOTO BY JOAN HELFER

WORDS OF ADVICE — "Everyone . . . whether straight or gay, should know how to prevent themselves from being infected" with the AIDS virus, says gay rights activist David Stewart.

I saw Olivia de Havilland float into Errol Flynn's arms on the set of *Captain Blood*, I wanted to be in Errol Flynn's arms."

But growing up gay in Frostburg, Md., a small university town and a "mirror image of Bloomsburg," proved an exceptionally lonely experience, Stewart said. His personal survival mechanisms and lack of self-esteem eventually attracted him to "heavy drug and alcohol" usage.

Today, substance abuse is a thing of the past for Stewart who describes himself as a "professional" homosexual. "Those words don't have the stigma they used to have. The difference in me today is that I have a lot of self-esteem," he noted.

— Gwenn Evans Wells

Student vote favors recreation center

Continued from page 1

have difficulty when trying to plan activities at either gymnasium. "It's hard to use the facilities or equipment in Nelson because they're always reserved for the varsity teams," he says. "The same problems exist in Centennial, and the equipment is in really poor condition."

Construction and operation of the center would be paid by student fees, says student activities director John Trathen. Students, who voted on a \$60 fee increase per semester in the referendum, "will begin paying the additional fee per semester, in the fall of 1992 when construction is scheduled to start," he says.

However, he noted, the next step is a "feasibility study" that will cost approximately \$26,000. "The Community Government Association has approved funding for a study through the student reserve account," Trathen says. "When the study is completed, we'll report the findings to the Council of Trustees at their next quarterly meeting in June."

If approved by the university's trustees, the council must then seek final approval from the State System's Board of Governors at its July meeting before ground can be broken.

Trathen noted some students voted against the recreation center because they believe other projects, such as building a new library, are more important. "I agree with these students that a library is more impor-

tant," he says. "But what some of our students don't understand is that we are not permitted to have a student referendum for an educational facility."

The State System does not consider construction or renovation of "auxiliary" buildings — such as recreation centers, residence halls, and student unions — "priority projects," says Trathen. "The State System feels an obligation to provide educational facilities, such as classroom buildings and libraries, for the students of the Commonwealth of Pennsylvania," he says.

To provide adequate auxiliary facilities on campus, the Bloomsburg administrator says the university sometimes must approach its student body for financial help. The university "has always conducted a

Continued on page 4

Calendar

Friday, March 22

Women's Conference Art Exhibit,
Coffeehouse and Presidents's Lounge,
Kehr Union (opening of exhibit)

Saturday, March 23

Spring Break recess begins
(no classes through Sunday, March 31)

Women's Conference

Monday, April 1

Spring Semester classes resume
(beginning at 6 p.m.)

Tuesday, April 2

"An Evening of Band Music,"
featuring BU Concert Band, Catawissa
Military Band, and Luzerne County
Community College Band,
Mitrani Hall, Haas Center, 8 p.m.

Art Exhibit — featuring weavings and
sculptures of Bhakti Ziek and Mark
Goodwin, Haas Gallery, through
Saturday, April 20

Friday, April 5

QUEST — Rafting and River Rescue
Training, Lehigh River, 6 p.m.

Saturday, April 6

QUEST — Rafting and River Rescue
Training, Lehigh River, 8 a.m.

President's Ball,
Willow Run Inn, 6 p.m.

Sunday, April 7

Student Recital — featuring Susan
Versailles, soprano, and Meg Geisser,
pianist, Carver Hall Auditorium,
2:30 p.m.

QUEST — Bird Watching,
Montour Preserve, 6:30 a.m. to noon

News Briefs

PALS to be shutdown March 27-28

The PALS online catalog system in
Andruss Library will not be available on
Wednesday, March 27, and Thursday,
March 28.

During those days, advanced software
will be installed to enhance the online cata-
log and circulation systems.

New installments include acquisitions,
serials control, and the MARC editor for
online cataloging.

Band concert scheduled April 2

"An Evening of Band Music" — featur-
ing the university's Concert Band,
Catawissa's Military Band, and the Luzerne
County Community College Band — will
be held at 8 p.m., Tuesday, April 2, in
Mitrani Hall of Haas Center for the Arts.
Admission is free.

Deadline set for Ben Franklin Grants

The deadline to apply for Ben Franklin
Grant funding — to develop and apply
technology for business, and create and
preserve jobs in Pennsylvania — is Friday,
April 19.

To receive application packets, call the
Grants Office at 389-4129. For technical
advice and assistance, call Larry Seibert at
717-368-3153.

Summer Orientation schedule set

Dates for the university's 1991 Summer
Orientation programs have been arranged
by the Orientation Office. They are:

- Summer Freshmen — June 16-18.
- Fall Freshmen — June 23-25; July 14-
16; July 21-23; and July 28-30.

An evening orientation will be held for
returning adult (non-traditional) students
on Thursday, Aug. 22.

Orientation for transfer students will be
held on Saturday, Aug. 24.

For additional information, call Sandie
Walker at 389-4595.

Next *Communique* April 4

The Communique will not be published
on Thursday, March 28, due to the spring
break recess.

The next issue of the faculty and staff
newsletter will be published on Thursday,
April 4.

Student vote favors recreation center

Continued from page 3

referendum student vote" before authoriz-
ing an additional fee to pay for constructing
or renovating auxiliary facilities, says
Trathen.

"Everything we've done, from convert-
ing a bowling alley (which was turned into
the 'Hideaway' lounge in Kehr Union) to
this year's expansion of Kehr Union, has
been put to a referendum vote by the stu-
dents."

But, admits Trathen, getting the entire
student body to register its vote on univer-
sity issues requesting their approval contin-
ues to be a problem.

"Despite our efforts to get the word out
across campus, we typically have always
had a low vote . . . even in student govern-
ment elections," he says.

Trathen notes that last week's voter turn-
out to approve construction of a recreation
center constitutes "majority rule" despite
the small number — about 10 percent — of
students who participated.

"If all goes well, the recreation center
will be completed during the 1993-94 aca-
demic year," he added.

— Kevin B. Engler

The Communiqué

A newsletter for Bloomsburg University
faculty and staff, *The Communiqué* publishes
news of events and developments at BU each
week through the academic year and bi-weekly
during the summer months.

Please submit story ideas at least two weeks
in advance to *The Communiqué*, Office of
University Relations and Communication,
Bloomsburg University, Bloomsburg, PA
17815.

BU is committed to providing equal educa-
tional and employment opportunities for all
persons without regard to race, color, religion,
sex, age, national origin, ancestry, life style,
affectional or sexual preference, handicap,
Vietnam era status veterans, or union mem-
bership.

The university is additionally committed
to affirmative action and will take positive
steps to provide such educational and em-
ployment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

The COMMUNIQUE

A newsletter for faculty and staff at Bloomsburg University

April 4, 1991

Hugh O'Brian to receive honorary degree, address graduates at May commencement

Hugh O'Brian, whose leadership program for high school sophomores brought teenagers from the Soviet Union to Bloomsburg the past two summers, has accepted an invitation to speak at the university's Commencement Convocation ceremony on Saturday, May 11, at the Bloomsburg Fairgrounds.

The veteran television and screen actor, who founded the Hugh O'Brian Youth Foundation (HOBY) in 1958 to "seek out, recognize, and reward" leadership potential in high school sophomores, will receive an honorary doctor of humane letters degree from Bloomsburg at the graduation program.

"Bloomsburg wishes to recognize Hugh O'Brian's humanitarian efforts and his devotion to public service," says John S. Mulka, dean of student development, who helped coordinate local arrangements for both Soviet visits to Bloomsburg.

O'Brian started HOBY upon returning to the United States following a nine-day visit with the late Albert Schweitzer in Africa. "I was impressed with Dr. Schweitzer," O'Brian says. "He believed the most important thing in education is to teach young people to think for themselves."

HOBY's format permits American high school sophomores with demonstrated leadership abilities to interact with distinguished business, education, government, and other professional leaders at leadership seminars arranged across the country. In addition, 10th graders from foreign nations are selected to join their American counterparts at HOBY's annual international leadership seminar. Sixty foreign students representing 30 nations attended the event last year.

This year, 86 HOBY leadership seminars will be held throughout the United States, as well as Canada, Mexico, and the Bahamas. More than 12,000 "outstanding" 10th graders from the United States, representing an equal number of high schools, will attend the seminars. The international event will be held this summer in Chicago, Ill.

O'Brian believes HOBY's mission is to teach future leaders how to think. "I do NOT believe we are all born equal . . . but I DO believe every man and woman, if given the opportunity and encouragement to recognize their potential, regardless of background, has the freedom to choose in our world," he says.

O'Brian, who starred in "Wyatt Earp" on television in the late 1950s and early 1960s, was born in Rochester, N.Y. At 18, he attended the University of Cincinnati for a semester before enlisting in the U.S. Marine Corps. He became the youngest drill instructor in the Corps' history and earned a coveted Fleet appointment to Annapolis, but declined the honor to study law at Yale University instead.

After receiving an honorable discharge from the Corps, O'Brian went to Los Angeles, Calif., to earn money to pay for his tuition to Yale. He landed a job with a small theater group and received such good reviews in the play "Home and Beauty" that he decided to enroll at UCLA and continue acting. In less than a year, Hollywood actress and director Ida Lupino signed O'Brian to perform his first starring role in the film "Young Lovers." His performance was so impressive that Universal Studios awarded him a contract.

O'Brian has performed in the films



GRADUATION SPEAKER — *Hugh O'Brian will receive an honorary doctor of humane letters degree and deliver the commencement address at Bloomsburg's May graduation ceremony.*

"Broken Lance" and "No Business Like Show Business." His recent movie credits include "The Shootist," "Killer Force," "Game of Death," and "Twins."

In addition to playing Wyatt Earp, O'Brian appeared on various television programs including "Fantasy Island," "Love Boat," and "Gunsmoke."

His Broadway credits include "Destry Rides Again," "First Love," and the revived musical, "Guys and Dolls."

O'Brian also performed in starring roles with national company productions of "Cactus Flower," "The Odd Couple," "Tender Trap," "A Thousand Clowns," and "Plaza Suite."

As HOBY's chief spokesperson, O'Brian has been a guest on "The Today Show," "The Larry King Show," "The Pat Sajak Show," and many other talk programs.

— Kevin B. Engler

News Briefs

'Violence on Campus' to be discussed Monday evening

The Center for Counseling and Human Development will sponsor an open forum to discuss the issue of "Violence on Campus" at 7:30 p.m., Monday, April 8, in Multipurpose Rooms A and B of Kehr Union. All faculty, staff, and students are invited to attend.

Philadelphia Orchestra tickets available Tuesday in Kehr Union

Tickets for the next Celebrity Artist Series event featuring the Philadelphia Orchestra will be available at noon, Tuesday, April 9, in Multipurpose Room A of Kehr Union.

Tickets are \$5 for faculty and staff members (free admission for students) with valid Bloomsburg identification cards and Community Activities stickers.

The Philadelphia Orchestra will perform at 8 p.m., Tuesday, April 23, in Mitrani Hall of Haas Center for the Arts.

African-American novelist to discuss 'Maroonage'

John O. Stewart, an English instructor at Ohio State University and author of many fiction stories and articles on writing, ethnography, and African-American culture and literature, will present "Maroonage: An Afrocentric Tradition" at 7:30 p.m., Thursday, April 11, in the Forum of McCormick Human Services Center.

Stewart will trace the development of maroonage among Blacks in the Americas as both a revolutionary response to slavery, and as the development of a cultural tradition. He will focus on historical incidents that occurred in Brazil, Haiti, Surinam, and the United States.

Stewart has written four books — *Last Cool Days*, *Curving Road*, *For the Ancestors*, and *Drinkers, Drummers, and Decent Folk*.

Elizabeth Fuller's dramatic monologues portray women in American history

Eclectic characters serve as lyrical and dramatic mirrors for contemporary women exploring their own place in society

Actress Elizabeth Fuller gave her Carver Hall audience cause to reflect on women in American history last month in an interarts collaboration titled "Beside Herself: Pocahontas to Patty Hearst."

During a series of dramatic monologues, Fuller delivered touching, funny, and sometimes frightening portrayals of women cast into extraordinary events, either by history itself or their own choices to reject traditional roles and forge new ones.

The Independent Eye theater ensemble of Lancaster presented the show sponsored by the Campus-Wide Committee on Human Relations in observance of Women's History Month.

Based on a poem by Pamela White Hadas, the presentation featured a dozen eclectic characters, who served as lyrical and dramatic mirrors for contemporary women exploring their own place in society.

"Beside Herself" opened with Fuller portraying Pocahontas, an Indian princess displaced in London, longing for the shores of her native Virginia.

"A work of grief and cambric," in "shoes that pinch" and petticoats and crushed velvets, Pocahontas writes with quill pen expressing premonitions of her own death at the age of 22.

In the next scene, as Bandit Queen Belle Starr, Fuller cleaned her pistol and polished a saddle as she bequeathed to her daughter "lessons on how not to serve out your life as some common, brainless calico."

Later, Fuller assumed the role of astronomer Maria Mitchell, the first woman elected to the American Academy of Sciences in 1848.

"I keep house with my telescope," Mitchell confessed as she grappled with loneliness, coming "home alone after the honor" to a life where "dawn wipes out your closest friends."

Highly effective anachronistic quirks added to the show's appeal.

As aging Betsy Ross, in fake fur bedroom slippers, Fuller told a tale of a "sew-sew seamstress and a so-so general" as she talks back to a television set that is broadcasting

George Washington's farewell address.

In a "Wives of Watergate" sketch, the actress portrayed a boozy, woozy Martha Mitchell blurting out secrets into a telephone receiver severed from reality.

Fuller made quick costume changes by slipping her arms into paper doll-inspired attire, from Martha's pink bathrobe and Pat Nixon's proper blue suit to daughter Tricia's wedding gown.

A post-intermission montage focused on the twisted reality of Patty Hearst as Fuller alternately played the heiress' mother, girlfriend, kidnapper, reporter, juror, and fairy godmother.

Sculptor Linda Cunningham's set design featured her minimalist sculpture and monochrome, shiny black props reflecting subtle colored lights.

Synthesizer music by composer Michele Mercure added depth to transitional "breathing spaces" between monologues.

— Gwenn Evans Wells

The Communique

A newsletter for Bloomsburg University faculty and staff, *The Communique* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas, news briefs, and calendar information at least two weeks in advance to *The Communique*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

President's Ball to benefit university's scholarship fund

President Ausprich and his wife, Lorraine, will host the President's Ball on Saturday, April 6, at the Willow Run Inn in Berwick. The festivities begin at 6 p.m.

The annual event, sponsored by the Bloomsburg University Foundation, features an evening of dinner and dancing.

Proceeds will benefit the school's general scholarship fund. Last year's affair at 24 West in Bloomsburg raised nearly \$5,400.

Music will be provided by BU's Studio Band, the Bloomsburg University-Community Orchestra, and pianist Don Messimer.

An added feature during the evening will be a fund raising activity to help the orchestra offset expenses for its Summer 1992 tour performance titled "Symphony at Sea."

The highest contributor will be rewarded the opportunity to conduct a march played by the orchestra that evening.

Campus Notes

Kathy Mulka, assistant director of admissions, and John S. Mulka, dean of student development, served on a committee that selected high school sophomores from Eastern Pennsylvania to attend the Hugh O'Brian Youth Foundation's (HOBY) International Leadership Conference in Chicago, Ill., this summer. The selection committee met at HOBY's Eastern Pennsylvania Leadership Seminar in Valley Forge, March 21-24.

John S. Mulka, dean of student development, served as a speaker and panelist on the topic "Education: Does It Get a Passing Grade?" at the Eastern Pennsylvania Leadership Seminar in Valley Forge, March 21-24. The event was sponsored by the Hugh O'Brian Youth Foundation.

Philip A. Farber, professor of biological and allied health sciences, recently participated in a National Science Foundation short course titled "Molecular Biology of Development" at Temple University.

Bruce L. Rockwood, professor of finance and business law, received a partial tuition scholarship from the American Bar Association's (ABA) professional education division to attend a program titled "The Uruguay Round Trade Negotiations: Where Do We Go From Here?" in Washington, D.C. The program was sponsored by ABA's Section on International Law and Practice and the U.S. Chamber of Commerce.

Dale M. Anderson, associate professor of English, recently edited a revised edition of *Westport: A Novel of the Kansas Plains and the Rocky Mountain West* by Wilver L. Alvey. He is using the book, published by Copley Press and released in January, in his folklore classes this semester.

Mehdi Haririan, associate professor of economics, presented a paper titled "What Do We Mean by 'Privatizing' Jails and Prisons in the United States" at the 17th annual convention of the Eastern Economic Association in Pittsburgh, March 15-17. He also chaired a session on "Managerial Economics" and participated in a paper discussion titled "Spillover and the R and D Cooperation in Differentiated Duopoly."

Oliver J. Larmi, professor of philosophy, had a paper titled "Simplicity and Complexity in Plato's View of the Soul" accepted for presentation at the State System Philosophy Association's annual conference at Lock Haven University, April 6.

Roger W. Fromm, university archivist and special collections librarian, served as photographic editor for the Society of American Archivists new manuals series. Of seven manuals written, two—*Arranging and Describing Archives and Manuscripts* and *Understanding Archives and Manuscripts*—were recently published.

Linda M. LeMura, an assistant professor in the Health, Physical Education, and Athletics Department, received an invitation from the Italian Olympic Committee in Rome, Italy, to serve as a visiting professor during the month of May. She will perform physiological assessments of Olympic athletes using newly developed instrumentation designed to test oxygen consumption.

Reza Noubary, associate professor of mathematics and computer science, recently lectured on the "Theory of Outstanding Values and Its Applications" at Penn State University in State College.

Kevin B. Engler, director of news and media relations, was recently reelected to serve a second consecutive term as the State System's representative on the board of directors of the College and University Public Relations Association of Pennsylvania (CUPRAP).



ON 'COMMON GROUND' — Nationally acclaimed artist Mel Chin discussed art censorship in his recent presentation "Common and Uncommon Ground" at Bloomsburg.

Calendar of Events

April

Art Exhibit — Bhakti Ziek and Mark Goodwin, weavings and sculpture, Haas Gallery, through April 20

Friday — 5

- QUEST — Rafting and River Rescue Training, Lehigh River, 6 p.m.
- "Dances with Wolves," Mitrani Hall, Haas Center, 8 p.m.

Saturday — 6

- QUEST — Rafting and River Rescue Training, Lehigh River, 8 a.m.
- President's Ball, Willow Run Inn, 6 p.m.

Sunday — 7

- "Dances with Wolves," Mitrani Hall, Haas Center, 1 p.m. and 8 p.m.
- Student Recital — featuring Susan Versailles, soprano, and Meg Geisser, pianist, Carver Hall Auditorium, 2:30 p.m.

Monday — 8

- Open Forum — "Violence on Campus," Multipurpose Rooms A and B, Kehr Union, 7:30 p.m., sponsored by the Center for Counseling and Human Development.

Wednesday — 10

- International Day, Kehr Union, 11 a.m. to 4:30 p.m.
- Alumni Breakfast Lecture Series — "Intercollegiate Athletics Today" with Mary Gardner, director of athletics, Pennsylvania Room, Scranton Commons, 7:15 to 8:30 a.m.
- "Willy Wonka and the Chocolate Factory," Kehr Union, 3 p.m.; Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Thursday — 11

- Lecture — "Maroonage: An Afrocentric Tradition," featuring John O. Stewart of Ohio State University, Forum, McCormick Center, 7:30 p.m., sponsored by the Campus-Wide Committee on Human Relations.

Friday — 12

- "Willy Wonka and the Chocolate Factory," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday — 13

- QUEST — Women's Rafting, Lehigh River, 8 a.m.

Sunday — 14

- "Willy Wonka and the Chocolate Factory,"

- Kehr Union, 1 p.m.
- QUEST — Kayaking, Fishing Creek, 9 a.m.
- Spring Concert — featuring the Madrigal Singers and Women's Choral Ensemble, Carver Hall Auditorium, 2:30 p.m.

Monday — 15

- Scholars Symposium — "Issues in Medical Ethics Today," Forum, McCormick Center, 10 a.m., activities include the film "Code Gray," guest lecturer Kenneth Mott of Gettysburg College discussing "Constitutional Aspects of Abortion," and a panel discussion on "Ethical Issues in Care of Defective Newborns," sponsored by the Honors and Scholars Program.

Wednesday — 17

- Seminar — "Enhancing Your Teaching Effectiveness" featuring Maryellen Weimer, author of *Improving College Teaching* and editor of *The Teaching Professor*, Forum, McCormick Center, 12:30 to 3 p.m., sponsored by the Department of Business Education and Office Administration and BU's Teaching and Learning Enhancement Committee.

Saturday — 20

- QUEST — Rafting, Lehigh River, 8 a.m.
- QUEST — Flyfishing, Fishing Creek, noon
- Concert — Husky Singers and Georgian Court College Women's Choir, First Presbyterian Church, Market and Fourth Streets, Bloomsburg, 7:30 p.m.

Sunday — 21

- QUEST — Flyfishing, Fishing Creek, 10 a.m.
- Concert — BU Concert Band with guest conductor James Curnow, Mitrani Hall, Haas Center, 2:30 p.m.

Monday — 22

- Student Art Exhibit, Kehr Union, through May 11
- Tuberculin Tine Test, Multipurpose Room A, Kehr Union, 10 a.m. to 2 p.m.

Tuesday — 23

- Celebrity Artist Series — The Philadelphia Orchestra, Mitrani Hall, Haas Center, 8 p.m.
- Student Art Show, Haas Gallery, through April 29

Wednesday — 24

- Alumni Breakfast Lecture Series — "Five Hundred Years of Miss America" with William Baillie, professor of English, Pennsylvania Room, Scranton Commons, 7:15 to 8:30 a.m.

- "The Little Mermaid," Kehr Union, 3 p.m.; Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Thursday — 25

- Provost's Lecture Series — featuring Maurice Sendak discussing "The Creative Process," Mitrani Hall, Haas Center, 8 p.m.

Friday — 26

Sibling/Children's and Alumni Weekend

- QUEST — West Branch Canoe Weekend, through April 28, 5 p.m.
- "The Little Mermaid," Nelson Field House, 9 p.m.
- Professional Development Forum and 60th Anniversary Celebration of BU Business Education, sessions held in Kuster Auditorium of Hartline Science Building and in Sutliff Hall, 8:15 to 11:45 a.m.
Luncheon: Centennial Gymnasium, keynote speaker is Clifford L. Jones, president of the Pennsylvania Chamber of Business and Industry, 12:15 to 2 p.m.
Banquet: Days Inn, Danville, keynote speaker is Michael Curran, president of the National Business Education Association, 5 p.m.
- Husky Club Dinner-Dance and Auction, 24 West, Downtown Bloomsburg, 6:30 p.m.

Saturday — 27

Sibling/Children's and Alumni Weekend

- Renaissance Jamboree, Main Street, Downtown Bloomsburg, 10 a.m.
- Student Talent Show, Presidents' Lounge, Kehr Union, 11 a.m.
- Annual Alumni Luncheon, Scranton Commons, 12:15 p.m.
- Alumni Awards Dinner-Dance, 24 West, Downtown Bloomsburg, 5:45 p.m.
- Spring Concert — featuring the Bloomsburg University-Community Orchestra with guest soloist Takayori Atsumi, violoncello, Mitrani Hall, Haas Center, 8 p.m.

Sunday — 28

Sibling/Children's and Alumni Weekend

- QUEST — Kayaking, Fishing Creek, 9 a.m.
- "The Little Mermaid," Kehr Union, 1 p.m.
- Spring Concert — featuring the Concert Choir and Husky Singers, Mitrani Hall, Haas Center, 2:30 p.m.

Tuesday — 30

- Spring Semester Student Recital, Mitrani Hall, Haas Center, 8 p.m.

THE COMMUNIQUE

A NEWSLETTER FOR FACULTY AND STAFF AT

BLOOMSBURG UNIVERSITY • 09 APR 91

Today, our students have a set of world circumstances and choices that are in many respects the most complex of any generation. Preparing all of

our students for the future, and thus fulfilling the mission of Bloomsburg University, is becoming an increasingly challenging task. As a university community, we not only need to keep abreast of new developments and research and an ever expanding information base, but we must also respond with greater flexibility and creativity as we seek to prepare students for situations that may be well beyond the realm of our present experience. By way of preparing our students, we must

better prepare ourselves. Through careful thought and discussions we are making progress in enhancing the teaching/learning experience for all of us. Through careful planning and assessment we are strengthening our programs and services. And to support these initiatives, we are engaged in activities to improve the university's resources.

Bloomsburg University's long history of planning has placed the institution in an enviable position — in spite of our current budget situation in the state, we are fiscally sound; we are able to meet our enrollment goals; and, in general, we enjoy an excellent reputation as an institution of higher education. Bloomsburg received national recognition last year when it was cited as one of the best values in higher education by *Money* magazine. The magazine's 1990 "America's Best College Buys" survey ranked Bloomsburg 30th out of more than 400 public colleges and universities nationwide. Among the 17 academic criteria used in the survey were class rank and SAT scores of incoming freshmen, graduation

SPECIAL EDITION

PRESIDENT'S REPORT



rate, and student-faculty ratio. This past year, as part of the continuing implementation of Robert Shirley's planning model, a report titled "Strategic Direction Statements for Bloomsburg University 1990 Through 1999" was developed and adopted. These statements in conjunction with the mission and *Priorities* documents of the State System of Higher Education, the "University Mission Statement" and "University Goals and Subgoals" will serve to guide and direct our general activities and broadly define what it is we want to accomplish. Using the recommendations for the next step in the Shirley model, a program/service mix task force, which was established last fall, has been charged

to assess the university's programs and services and to identify the respective strengths and weaknesses. The committee will report its findings next fall.

The university community undertook another very important planning activity last year which involved looking at all of our broad, long-range plans; postulating some assumptions about the future; and then, designing a Five-Year Plan. Academic affairs led this initiative by developing its plan first, and then all other areas — student life, general administration and university advancement — developed their plans in support of the academic mission. This Five-Year Plan, along with our already established four-year affirmative action plan, gives us the incremental steps we will need to meet our long-range goals.

Our diverse academic programs are central to Bloomsburg University's mission, and they continue to remain strong. However, departments are working with limited operating and equip-

Last year, Bloomsburg University sent its first two students to Sheffield, England, in conjunction with an exchange program with Sheffield University, and signed a four-year agreement initiating a faculty exchange program with China's Shenyang College of Economics and Finance.

ment budgets. Additional resources will be required to ensure successful implementation of the plans for maintaining and, in some cases, building more quality into our programs.

Multi-cultural education continues to be a vital component of our academic program. Last year, Bloomsburg University sent its first two students to Sheffield, England, in conjunction with an exchange program with Sheffield University, and signed a four-year agreement initiating a faculty exchange program with China's Shenyang College of Economics and Finance. The university signed a statement of understanding with the U.S.S.R. Academy of Sciences which focuses on the possibility of faculty and student exchange programs, mutual research projects, and possible cultural exchange programs. These programs are part of a growing number of opportunities available to faculty and students.

Extending the academic environment beyond the classroom is an important part of the university's mission. Last year Francine Du Plessix Gray presented "Inside Russia Today: Through the Eyes of Soviet Women" as part of the Provost's Lecture Series. Other university-sponsored activities included a study tour of the Soviet

Union; a panel discussion on the Persian Gulf situation, sponsored by the Bloomsburg University Curriculum Committee; and a special mini-course on the Civil War, including a tour of the Gettysburg Battlefield. These activities, along with scores of others, have helped our students synthesize and apply their knowledge.

Faculty research and scholarly activity, a major aspect of professional development, is vital to enhancing and stimulating the academic climate. The university received nearly \$1.4 million in total grant funding during the 1989-90 academic year. This represents an increase of about 23 percent over the previous year. The improving funding rate of our external grant projects points to a growing faculty and staff commitment to conducting more research and improving teaching at the university.

By way of enhancing, complementing, and completing the teaching/learning experience, faculty continue to involve their students in research and scholarly activity. As noted in the university's strategic direction statements, this experience helps expose students to research excellence in their chosen disciplines. Opportunities for research-related activity last year included a six-week, summer archaeological field-school project directed by Bloomsburg an-



thropology professor Dee Anne Wymer. Wymer is affiliated with the Murphy Archaeological Research Group that discovered the complete skeleton of a mastodon in December of 1989 in the remains of a glacial bog in the Licking valley of central Ohio. Wymer received a \$1,000 Margin of Excellence Award for the 1990 fieldschool project, which involved students in excavations at a ceremonial site in central Ohio and the investigation of the glacial bog and its mastodon. Pamela Wynn, associate professor of marketing and management, collaborated with Wymer on a proposal which received a \$5,000 Minority Faculty Retention Grant from the State System of Higher Education in 1990. The matching grant with Bloomsburg University will fund a \$10,000 Minority Faculty Fellowship to help junior faculty in advancement and promotion at Bloomsburg. In other activities, students, under the supervision of math and computer science professor Paul Hartung, helped two regional manufacturing companies in CAD/CAM projects, and College of Business students prepared an in-depth plan for a new local business.

A college education does more than prepare students for a career. As stated in the *Priorities* document, the continuing emphasis on liberal education as the focus of undergraduate general education requirements ensures that all students will have the opportunity to attain the best possible "foundation for further learning, for professional practice and for enriched quality of life."

"Quality," in the words of Ernest L. Boyer, "is not divisible. It touches every aspect of the institution." Last year, a number of developments, including the changes in Hartline Science Center, contributed to the enhancement of the academic environment. A new computer lab and several faculty offices were added in Hartline this year, and as renovations in this building continue in

1991, new teaching labs and additional office space will be made available. The \$3.3 million renovation of Old Science Hall was completed and provides an aesthetically engaging and more functional space for several academic departments. Safety modifications began in Haas Center for the Arts and construction of the dining service extension was completed. The Board of Governors approved an \$8.7 million project to expand and renovate the Kehr Union. All of these projects are visible indicators of the standard of quality we have set for ourselves. They are designed to enhance our physical plant and our ability to deliver programs and services.

Foremost on our list of continuing needs for additional space — along with offices and classrooms — is a new library facility. Although Bloomsburg University has the fourth largest full-time equivalent enrollment of the 14 State System universities, it ranks 14th in both the percent of seating space in its library and the net library square footage per student. As part of our appeal for the release of funding for this building, I met with State System officials, members of the legislature and the Budget Secretary. Many faculty, staff, students, alumni, parents of students, and university friends have joined in our campaign and have written to the governor and other officials to build legislative support for this much needed facility.

Creating a supportive climate and providing the resources necessary to do one's job are quite important. This past year, issues relating to class size were a prime concern to both faculty and management. An analysis of data presented to the Budget Subcommittee revealed that on a university-wide level, the average student credit hours per instructional full-time equivalent faculty has been very stable over the past six years. However, the average load for some departments and some individual

Pamela Wynn, associate professor of marketing and management, collaborated with anthropology professor Dee Anne Wymer on a proposal which received a \$5,000 Minority Faculty Retention Grant from the State System in 1990.

The matching grant with Bloomsburg University will fund a \$10,000 Minority Faculty Fellowship to help junior faculty in advancement and promotion at Bloomsburg.



Last year, we exceeded our goal for the recruitment of African-American students, and the total complement of faculty and staff of color increased. The disparity in the retention rates of African American and Hispanic students in relation to Caucasian students decreased.



faculty members has varied significantly. The provost, college deans, and department chairpersons have reviewed the data and have done much to solve the problem areas. A new, on-line Course Scheduling System and Curriculum Advisement and Progress System, field-tested in the College of Business last spring, enabled business faculty to incorporate students' course requests in the scheduling process for the 1990-91 academic year. In the future, faculty in all three colleges, including Professional Studies and Arts and Sciences, will use the two-part system. The Curriculum Advisement and Progress System helps students match courses they have already completed with requirements for the selected degree programs.

The university does not plan any significant enrollment growth until substantial capital and operating funds are made available to serve additional students. We continue to show progress in the recruitment of students and faculty of color. Last year, we exceeded our goal for the recruitment of African-American students, and the total complement of faculty and staff of color increased. The disparity in the retention rates of African-American and Hispanic students in relation to Caucasian students decreased.

As we continue to develop better teaching and training methods to prepare African-American, Latino and disadvantaged individuals for the nation's workforce in the 21st century, I am reminded of the words ethnic diversity specialist Samuel Betances spoke one evening during a Provost's Lecture Series program. The chief responsibility of the modern university is that it "realizes it must universalize the human spirit. For the first time, we have to educate everybody." Likewise, the State System envisions the university as the place "where boundaries between academic disciplines, between in-class and out-of-class learning, between teaching and research, between

the campus and the community and between Pennsylvania and the rest of the world are blurred — a university in which students and faculty alike are actively involved in learning and where collaboration among individuals and groups has become a way of life." While funding will be critical in realizing this goal, as emphasized in the *Priorities* document, "leadership, creativity, caring and commitment" will be even more important.

One big step Bloomsburg University has taken toward transforming this vision into a reality is to develop a partnership with the Harrisburg City School District. Through an Urban Initiatives Program, we hope to provide some unique academic opportunities for our students and teachers. Under the agreement, Bloomsburg faculty will conduct professional development workshops for Harrisburg's urban school teachers; and admissions and financial aid personnel will work with guidance counselors and principals to help prepare inner-city youth for college admissions processes. Student teaching opportunities for Bloomsburg students will be significantly enhanced and field experiences in the Harrisburg schools will be continued for Bloomsburg University students.

On campus, an increasing number of faculty and staff are planning programs to strengthen our commitment to cultural diversity. The list of sponsors alone includes: the Counseling Center, the colleges of Professional Studies and Business, the Curriculum and Foundations Department, Kappa Delta Pi, the Campus-wide Committee on Human Relations, the Orientation Office, the Celebrity Artist Series, the Commission on the Status of Women, the Martin Luther King, Jr. Observance Day Committee, the Bloomsburg University Scholars Symposium, the Affirmative Action Office, University Advancement and the Office of the President. Not only is

the list of sponsors growing, but so is the list of events. Robert Larson, a specialist in the history of warfare, joined Bloomsburg University history professor Walter Howard for a question and answer session following the screening of "Glory;" Robert Pipkin, principal of the Prospect "3-M" Center for Multi-racial, Multi-ethnic, and Multi-cultural Education, conducted three presentations on multi-cultural education by the year 2000; author Brian McNaught lectured on "Being Gay in a Straight World;" C. Ariel Stone spoke on the history of the Jewish people; and the Chief of the Cherokee Nation, Wilma Mankiller, presented a public lecture as part of the Provost's Lecture Series. Other activities included: a teleconference, "Governor's Conference on Responses to Workforce 2000: The Challenge and Opportunities;" a performance by the Harlem Spiritual Ensemble; the observation of Women's History Month; and a theatrical presentation of historical figures performed by the Willow Grove NAACP Youth Council. In addition, a workshop titled "Creating an Inclusive Community" was conducted to help individuals better understand the barriers to inclusivity and how to make such groups as women, African Americans, individuals with physical disabilities, Latinos, internationals, gays and lesbians and individuals

who hold unpopular political views be more fully integrated in society. As these programs illustrate, more and more the concept of inclusivity is becoming part of our thinking, part of what we do, part of us.

The student life staff plays an integral part in the university-wide endeavor to model principles and beliefs that are an essential part of our culture. "Honesty and integrity, professionalism and high ethical standards, and social responsibility," as stated in the "Strategic Direction Statements," are values we as a university community attempt to instill in our students.

Topics such as social responsibility and respect for others were addressed during new student orientation, in residence halls, Interfraternity and Intersorority councils, and Student Senate meetings. Fraternity and sorority pledges met with the education director of the Town of Bloomsburg's Women's Center to discuss acquaintance rape and other forms of sexual violence. Discussions on these topics were conducted by the Community Government Association (CGA) to usher in CGA Safety and Awareness Week. In October, Alcohol Awareness Week was observed as part of the university's ongoing efforts to curb alcohol abuse.

Another new initiative last year was the

Another new initiative last year was the Leadership Development Program for freshmen. Sixty-four students completed the 30-hour program which was facilitated by the student life staff. In addition to preparing students for campus leadership positions, the program has helped to develop students who are better equipped to be of service to the larger community.



Because of the success of the students' volunteer efforts, Bloomsburg was chosen by the Pennsylvania Campus Compact last fall to participate in a news conference in Harrisburg highlighting volunteerism on university campuses.



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Our efforts to encourage students to become involved in service have expanded through a dynamic volunteerism program. Students, faculty, and staff have touched the lives of thousands of people in dozens of significant ways. Husky Habitat, the university's chapter of Habitat for Humanity, helped refurbish a home in Bloomsburg for a Vietnamese family and assisted in

rebuilding homes that were destroyed by Hurricane Hugo in South Carolina. Resident students volunteered to support the Area Agency on Aging in its food giveaway program. Hundreds of Bloomsburg University students, faculty, and staff contributed to the American Red Cross blood drive. A week-long day camp for children with asthma, sponsored by the American Lung Association, received the proceeds from the "Clean Air Week Walk-A-Thon." Volunteers helped 80 disadvantaged sixth, seventh, and eighth grade Bloomsburg Middle School students gain a new outlook on life through SHARE — Students Helping Adolescents Reach Excellence. Other activities included a sleep-out to aid the

homelessness, Fishing Creek Green Alliance Creek Cleanup for Earth Day 1990, and an Amnesty International Write-Off.

Because of the success of the students' volunteer efforts, Bloomsburg was chosen by the Pennsylvania Campus Compact last fall to participate in a news conference in Harrisburg highlighting volunteerism on university campuses.

Faculty and staff continue to receive recognition for their significant achievements at the state and national level. Last March, Howard K. Macauley, dean of the College of Professional Studies, was recognized by the Association of Teacher Educators as one of 70 leaders in teacher education across the nation. In November, an exhibit of photographic portraits of "Paramount Chiefs of Sierra Leone" by art professor Vera Viditz-Ward opened at the Smithsonian Institution's National Museum of African Art in Washington, DC, and will run through Sept. 2, 1991. Linda LeMura, assistant professor of health, physical education and athletics, worked with a team of exercise physiologists to help U.S. Olympic biathlon hopefuls improve their competitive edge last October in Lake Placid. Last fall English professor Susan Rusinko and curriculum and foundations professor Charlotte M. Hess received Excellence in Teaching Awards, presented for the first time this year by the State System of Higher Education. Sandra Walker, coordinator of orientation, was recognized as an outstanding advocate for freshmen at the national First-Year Experience Conference in Columbia, S.C. Burt Reese, assistant director of athletics and coach of the men's tennis team, was named 1990 "Coach of the Year" by the Middle States Tennis Association. The women's field hockey team, under coach Jan Hutchinson, won its fifth Pennsylvania Conference championship and placed second in the final NCAA Division II rankings. Walter Brasch, mass commu-

nications professor and author of several books, had a book "Forerunners of Revolution: Muckrakers and the American Social Conscience" published by Roman and Littlefield in Washington, D.C. Mehdi Haririan, associate professor of economics, had a book "State-owned Enterprises in a Mixed Economy — Micro Versus Macro Economic Objectives" published by Westview Press, Inc., in Boulder, Colo. And, because of the collective talents of our staff and faculty, the university won two national awards, a bronze for public relations publications improvement, and a silver for the university's 1989 environmental symposium and teleconference titled "Global Change and Our Endangered Environment: From Pennsylvania to Planet Earth," in the 1990 Recognition Program of the Council for Advancement and Support of Education (CASE). As part of the university's commitment to public service, a video documentary, "Everything You Do (Can Make a Difference)," was produced "to show people that there are positive things they can do that will make a difference in the environment." The documentary evolved from Bloomsburg's environmental symposium and teleconference, "Global Change and Our Endangered Environment: From Pennsylvania to Planet Earth," produced as part of the university's 150th anniversary celebration. Five Pennsylvania Public TV stations plan to air the documentary this spring. These are just a few of the many accomplishments of faculty and staff during 1990. (Others are listed on page 3 of the April 11 issue of *The Communique* under "Campus Notes.")

To show our appreciation to faculty and staff for their years of service to Bloomsburg, university officials presented 10, 15, 20, 25 and 30-year awards to more than 300 employees during the institution's first Employee Recognition Day. Because of its significance, Employee Recognition Day will be held annually.

Providing an extra margin of quality for our academic programs and services is the primary objective of our development staff's efforts to seek private funding. More than \$10 million has been raised during the past five years for scholarships, alumni programs, faculty and staff development, library and learning resources, equipment acquisitions, the arts, speakers and programs.



Alumni have been very supportive of the university, giving nearly \$311,000 to the 1990 Annual Fund campaign. In addition to the Annual Fund and The Trust for Generations, the Bloomsburg University Foundation received contributions from university faculty and staff, BU parents, friends, businesses, and corporations.



Providing an extra margin of quality for our academic programs and services is the primary objective of our development staff's efforts to seek private funding. More than \$10 million has been raised during the past five years for scholarships, alumni programs, faculty and staff development, library and learning resources, equipment acquisitions, the arts, speakers and programs. The Trust for Generations campaign was initiated in 1989 to raise \$3.5 million by 1994 for the Library Fund, the Scholarship Fund, and the Academic Excellence Fund. Currently, more than \$3.4 million has been received in cash, pledges, planned gifts, and we fully expect the campaign will be completed well ahead of schedule. Alumni have been very supportive of the university, giving more than \$311,000 to the 1990 Annual Fund campaign. In addition to the Annual Fund and The Trust for Generations, the Bloomsburg University Foundation received contributions from university faculty and staff, BU parents, friends, businesses and corporations.

During the past five and a half years, I have frequently commented on the strong positive indicators of institutional health which exist at Bloomsburg. Specifically, I have noted our strong enrollment, excellent student retention, success in placing our graduates, and our stable fiscal position. Although our progress and achievements have been significant, 1991 will bring major challenges in each of these areas.

Demographics indicate there will be a smaller pool of high school graduates, thus requiring increased attention to our enrollment management area. Besides effectively competing in a shrinking pool of traditional students, we will need to increase our efforts to provide opportunities for non-traditional students.

To ensure that non-traditional students have access to higher education, the univer-

sity acquired two new sources of financial aid last year: a \$34,000 state grant through the Act 101 program, which allows for 50 persons to be admitted as part-time degree students; and a new scholarship program, which was established for non-traditional students through a \$100,000 gift from former student Kenneth Gross.

Though our overall retention has remained solid, we have much work to do in improving our retention of minority students. Creating an even more supportive campus climate and effectively addressing the academic and social needs of our minority population will require our best thinking and continued commitment to cultural diversity issues.

In the area of placement for our graduates, we face an increasingly competitive job market. We will continue to encourage businesses, industries, and graduate schools to recruit Bloomsburg graduates.

Perhaps the most serious challenge in our immediate future is a fiscal one. Pennsylvania's recent reduction in allocations to state-owned universities means that our creativity in managing the institution will be further tested. Maintaining the integrity of academic programs will be central to our fiscal management decisions, and funding for academic equipment, faculty recruitment, and deferred maintenance will continue to be priorities in our planning.

Though there is reason for watchfulness, our history of good planning, and specifically the planning decisions made during the past year, has placed the university in a very positive position. I am confident we will not simply weather the state's current budget deficit, we will continue to grow in our ability to provide a quality education to those we serve.

THE COMMUNIQUE

A NEWSLETTER FOR FACULTY AND STAFF AT

BLOOMSBURG UNIVERSITY • 11 APR 91

Student volunteers help build housing over spring break

38 work at Habitat for Humanity camps in New York, Tijuana, and Mississippi



Thaddea Puzio

Thaddea Puzio decided to forego the parties, shopping, and sunbathing during spring break vacation this year. Instead, the Bloomsburg sophomore from

Goshen, N.Y., opted for hanging drywall in a rundown section of New York City, sleeping in a YMCA bed, and getting a huge dose of culture shock. "But," she says, "it's a spring break I'll never forget."

Puzio was one of 38 students from Bloomsburg University who spent spring recess helping the needy at Habitat for Humanity-sponsored work camps in north-west Mississippi, suburban Tijuana (Mexico), and New York City last month. At all three locations, the student volunteers helped to build affordable housing for low-income families. But many say their week of labor was as much about building relationships as building homes.

"We finished a house in three days, but the time spent meeting people and making friends was just as important," says freshman Eric Turbedsky of Whitehall who went to Tijuana. "Partnership is a big part of Habitat programs."

Sophomore Phil Price of Lititz worked in Coahoma, Miss., a tiny Southern town of 350 residents where the average annual income is approximately \$1,400. "It feels real good when, at the end of the week, you can see what you've done and know that other people are going to benefit," he says.

The alternative spring break trips "did a

good job blending service with learning," says Bob Peiffer, director of volunteer services and the university's Protestant campus minister.

Peiffer and 20 students helped clean up storm damage in Charleston, S.C., in the wake of Hurricane Hugo last spring. This year, the university's "Husky Habitat" chapter sought broader opportunities as part of Habitat's nationwide Collegiate Challenge project.

Raising funds so students can participate in these projects is a big part of the challenge. In addition to Habitat's suggested \$100-a-week donation from each volunteer to cover the cost of building materials, participants must also provide their own food, transportation, and housing. "The costs totaled \$175 per student, or about \$10,000 for all three Bloomsburg contingents," says Peiffer, adding that contributions from local churches and the university's Community Government Association helped supplement the funds generated by the student volunteers.

According to Peiffer, some students were already active in Habitat's campus chapter or working on local projects. Other students found the idea of combining a spring break trip with volunteer work an appealing alternative. "I believe there are a lot of students walking around this campus who want to get involved in these projects," he says. "It's just a matter of pushing the right buttons and letting them know how they can help."

Price, who went on the South Carolina trip last year, organized a series of pre-break discussion sessions to help volun-

Continued on page 2



PHOTO BY JOAN K. HELFER

For freshman Eric Turbedsky of Whitehall, the week of labor in Tijuana was as much about building relationships as building homes. He even recruited his father, Greg, a master builder, to go on the trip.

A special meeting of the Bloomsburg University Forum will be held at 4 p.m., Monday, April 15, in the Kehr Union Presidents' Lounge.

Student volunteers

Continued from page 1

teers understand the "issues behind the problems" of poverty and substandard housing. He also previewed the vastly different culture and comfort levels the students would face.



Phil Price

"You see a little bit of poverty in Columbia County, but nothing like the blatant poverty we saw in Mississippi," he says. "Some of our

local deer camps are better than the places where people have to live year-round."

In Tijuana, Turbedsky found thousands of Mexicans living in Third World poverty with no running water or electricity. "Nothing could prepare me for the shocking conditions in Tijuana," he says. "We were living with Mexicans right in their homes, and we saw what tourists in Mexico would never see."



Elaine Bosack

Turbedsky was one of four students that traveled to Mexico. He even recruited his father, Greg, a master builder, to go on the trip. "When you take along someone

like Greg, it enhances the productivity of the whole group," says Peiffer.

Each experience inspired the students with more than a little soul-searching. "I realize how lucky I am and all that I have," explains sophomore Elaine Bosack of Mar

Lin, who helped renovate an apartment building on New York's Lower East Side. "Now that I see how little they have, I want to help these people even more."

In May, another group of student volunteers will travel to Kentucky as part of a "Christian Appalachian Project," says Peiffer. "This project is designed to expose students to literacy work, hospice, and child care volunteering in a rural, poverty-stricken region," he says. In addition, his office is exploring a possible partnership project with student volunteers from Lafayette University that would send groups to Haiti on a regular basis.

New projects translate into more volunteer opportunities for students like Kami Silk. The senior from Levittown enhanced her academic interests by participating in volunteer projects in the greater Bloomsburg area. This spring, she and two Phi



Kami Silk

Sigma Sigma sorority sisters participated in the efforts in Mississippi.

"Last year I went to Daytona Beach and had a good time, but I had a better time doing this," she says. "My friends think it's just hard work, but I know it's a lot more." Silk admits that construction work was "a little intimidating" at first. But she soon learned how to "lay down a roof."

Peiffer says Silk's satisfaction is shared by other student volunteers. "It's truly exciting," he says. "After four days of work you really have left your calling card because nobody is going to take that roof away."

— Gwenn Evans Wells

CALLAHAN AWARD RECIPIENT—

Amy Bracken, right, a junior from Havertown, is the recipient of the Art Department's 1991 Chip Callahan Award for her project, "Moving Portraits." The project, which earned Amy a grant of approximately \$100, will be exhibited during her Senior Exhibition this summer. Pictured with Bracken are Ken Wilson, far left, chairperson of the department, and assistant professor Gary Clark.



News Briefs

'Contributions of Arabs' to be probed Thursday evening

Musa Ghannam, president of the American-Arab Anti-discrimination Committee chapter in Philadelphia, will discuss the Contributions of Arabs to Civilization: Arab Americans in the United States" at 8 p.m., Thursday, April 18, in Multipurpose Room A of Kehr Union.

Ghannam, a senior research pharmacist at Merck and Co., Inc., is a member of the National Association of Arab-Americans. He has made many presentations on Arab-American and Middle East issues.

The program is presented by the Committee on Protected Class Issues and sponsored by the Campus-Wide Committee on Human Relations.

For more information, call Nawal Bono at 389-4646.

Workshops on 'Being Gay' scheduled Thursday

Ted Killmer, a theatrical publicist and speaker on gay rights issues and human sexuality, will conduct two workshops titled "Being Gay: A Personal View" on Thursday, April 18.

The workshops will be held from 11 a.m. to 12:15 p.m., and from 12:30 to 1:45 p.m., in the Kehr Union Presidents' Lounge. The program is sponsored by the Campus-Wide Committee on Human Relations.

For more information, call Jim Dalton at 389-4475.

Second 'Math and Data Analysis' videoconference available

The second in a series of Apple Computer videoconferences titled "Math and Data Analysis" was recently videotaped by Radio and TV Services and is available at the Learning Resources Center.

Center for Rural Pennsylvania issues call for research proposals

The Center for Rural Pennsylvania has issued a second call for research proposals on developing the state's rural tourism potential, distance education programs in rural schools, and tax-base sharing. The deadline is May 15. For information, call the Grants Office at 389-4129.

Campus Notes

The following are some of the accomplishments of faculty and staff during 1990.

Christine Sperling, assistant professor of art, received a Fellowship Villa I Tatti from the Harvard University Center for Renaissance Studies to conduct research in Florence, Italy. On leave of absence without pay from Bloomsburg, Sperling conducted research on early Renaissance sculpture and inscriptions for works of art in Renaissance Italy. Her article "Leon Battista Alberti's Inscriptions on the Holy Sepulchre in the Cappella Rucellai, San Pancrazio, Florence," was published in the *Journal of the Warburg and Courtauld Institutes*, University of London. She will present a paper on "Donatello's Bronze David and the Medici: New Evidence" at the International Medieval Conference at Kalamazoo, Mich., in May.

George C. Chamuris, assistant professor of biological and allied health sciences, received a grant of approximately \$2,000 from the State System for a joint student/faculty research project titled "The Nutritional Ecology of Four Bark Inhabitants Fungi." Chamuris and biology seniors Thomas Demelfi and Jennifer Ott presented their research findings at the Commonwealth of Pennsylvania's University Biologists conference on April 5 at Indiana University of Pennsylvania. Chamuris co-authored "*Fungi on Plants and Plant Products in the United States*," published by the American Phytopathological Society Press, Minneapolis, Minn., with D.F. Farr, G.F. Bills, and A.Y. Rossman.

Thomas Walters, assistant professor of art, co-authored a review essay titled "Jerry Patterson's *The Vanderbilts*," with Marie Walters, treasurer of the Bloomsburg Historic Preservation Society. The piece will appear in the spring issue of *The Winterthur Portfolio*, published by the University of Chicago Press.

Luo Jing, instructor of languages and cultures, wrote an article "Evolution of Foreign Language Testing in the U.S.," published in the December, 1990, issue of *Foreign Language Teaching and Research*.

Barry Jackson, acting chairperson of the Department of Counseling and Human Development, was elected national chairperson of the American College Personnel Association's Commission on Campus Judicial Affairs and Legal Issues. He received a research award for his contribution to Biophysics Research, Chiropactics Biophysics Institute (CBI), Non-Profit Inc., in Evanston, Wyo. Jackson won this recognition for his research design for completion of treatment of outcomes. He received the award at CBI's national meeting in Las Vegas, Nev., where he spoke on "The Need for Clinical Research."

Jeanette Keith, assistant professor of history, wrote a paper, "Egg Money: Farm Women, Market, Agriculture, and Extension Agents in Rural Tennessee, 1890-1929," which was published in the proceedings of the 47th Annual Professional Agricultural Workers Conference by the Tuskegee University Press in Alabama. The volume is titled *Outreach to the Rural Disadvantaged: Issues and Strategies for the 21st Century*.

Wayne Anderson, professor of chemistry, had an article, "Utility of the Semiempirical Indo/1 Method for the Calculation of the Geometries of Second-Row Transition-Metal Species," published in the journal, *Inorganic Chemistry*.

Lynn Miller, associate professor of biological and allied health sciences, presented a paper, "Effects of Azathioprine in Experimental Nippostrongylus Infection," at the Seventh International Congress of Parasitology in Paris, France. Miller received a Sandoz Pharmaceuticals Grant-in-Kind, which may total \$28,000, for the experimental investigational concentrate of immunosuppressive agent, Cyclosporine, to supplement a faculty research grant. She was nominated for full membership in Sigma Xi National Scientific Research Society for meritorious contributions to Research in Science.

Thomas Scott Klinger, associate professor of biological and allied health sciences, was nominated to full membership in Sigma Xi National Scientific Research Society.

William Hudon, associate professor of history, published four book reviews, three

in the *Sixteenth Century Journal*, and one on Miriam Turrini's book on Cardinal Marcello Crescenzi in *Church History*. Written in Italian, Turrini's book is titled *Penitenza e devozione: l'episcopato del card Marcello Crescenzi* (Penance and Devotion: The Episcopacy of Cardinal Marcella Crescenzi).

Nurur Rahman, associate professor of marketing and management, received the 1990 Sheldon B. Ackerman Award from Ohio State University in Columbus for his outstanding dissertation titled "An Examination of the Exporters and Freight Forwarders Relationship: A Strategic Alliance Perspective."

David J. Minderhout, professor of anthropology, wrote an article, "Linguistics and Anthropology," published in the *Anthropology Newsletter*, American Anthropological Association.

Thomas F. Aleto, assistant professor of anthropology, received an award through the Bloomsburg University Grants for Research and Creative Projects for his research "Punae-Inca Political Ties as Indicated by Mortuary Patterns at Ceibo Grande." He received a State System Faculty Professional Development Council Grant for his work as project director for "Archaeological Investigation at Ceibo Grande, La Puna Island, Ecuador."

James E. Cole, professor of biological and allied health sciences, received a research grant from the university's Alumni Association for work on "Humidity Preferences in Selected Plethodontid Salamanders."

Linda LeMura, assistant professor of health, physical education and athletics, had two articles—"Iron and Calcium Deficiencies in Female Athletes" and "The Importance of Dietary Carbohydrate to the Endurance Athlete"—published in the *Journal of Applied Research*. She wrote another on the enhancement of functional capacity in cardiac patients in the *Journal of Cardiopulmonary Rehabilitation*, and a fourth titled the "Assessment of a Swimming Protocol to Estimate Intensity Using Target Heart Rates of Fitness Swimmers" in the *Journal of Research in Athletics and Coaching*.

Calendar of Events

April

Art Exhibit — Bhakti Ziek and Mark Goodwin, weavings and sculpture, Haas Gallery, through April 20.

Art Exhibit — Women's Conference Art Show, Presidents' Lounge, Kehr Union, through April 19.

Friday — 12

- "Willy Wonka and the Chocolate Factory," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday — 13

- QUEST — Women's Rafting, Lehigh River, 8 a.m.

Sunday — 14

- "Willy Wonka and the Chocolate Factory," Kehr Union, 1 p.m.
- QUEST — Kayaking, Fishing Creek, 9 a.m.
- Spring Concert — featuring the Madrigal Singers and Women's Choral Ensemble, Carver Hall Auditorium, 2:30 p.m.

Monday — 15

- Scholars Symposium — "Issues in Medical Ethics Today," Forum, McCormick Center, 10 a.m., activities include the film "Code Gray," guest lecturer Kenneth Mott of Gettysburg College discussing "Constitutional Aspects of Abortion," and a panel discussion on "Ethical Issues in Care of Defective Newborns," sponsored by the Honors and Scholars Program.

Wednesday — 17

- Seminar — "Enhancing Your Teaching Effectiveness" featuring Maryellen Weimer, author of *Improving College Teaching* and editor of *The Teaching Professor*, Forum, McCormick Center, 12:30 to 3 p.m., sponsored by the Department of Business Education and Office Administration and BU's Teaching and Learning Enhancement Committee.

Thursday — 18

- Workshop — "Being Gay: A Personal View" featuring Ted Killmer, theater publicist and speaker on gay rights issues and human sexuality, Presidents' Lounge, Kehr Union, 11 a.m. to 12:15 p.m., and 12:30 to 1:45 p.m., sponsored by Campus-Wide Committee on Human Relations.
- Lecture — "Contributions of Arabs to Civilization: Arab-Americans in the United States" featuring Musa Ghannam, senior research pharmacist at Merck and Co., Inc.,

and president of the Arab-American Anti-discrimination Committee chapter in Philadelphia, Multipurpose Room A, Kehr Union, 8 p.m., presented by the Committee on Protected Class Issues and sponsored by the Campus-Wide Committee on Human Relations.

Saturday — 20

- QUEST — Rafting, Lehigh River, 8 a.m.
- QUEST — Flyfishing, Fishing Creek, noon
- Concert — Husky Singers and Georgian Court College Women's Choir, First Presbyterian Church, Market and Fourth Streets, Bloomsburg, 7:30 p.m.

Sunday — 21

- QUEST — Flyfishing, Fishing Creek, 10 a.m.
- Concert — BU Concert Band with guest conductor James Curnow, Mitrani Hall, Haas Center, 2:30 p.m.

Monday — 22

- Student Art Exhibit — Andrew Carr and John Updegraff, senior exhibition, Presidents' Lounge, Kehr Union, through May 5.
- Tuberculin Tine Test, Multipurpose Room A, Kehr Union, 10 a.m. to 2 p.m.

Tuesday — 23

- Celebrity Artist Series — The Philadelphia Orchestra, Mitrani Hall, Haas Center, 8 p.m.
- Student Art Show, Haas Gallery, through April 29

Wednesday — 24

- Alumni Breakfast Lecture Series — "Five Hundred Years of Miss America" with William Baillie, professor of English, Pennsylvania Room, Scranton Commons, 7:15 to 8:30 a.m.
- "The Little Mermaid," Kehr Union, 3 p.m.; Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- Student Art Exhibit — Stephanie Johnson and Nellie Manarchuck, senior exhibition, Kehr Union Coffeehouse, through May 5.

Thursday — 25

- Workshop — "Sendak the Artist" featuring Maurice Sendak, author and illustrator of children's books, 10 a.m. (location TBA), sponsored by the Provost's Lecture Series.
- Provost's Lecture Series — featuring Maurice Sendak, author and illustrator of children's books, discussing "The Creative Process," Mitrani Hall, Haas Center, 8 p.m.

Friday — 26

- Sibling/Children's and Alumni Weekend*
- QUEST — West Branch Canoe Weekend, through April 28, 5 p.m.
- "The Little Mermaid," Nelson Field House, 9 p.m.
- Professional Development Forum and 60th Anniversary Celebration of BU Business Education, sessions held in Kuster Auditorium of Hartline Science Building and in Sutliff Hall, 8:15 to 11:45 a.m.
Luncheon: Centennial Gymnasium, keynote speaker is Clifford L. Jones, president of the Pennsylvania Chamber of Business and Industry, 12:15 to 2 p.m.
Banquet: Days Inn, Danville, keynote speaker is Michael Curran, president of the National Business Education Association, 5 p.m.
- Husky Club Dinner-Dance and Auction, 24 West, Downtown Bloomsburg, 6:30 p.m.

Saturday — 27

- Sibling/Children's and Alumni Weekend*
- Renaissance Jamboree, Main Street, Downtown Bloomsburg, 10 a.m.
- Student Talent Show, Presidents' Lounge, Kehr Union, 11 a.m.
- Annual Alumni Luncheon, Scranton Commons, 12:15 p.m.
- Alumni Awards Dinner-Dance, 24 West, Downtown Bloomsburg, 5:45 p.m.
- Spring Concert — featuring the Bloomsburg University-Community Orchestra with guest soloist Takayori Atsumi, violoncello, Mitrani Hall, Haas Center, 8 p.m.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas, news briefs, and calendar information at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

THE COMMUNIQUE

A NEWSLETTER FOR FACULTY AND STAFF AT

BLOOMSBURG UNIVERSITY • 18 APR 91

Yuri Temirkanov to conduct Philadelphia Orchestra

Famous Soviet conductor featured at Celebrity Artist Series finale

Yuri Temirkanov, one of today's greatest Soviet conductors, will lead the Philadelphia Orchestra at 8 p.m., Tuesday, April 23, in Mitrani Hall of Haas Center for the Arts. The program marks the final Celebrity Artist Series performance this year.

Temirkanov, born in Nalchick in 1938, completed graduate and post-graduate studies in conducting at the Leningrad Conservatory under Ilya Mussin. After gaining international attention in 1966 for winning first prize in the Soviet All-Union Conductors' Competition,

he was appointed musical director of the Leningrad Symphony Orchestra and made his debut at the Maly Theatre in Verdi's "La Traviata."

In 1977, Temirkanov became artistic director and chief conductor of the Kirov Opera in Leningrad where he was responsible for dozens of notable productions including Tchaikovsky's "Queen of Spades" and "Eugene Onegin."

Both productions, along with Musorgsky's "Boris Godunov," were performed at London's Covent Garden in 1987 during the first Western tour by the Kirov Opera company.

In 1986, Temirkanov was the first Soviet guest conductor to appear in the United States following the renewal of the Soviet-American Cultural Exchange Agreement. He conducted the New York Philharmonic that year and, in subsequent years, has returned to the United States to conduct the Los Angeles Philharmonic, Philadelphia Orchestra, Boston Symphony, Chicago Symphony, Cleveland Orchestra, and Pittsburgh Symphony.

In 1988, Temirkanov was appointed to succeed the legendary Yevgeny Mravinsky as chief conductor of the Leningrad Philharmonic.

Tickets are \$5 for faculty and staff. Admission is free for students with a Bloomsburg identification card and valid Community Activities sticker. Tickets can be obtained at the Kehr Union Information Desk.

For more information, call Nancy Vought in the Student Development Office at 389-4201.

— Kevin B. Engler



CELEBRITY ARTIST — Under the direction of Soviet conductor Yuri Temirkanov, the Philadelphia Orchestra will perform at 8 p.m., April 23, in Mitrani Hall.

Provost's Lecture Series:

Author-illustrator to present workshop, lecture

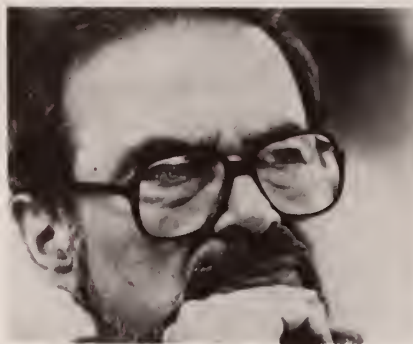
Maurice Sendak, author and illustrator of children's books, will discuss "The Creative Process" at 8 p.m. and conduct a pre-lecture workshop on "Sendak the Artist" at 10 a.m., Thursday, April 25.

The lecture and workshop are sponsored by the university's Provost's Lecture Series. Both events will be held in Mitrani Hall of Haas Center for the Arts.

Sendak, a native of Brooklyn, N.Y., has spent 40 years writing and illustrating books for children. His international reputation as a writer and artist blossomed in 1963 with the publication of *Where the Wild Things Are*—a 1964 Caldecott Medal winner and worldwide best-seller.

Two additional books — *In the Night Kitchen* (1970) and *Outside Over There* (1981) — completed his trilogy of "how children master various feelings such as anger, boredom, fear, frustration and jealousy, and manage to come to grip with realities of their lives."

Sendak has written and illustrated dozens of children's books and his work has been discussed and reviewed innumerable times. During the past 20 years, he has been showcased in seven one-person art shows and was involved with television and motion picture productions of his works. His books have been translated into at least 13 languages including Chinese, French, German, Hebrew, Italian, Japanese, Latin,



Maurice Sendak

Polish, Spanish and Welsh.

Sendak's prolific career has garnered him with numerous kudos, including the distinction of being the first and, thus far, only American to receive the Hans Christian Andersen International Medal in 1970. Numerous editions of his more than 80 works can be found in thousands of libraries worldwide and 30 are commercially available in the United States.

Last year, he and children's author Arthur Yorinks established a non-profit national children's theater company — named "Night Kitchen" — which will enable them to inspire and foster original theatrical productions for children throughout the country.

Admission is free and open to the public. For more information, call the Office of the Provost at 389-4308.

— Kevin B. Engler

News Briefs

SECA funds total \$13,949 for Columbia County United Way

John Thomas, executive director of the United Way of Columbia County, says contributions totaling \$13,949 were received by the local United Way chapter from the \$30,700 pledged by university employees during the SECA fund-raising campaign last fall. "Thanks for your cooperation and continued belief in the United Way and the Columbia County community," says Thomas.

Dodson, Masteller to conduct data networking sessions

Doyle Dodson and Lee Masteller of the computer services department will conduct three information sessions for faculty and campus managers on a proposed data networking scheme for the university.

The hour-long sessions — Monday, April 22, at 10 a.m. and 2 p.m., and Thursday, April 25, at 9 a.m. — will be held in Room 5 of Ben Franklin Hall.

The presentations will focus on network standards and capabilities, and access to offices, residence halls, and off-campus networks. Demonstrations on how to access the Unisys 2200 and UNIX 3B will also be offered.

Bloomsburg art professor designs theme for U.S. Postal Service stamp fair

A Bloomsburg art professor has produced a design for the U.S. Postal Service's Tri-Code Benjamin Franklin Stamp Fair.

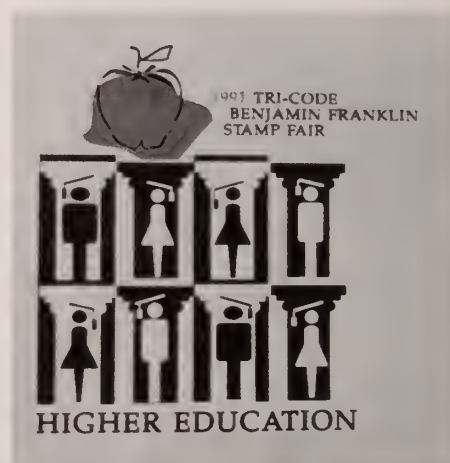
"I was asked to come up with the official commemorative piece depicting higher education, this year's theme for the fair," says Gary Clark, assistant professor of art, who used the art department's graphic computer to design the piece.

Clark volunteered to serve as a judge for this year's "postal cancellation" competition which drew 650 entries from students in kindergarten through high school. His design will be used as a "cachet cover" — a graphically designed envelope — exhibited at the fair, says Postmaster Cheryl Edgecomb of Knoxville.

Edgecomb, coordinator of the Benjamin Franklin Stamp Clubs' Harrisburg division, says stamp collectors will be able to view and purchase Clark's design at the fair. "Stamp collectors use cachet covers in their collections because of the bright, decorative colors," she says. "The cachets usually pertain to a special festivity or event."

The fair, presented annually by the Benjamin Franklin Stamp Clubs' Harrisburg division and sponsored by the U.S. Postal Service, will be held from 10 a.m. to 4 p.m., Saturday, April 27, at the Days Inn in Danville.

— Kevin B. Engler



CACHET COVER — This design, produced by Gary Clark, assistant professor of art, will be used on U.S. Postal Service envelopes during its annual stamp fair on Saturday, April 27, at the Days Inn in Danville.

Persons of color 'treated worse' than other inmates in prison, says panelist and ex-con

A model of rehabilitation, former heroin addict and ex-con Ron Santiago criticized the inequities in the criminal justice system, from living conditions and job assignments to counseling and parole opportunities, last week during a panel discussion in the McCormick Center Forum.

The articulate, 43-year-old black hispanic, who is the subject of St. Lawrence University professor Stuart Hills' book "Tragic Magic: The Life and Times of a Heroin Addict," told his audience that the criminal justice system "is tilted toward those who have money. Everybody is treated bad in prison, but persons of color are treated worse."

"My problem wasn't living without drugs . . . it was learning how to live this different way of life."

— ex-con Ron Santiago

After serving three years in prison on robbery charges, the New York City native was released, only to be arrested again three years later on drug charges. "Prison really didn't deter me," said Santiago, whose second imprisonment lasted two years. He criticized the system for paying "too little attention" to the lives of inmates after they are released. "You don't just give a man \$40 and a Amtrak ticket and tell him to go out and do the right thing. My problem wasn't living without drugs . . . it was learning how to live this different way of life."

Santiago is presently "turning his life around" by working as a prison counselor and studying criminology at Mater Dei College—where he's an A-student—in Ogdensburg, N.Y. "I like to think of myself as the two-by-four that you use to hit a man over the head to get his attention," he said.

Joining in the discussion on "Racism in the Criminal Justice System," sponsored by the Campus-Wide Committee on Human Relations, were other panelists: Ann Schwartzman and Mike Harkman of the Pennsylvania Prison Society, William Goldby of "Project Reconstruct," Michael Kryjak of the Schuylkill County Prison, and associate professor Tom Bonomo of

Bloomsburg's sociology and social welfare department.

African-Americans comprise 56 percent of the 22,500 inmates in the Commonwealth's correctional facilities, reported Schwartzman, advocacy director for the nation's oldest prison reform organization, founded by Benjamin Franklin in 1787. "Across the nation, 10 percent of the black male population is locked up on any given day," she said. "The figures suggest that blacks suffer disproportionately in a criminal justice system plagued with overcrowded prisons, discrepancies in sentencing and parole, high recidivism, funding politics, and the risk of AIDS."

A need for "stricter enforcement" and "harsher penalties" is leading to the "warehousing of criminals while ignoring social causes of their actions," added Bonomo.

"We cannot afford not to care about the social causes of crime in the '90s," stressed Goldby, describing movements to build more U.S. prisons as "a causal way of getting away from our personal responsibility" in a country "thick with racism."

Harkman, volunteer director for the Prison Society, said Pennsylvania will spend \$230 million to build four prisons in the next two years. "It's easy to build a prison, but it's tough to fix a neighborhood," he said, noting that a maximum security facility will be constructed in rural Green County. "The new prison will be typical of many that combine rural white staffers and inner-city minority prisoners, a situation which often sets the stage for racial tension."

Noting discrepancies in sentencing and ineffective parole policies, Kryjak, chief counselor for Schuylkill County's penal facility, says "Prisoners have learned how to dance to the sound of the piper, in other words, the State Board of Parole and Probation. Inmates are conditioned to tell parole board members what they want to hear to get released, but the inmates are not prepared to deal with the economic reality of life on the outside."

Schwartzman noted that the U.S. incarceration rate already surpasses that of every other industrialized nation, including South Africa and the Soviet Union. "State and federal penal institutions currently house 1.8 million inmates, and approximately 75



TURNING HIS LIFE AROUND — Ex-con and former heroin addict Ron Santiago criticized the inequities of our criminal justice system during a recent panel discussion in McCormick Forum.

percent are serving terms for non-violent offenses including drug charges, crimes against property, and parole violations," she said.

"Ninety percent of the inmates will eventually be released, but they're going to commit another crime because we're not putting our resources in the right place," she said.

— Gwenn Evans Wells

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas, news briefs, and calendar information at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Assistant Editor: Jo A. DeMarco

Editorial Assistant: Christina J. Gaudreau

Photographer: Joan K. Helfer

Contributing Writer: Gwenn E. Wells

Calendar of Events

April

Art Exhibit — Bhakti Ziek and Mark Goodwin, weavings and sculpture, Haas Gallery, through April 20.

Art Exhibit — Women's Conference Art Show, Presidents' Lounge, Kehr Union, through April 19.

Saturday — 20

- QUEST — Rafting, Lehigh River, 8 a.m.
- QUEST — Flyfishing, Fishing Creek, noon
- Concert — Husky Singers and Georgian Court College Women's Choir, First Presbyterian Church, Market and Fourth Streets, Bloomsburg, 7:30 p.m.

Sunday — 21

- QUEST — Flyfishing, Fishing Creek, 10 a.m.
- Concert — BU Concert Band with guest conductor James Curnow, Mitrani Hall, Haas Center, 2:30 p.m.

Monday — 22

- Student Art Exhibit — Andrew Carr and John Updegraff, senior exhibition, Presidents' Lounge, Kehr Union, through May 5.
- Geisinger Health Plan Representatives, Room 140, Waller Administration Building, 9 a.m. to noon
- Tuberculin Tine Test, Multipurpose Room A, Kehr Union, 10 a.m. to 2 p.m.

Tuesday — 23

- Celebrity Artist Series — The Philadelphia Orchestra, Mitrani Hall, Haas Center, 8 p.m.
- Student Art Show, Haas Gallery, through April 29

Wednesday — 24

- Alumni Breakfast Lecture Series — "Five Hundred Years of Miss America" with William Baillie, professor of English, Pennsylvania Room, Scranton Commons, 7:15 to 8:30 a.m.
- "The Little Mermaid," Kehr Union, 3 p.m.; Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- Student Art Exhibit — Stephanie Johnson and Nellie Manarchuck, senior exhibition, Kehr Union Coffeehouse, through May 5.

Thursday — 25

- Workshop — "Sendak the Artist" featuring Maurice Sendak, author and illustrator of children's books, 10 a.m. (location TBA), sponsored by the Provost's Lecture Series.

- Provost's Lecture Series — featuring Maurice Sendak, author and illustrator of children's books, discussing "The Creative Process," Mitrani Hall, Haas Center, 8 p.m.

Friday — 26

Sibling/Children's and Alumni Weekend

- QUEST — West Branch Canoe Weekend, through April 28, 5 p.m.
- "The Little Mermaid," Nelson Field House, 9 p.m.
- Professional Development Forum and 60th Anniversary Celebration of BU Business Education; sessions held in Kuster Auditorium of Hartline Science Building and in Sutliff Hall, 8:15 to 11:45 a.m.
Luncheon: Centennial Gymnasium, keynote speaker is Clifford L. Jones, president of the Pennsylvania Chamber of Business and Industry, 12:15 to 2 p.m.
Banquet: Days Inn, Danville, keynote speaker is Michael Curran, president of the National Business Education Association, 5 p.m.
- Husky Club Dinner-Dance and Auction, 24 West, Downtown Bloomsburg, 6:30 p.m.

Saturday — 27

Sibling/Children's and Alumni Weekend

- Renaissance Jamboree, Main Street, Downtown Bloomsburg, 10 a.m.
- Student Talent Show, Room G-20, Science Hall, 11 a.m.
- Annual Alumni Luncheon, Scranton Commons, 12:15 p.m.
- Alumni Awards Dinner-Dance, 24 West, Downtown Bloomsburg, 5:45 p.m.
- Spring Concert — featuring the Bloomsburg University-Community Orchestra with guest soloist Takayori Atsumi, violoncello, Mitrani Hall, Haas Center, 8 p.m.

Sunday — 28

Sibling/Children's and Alumni Weekend

- QUEST — Kayaking, Fishing Creek, 9 a.m.
- "The Little Mermaid," Kehr Union, 1 p.m.
- Spring Concert — featuring the Concert Choir and Husky Singers, Mitrani Hall, Haas Center, 2:30 p.m.

Tuesday — 30

- Spring Semester Student Recital, Mitrani Hall, Haas Center, 8 p.m.

Notice to faculty and staff: Please check the Calendar of Events in each weekly issue of The Communiqué for updates on changes to the date, time, and location of an activity or event that you are planning to attend.

Campus Notes

Bruce E. Wilcox, assistant professor of chemistry, had a paper titled "Technetium Electrochemistry 7. Electrochemical and Spectroelectrochemical Studies on Technetium (III) and - (II) Complexes Containing Polypyridyl Ligands" published in the Feb. 20 issue of *Inorganic Chemistry*.

Dee Anne Wymer, assistant professor of anthropology, has had two articles accepted for publication.

She co-authored "Intestinal Contents of a Late Pleistocene Mastodon from Mid-Continental North America" that will be published in the July issue of *Quaternary Research*.

Her article on "Ohio's First Farmers" will be published in a future issue of *The Prehistory of the Licking Valley*.

In addition, Wymer will join other scientists from across the country at an international press conference on May 3 in central Ohio. The scientists will disclose findings from an archaeological expedition conducted in that region to science editors from the *New York Times*, *Science News*, and other scientific publications.

David J. Minderhout, professor of anthropology, recently presented a paper titled "Future Directions in Medical Anthropology" at Syracuse University. His paper was part of a continuing series of lectures presented by Syracuse University's Anthropology Department.

Dennis O. Gehris, assistant professor of business education and office administration, presented a paper titled "Using Authoring Software for Training in Office Systems" at the Office Systems Research Association's conference held recently in Washington, D.C.

Gehris also presented a workshop on "Desktop Publishing: What You Need to Know," in Wilkes-Barre. The workshop was co-sponsored by South-Western Publishing Co.

John J. Olivo Jr., chairperson of the Business Education and Office Administration Department, has been invited by Northern Kentucky University's College of Technology faculty to serve as a visiting scholar.

Olivo will speak with faculty, students, and area business educators about office systems, ergonomics, desktop publishing, and telecommunications during a two-day visit to the Highland Park, Ky., campus.

Urban teachers have many jobs from role model to friend, says educator

Getting a youngster to learn how to read and write can be a big challenge for any young elementary school teacher.

But according to Donna Walters, who teaches sixth grade in metropolitan Philadelphia, educators who work at urban schools "find out quickly" that teaching is just one element of their job. "As a teacher in an urban school . . . you are many people with many jobs," Walters insists. "The two most important jobs are being a role model and friend to your students."

Walters, a reading specialist who teaches at Mifflin Elementary School, spent two days at Bloomsburg last week addressing classes of elementary education majors.

Speaking to 40 prospective elementary school teachers in Bonnie Williams' "Teaching Reading in Elementary School" class last Tuesday, Walters said teachers at inner-city schools must develop a positive relationship with the students in their class.

"If you have difficulty developing a rapport with people who are different than you,

please do not go to an urban setting to teach," says Walters, indicating that Mifflin's student body consists largely of children from Philadelphia's Abbotsford Projects. "Although many of our teachers at Mifflin are white, our students are not. They come from many minority groups."

The Temple University graduate believes reading is the biggest academic problem at Mifflin. "As a reading specialist, I like being able to pinpoint the reading problems of my students right away," Walters says. "Mifflin students don't read enough, so our teachers have to use different approaches to encourage them to read more."

One way that Walters uses to incorporate language arts into her curriculum is to have her entire class produce a newscast. "I have my students clip out newspaper articles and bring them to class," she says. "They rewrite the stories and produce their own commercials. We have a commentator, news reporters, anchor people, an entertainment

Continued on page 2

Nursing receives grant for computers, interactive video equipment

A grant totaling \$101,332 from the Helene Fuld Health Trust has been awarded to Bloomsburg's nursing department to purchase computers for an instructional laboratory on the third floor of McCormick Human Services Center.

According to the Grants Office, the funds will be used to purchase state-of-the-art computer-assisted instructional and interactive video equipment.

"Our students need to be able to engage in critical thinking, responsible decision-making, and they must learn how to prioritize delivering health care."

—Nancy Onuschak

"Our students need to be able to engage in critical thinking, responsible decision-making, and they must learn how to prioritize delivering health care," says chairperson Nancy Onuschak. "The computer-assisted teaching and learning strategy will enhance our students' use of these types of skills."

Nursing faculty members' Sharon Kribbs, Jean Berry, and Alexis Perry, who collectively wrote the grant proposal, "volunteered to take on this task," Onuschak notes. "They worked independently and put in an unbelievable amount of time collecting data and writing the proposal."

Kribbs, who is the department's assistant chairperson, says the nursing profession is "changing and evolving" into areas of high technology where computers are commonplace.

"We're living in an information society

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URBAN INITIATIVES LESSON — Elementary education majors in Bonnie Williams' "Teaching Reading in Elementary School" class listen as sixth grade teacher Donna Walters comments on the problems and rewards of teaching in an urban school.

BU's Jones wins gold medal at World Cup event

Bloomsburg's Larry "Zeke" Jones recently captured a gold medal in the World Cup wrestling competition to help the United States win the team title for the fourth time.

It was the first gold medal awarded to the 24-year-old assistant wrestling coach who recently completed his first year on the Huskies' staff.

Jones won first place in the 52-kilogram (114.5 pounds) weight class, and helped the U.S. squad to a 22-15 triumph over the Soviet Union in the championship match.

In sudden-death overtime, Jones defeated Sergei Zambalov with a takedown. He won earlier matches against opponents from

Nigeria, Cuba, Canada, and Korea, as the U.S. team won five recorded five wins including the final match to earn the gold medal.

The championship match with the Soviets was taped by TBS and will be televised on Saturday, June 8.

Jones' victory helped the United States win its second straight World Cup and fourth title overall. In the 19 years of this event, the Soviet Union has won the other 15 championships.

Ranked number one in the nation for the past two years, the three-time All-American from Arizona State University will compete at the national freestyle championships—an event he's won the last two years. He will be seeking a spot on the U.S. team that will be entered in the world championships in Varna, Bulgaria, in September.

This year's world trials' winners, along with the victors of the '92 trials, will compete for the honor of representing the United States at the Olympic Games in Barcelona, Spain, next year.



Jones

A native of Ann Arbor, Mich., Jones finished seventh and fourth, respectively, in the last two world championships. In 1989, he was named U.S. Olympic Festival champion.

During his undergraduate years at Arizona State, Jones won 134 matches and three PAC-10 Conference titles.

Urban teachers

Continued from page 1

reporter, a movie critic, and others . . . and everyone in the class contributes."

But a lack of strong vocabulary skills can present a problem, she notes. "My students do not speak standard English, they speak street jive," says Walters. "So I need to do some creative things to help them increase their vocabulary . . . such as having them work crossword puzzles that consist of words which are foreign to them."

Walters, who is white, admits to having experienced "culture shock" when she landed her teaching job at Mifflin. "Even though I had taught in other schools, Mifflin was a whole lot different," she says. "The school is located in a beautiful neighborhood. But our students all come from the housing projects, and the neighborhood does not support the school."

Children who live in the community that surrounds Mifflin come from middle income families and are sent to private or parochial schools by their parents. Therefore, Walters believes the teachers at Mifflin must help their students develop self-esteem. "Our kids see the children from the neighborhood every day," she says. "We have to help our children realize their potential so they can achieve to the best of their ability."

Because many Mifflin students "lack a stable environment and structure" at home, discipline is a big problem at the school. "Even the little kids can be disciplinary

problems because they're coming to Mifflin totally unprepared," she says. "Many of them have not been to nursery school or kindergarten . . . and they're lacking in basic skills when they enter the first grade."

But the teacher admits there are times she does not enforce all the rules. "I allow my students to chew gum," she says. "I decided that it's not worth my harping about their gum chewing if they're not talking and are tuning in to the lesson."

She acknowledges that many of her students do not receive a good breakfast at home. "I normally don't allow eating or drinking in my class," says Walters, "but my sixth graders consume more Pringles potato chips and grape soda than any children I have ever seen." She adds that many get to bed at an unreasonable hour, and must wake and ready themselves for school each morning.

When Walters encounters a "problem child" in her class, she immediately calls the child's parents and asks them, in a positive way, for suggestions on how to deal with the youth. "For instance," she says, "I'll say something like, 'I notice that Philip is a chatterbox and I need some help on dealing with him. Would you please tell me the kinds of things you do at home that enable you to help Philip, so that I can use those types of things in my classroom that will help him to enjoy school.'"

In an effort to make education an enjoyable experience for its students, Mifflin has developed some creative concepts including: "Mifflin Money," whereby teachers



URBAN EDUCATOR — Donna Walters of Mifflin Elementary School in Philadelphia says teaching in an urban school is "not a job for wimps . . . but there are many rewards."

give students play money for not talking in the hallways that later can be "cashed in" for special privileges; "Perfect Attendance Breakfast," a program that rewards perfect school attendance with a free breakfast for the student and a parent; and the "I Was Caught Being Good in School" program, whereby students receive tickets for good behavior and their names placed in a special box for inclusion in a prize drawing.

Walters concluded her discussion with a subtle warning for Bloomsburg students pondering teaching positions in urban areas. "These are the types of things you'll need to think about before accepting a teaching job at an inner-city school," she says.

"It's not a job for wimps," she noted. "But there are many rewards."

— Kevin B. Engler

Maroons play important historical role model in black culture, expert says

What do "break dancing," the latest Gabriel Garcia Marquez book, and the teachings of Malcolm X have in common?

Plenty, says black anthropologist and novelist John O. Stewart, who recently lectured on "Maroonage: An Afrocentric Tradition" in the Forum of McCormick Human Services Center.

According to Stewart, the pop dance, Marquez' magical realism, and the teachings which inspired the black revolutionary all share a cultural link to "maroons"—blacks from the Western hemisphere who rejected slavery and forged their own communities in the 16th and 19th centuries.

"A serious commitment to independence, a disinterest in conquest of others, and traditional African worship and social practice set maroons apart from slave populations," says Stewart.

Because the long-ignored tradition included many "homegrown" positive contributions of blacks in the Americas, Stewart

views maroonage as an important historical role model for the origins of black culture—a culture which usually grounded either the horror of new world plantations or native societies of West Africa.

More recent Afrocentric studies have uncovered links to the royal dynasties of 18th century Egypt. Today, the study of maroonage offers yet another picture, "somewhere between the image of the slave and the image of the pharaoh," says Stewart.

"As Americans, we have the freedom, the right, and the responsibility to understand and appreciate all three perspectives in black heritage," stressed the Ohio State University English professor.

The Campus-wide Committee on Human Relations sponsored Stewart's lecture that started with a brief performance by the university's Black Gospel Choir.

Stewart traced maroonage to a Santo Domingo slave revolt in 1522, just 20 years



PROBING BLACK CULTURE — Black anthropologist and novelist John O. Stewart of Ohio State University recently lectured on "Maroonage: An Afrocentric Tradition" in the McCormick Forum.

after African slaves arrived in the Americas. The tradition developed in areas with sizable slave populations, most notably Central and South America, Jamaica, and Haiti, where maroons successfully fought

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Nursing

Continued from page 1

that relies on computers... and many of our nursing students are not computer literate," she says.



Kribbs

"In nursing, we are preparing life-long learners," adds Kribbs. "For our graduates to be marketable, they will have to get into the mainstream of technology, and that

means they'll have to learn how to use computers and interactive video equipment."

Berry, an assistant professor of nursing, believes the days of "straight lecture" and "communicating basic knowledge" are gone.

"This equipment will enable our students to better prepare for progressive, 21st century learning," she says. "With this system, our graduate and undergraduate students and faculty can put themselves in simulated clinical situations."

Perri, an assistant professor of nursing, feels Bloomsburg nursing students will

benefit from having a computer and interactive video laboratory on campus.

"Our students will feel much more comfortable as they go out into the workplace where computers have been integrated into nursing," she says. "Eventually, the state licensing exam will be given on a computer... and it's real important that they feel comfortable when taking the exam."

The Helene Fuld Health Trust, a program operated through Marine Midland Bank of New York, awards financial assistance to promote the health, welfare, and education of students enrolled at accredited nursing schools nationwide.

But eligibility requirements and competition make it difficult for institutions to secure grant funding.

Furthermore, schools that received a Helene Fuld grant award within the previous two years were not considered this year.

Three years ago, in 1988, Bloomsburg's nursing department was awarded a \$35,000 Helene Fuld grant to purchase bedside computers that are presently being used in the program's Health Assessment Lab in Room 3151 of McCormick Center.



Perri

According to Onuschak, her faculty knew the chances of receiving a grant award this year were slim.

"There were 377 grant proposals received by the Helene Fuld Health Trust this year, and Bloomsburg was fortunate to be one of the 126 to receive an award.

"The selection board only considers the highest quality written proposals they receive," she adds. "So our three grant writers are to be commended for their outstanding work."

When purchased, the new equipment will be installed in a laboratory located adjacent to the nursing department offices on the third floor of McCormick Center, says Onuschak.

"We hope to have the new lab up and running by the start of the fall semester," she adds.

—Kevin B. Engler



Onuschak



Berry

University Store:
Open 9 a.m. to 4 p.m.
Saturday, April 27

Calendar

Saturday, April 27

Sibling/Children's and Alumni Weekend

- Renaissance Jamboree, Main Street, Downtown Bloomsburg, 10 a.m.
- Student Talent Show, Room G-20, Science Hall, 11 a.m.
- Annual Alumni Luncheon, Scranton Commons, 12:15 p.m.
- Alumni Awards Dinner-Dance, 24 West, Downtown Bloomsburg, 5:45 p.m.
- Spring Concert — featuring the Bloomsburg University-Community Orchestra with guest soloist Takayori Atsumi, violoncello, Mitrani Hall, Haas Center, 8 p.m.

Sunday, April 28

Sibling/Children's and Alumni Weekend

- QUEST — Kayaking, Fishing Creek, 9 a.m.
- "The Little Mermaid," Kehr Union, 1 p.m.
- Spring Concert — featuring the Concert Choir and Husky Singers, Mitrani Hall, Haas Center, 2:30 p.m.

Monday, April 29

- Open Discussion — "Using Learning Journals in College Instruction" with Anne Wilson, Blue Room, Kehr Union, 2 p.m.

Tuesday, April 30

- Spring Semester Student Recital, Mitrani Hall, Haas Center, 8 p.m.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas, news briefs, and calendar information at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

Professional Business Forum held on campus Friday

A Professional Development Forum focusing on current issues in business and industry will be held at Bloomsburg University on Friday, April 26. Cost is \$25 and the public is invited to attend.

Approximately 2,000 students, faculty, staff, alumni and business leaders are expected to attend the forum. A wide array of business-related topics including marketing, management, human resources, accounting and information systems will be explored in 18 separate sessions. The sessions will be held from 9 to 11:45 a.m. in Sutliff Hall.

Concurrently, regional business leaders will make six presentations on such issues as "What's Next for Banks and Thrifts," "An Environmental Regulation Update" and "Trends in the Health Care Industry."

Featured speakers include: Sherrill Shaffer of the Federal Reserve Bank of Philadelphia; William Brusse of Converse Environmental East in State College; W. Kevin O'Donnell of CAN DO, Inc., in Hazleton; Jane Gittler of Columbia Montour Home Health Services/Visiting Nurses Association, Inc., in Bloomsburg; Robert C. Lee of New MMI in Williamsport; and Michael Bronner of New York University who is the current president of the Office Systems Research Association.

At noon, Clifford L. Jones, president of Pennsylvania's Chamber of Business and Industry, will discuss current issues that affect businesses in the Commonwealth at a luncheon in Centennial Gymnasium.

Jones, chief executive officer of the State Chamber since 1983, has served in three cabinet positions—Labor and Industry, Commerce and Environmental Resources—in the administrations of three Pennsylvania governors and as Public Utilities chairman. In addition, he served four years as president of "Pennsylvanians for Effective Government" and chairman of the Republican State Committee of Pennsylvania.

The event is sponsored and funded by: Accounting Club; American Marketing Association; Delta Mu Delta; Finance Club; Phi Beta Lambda; Pi Omega Pi; Society for Human Resource Management; College of Business Advisory Board; and Bloomsburg's Alumni Association.

Registration will be held from 8:15 to 9 a.m. in Room 129 of Sutliff Hall.

News Briefs

'Using Learning Journals' to be discussed on Monday

Anne Wilson of the sociology and social welfare department will lead an open discussion on "Using Learning Journals in College Instruction" at 2 p.m., Monday, April 29, in the Kehr Union Blue Room.

The program is sponsored by the Committee on Teaching and Learning Enhancement.

BU Theater conducting auditions for 'You Can't Take It With You'

Auditions for BU Theater's production of the classic American comedy "You Can't Take It With You" by Kaufman and Hart will be held at 7:30 p.m., Monday, April 29, and Tuesday, April 30, at the Kenneth S. Gross Auditorium in Carver Hall.

Director Michael Collins says roles are available for nine men and seven women and all ages are welcome to audition.

Performances will be held June 27-30.

Maroons

Continued from page 3

the French to earn independence in 1804.

In North America, maroon communities evolved in Virginia, Georgia, Florida, and the southwestern territories. Although the system "failed to blossom" in the United States, the movement "left its mark," says Stewart. The tradition inspired John Brown's fateful raid on Harper's Ferry, Va., as well as the work of scholars W.E. B. DuBois, John Henry Clark, and others.

Such scholars eventually helped pave the way for recognition of the maroonage cultural complex, described by Stewart as "independence, courage, creativity, a preference for psychological and psychic balance over material gain, and a commitment to a higher spirit."

Even average maroons "who didn't lead the band, but were members of the band," had a different perspective than slaves, says Stewart. They had the "courage and creativity to act on that perspective to enact a system of values."

"There's a wonderful message in that image," Stewart noted, urging his audience to recognize the legacy of that courageous tradition as "a resource that could help us muster the grit to take control of our lives."

— Gwenn Evans Wells

Professional Development Forum:

Business leader advocates 'some cost containment' for balancing state budget

To avoid driving manufacturing corporations from the Commonwealth, the state legislature must "stop mandated spending" and focus on methods of cost containment, Clifford Jones told a Bloomsburg audience last Friday.

"We (the residents of Pennsylvania) have not tried to stop mandated spending by the state legislature," Jones, president of Pennsylvania's Chamber of Business and Industry, said. "If we don't have some cost containment, the whole state will be in a budget crisis like Philadelphia."

Jones delivered the keynote message on "Concerns for Pennsylvania Business" at a luncheon in Centennial Gymnasium. Approximately 150 students, faculty, staff, alumni, and business leaders in the community attended the luncheon in conjunction with the College of Business' Professional Development Forum.

Calling 1991 a "critical year," Jones said that 30 states are suffering budget deficits this year caused mostly by declining revenues.

"Pennsylvania has a budget deficit that is either \$1.7 billion, or \$2 billion, or \$3 billion," he said. "We won't know the actual figure until the end of June, but there's no sense condemning the governor and legislators . . . they all played a role in it."

According to Jones, there are no "caps" on state expenditures for items including prescription drugs, special education, and welfare. "Pennsylvania expenditures today are running eight percent a year . . . four percent more than the state's projected income," he noted. "Let's stop casting the blame. What we need now is a solution to the problem."

Gov. Robert P. Casey has proposed a \$1.7 billion tax package that calls for raising corporation taxes to 10.5 percent. With only two states—Connecticut and Iowa—taxing corporations at a higher rate, Jones believes the legislature will force manufacturers to relocate somewhere outside Pennsylvania.

"You can't balance the state budget with corporate taxes," emphasized Jones. He indicated percentages could range up to 400 percent on some corporations. "If we lose the manufacturing exemption, we are saying to manufacturers, 'there's no place for you in Pennsylvania because you won't be able to make a profit here.'"

Jones said the state legislature "does not understand" that they are forcing corporations to locate outside the United States. "We're not



CONCERNED ABOUT LOSING MANUFACTURERS — Clifford Jones, president of Pennsylvania's Chamber of Business and Industry, told a Bloomsburg audience last Friday the state legislature "does not understand" that they are forcing manufacturing corporations to locate elsewhere. His discussion was part of the College of Business' Professional Development Forum.

competing with Virginia . . . or driving our textiles down to South Carolina anymore, we're driving manufacturers to the Dominican Republic and Mexico," he said. "The wages down there are \$1.50 to \$2 an hour . . . and we're paying \$10 to \$15 here."

Jones urged his audience to write and talk to their legislators. "It's up to you to tell the permanent, incumbent legislators that you would like to be permanent, incumbent residents . . . but you need their help," he said. "If we don't come up with a broad-based tax and business mix somehow," he added, "we aren't going to solve the problem."

Jones advised the business students in the audience to become computer literate and, if possible, learn a foreign language before graduating from Bloomsburg. "When you leave this university, I hope you understand computers and have learned at least one other language," he said.

"In the years ahead, computer literacy and the world of international commerce are where business is going to be," he added.

— Kevin B. Engler

Good health linked to 'dietetic, nutritional, and exercise habits,' emphasizes expert

Speaking to more than 90 Bloomsburg secretaries last Tuesday at the university's Symposium '91—"Just for the Health of It"—Elaine Graham stressed that good health is linked to making good choices.

"These choices include dietetic, nutritional, and exercise habits," said the part-time communications instructor at Penn State-Hazleton. Graham noted that individuals must decide what they want for themselves, and "they should make conscious choices to achieve and maintain good health. Good health is a desirable state—it's balanced emotionally, psychologically, spiritually, nutritionally, and sexually," she added.

Graham joined other speakers during the morning-long symposium, including chiropractor Russell Hoch, who discussed ergonomics; Angela Gennaria and Debbie Trugh of Gentle Dove in Bloomsburg, who demonstrated body massages, facials, and makeovers; and Ann Wishard, who spoke on herbology, in the Forum of McCormick Human Services Center.

In her presentation titled "Communication: The Key to Informed Choices in Health Care," Graham said there are many variables, such as stress, that affect our bodies. "The body is a smoothly functioning system, and anytime there is a change, the whole system is disrupted," she explained,

noting that stress affects every aspect of the body—altering eating habits, decision-making abilities, and a person's physical well-being. "You are this magical, beautiful, and mystical system, but it's up to you to keep the system going."

Graham discussed the role that "disease oriented" practitioners or specialists play in maintaining an individual's good health. "Changes in health care and medicine today involve prompting a practitioner to look at people as a whole person no matter what the alteration or sickness is," she explained. For example, some physicians treat the illness instead of the whole person. "Avoid those (practitioners) who only see the symptom," she warned.

After a person finds a doctor he or she feels comfortable with, trust must be developed. "The basis of any therapeutic relationship is trust, and this is developed through communication," said Graham, who recommends "finding a practitioner who has good listening skills," and getting clarification on anything, such as treatment and outcome, that is not understood.

Only precise and clear answers should be expected from a physician, continued Graham. "Productive language should be used, and therapy should be discussed in detail," she emphasized. "Never pretend to understand. You have a right to know, and the



'CONSCIOUS CHOICES' — Elaine Graham of Penn State-Hazleton told her Secretaries' Day audience "conscious choices" help maintain good health.

practitioner has an obligation to tell you."

Ultimately, the patient should be responsibly involved in their health care. "Take control of your health in an informed, open-minded fashion," she said. "Keep a journal, which is health producing by teaching us to be in touch with our feelings or to recognize signs and symptoms that may occur."

The program, held in conjunction with National Secretaries Week, was arranged by members of the Secretarial Roundtable — Joy Bedosky, Colleen Hollister, Cindy Kelley, Emily Ledger, Karen Murtin, Jackie Reitmeyer, Debbie Schell, and Cathy Torsell.

—Christina J. Gaudreau

Sophomore appointed to Council of Trustees

Julie Snyder plans to voice student concerns to trustees, administrators

Sophomore Julie Snyder of Halifax has been appointed by Gov. Robert P. Casey as the new student representative to the university's council of trustees.

Snyder, who majors in communication disorders and audiology, is "very honored" to have been selected for the post. "I was really surprised and very glad that they considered me capable of doing this job."

After being notified of the vacant position by English professor William Baillie, who directs the University Honors and Scholars program, Snyder applied for the vacant post and went through a series of interviews on campus with students, faculty and trustee members.

"They asked me what I believe are the university's strengths and weaknesses," she

said. "I believe the university's strengths are in academics. It has some really strong departments... like business and nursing."

As for weaknesses, Snyder believes most Bloomsburg students do not take advantage of all the activities and events the university has to offer.

"I think there is a great amount of diversity at Bloomsburg," she said. "But the students don't take advantage of all that we have here."

She noted that some programs, like the Celebrity Artist Series, are not available at other colleges and universities. "I've been on some other campuses," she said, "and I know that our students should be more grateful for the things we have here."

As student representative to the trustees,

Snyder said she will attend the quarterly meetings and interact with students.

"I enjoy being busy," she said. "I hope the students know they can

come to me with their concerns, and I'll do my best to voice those concerns to trustees and university administrators."

Snyder, 19, is a 1989 graduate of Halifax Area High School. The daughter of Mr. and Mrs. James R. Snyder of Halifax succeeds former student representative Sheraton Smith of Harrisburg, who graduated last December.

Her appointment is effective for four years or until she graduates.

—Kevin B. Engler



Snyder

INVESTING IN THE FUTURE AT BLOOMSBURG UNIVERSITY

Faculty and Staff for Excellence campaign generates support from 25 percent of BU employees

Participation of Bloomsburg University employees in the 1991 Faculty and Staff for Excellence campaign set a new record of 214 or 25 percent. This represents an increase of 24 percent participation over the fall 1989 campaign. In addition, 27 employees contributed to other BU Foundation fundraising campaigns.

A total of \$16,254.90 has been received in gifts and pledges. More than half the gifts were designated to various scholarship programs — the focus of this year's campaign. (See related article.)

During the campaign, the university's 850 employees (533 professional staff and 317 support staff), including 27 Community Activities personnel, were contacted by colleagues and coworkers. Of the 214 who made a donation or a pledge, 151 were professional staff, and 63 were support staff.

Participation by administrative division was academic affairs - 59.3%, general administration - 17.7%, institutional advancement - 6%, student life - 14.9%, and president's office - 1.8%.

The percent of participation within divisions was academic affairs - 26.0%, general administration - 16.1%,

institutional advancement - 50%, student life - 32.9%, and president's office - 100%.

Areas with five or more employees earned special recognition for achieving high levels of participation in this year's Faculty and Staff for Excellence campaign.

Development Office	100%
Chemistry Department	80%
Student Activities	80%
Extended Programs	70%

Twelve offices with one to four employees achieved a 100 percent rating.

Offices or departments with five or more employees giving a total of \$350 or more were:

Extended Programs	\$987.00
Development Office	\$876.90
Languages & Cultures	\$664.00
Student Activities	\$447.00
Chemistry	\$395.00
Nursing	\$387.00
Community Activities and Bookstore	\$352.00

Focus on scholarships results in new awards

Approximately nine new student scholarships will be awarded for 1992 as a result of this year's Faculty and Staff for Excellence campaign. These new scholarship opportunities for students are a testimony to our belief that investing in students is indeed an investment in our collective futures.

Within The BU Family Scholarship two new scholarship options were created. Contributions to the BU Family Relatives component totalled \$960.40. Awards in this category will be made to students who are relatives of

BU employees and to employees not covered by existing fee waivers, i.e., employee's children, employee's spouses, and employees whose credits are not covered by fee waivers.

Gifts to the BU Undergraduate Students component totalled \$325 for general scholarships. Within this category, any department, division, job classification, building, or other defined group was encouraged to design a specific scholarship. Four scholarships were formally

continued

New scholarships to be awarded in 1992

New scholarships created for the BU Family Scholarship, including BU Family Relatives and BU Undergraduate Students, will be awarded in 1992. The delay is necessary for two reasons.

(1) Because many of the gifts pledged are being paid through payroll deduction, actual dollars to support the scholarships will be received during the next 11 months. Cash donations received toward scholarships will be held in interest-bearing accounts until awards are made.

(2) Because of the overlap in the timing of the Faculty and Staff campaign and the scholarship application process, it was impossible to notify students about these new scholarship opportunities for 1991. Scholarship applications are filed in February and awarded in March, too early to know the response to the campaign and to determine the number and types of scholarships

that would be available.

For these reasons, gifts made in 1991 will be awarded in the Spring of 1992. Any exceptions that might be made are dependent upon cash available in individual accounts and upon the recommendation of an ad hoc advisory committee for the Faculty and Staff for Excellence campaign.

Following the guidelines recommended last fall by an ad hoc advisory committee to the Development Office, awards for the BU Family Relatives and BU Undergraduate Students scholarships will be \$250 each. The amounts of future awards may later be changed by the departments that are sponsoring their own scholarships or by a future advisory group for the Faculty and Staff for Excellence campaign.

New awards

continued

created as a result of this opportunity, and \$4,127.50 was raised. These awards will be restricted to students who meet specific department criteria.

New scholarships were established by the departments of Business Education/Office Administration, Languages and Cultures, Curriculum and Foundations (in memory of A. J. McDonnell), and the School of Extended Programs. Other departments, which already had scholarships established, made a special effort to encourage contributions to them.

The Trust for Generations, the university's special endowment campaign, received \$2,578. **The Trust** included three components: The Library Fund, The Scholarship Fund, and The Academic Excellence Fund.

Other existing scholarship opportunities continued to be popular. The general Husky Club athletic scholarships category received contributions of \$1,404, and a total \$1,593 was given toward scholarships for specific athletic teams.

Remaining gifts and pledges were designated to a variety of categories including the University Fund, faculty development, staff development, named scholarships, and other departmentally specific programs.

In addition, 27 other employees either are participating in **The Trust for Generations** campaign or have contributed to the 1991 Annual Fund (\$270), or to the 1991 President's Ball (\$600 toward music scholarships).

For a complete listing of existing scholarships, please contact the Development Office.

Future plans

A second ad hoc advisory committee to the Development Office will meet later this fall. It will review the results of the 1991 Faculty and Staff for Excellence campaign, offer recommendations about the next campaign, and provide guidance about the possible implementation of a faculty and staff association that would be composed of all faculty and staff contributors. As plans develop, they will be shared during the fall semester.

Thank you

Many thanks to the approximately 60 employees who attended the Faculty and Staff for Excellence orientation sessions and who served as a liaison contact between their colleagues and coworkers and the Development Office staff. These people deserve much of the credit for the increase in the rate of campaign participation this year and for the encouragement of new departmental scholarships. We deeply appreciate their efforts.

If you have questions about the information presented in this insert, please contact the Development Office staff at 389-4128.

BUTV Program Highlights

Rainbow Chorus III

Returns to BUTV April 29 at 10:30 pm

Be sure to tape this wonderful collection of children's songs performed by students of Dr. John Hranitz, BU Department of Curriculum and Foundations.



Provost's Lecture Series

Maurice Sendak:

The Creative Process

Premieres Monday, May 13, 1:00 pm

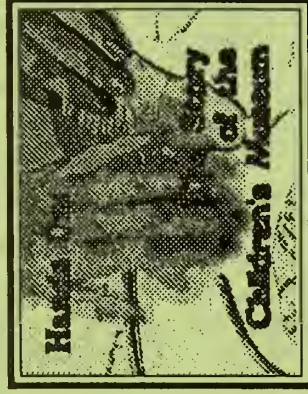
His 40 years as a writer and illustrator reveal his deep understanding of children as they are, not as others feel they ought to be. Author of the children's favorite "Where the Wild Things Are."



Hands On: The Story of the Children's Museum

Premieres Monday, May 6 at 10:30 pm

The Children's Museum brings exciting, touchable exhibits to schools throughout the area, providing an experience our children might not otherwise get. "Hands On" tells the Museum's story and how you can help.



BUTV

is a service of Bloomsburg University's TV/Radio Services Department

Tom Joseph - Director

Terrin Hoover - Engineer

Cathy Torsell - Secretary

Amy Brayford - Student Mgr.



BUTV Viewer's Guide

Bloomsburg University Television

May 1991

Hot Pick Videos: Taking it to the streets of Bloomsburg

"Hot Pick Videos"

Premieres Monday, May 6 at 1:00 pm

Pity poor, lonely S.F. Donovan, host of the latest edition of the popular "Hot Picks" music video program. He's roaming the streets of the only Town in Pennsylvania waiting to meet his big date. Join him and fellow BU students Jim Brogna and Darren Reighard as they present video hits from The Cure, Hall and Oates, Urban Dance Squad and many more. Check inside for replay dates during May.



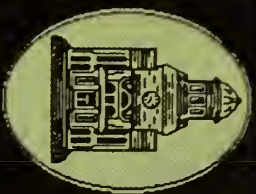
"Hot Picks" host S.F. Donovan

Bloomsburg area viewers receive stronger BUTV signal

A faulty connector was the cause of "fuzzy" images noticed by some Bloomsburg area viewers of BUTV during parts of March and April. The culprit was located atop a tower on Catawissa mountain where Service Electric Cable TV receives the university's program feed. Good detective work by BU's Terrin Hoover, SECTV technicians and a local tower service has resulted in a return to high quality images for our viewers.

Power outage to affect BUTV transmissions

Routine maintenance work will result in power outages in BU's McCormick Center during the week of May 13. Some BUTV programming may not be seen during scheduled time periods that week because of the outage. We apologize for any inconvenience.



BUTV

Bloomburg University Television

Bloomburg Service Electric Cable Channel 13

Berwick Cable TV Company Channel 10

May Programs At-A-Glance

April 29 through May 3

Monday, April 29

1:00 pm The Future of

Libraries in America

- With Sara Parker, Pennsylvania Commissioner of Libraries.

- 2:00 pm BUTV Message Center
- 2:30 pm Habitat for Humanity
- 9:00 pm Accelerated Learning
- 10:00 pm BUTV Message Center
- 10:30 pm Rainbow Chorus III

Tuesday, April 30

- 1:00 pm BUTV Message Center
- 1:30 pm Habitat for Humanity
- 2:00 pm Accelerated Learning
- 9:00 pm Rainbow Chorus III
- 9:30 pm BUTV Message Center
- 10:00 pm The Future of Libraries

Wednesday, May 1

- 1:00 pm Accelerated Learning
- 2:00 pm BUTV Message Center
- 2:30 pm Rainbow Chorus III
- 9:00 pm The Future of Libraries
- 10:00 pm BUTV Message Center
- 10:30 pm Habitat for Humanity

Thursday, May 2

- 1:00 pm Rainbow Chorus III
- 1:30 pm BUTV Message Center
- 2:00 pm The Future of Libraries
- 9:00 pm Habitat for Humanity
- 9:30 pm BUTV Message Center
- 10:00 pm Accelerated Learning

Friday, May 3

- 1:00 pm Habitat for Humanity
- 1:30 pm BUTV Message Center
- 2:00 pm The Future of Libraries
- 6:30 pm Bloom News (Live)
- 9:00 pm Bloom News (Replay)
- 9:30 pm BUTV Message Center

May 6 through May 10

Monday, May 6

1:00 pm Hot Pick Videos

- S.F. Donovan scours Bloomburg in search of a date and the latest videos.

- 2:00 pm Rainbow Chorus III
- 2:30 pm BUTV Message Center
- 9:00 pm The Future of Libraries
- 10:00 pm BUTV Message Center
- 10:30 pm The Children's Museum

Tuesday, May 7

- 1:00 pm Rainbow Chorus III
- 1:30 pm BUTV Message Center
- 2:00 pm The Future of Libraries
- 9:00 pm The Children's Museum
- 9:30 pm Hot Pick Videos
- 10:30 pm BUTV Message Center

Wednesday, May 8

- 1:00 pm The Future of Libraries
- 2:00 pm The Children's Museum
- 2:30 pm BUTV Message Center
- 9:00 pm Hot Pick Videos
- 10:00 pm BUTV Message Center
- 10:30 pm Rainbow Chorus III

Thursday, May 9

- 1:00 pm The Children's Museum
- 1:30 pm Hot Pick Videos
- 2:30 pm BUTV Message Center
- 9:00 pm Rainbow Chorus III
- 9:30 pm BUTV Message Center
- 10:00 pm The Future of Libraries

Friday, May 10

- 1:00 pm BUTV Message Center
- 2:00 pm Hot Pick Videos
- 6:30 pm BUTV Message Center
- 9:00 pm Rainbow Chorus III
- 9:30 pm BUTV Message Center

May 13 through May 17

Monday, May 13

1:00 pm Provost's Lecture

Series: Maurice Sendak

- The author of the children's book "Where the Wild Things Are."

- 2:00 pm The Children's Museum
- 2:30 pm BUTV Message Center
- 9:00 pm Hot Pick Videos
- 10:00 pm Provost's Lecture: Sendak

Tuesday, May 14

- 1:00 pm The Children's Museum
- 1:30 pm BUTV Message Center
- 2:00 pm Hot Pick Videos
- 9:00 pm Provost's Lecture: Sendak
- 10:00 pm The Children's Museum
- 10:30 pm BUTV Message Center

Wednesday, May 15

- 1:00 pm Hot Pick Videos
- 2:00 pm BUTV Message Center
- 2:30 pm The Children's Museum
- 9:00 pm The Children's Museum
- 9:30 pm BUTV Message Center
- 10:00 pm Hot Pick Videos

Thursday, May 16

- 1:00 pm BUTV Message Center
- 2:00 pm Provost's Lecture: Sendak
- 9:00 pm BUTV Message Center
- 10:00 pm The Children's Museum
- 10:30 pm BUTV Message Center

Friday, May 17

- 1:00 pm Provost's Lecture: Sendak

2:00 pm Hot Pick Videos

- 6:30 pm BUTV Message Center
- 9:00 pm The Children's Museum
- 9:30 pm BUTV Message Center
- 10:00 pm Hot Pick Videos

May 20 through May 24

Monday, May 20

1:00 pm Bloomburg School District Spelling Bee

- Featuring children from the District's elementary schools.

- 2:00 pm Habitat for Humanity
- 2:30 pm BUTV Message Center
- 9:00 pm Provost's Lecture: Sendak
- 10:00 pm Bloomburg Spelling Bee

Tuesday, May 21

- 1:00 pm Habitat for Humanity
- 1:30 pm BUTV Message Center
- 2:00 pm Provost's Lecture: Sendak
- 9:00 pm Bloomburg Spelling Bee
- 10:00 pm Habitat for Humanity
- 10:30 pm BUTV Message Center

Wednesday, May 22

- 1:00 pm Provost's Lecture: Sendak
- 2:00 pm BUTV Message Center
- 9:00 pm Habitat for Humanity
- 9:30 pm BUTV Message Center
- 10:00 pm Provost's Lecture: Sendak

Thursday, May 23

- 1:00 pm BUTV Message Center
- 2:00 pm Bloomburg Spelling Bee
- 9:00 pm BUTV Message Center
- 10:00 pm Habitat for Humanity
- 10:30 pm BUTV Message Center

Friday, May 24

- 1:00 pm Bloomburg Spelling Bee
- 2:00 pm Provost's Lecture: Sendak
- 6:30 pm BUTV Message Center
- 9:00 pm Habitat for Humanity
- 9:30 pm BUTV Message Center
- 10:00 pm Provost's Lecture: Sendak

May 27 through May 31

The BUTV Message Center will air during all time periods this week!

Arabs in U.S. stereotyped as 'bad guys,' says president of Philadelphia's ADC chapter

Despite many positive Arab and American alliances in the Middle East, the Persian Gulf War has ironically focused a flurry of negative attention on Arabs living in the United States, Musa Ghannam told a Kehr Union audience last week.

Arab-Americans have faced intense scrutiny by the FBI and were forced to display American flags and yellow ribbons during the war. They had their stores burned and children beaten "just because they were Arabs with names that sounded funny," he said. The lecture was sponsored by the Committee on Protected Class Issues and the Campus-Wide Committee on Human Relations.

The current wave of "Arab bashing" vents

a long-standing tradition of negative stereotypes, said Ghannam, president of the Philadelphia chapter of the Arab-American Anti-discrimination Committee (ADC) and a senior research pharmacist at Merck & Co. The Jerusalem-born Palestinian said prevalent entertainment media portrayals have defamed and dehumanized Arabs for the past 70 years, depriving Americans of a true understanding of Arab culture.

A result of these stereotypes is the common misconception that Arabs are wealthy. In truth, most of the 160 million Arabs living in 22 Middle East countries actually earn less than \$1,000 per year, he said.

The idea that all Arabs are Moslems is another fallacy, said Ghannam. A member of the Greek Orthodox Church, he estimates 90 percent of the Arabs living in the United States are Christians.

Most American children first see Arabs as animated "buffoons with big swords chasing cartoon heroes," he said. They soon graduate to films and television programs portraying Arabs as womanizers and terrorists. "Even in technicolor, everything is black or white, the Arab side is the bad guys and the other side the good guys. There is no balance," he noted.

"How would you feel if your ethnic group had been portrayed that way day after day, year after year?" asked Ghannam.

Such portrayals, Ghannam said, ignore the significant contributions of three million Arab-Americans in the United States. He recited a lengthy list of Arab-American notables from White House Chief of Staff John Sununu to Heisman Trophy winner Doug Flutie.

Ghannam said negative stereotypes in the media subtly encourage "not only hate, but real life acts of violence," such as the 1985 bombing murder of poet and Los Angeles ADC president Alex Odeh.

Stereotypes inadvertently translate into misguided political policy when uninformed leaders fall back on special interest lobbies or a lifetime of impressions picked up from the media. Decisions based on a perception of Arabs as "those guys that tried to kill Paul Newman in Exodus," pose a threat to both American tax dollars and our "reputation as an ethical people," Ghannam added.

"These stereotypes are so widely ingrained that even Western scholarship on the Middle East is riddled with misconceptions which have been further fueled and reinforced by the recent war," he said.

— Gwenn Evans Wells

Academic Affairs reorganization to accommodate shortfall

Provost Betty Allamong has announced a reorganization in academic affairs to "save" three faculty positions left vacant by fiscal constraints during the 1990-91 academic year.

Allamong has reassigned responsibilities in her area to cover the workloads of student outcomes assessment, international education, and learning resources directorships that will remain vacant for the present time.

Under the academic division's new organizational chart, Tom Cooper, former dean of enrollment management, will serve as assistant vice president for academic affairs and coordinate Student Outcomes Assessment. The Department of Developmental Instruction and Act 101/Educational Opportunity Programs (EOP) will report to Cooper, whose previous position has been eliminated.

In addition, Bernie Vinovrski's title has changed from director of admissions to director of admissions and records with the registrar reporting to him.

Vinovrski will report to Charles Carlson, assistant vice president for academic affairs, along with the directors of Haas and Carver Halls, Upward Bound, Student Support Services, Tutorial 504 Services, Academic Advisement, and the dean of the university's School of Extended Programs.

Michael Vavrek, dean of the School of Extended Programs, will head the areas of Non-degree and Adult Programs and Services, Army ROTC, and Cooperative Education/Academic Internships. Assistant dean John Abell will coordinate International Education, Non-credit Programs and Services, and the Magee Center.

A new department titled "Audio Visual Resources" has become a component of the TV/Radio Services department, headed by Tom Joseph, and replaces the Learning Resources Center. Some media materials formerly housed in the LRC that pertain to the College of Professional Studies can now be found in the Curriculum Materials Center in the McCormick building.

— Kevin B. Engler



WRONGLY PORTRAYED — Musa Ghannam, president of the Philadelphia chapter of the Arab-American Anti-discrimination Committee, said stereotypes ignore the significant contributions of three million Arab-Americans living in the United States.

Calendar

- Graduate Thesis Art Show — featuring works by Mary Carter, Haas Gallery, through Friday, May 10.
- Student Art Exhibit, Coffeehouse, Kehr Union, through Saturday, May 11.
- "Bamboozled," children's play, Kenneth S. Gross Auditorium, Carver Hall, Thursday, Friday, May 2-3, 8 p.m.; Saturday, May 4, 2 p.m.

Saturday, May 4

- QUEST — Kayaking on Nescopeck Creek, 9 a.m.
- Spring classes end.

Monday, May 6

- Spring finals week begins, 8 a.m.

Saturday, May 11

- Spring finals week ends.
- Commencement Convocation, Bloomsburg Fairgrounds, 2:45 p.m.
- Steam shutdown begins through Thursday, May 23.

Tuesday, May 14

- Spring Concert — featuring Catawissa Military Band, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.

Seeking Parade Volunteers

WNEP-TV (Channel 16), sponsor of the Welcome Home Parade in Bloomsburg on Saturday, May 25, is seeking 15 "very responsible" volunteers to serve as parade marshalls from 8 a.m. to 3 p.m. The parade will begin at 10 a.m., and television coverage will start at 11 a.m.

There are 200 units in the parade, including VFW and Brownie troops. Other volunteers are needed to help with crowd control and aid the Red Cross.

Interested persons can call the University Relations Office at 389-4411/4412.

Electrical shutdown to close library

Andruss Library will be closed on Monday, May 13, and Wednesday, May 15, due to the campus-wide electrical shutdown.

Campus Notes

Mary Harris, assistant professor in the department of curriculum and foundations, has been invited to participate in the American Anthropological Association meetings in November. She will present a research paper on Mexican-American Gang Girls.

Frank Peters, associate professor of English, has been appointed to the consultancy and advisory board of the Dictionary of American English Pronunciation (DAEP) project.

His assignment is to update and code the bibliography he produced when he served as a planning board member during the 1980s.

The board—a group of North American and European lexicographers, phoneticians, and dialectologists—is responsible for the database phase of the project.

Mark Jelinek, assistant professor of music and conductor of the University-Community Orchestra, recently served as guest conductor for The Southwest Symphony during a production of "Oil-patch Gala" last March in Hobbs, N.M.

Samuel Slike, professor of communication disorders and special education; Joanne Jackowski, formerly an instructor in communication disorders and special education; Dorothy Hobbs, interactive video specialist for the Institute for Interactive Technology (IIT); and Harold Bailey, professor and director of the IIT, recently marketed *Introduction to Sign Language: An Interactive Videodisc Approach* through the Agency for Instructional Technology (AIT) in Bloomington, Ind.

The videodisc program is the first "visual" sign language book of its kind. It can be purchased and used in sign language programs, clinics, public schools, libraries, and homes of hearing impaired children across the nation. Users are able to learn more than 650 signs, 270 sentences, and proper handshapes and finger spelling techniques.

Harry Strine III, associate professor of communication studies and director of forensics, and forensic team members Tracey Rinehart and Aileen Kopervos conducted a forensic workshop for Bloomsburg alumnus Grace Coleman's speech classes at Millersville University.

Dale Anderson, associate professor of English, chaired a session on "Deconstruction" and presented a paper titled "Willa Cather's Use of Sympathetic Magic in *The Song of the Lark*" during the American Novel portion of the Pennsylvania College English Conference held recently at York College.

John Trathen, director of student activities and Kehr Union, had an article titled "Undergraduate Intern Managers" published in the April issue of *College Services Administration*, a journal of the National Association of College Auxiliary Services.

He also chaired a session on "Auxiliaries: Providing Responsible Guidance" at the 71st annual conference of the Association of College Unions - International held recently in St. Louis, Mo.

Sheila Dove Jones, assistant professor of communication disorders and special education, presented a paper titled "Children with Rare Chronic Skin Diseases: Hemangiomas and Epidermolysis Bullosa" at the 69th annual convention of the Council for Exceptional Children held recently in Atlanta, Ga.

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Research team finds living bacteria in mastodon remains

A Bloomsburg anthropology professor was one of seven scientists who announced this month they have found living bacteria they think was present in the intestines of a four-ton mastodon 11,000 years ago. Preserved with a skeleton dug up in Newark, Ohio, the remains yielded important clues to the diet of this extinct Ice Age mammal, a distant relative to the elephant.

Dee Anne Wymer, the only Pennsylvania scientist on the team, identified the plant remains found in the intestinal mass. And team member J. Gordon Ogden of Dalhousie University in Nova Scotia "confirmed this by examining plant pollen in the tartar removed from the mastodon's teeth," said Wymer.

"If this is the original 11,000 year-old bacteria, it will allow biologists to do DNA studies of the bacteria and look at the rate of evolution," said Wymer during a recent phone interview. "Not all of the bacteria have been identified," she said.

The discovery in December 1989 was reported at a May 3 press conference in Newark, Ohio. On May 4 "The New York Times" reported the discovery "could upset some theories of what drove the mastodons to extinction."

The mastodon remains were excavated by a team of scientists led by Bradley Lepper, an archeologist with the Ohio Historical Society.

Wymer credits what biologists claimed to be the "first recovery of living bacteria to have survived from an extinct species" to the "foresight of Lepper, who froze the contents immediately. He recognized the importance." The living bacteria "shed light on the mastodons' environment and what they ate," said Wymer. The bacteria has been identified as *Enterobacter cloacae*.

According to Daniel C. Fisher, a mastodon specialist on the team, the findings include important clues to the diet of these extinct Ice Age mammals.

Fisher, a paleontologist at the University of Michigan, reported twigs and needles of conifers, particularly spruce, were believed to be part of the mastodon's diet. However, their absence in the intestinal contents "calls into question the theory that mastodons became extinct when the spruce forest retreated as the climate warmed 10,000 years ago," he said in "The New York Times" article. Scientists found in the mastodon's "last meal" evidence of swamp grass, moss, leaves, seeds and water lilies.

"There is even evidence that the animal was butchered by inhabitants of North America," said Wymer. "I didn't believe it (the human animal interaction) until Fisher convinced me."

Wymer has been working with the Murphy Archaeological Research Group (MARG) at the excavation site in Newark for two years.

"We're doing science the right way," she said. "We have done careful analyses using many different researchers with different expertise. We submitted the official paper outlining the research project to the 'Quaternary Research,' a science journal."

The referees who recommended the paper for publication, which is scheduled for July, "were ecstatic," she said.



Wymer

—Joan T. Lentczner

AV Resources to ensure greater access to educational technologies

To make interactive video and computer graphic technologies more accessible to faculty and students, university officials have restructured the Learning Resources Center (LRC) and changed its name to Audio Visual Resources (AVR).

This new instructional technology unit will link the services of the Institute for Interactive Technology (IIT) and the Center for Academic Computing with the TV/Radio Services department to create a "more technologically advanced" LRC, says Tom Joseph, director of TV/Radio Services.

All three areas "will work together in an effort to streamline our services and make them easier to access . . . and they'll be better coordinated for use by faculty and students," says Joseph, who will direct AVR.

"What was the LRC will now begin to move into the 21st century . . . and allow us to help our faculty implement the technologies we have available on campus into the classroom," says Peter Kasvinsky, assistant vice president for graduate studies and research.

"When I came to Bloomsburg a few years ago, many faculty and administrators were questioning whether or not these three areas needed to interact more," recalls Kasvinsky, who oversees the IIT, directed by Hank Bailey; the Center for Academic Computing, headed by Bob Abbott; and Joseph's TV/Radio Services department.

"In the past, the LRC dealt with audio/visual equipment, videotaped programs, transparencies, and other mass media items," he notes. "Faculty will still be able to come to A/V Resources for most of these

Continued on page 2

News Briefs

Medical, legal office training programs offered this summer

Two office technology training programs designed to teach participants the specialized knowledge and skills required of medical and legal office personnel will be offered this summer by Bloomsburg's Business Education and Office Management department and School of Extended Programs.

The courses — "Medical Forms Specialization" and "Legal Forms Specialization" — are two weeks in length and begin on Monday, June 3. "Medical Forms Specialization" will meet from 9 a.m. to noon, and "Legal Forms Specialization" is scheduled from 12:30 to 3:30 p.m. Both programs will be held at the Training for Information Processing (TIP) Center on the upper campus using IBM model 25 and 30 word processing equipment.

Interested persons can enroll in either or both programs. Class sizes are limited. Early registration is advised.

For more information, call the School of Extended Programs at 389-4420.

Fifty area high school students to attend Upward Bound program

Fifty students from 11 area high schools will attend an Upward Bound program from June 16 to July 20 at Bloomsburg. During the five-week program, the students will participate in courses taught by high school teachers.

Established by the U.S. Department of Education, Upward Bound provides young people with opportunities to explore their potential for academic, social and personal growth.

Ruth Anne Bond, director of the Upward Bound effort at Bloomsburg, says the program "provides equal access to post-secondary education for high school students by giving them adequate preparation."

The Summer Food Service Program for Children, sponsored by the Pennsylvania Department of Education in Harrisburg, will provide participating students with meals in Scranton Commons.

Local school districts affiliated with Upward Bound include Berwick, Bloomsburg, Danville, Mahanoy Area, Milton, Minersville, Mount Carmel, North Schuylkill, Pottsville, Shamokin and Shikellamy.

AV Resources

Continued from page 1

materials," he says, except for "certain curriculum-associated materials for education students which have been transferred to the Curriculum Materials Center in the College of Professional Studies."

According to Kasvinsky, the A/V Resources concept will fulfill two functions — providing support to faculty and students in accessing mass media methodologies and materials, and offering opportunities for graduate student involvement.

"As this changeover occurs, we expect that some of our IIT graduate students will become involved in supporting some of these new functions," he says, noting the master's degree curriculum has not exposed the students to all of the educational technologies available on campus. "Learning these technologies is part of their master's degree program . . . and will give these students a broader experience, not solely focused on interactive video."

Videotapes will remain in the McCormick facility to make "check outs and viewing" more convenient for students, Kasvinsky notes.

"The facility in McCormick Center allows groups of students to check out and view a video program that was assigned by an instructor," he says. "So instead of

moving them to another area on campus, it's more convenient for students if we keep the videotapes right where they are."

Joseph says that seldom used videotapes will be housed in the University Archives.

"We're trying to greatly reduce the amount of motion picture film that is currently being shuttled around campus," he notes. "Film is very difficult and expensive to maintain, and eventually we will be converting many films to videotape."

The reorganization also fills a gap left vacant from the retirement of Thaddeus Piotrowski last year. "When this position is eventually filled, the individual hired will serve as a teaching faculty member in the IIT," says Joseph.

Kasvinsky says this individual will be a media specialist teaching on a half-time basis, and supporting faculty classroom needs the other half of the time. "The media specialist will help faculty with interactive video and computer graphic technologies that can be actively incorporated into the classroom."

But for now, faculty can arrange mass media materials by contacting any of the three areas.

"Now that we're working together, we'll make sure that faculty get to the right place," says Joseph.

— Kevin B. Engler

Personnel Office to offer internships to faculty, staff

Two career development internships — one each for faculty and staff — will be offered by the Office of Personnel and Labor Relations during the fall semester to enhance work experience, educational background, and future career aspirations.

Applicants must be full-time Bloomsburg employees with substantial service to the university. Interested individuals are required to complete an application, and submit it with a resume and description of the proposed internship indicating the campus department, office, or area the applicant desires to work.

The proposal should describe the experience to be gained, and indicate how it will further the applicant's career plans while

mutually meeting the needs of the university.

A selection committee comprised of faculty, staff, and administrators will review applications and relevant materials, identify finalists, and conduct interviews.

The selected applicants will be released from their present duties, and paid at their current salary level. All benefits will remain in effect.

After completing the program, the intern will return to his or her previous position for at least the same length of time as the internship, unless selected for another university position.

Vacancies created by an internship may be filled on a temporary basis.

Interested persons should obtain an application form from the Office of Personnel and Labor Relations in Room 134 of Waller Administration Building. Deadline for applications is Monday, May 20.

For more information, call Bob Wislock at 389-4414.

Maurice Sendak's creativity based on 'vivid . . . lurid' childhood memories

Sharing his recipe of "chaotic ingredients" that go into manufacturing a children's picture book, artist Maurice Sendak told a large Bloomsburg audience last week that reading fantasy stories is "being in touch" with the child living in all of us.

"It's not a big, fancy artistic trick to be in touch with childhood," said the internationally acclaimed author/illustrator who was making a rare public appearance to speak on "The Creative Process" in Mitrani Hall. "I seem to be blessed, or cursed, with very vivid and often lurid memories of childhood."

In addressing his large following among college age individuals and older adults, Sendak said his picture books "aren't especially intended for children." But since they don't fit the mold of adult literature, "there's no place to put them except on the children's shelves," he added.

"Kids are very, very ferocious as an audience. They are extremely tough in their condemnation and their affection," Sendak said, describing their tastes as "more varying, more subtle, and more defined" than those adults.

Sendak, who has earned a reputation as "the Picasso of picture books," reflected on the rich palette of his own youth. As the sickly, youngest son of an immigrant family in Brooklyn, N.Y., he developed a keen eye and ear for childhood fears, fantasies, and unvarnished observations.

Coping with overly affectionate relatives, the kind that "mauled you," gave Sendak inspiration to write his best-selling book, "Where the Wild Things Are," published in 1963. Seven years later, he would draw on a potpourri of children's recollections — from King Kong and Mickey Mouse to the "traumatic experience" of getting lost at the Uneeda Biscuit display at the 1939 World's Fair — to write another book "In the Night Kitchen."

The third book in his trilogy, "Outside, Over There," appeared in 1981. The book was inspired by Sendak's other memories, including kidnapping of Charles Lindbergh's infant son, the national fascination with the Dionne quintuplets, and a dark fairy tale by the Brothers Grimm.

Wildly popular with millions of readers,

the trilogy and other Sendak books have provoked considerable controversy. Early reviews attached "Where the Wild Things Are," as ugly and depraved. The book, however, won the Caldecott Medal, the highest graphic award in the industry, and "almost overnight it became an all right book," he recalled.

Describing his original passion in life as music, Sendak said he switched careers 11 years ago and became a stage designer for operas because it was a "chance to get closer" to his hero, Wolfgang Amadeus Mozart.

Designing the set for the Houston production of Mozart's "The Magic Flute" was a "dream come true," said Sendak. But, as the deadline approached, it also became a nightmare. "When the dream becomes a nightmare, you begin the creative process," he noted. The process is almost indistinguishable from a nervous breakdown or severe depression.

"The muse will not fall from heaven on your drawing paper. You have to seek her out," stressed Sendak, who said he has done much of his own seeking in visual art, music and literature, composers, writers, and poets.

His second career was another "nightmare" recalled Sendak, describing his early life as a poor scholar, probably dyslexic, who struggled in the wake of a brilliant brother and sister. He didn't go to college because he "never realized college could be a place of freedom."

Said Sendak, "I fell out of the system. Maybe that helped me in a brutal way."

The artist showed slides to offer a guided tour of his latest book, an intricately illustrated version of a recently discovered Grimm Brothers story called "Dear Milli." Released last year, the book tells the poignant story of a young girl lost in the forest of a war torn country. "She's trapped in a bad moment in history," explained Sendak, who once again used the book to express intimate experiences and influences in his own life.

Using a light pen, Sendak pointed out page details ranging from his dogs and flowers in his Connecticut garden to tiny tombstones in memory of his on family.



PHOTO BY JOAN HELFER

PROVOST'S LECTURER — Artist Maurice Sendak told his Bloomsburg audience last week he's either "blessed, or cursed" with childhood memories. The children's book author/illustrator spoke to a large gathering in Mitrani Hall on "The Creative Process."

Mozart is there, of course, playing in the background for a shadowy audience of children from the Holocaust.

Sendak's presentation was the last of three Provost's Lecture Series events held this spring at the university.

— Gwenn Evans Wells

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Campus Notes

Donna J. Cochrane, assistant professor of business education/office administration, recently presented a refereed paper titled "Trends in Postsecondary Internships at NABTE Institutions" at the National Association of Business Teacher Education Research Conference in Nashville, Tenn.

The conference is held concurrently with the National Business Education Association's annual conference.

Jing Luo, instructor of languages and cultures, received the "Distinguished Achievement in 1990-91" award in April from the Department of French at Penn State University in University Park.

Linda M. LeMura, assistant professor of health, physical education, and athletics, presented a paper titled "International Perspectives in Sports Medicine" at the national meeting of the American Alliance of Health, Physical Education, Recreation, and Dance held last month in San Francisco, Calif.

Mary K. Erickson, associate professor of management and marketing, presented a paper titled "Career Anchorage Orientations of Employed Women" at the International Academy of Management and Marketing held last month in Detroit, Mich.

The paper was published in the proceedings.

Ronald DiGiordemonico, assistant professor and coordinator of academic advisement, gave a presentation titled "Curriculum Advisement and Progress System (CAPS)" at the annual Mid-Atlantic Region National Academic Advisement Association Conference held last month at the University of Maryland, College Park, Md.

Roy Smith, director of QUEST and the Corporate Institute, gave a lecture this month on "To the Edge of the Earth" at the University of Wisconsin in Madison.

He documented two separate journeys into the Alaska Brooks Range and reported on the current political and environmental controversy concerning the proposed drilling for oil in the Arctic National Wildlife Refuge.

Smith will give a slide lecture July 9 on "Mountains and Monarchs" at the Denver Natural History Museum. He will report on the recent Bloomsburg University expedition team's trip to Mexico. The team climbed Orizaba, an 18,700 foot glaciated volcano and visited the wintering grounds of the migratory monarch butterfly in the mountains of Michoacan.

Terry Oxley, assistant professor of music, had an article titled "An Interview with Michel Lethiec" accepted for publication in *The Clarinet*.

Oxley is arranging a collection of Percy Grainger works for clarinet and piano for G. Schirmer, Inc., for fall publication.

Andruss Library announces intersession, summer hours

Andruss Library will be open from 8 a.m. to 4:30 p.m., Monday through Friday, during the intersession period which runs through the Memorial Day weekend.

The library will be closed on Saturdays, Sundays, and Monday, May 27.

University Archives, however, will be closed for the entire intersession period.

During the summer term — May 28 to Aug. 16 — the library will be open from 8 a.m. to 10 p.m., Monday through Thursday; from 8 a.m. to 5 p.m., Friday; and from 2 to 10 p.m., Sunday.

The library will be closed on Saturdays, and on Thursday, July 4.

Mollie Whalen, assistant professor in the Department of Counseling and Human Development, presented a paper titled "Structuring Salaries in a Feminist Organization" at the National Association for Women in Psychology conference last March in Hartford, Conn.

Reza Noubary, associate professor of mathematics and computer science, presented a paper, "A Procedure for Parameter Estimation of a Non-Linear Model," at the joint meeting of the American Mathematical Society and Mathematical Association of America last January in San Francisco, Calif.

Noubary also chaired a session on "Optimization and Applications."

FAMILY AFFAIR — The four children of former Bloomsburg education professor A.J. McDonnell attended the university's Awards Luncheon in Scranton Commons on Sunday, April 28, to witness the awarding of the first "A.J. McDonnell Award for Student Teaching Excellence" — named on behalf of their late father who taught for 23 years (1962-85) at the university. They are, from left to right, Ellen M. (McDonnell) Vought; Mary L. McDonnell; Arthur J. McDonnell, who works as an accounting specialist in the university's Business Office; and Thomas A. McDonnell. Five education students — Bryan James, Darlene Johnson, Krislin Ofalt, Mark Reinhardt, and Kerri Westover — received the distinguished award this year.



PHOTO BY JOAN HELFER



PROCESSIONAL — Bloomsburg's 781 graduates march into the Fairgrounds prior to the university's 122nd annual Spring Commencement Convocation, May 11.

PHOTO BY JOAN HELFER

Spring Commencement '91

Hugh O'Brian shares freedom-to- choose philosophy with graduates

Voicing his belief that all human beings are "created equal . . . but not born equal," veteran stage and screen actor Hugh O'Brian shared a philosophy for success with his audience of Bloomsburg University graduates, their families, faculty, and administrators at the Fairgrounds last Saturday.

"I have a particular creed that's helped me through life," said O'Brian. "I simply call this philosophy, the freedom to choose."

O'Brian, who delivered the commencement address to 781 baccalaureate and master's degree recipients at the university's 122nd annual Spring Commencement Convocation, said every man and woman living in the United States has the freedom to make their own choices "if given the opportunity and encouragement" to recognize their potential.

Upon requesting that the graduates stand and applaud the parents, families, and friends seated in the grandstand, O'Brian said, "Physical and emotional differences, parental guidance, learning environments, and being at the right place at the right time . . . all play a role in enhancing or limiting an individual's development."

In his discussion titled "Miracles and Mysteries," O'Brian said each individual human being represents a unique blend of both qualities.

"Take a look at the guy . . . or lady sitting next to you," he urged. "That individual represents both a miracle and a mystery. There's no one like that person any place else in the world . . . and no one who has the

Continued on page 2

Hugh O'Brian

Continued from page 1

same ambitions, desires, or frustrations . . . like the person next to you."

In summarizing his topic, O'Brian challenged his audience to believe in the miracles and mysteries of life, because "the God we look for in heaven can truly be found in each of you."

It was during a nine-day visit to Africa in 1958 that O'Brian met and assisted the famous German doctor, Albert Schweitzer. So impressed was O'Brian with the late Nobel Peace Prize winner, that it inspired him to begin a volunteer organization known as the Hugh O'Brian Youth Foundation (HOBY).

"As I was leaving Africa, Schweitzer took my hand and asked, 'Hugh, what are you going to do with this (experience)?,'” recalled O'Brian.

"On the plane back to Los Angeles, up there at 40,000 feet, I began asking myself, 'What was I doing to really give something back . . .?,'” he added.

HOBY, a leadership program for high school sophomores, brought teenagers from the Soviet Union to Bloomsburg the past two summers.

"Some 13,000 high schools in 88 different locations are participating in the program this year," said O'Brian, "and all of them are run by volunteers."

There are four HOBY locations — Harrisburg, Lancaster, Philadelphia, and Pittsburgh — in Pennsylvania.

"Voluntarism . . . is the greatest and the strongest army in the world," said O'Brian, who received an honorary Doctor of Humane Letters from the university for his exemplary humanitarian achievements. "HOBY has been the greatest thing in my life . . . and I hope that all of you will find a program in which you will give of yourselves."

O'Brian, who gained fame for his starring role on television as lawman Wyatt Earp in the late 1950s and early 1960s, said the circumstances were "very odd" regarding how he broke into show business.

"When my dad retired, I was 22 and just coming out of the Marine Corps," he recalled, indicating that his family decided to move from a small town in Ohio to the California coast where they had close friends.

"In traveling out west . . . we went through the little town of Tombstone, Ariz., and I stood at the Long Branch Saloon in the OK Corral," he noted.

Stating that he "never intended" to get into the show business industry, O'Brian said, "You could've bet 20 million to one that 11 years later I would be doing the number one television show called 'Wyatt Earp,' the guy that had the last gunfight at the OK Corral."

After his family settled in Los Angeles, O'Brian enrolled at UCLA and became active in a small local theater group.

He was discovered by Hollywood director Ida Lupino, who gave him a starring role in the film "Young Lovers." His perform-

ance led to an acting contract with Universal Studios, and soon thereafter, his career as an actor skyrocketed.

O'Brian told the graduates to be prepared for the impromptu challenges of life. "Things happen along the way that can totally change what you think you're going to do," he said.

Demonstrating his "Wyatt Earp" knack for humor, O'Brian erupted the huge Fairgrounds gathering into laughter by adding, "But it was a good horse, and it went to the bank every Friday."

O'Brian said he knows each graduate has a particular career goal. But, he added, "I hope you will remain flexible" to other opportunities.

"Each of you has a particular discipline that you're aiming at," he said. "But that might change. If something happens to you, take advantage of it even if it leads you in a different direction, because that's the way life is."

In closing, the actor remembered a statement that Schweitzer shared with him many years ago. "True happiness comes to those who have sought and found how to serve," said O'Brian.

"I hope you (graduates) will think about service to mankind as part of your obligation and responsibility," he added.

— Kevin B. Engler



AWARDING THE HONORARY DOCTORATE — LaRoy Davis, chairperson of Bloomsburg's Council of Trustees, presents the Doctor of Humane Letters to veteran stage and screen actor Hugh O'Brian during commencement exercises at the Fairgrounds.

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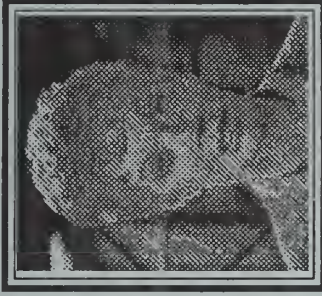
Contributing Writer: Gwenn E. Wells

BUTV Program Highlights

How to Raise a Drug Free Child
With Mary Tyler Moore

Beginning Monday, June 24

BUTV, the Berwick Area United Way, HBO, and Johnson & Johnson present this important program that can help you become an integral part of the fight against drugs in our communities. It's must viewing for every concerned parent.



Mary Tyler Moore



Scott Carpenter

The Valley Where Man Was Born:

Explorations of the Omo River Valley of Ethiopia

Beginning Monday, June 24

QUEST director Roy Smith narrates this fascinating tale of a land where no white man has ever been seen. Featuring slides of Roy's expedition to the area.

BUTV

is a service of Bloomsburg University's TV/Radio Services Department
Tom Joseph - Director
Terrin Hoover - Engineer
Cathy Torsell - Secretary
Amy Brayford - Student Mgr.

The BUTV Message Center follows most programs on BUTV. Display your non-profit group's announcements by calling 389-BUTV.

For a free subscription to the BUTV Viewer's Guide, call 389-4002.



BUTV Viewer's Guide

Bloomsburg University Television

June 1991

School's out, and ...

They're Back!

Kid's Week (x2)

June 10 - 21 on BUTV

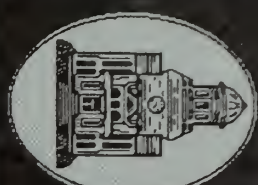
Suddenly, it's summer, and the kids are back! Forget camps, pools, and little league... plop those kids in front of the television set where they belong! BUTV is featuring two weeks of programs especially for kids.



Two typical "kids"

Test your skill with the Bloomsburg School District's Spelling Bee, featuring 3rd, 4th and 5th grade competitors. Enjoy some far-out fun with BTE's Theatre Arts in the Classroom series presentation, "Echoes of Tomorrow," based on stories submitted by area children. "Freedom Station" brings history to life with a dramatic re-creation of an event in the early life of escaped slave and freedom fighter Harriet Tubman. And finally, sing along with students from BU's Department of Curriculum and Foundations as they perform some of your favorite children's songs in "Rainbow Chorus III." Check inside for air dates and times.

If they're still in your hair after all this fine programming, don't blame us. We did what we could!



BUTV

Bloomburg University Television

Bloomburg Service Electric Cable Channel 13

Berwick Cable TV Company Channel 10

June Programs At-A-Glance

June 3 through June 7

Monday, June 3

1:00 pm BUTV Message Center
9:00 pm BUTV Message Center

Tuesday, June 4

1:00 pm Everything You Do

- Working to improve Pennsylvania's environment is everybody's concern: business, government, education, the media and each one of us. Find out how our environment's problems and solutions are all a part of "Everything You Do."
With host, astronaut Scott Carpenter.

2:00 pm Hot Pick Videos

9:00 pm Everything You Do

10:00 pm Hot Pick Videos

Wednesday, June 5

1:00 pm Hot Pick Videos

2:00 pm BUTV Message Center

9:00 pm BUTV Message Center

10:00 pm Everything You Do

Thursday, June 6

1:00 pm BUTV Message Center

2:00 pm Everything You Do

9:00 pm Hot Pick Videos

10:00 pm BUTV Message Center

Friday, June 7

1:00 pm Hot Pick Videos

2:00 pm Everything You Do

6:30 pm BUTV Message Center

9:00 pm Everything You Do

10:00 pm Hot Pick Videos

June 10 through June 14

Monday, June 10

Kid's Week, Part 1

- Get the kids out of your hair with a week's worth of BUTV programming just for them. See the program descriptions on the front cover of this Viewer's Guide!

1:00 pm Bloomburg Spelling Bee

2:20 pm Freedom Station

2:50 pm BUTV Message Center

9:00 pm Echoes of Tomorrow

10:00 pm Rainbow Chorus III

10:30 pm BUTV Message Center

Tuesday, June 11

1:00 pm Freedom Station

1:30 pm Echoes of Tomorrow

2:30 pm BUTV Message Center

9:00 pm Rainbow Chorus III

9:30 pm Bloomburg Spelling Bee

10:50 pm BUTV Message Center

Wednesday, June 12

1:00 pm Echoes of Tomorrow

2:00 pm Rainbow Chorus III

2:30 pm BUTV Message Center

9:00 pm Bloomburg Spelling Bee

10:20 pm Freedom Station

10:50 pm BUTV Message Center

Thursday, June 13

1:00 pm Rainbow Chorus III

1:30 pm Bloomburg Spelling Bee

2:50 pm BUTV Message Center

9:00 pm Freedom Station

9:30 pm Echoes of Tomorrow
10:30 pm BUTV Message Center

Friday, June 14

1:00 pm Bloomburg Spelling Bee

2:20 pm Freedom Station

2:50 pm BUTV Message Center

6:30 pm BUTV Message Center

9:00 pm Echoes of Tomorrow

10:00 pm Rainbow Chorus III

10:30 pm BUTV Message Center

June 17 through June 21

Monday, June 17

Kid's Week, Part 2

- If you just couldn't tear the children away last week from less interesting activities, here's a second chance to plop them down in front of BUTV's Kid's Week programs!

1:00 pm Bloomburg Spelling Bee

2:20 pm Freedom Station

2:50 pm BUTV Message Center

9:00 pm Echoes of Tomorrow

10:00 pm Rainbow Chorus III

10:30 pm BUTV Message Center

Tuesday, June 18

1:00 pm Freedom Station

1:30 pm Echoes of Tomorrow

2:30 pm BUTV Message Center

9:00 pm Rainbow Chorus III

9:30 pm Bloomburg Spelling Bee

10:50 pm BUTV Message Center

Wednesday, June 19

1:00 pm Echoes of Tomorrow

2:00 pm Rainbow Chorus III

2:30 pm BUTV Message Center

9:00 pm Bloomburg Spelling Bee

10:20 pm Freedom Station

10:50 pm BUTV Message Center

Thursday, June 20

1:00 pm Rainbow Chorus III

1:30 pm Bloomburg Spelling Bee

2:50 pm BUTV Message Center

9:00 pm Freedom Station

9:30 pm Echoes of Tomorrow

10:30 pm BUTV Message Center

Friday, June 21

1:00 pm Bloomburg Spelling Bee

2:20 pm Freedom Station

2:50 pm BUTV Message Center

6:30 pm BUTV Message Center

9:00 pm Echoes of Tomorrow

10:00 pm Rainbow Chorus III

10:30 pm BUTV Message Center

June 24 through June 28

Monday, June 24

1:00 pm The Valley Where Man Was Born

- Ethiopian explorations with Roy Smith.

2:00 pm BUTV Message Center

2:30 pm How to Raise a Drug Free Child

9:00 pm Everything You Do

10:00 pm BUTV Message Center

Tuesday, June 25

1:00 pm How to Raise a Drug Free Child

1:30 pm Everything You Do

2:30 pm BUTV Message Center

9:00 pm Valley Where Man Was Born

10:00 pm BUTV Message Center

Wednesday, June 26

1:00 pm Everything You Do

2:00 pm BUTV Message Center

9:00 pm How to Raise a Drug Free Child

9:30 pm Valley Where Man Was Born

10:30 pm BUTV Message Center

Thursday, June 27

1:00 pm BUTV Message Center

1:30 pm Valley Where Man Was Born

2:30 pm BUTV Message Center

9:00 pm Everything You Do

10:00 pm How to Raise a Drug Free Child

10:30 pm BUTV Message Center

Friday, June 28

1:00 pm How to Raise a Drug Free Child

1:30 pm Everything You Do

2:30 pm BUTV Message Center

6:30 pm BUTV Message Center

9:00 pm Valley Where Man Was Born

10:00 pm BUTV Message Center

10:30 pm How to Raise a Drug Free Child

BU Reading Conference

The Folktellers determined to live their lives telling stories

Nationally recognized as pioneers in resurrecting the art of storytelling, cousins Connie Regan-Blake and Barbara Freeman of Asheville, N.C., claim they had no idea they could develop a career by simply telling stories.

"But we knew we wanted to live as storytellers," Regan-Blake said recently at Bloomsburg's 27th annual Reading Conference.

The two women, who launched their career as "The Folktellers" 16 years ago when both worked as librarians in Chattanooga, Tenn., conducted an hour-long storytelling concert in Mitrani Hall of Haas Center for the Arts for more than 1,300 conference registrants.

Regan-Blake and Freeman say they started their profession by telling stories to groups of children, and at local libraries, schools, and benefits. After receiving rave reviews from their small audiences, they decided to take their act on the road in 1975.

Both single at the time, Regan-Blake and Freeman earned only \$400 that first year. But they were determined to continue. "We knew that in storytelling we had stumbled onto something really special," says Regan-Blake.

Eventually, the Folktellers began receiving invitations to appear at major folk festivals and concerts. By 1978, they were



PHOTO BY JOAN HELFER

TELLING A STORY — The Folktellers, cousins Barbara Freeman, left, and Connie Regan-Blake of Asheville, N.C., tell one of their stories during a recent presentation in Mitrani Hall. The program was part of Bloomsburg's 27th annual Reading Conference.

performing approximately 150 times a year. Today, they have given shows in more than 40 states and 12 countries, and produced three storytelling albums — "Chillers," "Tales to Grow On," and "White Horses and Whippoorwills." Both "Chillers" and "Tales to Grow On" have won notable recording awards from the American Library Association.

In 1986, the duo wrote "Mountain Sweet Talk," a two-act play based on their childhood experiences in the Appalachian Mountains, which includes many of their stories. Performed near their Asheville homes, the play has enjoyed five years of ongoing success.

Like more than 300 storytellers nationwide, the Folktellers base their act on stories about their heritage. "We look to our

own heritage first, and that's what we recommend to others starting out as storytellers," Regan-Blake says.

"Don't start with a Hawaiian folk tale unless that is your heritage," she recommends. "It's possible to go outside your heritage, but you have to be careful. Some stories are sacred myths. Most of our stories come out of that broad tradition of Western European culture. We specialize in mountain stories. But we also tell contemporary stories, largely from children's books. The library is our best resource."

The Folktellers encourage friends to tell stories about their families, notes Freeman. "Tap into your own cultural heritage," she says. "When you talk about your culture, you bring a special love to the stories, and that makes them so special."

Both women are married now, and "Mountain Sweet Talk" permits them to stay closer to home. But they have remained active in the National Association for the Preservation and Perpetuation of Storytelling — an organization they helped found — and say their performing career is far from over.

"Stories are too powerful to die. They've always been with us, and while we may have turned toward other forms of entertainment, the stories are still there," says Regan-Blake.

"The goal of the play ('Mountain Sweet Talk') is to stay at home, not travel," she adds. "So we're not really changing, we're just coming home."

—Kevin B. Engler

BOOK AUTOGRAPH SESSION —

Children's book author and illustrator Tomie dePaola, who wrote "Strega Nona" and "Where the Wild Things Are," takes a few minutes following his Mitrani Hall presentation to autograph copies of his books in the lobby of Haas Center for the Arts. The famed writer was one of four featured personalities who spoke at the university's 27th annual Reading Conference, May 16-17, which attracted approximately 1,300 reading educators and specialists this year.



PHOTO BY JOAN HELFER

Barbara Knoebel appointed to BU Foundation Board of Directors

Barbara E. Knoebel of Elysburg, group sales manager at Knoebels Groves Amusement Park, was recently appointed to the board of directors of the Bloomsburg University Foundation.

"The 90s have become a challenging decade for development efforts at colleges and universities throughout the country," says Anthony Ianiero, assistant vice president for development and executive director of the Bloomsburg University Foundation. "We are very pleased to have Barbara Knoebel accept this appointment to assist the efforts of the Bloomsburg University Foundation board of directors."

Knoebel, who oversees the amusement park's personnel and accounting operations, worked as a licensed practical nurse in Harrisburg and dental assistant in Elizabethville. She was also employed as a dental hygienist and nurse working in the greater



Knoebel

has served as deacon for six years. Her other affiliations include membership in the Order of the Eastern Star in Shamokin, serving as the chapter's representative to the Grand Chapter of Pennsylvania; and the International Association of Amusement Parks and Attractions, serving on the Ladies Committee and Hall of Fame Committee.

She and her husband, Richard, president of H.H. Knoebel Sons which operates the amusement park and Knoebel Lumber Co. in Elysburg, have two sons, Rick, an engineering student at Lehigh University in Bethlehem, and Brian, a senior at Southern Columbia High School.

—Kevin B. Engler

Sunbury area, and continues to work as a volunteer for the local American Red Cross Bloodmobile program.

Knoebel is a member of Elysburg Presbyterian Church where she

Campus Notes

Chang Shub Roh, professor of sociology and social welfare, and Thomas H. Kang, president of the Dao-Confucianism Center in Washington, D.C., gave a colloquial presentation on "Confucius' Concept of 'Community'" at the 61st annual meeting of the Eastern Sociological Society held in Providence, R.I., in April.

Christopher F. Armstrong, associate professor of sociology and social welfare, was a discussant on a panel, "Social Aspects of the Legal Profession" at the same meetings.

Mehdi Haririan, associate professor of economics, participated in the Second International Conference on Privatization in Latin America by the Institute of the Americas held in April in La Jolla, Calif.

Haririan has also been invited by the University of Limburg in the Netherlands to participate in the Public Sector of Economics Group that will be held July 4-11.

Zahira Kahn, assistant professor of mathematics and computer science, par-

ticipated at the Cray Supercomputing Workshop held in late April and early May at Carnegie Mellon University in Pittsburgh.

The intent of the workshop is to familiarize participants with the capabilities of the Cray computer and to initiate the implementation of supercomputing in a computer science program.

Dennis Huthnance, associate professor of mathematics and computer science, presented a paper titled "On the Complexity of Euclid's Algorithm" at the meeting of the Pennsylvania Academy of Science held in April.

William Milheim, assistant professor of mathematics and computer science, and Harold Bailey, professor of mathematics and computer science who directs the Institute for Interactive Technologies, have had an article titled "Instructional Technology Update: Using a Corporate Advisory Council to Link Academia and Industry" accepted for publication in the *Canadian Journal of Educational Communication*.

News Briefs

Non-credit training programs offered this summer

Three non-credit business training programs will be offered through the department of business education and office administration and School of Extended Programs this summer.

"Introduction to Computer Spreadsheets" will be held from 6:30 to 8:30 p.m., Mondays and Wednesdays, starting June 3.

"Word Processing with Word Perfect" is scheduled from 6 to 8 p.m., Tuesdays and Thursdays, beginning June 11.

"Keyboarding and Basic Forms Preparation" will meet from 9 a.m. to noon, Monday through Thursday, starting June 17.

All three workshops will utilize IBM model 25 and 30 word processing equipment.

Workshops will be held at the Training for Information Processing (TIP) Center on the university's upper campus.

For more information, call the School of Extended Programs at 389-4420.

Senior Julie Tewksbury receives Operational Health Physics Fellowship

Julie Tewksbury of Meshoppen, a senior physics major, has been selected to receive an Operational Health Physics Fellowship from the U. S. Department of Energy (DOE).

Tewksbury was one of 20 students nationwide to receive the fellowship which consists of a \$1,200 monthly stipend. Recipients are judged on Graduate Record Exam scores, grade point average and personal biographies. They must also complete a minimum three-month practicum at a DOE facility.

Tewksbury, who will be attending the University of Florida in Gainesville, Fla., next fall, plans to obtain a master's degree in health physics. Following graduate school, she will fulfill a four-year obligation with the U. S. Air Force.

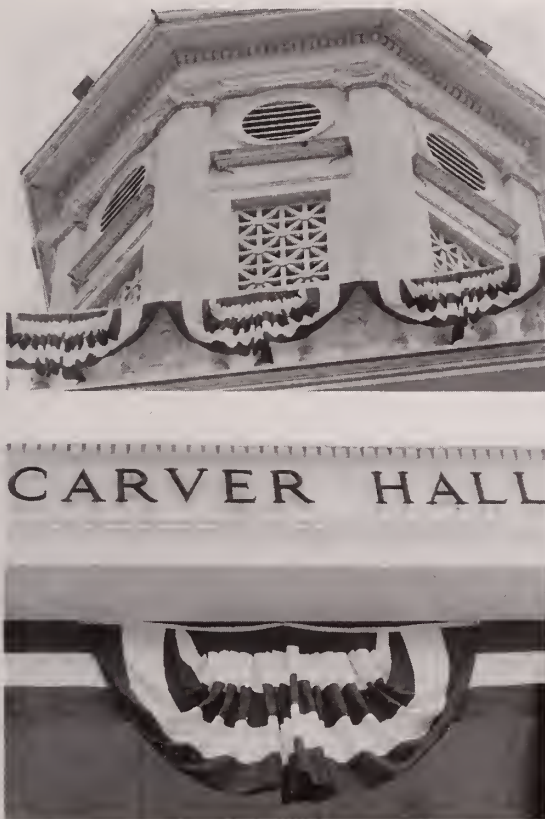
She is the daughter of John and Charlene Tewksbury of Meshoppen and a 1987 graduate of Elk Lake High School.

Faculty, staff phone directory being updated for 1991-92

The faculty, staff telephone directory is currently being updated for the 1991-92 academic year by the University Relations and Communication Office.

Please notify or send any changes to Winnie Ney—Room 115, Waller Administration Building; phone 389-4411—no later than Monday, July 8.

A heartfelt university salute



PHOTOS BY JOAN HELFER

These patriotic decorations on Carver Hall and the Alumni House have been up since the WNEP-sponsored, five-hour-long Welcome Home Parade went through the Town of Bloomsburg on May 25. The homemade displays of bright red, white, and blue bunting are the university's salute to faculty, staff, students, and alumni who have faithfully served in the U.S. Armed Forces throughout the university's 152-year history.

Cooperative Education receives \$100,000 grant

IIT will assist in developing interactive video project

The U.S. Department of Education has awarded Bloomsburg's cooperative education program a grant of \$100,000 for the 1991-92 academic year to fund an interactive video demonstration project designed to enhance the marketing of coop's benefits to college students.

"We hope to create an interactive video piece that will explain what cooperative education is all about to four-year university students, and inspire them to get in-

involved in the program before they graduate," says JoAnne Day, director of cooperative education and internships.

Cooperative education, an educational work experience program offered by approximately 1,000 colleges and universities nationwide, provides students an opportunity to work in employee-paid positions related to their academic major or career interest.

According to Day, some of the grant

money will be used to purchase an IBM-based interactive video system for the university's cooperative education office. But most of the budget will go toward hiring half-time technical staff personnel. "We'll need to hire a project manager, designer, and programmer," she says.

In an effort to get the project underway this fall, Day has enlisted the assistance of the university's Institute for Interactive

Continued on page 2

Cooperative Education

Continued from page 1

Technologies (IIT). Hank Bailey, mathematics and computer science professor who directs the IIT, and his staff will help design, develop, and produce the interactive video program. "We have the hardware in the IIT... to develop a prototype that would be focused primarily for use at Bloomsburg University," says Bailey.

In addition to giving a general explanation of cooperative education, Day says the video project will provide students with specific information regarding local coop opportunities that link with their respective major. "Students can also receive information on prospective employers," she adds.

The project staff will profile a minimum of 10 Bloomsburg academic majors by the end of the funding year, "but we're aiming to make the project generic enough so students from other colleges and universities who major in different subjects can use the video program, too," she says.

Day hopes to have at least seven area businesses profiled in the program by next August. Northumberland (Sunbury) County Human Services, TRW of Danville, and Air Products and Chemicals, Inc., of Allentown have expressed interest in getting involved with this project, she says.

Both Day and Bailey are hoping the Department of Education will approve two more years of funding for this project, which could amount to grants totaling an additional \$200,000 during the 1992-93 and 1993-94 academic years.

Day says she must submit another proposal for phase two in December. "In the second year, we would work to complete an expanded version of the video program that would include more academic majors and regional businesses and industries."

Funding for the third year would permit Day and Bailey to "nationalize the project" through marketing, reproducing, and disseminating at least 100 videodiscs throughout the country, she says.

"In the third year, Hank and I would be attending conferences and training sessions across the country to demonstrate how other institutions can use this resource to enhance their coop programs," she says.

But for now, says Day, the duo will focus on creating the "limited version" of the project after they buy a new interactive video system. "We want to develop something innovative and unique that will enhance cooperative education."

—Kevin B. Engler



Hank Bailey



PHOTOS BY JOAN HELFER

JoAnne Day

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas, news briefs, and calendar information at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Assistant Editor: Jo A. DeMarco

Editorial Assistant: Christina J. Gaudreau

Photographer: Joan K. Helfer

Contributing Writer: Gwenn E. Wells

Town commends university's contributions

A resolution adopted recently by the Town Council of Bloomsburg commends Bloomsburg University for the contributions it has made to the Town during 1990. "We tend to overlook and ignore some of the very fine contributions made by our institutions and their impact on our local citizens ... such impact greatly affects the welfare of the community and its citizens," states the resolution.

The document cited some of the contributions as outlined in President Harry Ausprich's Annual Report to the Council of Trustees, including:

National Recognition by Money magazine for being one of "America's Best College Buys"; Adoption of Robert Shirley's planning model, "Strategic Direction Statement for Bloomsburg University 1990 through 1999"; and establishing and continuing exchange programs with England, China, and U.S.S.R.

Others include complementing, continuing and enhancing Faculty Research Scholarly Activity and Professional Development through special funding, grants and gifts, including \$100,000 received from alumnus Kenneth Gross; special research and scholarly activities by faculty members and student groups; help to local industries in developing in-depth plans for their business; and physical changes to some of the older buildings, such as the Hartline Science Center, planning for a new library, and expanding the Kehr Union Building.

Also, extending recruitment of and developing better teaching methods for disadvantaged students; national recognition in various athletic and sports events; increasing and developing programs to strengthen commitment to cultural diversity which, in turn, will increase cultural opportunities for local residents; encouragement of students and faculty to participate in volunteerism programs, such as Habitat, Area Agency on Aging, Red Cross, Clean-Air, Share, and Earth Day projects; establishing Employee Recognition Awards for years of service, which benefitted more than 300 employees; and maintenance of positive outlook, strong planning policies and fine educational programs, in spite declining economy and loss of state funding.

The resolution, signed by Mayor George H. Hemingway, concludes: "May the university and the Town of Bloomsburg, through its Town Council, along with all of its citizens, continue to enjoy and possibly increase the fine spirit of cooperation and unification it now enjoys."

Construction on Campus

Renovation project to relieve crowdedness in Commons

Construction on the \$1.3 million Scranton Commons renovation project is scheduled to begin this month. A two-story addition, featuring an atrium on the southwest corner of the building along Second Street, will house the Pennsylvania Room. The new faculty dining room will seat 65 to 70 people. On the first floor, directly below the Pennsylvania Room, the University Room will be designed for special-event dining.

A second addition on the northeast corner of Scranton Commons will feature another atrium, an extension of Dining Room C. When completed, this student dining area will have an additional 175 seats and offer a five-star dining option, which is part of ARA Inc.'s program. ARA won the bid this spring to manage the university's food service operation. The

five-star dining will "allow students to purchase gourmet meals for a cheaper price with their meal ticket," says Jennie Carpenter, assistant vice president for student life.

Carpenter reported acafé, featuring quick-serve foods such as salads, sandwiches, pastries, and nachos, will be built in the Dining Room D and C lobby, facing Kehr Union. In addition to pizza, which students can purchase in Pete's Arena, built this past year in the Dining Room A and B lobby facing Second Street, the quick-serve foods will provide students with another option, she says. "They are very popular at other schools, so I hope they will be here, also."

The old faculty dining room in Scranton Commons will be converted into offices for the Food Services Department, says Carpenter. The renovation project, which will "relieve the crowdedness in the Commons," she says, is scheduled for completion in mid fall.

Monty's to add café atmosphere

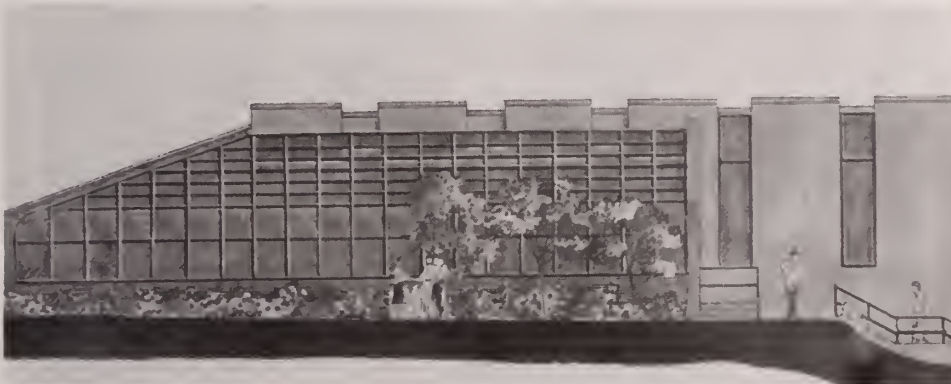
On the upper-level campus, Monty's will undergo renovation this summer. An atrium, which will be added to the front of the building, will include seating for 60 persons and feature a "more cafe-style atmosphere," says Carpenter. Cappuccino and fresh Danish will be among the items served.

Hartline to have new teaching labs, more offices

The \$2.4 million renovation of Hartline Science Center, which began in May, is scheduled for completion in late November or early December. The first stage of construction, involving the renovation of the science teaching labs and offices in the north wing, parallel to the library, "should be finished by the start of fall semester," says chemistry professor Lawrence L. Mack.

Classrooms will receive better ventilation, according to Mack, who is faculty liaison for the project. By the time the project is finished, most faculty will have individual offices. "Earth science will have new offices. In the past, eight out of 10 chemistry faculty have had to double up." After renovation, "no one (in chemistry) will be doubled up," says Mack. "Biology will get a new suite of offices. No one (in biology) will be doubled up. Physics will get one new office."

Mack, who has been working on the Hartline renovation project for six years, reports the \$2.4 million project is the first step in the renovation plan for the science facility. The second step, which has not been approved yet, he says, calls for "an additional wing."



This side of the new Scranton Commons' addition will face Kehr Union.



The atrium in front of Monty's will seat 60 persons.

PHOTOS BY JOAN HELPER

SECOND NOTICE

The Faculty/Staff Telephone Directory is being updated for the 1991-92 academic year by the University Relations and Communication Office.

Please notify or send any changes to Winnie Ney—Room 115, Waller Administration Building, phone 389-4411—no later than Monday, July 8.

Campus Notes

Carol J. Matteson, dean of the College of Business, was one of 20 women in the country invited to participate in the 44th National Forum of the American Council of Education/Office of Women in Higher Education (ACE/OWHE) in Washington, D.C., last Thursday and Friday.

Identified by ACE/OWHE as emerging women leaders in higher education, Matteson and the other invited women leaders met with 10 men and women chief executive officers of colleges, universities, and national education associations during the forum at the National Center for Higher Education. Roundtable, small group and informal discussions focused on critical issues affecting higher education from global, national and institutional perspectives. Personal advancement issues were also discussed.

ACE/OWHE has sponsored National Forums for over a decade to bring together emerging women leaders with established men and women leaders in higher education. During that time, ACE/OWHE reports "approximately 85 forum participants have become college and university presidents and most other participants have made significant advances in their careers."

John J. Olivo, chairperson of the Business Education and Office Administration Department, has been appointed adjunct graduate faculty for New York University.

During June, Olivo will teach two graduate courses on "Human Factors in Office Systems" and "Curriculum Construction in Business Education" at the New York University Puerto Rico Center in San Juan, Puerto Rico.

Professors Chang Shub Roh and James H. Huber of sociology and social welfare; James C. Pomfret, mathematics and computer science; and Woo Bong Lee, chairperson of the Economics Department, attended the first charter meeting of the Global Awareness Society International-*Journal of Global Awareness*-held recently in Washington, D.C.

Roh was elected president of the organization; Huber was named executive director; Pomfret was elected treasurer, and Lee was elected to the board of directors.

Manney honored for Persian Gulf duty

"I'm proud of the honor of what you've done for our country, the university, and your family." President Harry Ausprich expressed this sentiment to Norman Manney, a campus painter, after his return from duty in the Persian Gulf during Operation Desert Storm.

Manney, a staff sergeant with the India Battery, third Marines, was honored at a surprise ceremony, following a Supervisory Roundtable workshop. His wife Debbi and son Shane were also invited as part of the surprise. He received a red, white, and blue balloon bouquet; a plaque; two red rose corsages for him and his wife; and a special edition Time Life, Inc., book titled *Desert Storm*.

At the ceremony, guest soloist Brent Hock sang "Rollin' in My Sweet

Baby's Arms" and "God Bless the USA."

Manney's unit is a reserve artillery unit based in Reading. An operations chief for Fire Direction Control (FDC), he operates the computerized system that plots the firing coordinates to direct the fire of howitzers.

The India Battery left for Saudi Arabia on Dec. 2, 1990, and was the first artillery unit to enter Kuwait. They succeeded in breaking through major Iraqi barriers and breeches. As part of the advanced Marine party, it was one of the first Marine units to retake and secure Kuwait International Airport.

Manney returned to the United States from the Persian Gulf April 14.

- Christina J. Gaudreau



PHOTO BY JOAN HELFER

A SOLDIER'S RETURN HOME — President Harry Ausprich presents a plaque to Norman Manney, campus painter, after his return from Operation Desert Storm duty. With Manney is his son, Shane, and wife Debbi.

Sheila Dove Jones, assistant professor of communication disorders and special education, presented a paper on the effects of a restrictive environment on the parent, teacher, and administrator at the Early Intervention Providers Association/Division of Early Childhood convention recently in Harrisburg.

Jones is chairperson of the DEC Committee on Higher Education and Early Childhood Special Education of Pennsylvania.

Dale Sultzbaugh, assistant professor of sociology and social welfare, has been appointed editor for the first *Journal of the Pennsylvania Association of Undergraduate Social Work Educators* (PAUSWE).

Papers contributing to the knowledge base of professional social work and innovative teaching methods will be presented at the annual meeting of PAUSWE Nov. 8-10 at the University Center in Harrisburg.

THE COMMUNIQUE

A NEWSLETTER FOR FACULTY AND STAFF AT

BLOOMSBURG UNIVERSITY • 27 JUN 91

BloomFest '91

Second annual country, bluegrass music festival set for July 15 at Redman Stadium



Bill Monroe



Western Wave



SHUCKS

IN CONCERT — Bill Monroe and the Bluegrass Boys and area country groups SHUCKS and Western Wave will perform at BloomFest '91.

BloomFest '91, the second annual country and bluegrass summer music festival at Bloomsburg University, will be held from noon to 10 p.m., Monday, July 15, at Redman Stadium. The event is free and open to the public.

Highlighting this year's event will be Bill Monroe and the Bluegrass Boys. The "father of bluegrass" and his band will perform their greatest hits from 9 to 10 p.m.

Area country bands including SHUCKS, which recently released its latest album titled "Alive & Kickin'," will perform from 7:30 to 8:45 p.m.; Tim Johnson & High Noon will perform from 6:15 to 7:15 p.m., and Western Wave will go on stage from 5 to 6 p.m.

The afternoon segment of the program will feature local and regional bluegrass bands. After Midnight will perform at noon, John and Tory Dillon at 1:15 p.m., and the Redd I Ramblers at 2:15 p.m.

In addition, the family music festival will feature a local artisan's show. David Armstrong of Unityville, who is nationally famous for his watercolor paintings, will be one of the exhibitors.

The public is invited to pack picnic baskets and bring non-alcoholic beverages into the stadium. Concession stands will be open for purchasing hamburgers, hot dogs, and soft drinks.

Sponsors include the Community Government Association and the BU Foundation, Community Arts Council, and radio stations WCNR, WBNE, WYGL, WDLS, WILQ, and WVIA.

In case of rain, the program will be held inside Nelson Field House, located adjacent to Redman Stadium.

For more information, call Nancy Vought in the student development at 389-4409.

— Kevin B. Engler

LeMura tests new training mask in Rome

Cosmed K-2 measures metabolic cost of exercise

As a research associate and visiting professor in Rome, Italy, last May, Linda LeMura, exercise physiologist, tested a new, portable face mask, the Cosmed K-2, that measures athletes' oxygen consumption during an actual athletic performance.

The miniaturized telemetric system, built into the face mask, was designed by Antonio Dal Monte, a physician and engineer, who is the director of the Italian Olympics committee.

At his invitation, LeMura, assistant professor of health, physical education, and athletics, and two Italian physicians tested the K-2 (Kappa-due in Italian) at the Olympic Training Center in Rome.

The "beauty of this instrument is that it's portable," says LeMura who worked with the Italian Olympic cycling team.

The K-2 "allowed us to get precise readings on the effects of wind and drag on the athlete's performance. You could never do this in a laboratory setting."

— Linda LeMura

The K-2 "allowed us to get precise readings on the effects of wind and drag on the athlete's performance. You could never do this in a laboratory setting," says LeMura.

The athletes wore the mask which measures the cardiovascular system's efficiency — the heart and lung's ability to function effectively — as they cycled around a velodrome, a slightly inclined, oval-shaped, wooden racing track, during field testing, she says.

At best, in simulated competition conditions, the large, immobile metabolic cart that tests the athlete's performance on a treadmill will give us estimates, says LeMura.

The test results allow exercise physiologists to recommend training and diet modifications.

For example, "If they test mediocre for their sport, like four or five milliliters below where they should be, that implies their ability to compete successfully is questionable," she says.

"The Italians are more sophisticated in



PHOTO BY JOAN HELFER

EXERCISE EXAMINER — Bloomsburg exercise physiologist Linda LeMura tested the Cosmed K-2 portable face mask worn by the cyclist in photo inset during her trip to Rome.

their evaluations of Olympic athletes than the United States," says LeMura. "And their laboratories are better."

One reason, she says, is that the Italian Olympics committee is privately funded. "Thirty percent of the proceeds from Italy's lottery on soccer games goes to the Olympics committee. That's illegal in this country."

The athletes find the face mask, weighing 800 grams, "awkward at first," says LeMura, "but they get used to it."

Within the computerized mask is a turbine and flow meter that samples expired air and an FM transmitter that sends signals to a receiver unit operated by an investigator who may be as far as 600 meters away, says LeMura.

The receiver unit has an interface that calculates and analyzes data that you can download on your own personal computer," she says.

The Cosmed K-2 manual is written in Italian. LeMura, who speaks conversational Italian, says she had to take some "quick lessons" in Italian to learn the jargon, so she could read the directions for using the system.

LeMura met Dal Monte two years ago at a conference in Texas where she presented a paper on the effects of training on cardiovascular function and conditioning.

Dal Monte invited LeMura and two Ital-

ian physicians, with M.D.s in exercise medicine, to test the K-2. "There's no such thing as a Ph.D. in exercise science in Italy," says LeMura.

The cost is prohibitive, but she predicts it will go down, "like the calculator did."

Meanwhile, she plans to apply for a grant to receive funding for the purchase of this instrument, so she can introduce this "latest wave in training" to her colleagues and students at Bloomsburg.

— Joan T. Lentczner

Host families needed for summer HOBY program

Twenty-three high school students from the Soviet Union will visit Bloomsburg as part of an exchange program this summer sponsored by the Hugh O'Brian Youth Foundation (HOBY).

The students will be touring area businesses and industries and participating in a variety of on-campus activities.

Local families are needed to serve as hosts for these students during their 10-day visit from Monday, July 29, through Wednesday, Aug. 7.

To volunteer as a host family, call the Student Development Office at 389-4199.

BUTV Program Highlights

**Land of the Rising Sun:
Folktales from Japan**
Beginning Monday, July 8

Bloomsburg Theatre Ensemble's Theatre Arts in the Classroom Series returns to BUTV for its third season with this all new production. Featuring David Moreland, Leigh Strimbeck and Jonathan Uffelman performing traditional folktales that will delight your kids.



BTE's Leigh Strimbeck

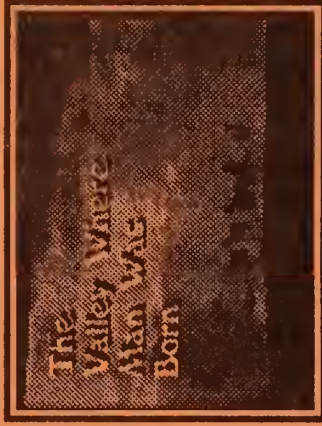


**The Valley Where Man
Was Born:**
Explorations of the Omo River
Valley of Ethiopia
Week of July 8

QUEST director Roy Smith narrates this fascinating tale of a land where no white man has ever been seen. Featuring slides of Roy's expedition to the area.

A Visit to Czechoslovakia
Beginning Monday, July 22

Sister Maria DePaul Hronec of Danville travelled to Czechoslovakia in search of her family just prior to the dramatic changes that have redefined the country. Share her slides and thoughts in this interesting and educational program.



BUTV
is a service of Bloomsburg University's TV/Radio Services Department
Tom Joseph - Director
Terrin Hoover - Engineer
Cathy Torsell - Secretary
Jeff Cooper - Student Mgr.

The BUTV Message Center follows most programs on BUTV. Display your non-profit group's announcements by calling 389-BUTV.

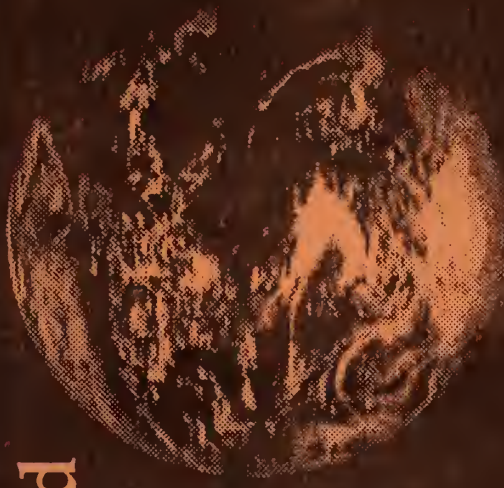
For a free subscription to the BUTV Viewer's Guide, call 389-4002.



BUTV Viewer's Guide

Bloomsburg University Television
July 1991

Around the world in 31 days



Travel to three continents, and never relinquish your portion of the couch! This month, BUTV shows you some of the remotest parts of Africa as Roy Smith of the Quest program narrates his travels through Ethiopia in "The Valley Where Man Was Born." Head back to Europe and "A Visit to Czechoslovakia" with Sister M. DePaul Hronec of Danville's St. Cyril Methodius. Then, send your kids to the Far East (you know you've wanted to) as Bloomsburg Theatre Ensemble's Theatre Arts in the Classroom series presents "Land of the Rising Sun: Folktales from Japan," an all new presentation. Program details and air times will be found in this month's BUTV Viewer's Guide. Bon Voyage!

Also this month on BUTV...

Maurice Sendak: author of "Where the Wild Things Are"

Classic Hot Pick Videos: hits from 1988

Safety Lane: fire safety tips for kids



BUTV

Bloombsburg University Television

Bloombsburg Service Electric Cable Channel 13

Berwick Cable TV Company Channel 10

July Programs At-A-Glance

July 1 through 5

Monday, July 1

1:00 pm BUTV Message Center
9:00 pm BUTV Message Center

Tuesday, July 2

1:00 pm BUTV Message Center
9:00 pm BUTV Message Center

Wednesday, July 3

1:00 pm BUTV Message Center
9:00 pm BUTV Message Center

Thursday, July 4

1:00 pm BUTV Message Center
9:00 pm BUTV Message Center

Friday, July 5

1:00 pm BUTV Message Center
6:30 pm BUTV Message Center
9:00 pm BUTV Message Center

July 8 through 12

Monday, July 8

1:00 pm BTE: Land of the Rising Sun
2:00 pm **Safety Lane**

- Teaches children what to do when they encounter a fire alone. Don't miss it!

2:20 pm BUTV Message Center

9:00 pm Valley Where Man Was Born
10:00 pm BTE: Land of the Rising Sun

Tuesday, July 9

1:00 pm Safety Lane
1:20 pm BUTV Message Center
2:00 pm Valley Where Man Was Born
9:00 pm BTE: Land of the Rising Sun
10:00 pm Safety Lane

Wednesday, July 10

1:00 pm Valley Where Man Was Born
2:00 pm BUTV Message Center
9:00 pm Safety Lane
9:20 pm BUTV Message Center

10:00 pm BTE: Land of the Rising Sun

Thursday, July 11

1:00 pm BUTV Message Center
2:00 pm BTE: Land of the Rising Sun
9:00 pm BUTV Message Center
10:00 pm Valley Where Man Was Born

Friday, July 12

1:00 pm BTE: Land of the Rising Sun
2:00 pm Safety Lane
2:20 pm BUTV Message Center
6:30 pm BUTV Message Center
9:00 pm Valley Where Man Was Born
10:00 pm BTE: Land of the Rising Sun

July 15 through 19

Monday, July 15

1:00 pm **Maurice Sendak**

- Provoost's Lecture, featuring the author of "Where the Wild Things Are."

2:00 pm BUTV Message Center

2:30 pm Safety Lane
9:00 pm BTE: Land of the Rising Sun
10:00 pm Safety Lane

10:20 pm BUTV Message Center

Tuesday, July 16

1:00 pm Safety Lane
1:30 pm BTE: Land of the Rising Sun
2:30 pm BUTV Message Center

9:00 pm Maurice Sendak
10:00 pm BUTV Message Center
10:30 pm Safety Lane

Wednesday, July 17

1:00 pm Maurice Sendak
2:00 pm BUTV Message Center
2:30 pm Safety Lane
9:00 pm BTE: Land of the Rising Sun
10:00 pm Safety Lane
10:20 pm BUTV Message Center

Thursday, July 18

1:00 pm Safety Lane
1:30 pm BTE: Land of the Rising Sun
2:30 pm BUTV Message Center
9:00 pm Maurice Sendak
10:00 pm BUTV Message Center
10:30 pm Safety Lane

Friday, July 19

1:00 pm Maurice Sendak
2:00 pm BUTV Message Center
2:30 pm Safety Lane
6:30 pm BUTV Message Center
9:00 pm BTE: Land of the Rising Sun
10:00 pm Safety Lane
10:20 pm BUTV Message Center

July 22 through 26

Monday, July 22

1:00 pm **Classic Hot Pick Videos**
- Video hits from 1988, produced and hosted by BU students.

2:00 pm BUTV Message Center
9:00 pm Maurice Sendak
10:00 pm BUTV Message Center

Tuesday, July 23

1:00 pm Maurice Sendak
2:00 pm BUTV Message Center
9:00 pm A Visit to Czechoslovakia
10:00 pm BUTV Message Center

Wednesday, July 24

1:00 pm A Visit to Czechoslovakia
2:00 pm Classic Hot Pick Videos
9:00 pm BUTV Message Center
10:00 pm Maurice Sendak

Thursday, July 25

1:00 pm BUTV Message Center
2:00 pm Maurice Sendak
9:00 pm Classic Hot Pick Videos
10:00 pm A Visit to Czechoslovakia

Friday, July 26

1:00 pm Classic Hot Pick Videos
2:00 pm BUTV Message Center
6:30 pm BUTV Message Center
9:00 pm Maurice Sendak
10:00 pm BUTV Message Center

July 29 through August 2

Monday, July 29

1:00 pm Classic Hot Pick Videos
2:00 pm **BUTV Message Center**

- A listing of happenings on-campus and in the Bloombsburg and Berwick areas. To enter your non-profit group's announcement just call 389-BUTV.

9:00 pm Maurice Sendak

Tuesday, July 30

10:00 pm BUTV Message Center
1:00 pm Maurice Sendak
2:00 pm BUTV Message Center
9:00 pm A Visit to Czechoslovakia
10:00 pm BUTV Message Center

Wednesday, July 31

1:00 pm A Visit to Czechoslovakia
2:00 pm Classic Hot Pick Videos
9:00 pm BUTV Message Center
10:00 pm Maurice Sendak

Thursday, August 1

1:00 pm BUTV Message Center
2:00 pm Maurice Sendak
9:00 pm Classic Hot Pick Videos
10:00 pm A Visit to Czechoslovakia

Friday, August 2

1:00 pm Classic Hot Pick Videos
2:00 pm BUTV Message Center
6:30 pm BUTV Message Center
9:00 pm Maurice Sendak
10:00 pm BUTV Message Center

Kehr Union expansion project underway

The \$7.5 million Kehr Union expansion project has begun, and "demolition of stairwells, walls, and floors is underway," according to Donald McCulloch, director of the physical plant.

Completion of the project, which will double the size of the existing building, is tentatively set for September 1992, according to John Trathen, director of student activities and Kehr Union.

Trathen noted that reservations for use of

Completion of the project, which will double the size of the existing building, is tentatively set for September 1992.

the facilities will not be accepted until January 1993.

The renovated building will include a 20-foot multi-purpose room suitable for showing movies and other activities that have been scheduled in Kenneth S. Gross Auditorium or Mitrani Hall of Haas Center for the Arts.

Other additions include an enlarged snack bar area, a lounge with a fireplace, a student computer lab, six conference rooms, and space for the Health Center and Career Development Center.

"We're hoping it is finished by that date," he says. "As progress continues, and we make sure everything is complete, reservations for the facility may be accepted before January 1993—maybe October or November," Trathen says. "We'll just have to see how things come along."

The relocation of offices was complete at the end of the spring semester, he says, and all office telephone numbers will remain the same during the renovation process.

Temporary office locations are as follows:

Student Activities Office—Elwell Residence Hall, Rooms G-40, G-41, G-42, and G-43.

Student Development Office—Elwell Residence Hall, G-21, G-22, G-44, G-45, and G-46.

Community Activities Office—Husky Corners, located at the corner of College Hill and East Street.

The offices of the **Community Government Association, Obitier Office, Program Board, The Voice, Volunteer Services, The Black Cultural Society, Fellowship of Christian Athletes**, as well as the **Blue Room**, and the **Green Room** are located in Husky Corners.

Conference Room reservations for the Blue Room and Green Room can be made through the Student Activities Office, 389-4344.

The BU Parking Policy and other regulations apply to persons using the 14 parking spaces available at Husky Corners.

The **Campus Post Office** is located in what was Custodial Services at the rear of the University Store.

Custodial Services has been moved to the Buckingham Maintenance Center.

The **Information Center, student supervisors, and the Games Room** are located in the University Store lobby, as well as the United Penn MAC machine. The Commonwealth banking facility has moved off campus.

A small snackbar will provide limited food service in the Kehr Union Annex, located in the rear of the University Store, at the beginning of the fall semester.

In addition, the **sign press operation**, usually housed in the Student Development Office, has been moved to the University Police Department.

In consideration of the Smoking Policy, non-smoking areas include the Kehr Union Annex and University Store lobby and Husky Corners—except private offices.

To reserve CGA vehicles, the process will remain the same, but requisitions should be sent to the CGA Office in Husky Corners.

—Christina J. Gaudreau

News Briefs

BU Theater to present

'The Man Who Came to Dinner'

"The Man Who Came to Dinner," written by Moss Hart and George S. Kaufman, will be performed by the Bloomsburg University Theater at 8 p.m., Thursday through Saturday, June 27-29, in Mitrani Hall of Haas Center for the Arts.

Matinee performances will be held at 2 p.m., Saturday and Sunday, June 29-30.

Under the direction of Michael Collins, assistant professor of communication studies, the cast includes local performers Rebecca Ermisch, Tammy Trotman, Benjamin Young, Stephen Weitz, James Slusser, Craig Heimes, C. G. Keiss, David O'Brian, and Brian Lapinsky.

Cost is \$5 for adults and \$3.50 for senior citizens and students. Admission is free to students with a BU I.D. and valid Community Activities sticker.

For more information, call 389-4579.

QUEST to sponsor

Rocky Mountains expedition

QUEST will sponsor a Rocky Mountains expedition from July 7 to Aug. 5.

The trip will provide participants with an opportunity to go camping, rafting, mountain biking, and climbing. Visits will be made to the Colorado Rockies and the Dinosaur National Monument.

Rafting on the Green River, mountain climbing in Grand Tetons National Park near Jackson Hole, Wyo., and overnight backpacking trips through the countryside will highlight the trip. Equipment, instruction, and transportation will be provided.

For more information, call QUEST director Roy Smith at 389-4466.

FINAL NOTICE:

Changes needed for phone directory

Bloomsburg's *Faculty/Staff Telephone Directory* is being updated for the 1991-92 academic year by the University Relations and Communication Office.

Please notify or send any changes to Winnie Ney—Room 115, Waller Administration Building, phone 389-4411—no later than Monday, July 8.

Campus Notes

Robert Wislock, education and training manager in the Personnel and Labor Relations Office, has co-authored an article with Daniele Flannery, assistant professor at Penn State University, titled "A Working Philosophy of Adult Education: Implications for the Practitioner."

The article will appear in the June 28 issue of the *Adult Learning Journal*.

Vera Viditz-Ward, assistant professor of art, was a visiting artist at the Hartford Art School, part of the University of Hartford (Conn.), in March.

She attended activities related to "Cultural Diversity Week" and gave two public lectures on "Becoming a Stranger: Working as an Artist in a Non-Western Culture." She also participated in classroom lectures and met with individual art students to discuss their work.

George Agbango, assistant professor of political science, represented the Political Science Department when it was selected as the Coordinating Center of the National Conference of Black Political Scientists for the Northeastern Region by its Executive Council at the 22nd annual conference held recently in Jackson, Miss.

He chaired a panel discussion on "Political Violence and National Development in Africa" and presented a paper titled "Political Violence and Political Development in Ghana and Uganda: A Comparative Analysis."

In addition, Agbango and **Charles Jackson**, professor emeritus of the Political

Science Department, attended the annual conference of the Pennsylvania Political Science Association held in April at Dickinson College in Carlisle.

The professors presented papers titled "Comparing Politics: Nations, States, and Governments" and "The Politics of Military Intervention in Sub-Saharan Africa: The Liberian Experience."

Hank Bailey, professor of mathematics and computer science and director of the Institute for Interactive Technologies, served as a panelist during the "Interactive Multimedia: Teaching in the 21st Century" teleconference held in May.

The teleconference was sponsored by the Interactive Multimedia program at The George Washington University in Washington, D.C.

The panel discussed issues such as costs, effectiveness, capabilities, and development of course materials.

William D. Milheim of the Institute of Interactive Technologies and assistant professor of mathematics and computer science has had an article titled "Implementing Distance Education Programs: Suggestions for Potential Developers" published in the April 1991 issue of *Educational Technology*.

Marilyn L. Muehlhof, university secretary and a certified professional secretary (CPS), has been appointed chairperson of the CPS Service Committee of the Pennsylvania Division of Professional Secretaries International at the organization's annual meeting held in York last month.

Terry A. Oxley, assistant professor of music, was recently invited to perform with the Rockbridge Symphony Orchestra in Lexington, Va. The orchestra was involved in a series of sold-out performances of the Andrew Lloyd Weber musical "Evita" on the campus of Washington and Lee University.

Kambon Camara, assistant professor of psychology and a psychological counselor in the Center for Counseling and Human Development, served as a panelist at the PADE Central Region Workshop held at the Magee Center last fall.

He presented an historical perspective of black males as part of "collective memory" that impacts upon the perceptions of black males in the present.

Steven L. Cohen, professor of psychology, presented his research at a symposium during the annual meeting of the Association for Behavior Analysis held in Atlanta, Ga., in May.

His presentation, titled "Resistance to Change Under Fixed-Ratio, Variable-Ratio, Fix-Interval, and Variable-Interval Schedules of Reinforcement: Some Contradictory Data" was co-authored with three recent BU graduates, Debrah Riley, Patty Weigle, and Kelly Shaulis.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas, news briefs, and calendar information at least two weeks in advance to *The Communiqué*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells



PHOTO BY JOAN HELFER

UP ON THE ROOF—This photo of workers laying a roof on Centennial Gym gives the illusion that a brick wall will soon descend on their heads. Construction projects continue on campus this summer.

THE COMMUNIQUE

A NEWSLETTER FOR FACULTY AND STAFF AT

BLOOMSBURG UNIVERSITY

• 11 JUL 91

Social inadequacy short circuits success in school, says ECE expert

Speakers focus on developing competencies, culturally diverse methods for teaching children

A child's attitude and performance in school can hinge on social skills acquired before he or she enters a classroom, according to early childhood education expert Ann Baldwin-Taylor, who spoke at an Early Childhood Education (ECE) Conference at Bloomsburg recently.

Speaking on "Effective Beginnings in Developing Competencies in Children," the director of the Children's School at Carnegie-Mellon University in Pittsburgh told more than 150 conferees in Scranton Commons the social skills of children have "oftentimes been put into the background" by pre-school educators.

"Sometimes, as educators, we forget that learning begins long before a child sets foot inside your classroom or (day care) center," Baldwin-Taylor said, noting that many teachers forget the importance of the social skills their pupils should have learned from their upbringing at home.

Baldwin-Taylor said teachers are used to measuring the performance of their pupils by testing them in school, but they've done little work in helping their youngsters learn how to be friendly and cooperative with others.

"Friendless children . . . suffer from low self-esteem and provide ample evidence that their unhappiness is due to their social inadequacy," she noted, "and this tends to short-circuit all of their success in school."

Before entering the first grade, children usually have learned how to be friendly and cooperative with other people, said Baldwin-Taylor, however, this is becoming the ideal circumstance.

"Unless children learn from us (teachers) how to make friends, it is likely that they will continue to perform at lower levels,

and many times they will become behavioral problems both in and out of the classroom," she said. "Those children who are rejected by their classmates . . . are the ones who hold less favorable attitudes about school, always perform at lower levels, and have an increasing avoidance behavior," she added. "They're the ones who eventually leave school."

Baldwin-Taylor said children can be taught how to love themselves, read the behavior of others, communicate with words, and risk failure as part of their "growing up" experience.

"These are taught skills," she said. "Children don't get them from the grace of God. As educators, we need to teach children the skills which will enable them to be socially successful . . . and the earlier the intervention the better."

She prescribes teaching these skills through socio-dramatic play and face-to-face interaction which will help to make language understandable to children. "I'd encourage having a lot of dramatic play, show and tell . . . where children show you what certain things mean."

In addition, Baldwin-Taylor said pre-school teachers should emphasize words with rhythm and inflection, stressing the items or ideas being discussed as though they are making an announcement.

"It's terribly important that children be taught how to communicate," she said.

At a luncheon on Wednesday, June 19, Indiana University of Pennsylvania education professor Edwinna Vold said teachers have "a moral and ethical responsibility to provide a culturally diverse program for children" who attend pre-schools or day care centers.

In her discussion on "Math and Science From a Multicultural Perspective," Vold said a multicultural education "is the best way to promote equitable aptitudes regardless of race, sex, ethnicity, and class."

Continued on page 2



PHOTO BY JOAN HELFER

DONATION FOR FIRE PROTECTION — Bloomsburg Mayor George Hemingway, left, accepts a \$25,000 contribution from CGA President Mike Jemo. For the past 13 years, BU and its student government have donated more than \$182,000 to the town to help provide adequate fire protection. Also pictured are President Harry Ausprich and town councilman Charles Learn Jr., far right, chairperson of the town's fire and water committee.

Early Childhood Education Conference

Continued from page 1

"Children in early childhood years need to examine their behaviors and attitudes with regard to the growing diversity in our population," noted the chairperson of IUP's professional studies and education department. "I think math and science are two areas in which we can bring that to fruition."

According to Vold, the launching of the Soviet satellite, Sputnik, prompted an investigation into the teaching of science and math in the United States.

"The American public was concerned that the United States had slipped behind the Russians in the space race," she said, "and the findings after Sputnik revealed that science and math were being poorly taught."

Now, some 40 years later, Vold claims there has been little done to change the way science and math are taught in this country. "I am horrified to walk into classrooms today and find that teaching mathematics is still (based on) memorization, and science is still being taught out of a textbook."

In addition, Vold stressed that a multicultural education should not be confused with "minority studies" or be viewed as "for minorities only." Rather, it's education "which values cultural pluralism . . . and affirms that schools should be oriented toward the cultural enhancement of all children and youth through programs rooted to the preservation and extension of cul-



"I am horrified to walk into classrooms today and find that teaching mathematics is still (based on) memorization, and science is still being taught out of a textbook."

— Edwinna Vold



PHOTOS BY JOAN HELFER

"Unless children learn from us (teachers) how to make friends, it is likely that they will continue to perform at lower levels, and many times they will become behavioral problems both in and out of the classroom."

— Ann Baldwin-Taylor

tural alternatives," she said. "It recognizes cultural diversity as a fact of life in American society, and it's a valuable resource."

Vold believes a monocultural approach to education is detrimental. "There is a critical need to prepare teachers at all levels to be sensitive to the needs of sub-populations within a pluralistic society," she said. "This intervention strategy (of multicultural education) is what I believe can offer children a way to move into the year 2000 with the ability to live interdependently and in harmony with other groups."

Sponsored by the Pennsylvania Department of Education, the two-day conference, held for the first time at Bloomsburg, was directed by John Hranitz, professor of early childhood education and assistant chairperson of the university's Department of Curriculum and Foundations.

"The early childhood conference was a huge success at Bloomsburg this year, and I hope the Department of Education will consider scheduling future conferences here at the university," he said.

— Kevin B. Engler

News Briefs

Country music festival at Redman Stadium next Monday

BloomFest '91, the second annual country and bluegrass summer music festival at Bloomsburg University, will be held from noon to 10 p.m., Monday, July 15, at Redman Stadium. The event is free and open to the public.

Highlighting this year's event will be Bill Monroe and the Bluegrass Boys. Area country bands including SHUCKS, Tim Johnson & High Noon, After Midnight, John and Tory Dillon, Redd I Ramblers, and Western Wave will also perform.

In addition, the family music festival will feature a local artisan's show. David Armstrong of Unityville, who is nationally fa-

mous for his watercolor paintings, will be one of the exhibitors.

For more information, call the Student Development Office at 389-4409.

Host families needed for summer HOBY program

Twenty-three high school students from the Soviet Union will visit Bloomsburg as part of an exchange program this summer sponsored by the Hugh O'Brian Youth Foundation (HOBY).

The students will be touring area businesses and industries and participating in a variety of on-campus activities.

Local families are needed to serve as hosts for these students during their 10-day visit from Monday, July 29, through Wednesday, Aug. 7.

To volunteer as a host family, call Nancy

Vought in the Student Development Office at 389-4199.

Jemo named CGA president

Mike Jemo, a senior accounting major from Hazleton, has been named president of the Community Government Association (CGA).

Jemo served as freshman and sophomore class president, and was treasurer of CGA last year. Named outstanding freshman by CGA, he is a member of Tau Kappa Epsilon and served as treasurer and fund-raising chairperson for the fraternity, and is a former treasurer of Montour Hall.

He is president of the Chess Club and a member of SHARE — Students Helping Adolescents Reach Excellence — volunteer organization which started on campus during the past academic year.

Liu named dean of Arts and Sciences

Hsien-Tung Liu has been appointed dean of the College of Arts and Sciences, effective July 1.

For the past 23 years, Liu held both administrative and faculty positions at Point Park College in Pittsburgh.

A political science professor, he served as chairperson of the social sciences and modern languages department and vice president and dean of faculty.

"Dr. Liu has considerable background as a higher education administrator with seven years as a department chairperson and four years as vice president and dean of faculty," said Betty D. Allamong, provost and vice president for academic affairs.

"He has a very extensive publication record and a broad background in languages, literature and political science," she noted. "I feel he brings disciplinary breadth and administrative strength to our College of Arts and Sciences."

Previously, Liu worked three years (1965-67) as an assistant professor of political science at California State University in Chico, Calif., and taught language courses at the state's Claremont Colleges during the 1964 summer term.

Liu earned a doctorate of international relations from Claremont Graduate School and University Center in 1967, master of arts in English from California State University in 1962 and bachelor of arts in foreign languages and literature from National Taiwan University in 1958. He also conducted two years (1974-1975) of post-doctoral research at the University of Pittsburgh.

Liu succeeds John S. Baird Jr., who served as acting dean of the arts and sciences college during the 1986-87 academic year and permanent dean from July 1987 until he resigned from the post in June.

Baird has returned to his former faculty position as a psychology professor and will serve as director of the university's Honors and Scholars program.

—Kevin B. Engler



Hsien-Tung Liu

1991-92 faculty research grants awarded

Thirteen Bloomsburg faculty members have been awarded research grants totaling \$9,000 for the 1991-92 academic year.

Five collaborative and three individual faculty research grants were recommended by the university's Faculty Professional Development Committee, and awarded by Provost and Vice President for Academic Affairs Betty D. Allamong and Assistant Vice President for Graduate Studies and Research Peter J. Kasvinsky. A total of nine proposals were submitted for review to the committee.

Academic Affairs allocates faculty professional development funds for collaborative research grants to support research conducted by teams of two or more faculty members working within or across disciplines. Funds are also allocated for individual research grants to support faculty research that contributes to and enhances professional performance.

"It is anticipated that these small grants for research will assist faculty in establishing a database and track record which will make them more competitive in securing extramural funding."

—Peter J. Kasvinsky

"It is anticipated that these small grants for research will assist faculty in establishing a data base and track record which will make them more competitive in securing extramural funding," said Kasvinsky.

The five collaborative research grants were awarded to:

•Linda LeMura, assistant professor of physical education and athletics, and Cynthia Surmacz, associate professor of biological and allied health sciences, who will receive \$532.50 for their project titled "The Effect of Resistive Training on Lipid Profiles in College Age Females."

•Gunther Lange and Peter Stine, assistant professors of physics, who will receive \$1,197.75 for their project titled "Multi-wavelength Astrophysics."

•Brigitte L. Callay, associate professor, and Brenda Keiser, assistant professor, both of the department of languages and cul-

tures, who will receive \$100 for their project titled "Production of Videotape on Teaching Grammar Actively at the Intermediate Level in Second Language Instruction."

•Robert Abbott, coordinator in the Center for Academic Computing, and Frank Lindenfeld, professor of sociology and social welfare, who will receive \$2,250 for their project titled "Acquiring Access to Social Science Databases."

•George Chamuris, assistant professor of biological and allied health sciences, and Emeric Shultz, assistant professor of chemistry, who will receive \$567 for their project titled "An Investigation of the Suberin-Degrading Ability of Bark-Inhabiting Fungi."

Three individual research grants were awarded to:

•Jeanette Keith, assistant professor of history, who will receive \$1,650 for her project titled "Archival and Quantitative Research in Rural History."

•Dorette E. Welk, associate professor of nursing, who will receive \$345.28 for her project titled "Senior Nursing Student Use and Source of Probability Information in Recognition of Health Patterns."

•Vera Viditz-Ward, assistant professor of art, who will receive \$2,357.47 for her project titled "Portrait of a People: The Gullah of the South Carolina Low Country."

—Geri Ann Winder

(Winder is a news intern working this summer in the University Relations Office.)

Strine plans spring break trip to London, England

Harry Strine, associate professor of communication and director of the forensics program, has arranged a trip to London, England, during the March 7-14 spring recess next year.

Cost is \$789 for double occupancy, or \$939 for a single supplement (cost includes roundtrip airfare and ground transportation to and from airport, hotel room, and continental breakfast).

A non-refundable \$100 deposit per person is due no later than Friday, Sept. 20. For more information, call Strine at 389-4576.

Campus Notes

Robert P. Wislock, education and training specialist in the Personnel and Labor Relations Office, has had an article titled "Developing a Vision for Education and Training Initiatives in Higher Education: Implications for the Practitioner" accepted for publication in an upcoming edition of *CUPA Journal*.

Alex Poplawsky and **Steven Cohen**, professors of psychology, have had a research article titled "Septal Lesions Lower Responding Under Fixed-Ratio Schedules of Reinforcement" accepted for publication in an upcoming edition of *Behavioral and Neural Biology*.

The paper explores how the septum, a subcortical region of the brain, affects how rats learn to respond for food.

Steve Goodwin, assistant professor of health, physical education, and athletics, and **Frank Peters**, associate professor of English, presented a paper and conducted a workshop titled "Writing for Health, Leisure, and Physical Education Programs" at the annual conference of the Writing Across the Curriculum Association held at Clarion University in May.

William Milheim, assistant professor of mathematics and computer science and of the Institute for Interactive Technologies, recently had a monograph titled "Expert Systems in Education and Training: What Instructional Designers Need to Know" published by the National Society for Performance and Instruction.

Mary K. Erickson, associate professor of marketing and management, presented a paper titled "Student Perceptions of Research Projects in Marketing Classes" at the Academy of Marketing Science Annual Conference held in Ft. Lauderdale, Fla., in May. The paper was co-authored with Valerie Porquet of London, England.

The paper was also published in this year's issue of *Developments in Marketing Science*, vol. 14.

Peter Boehling, professor of economics, has received the Ericksen Award in Marketing for a paper he co-authored with Lisa O'Dell, a business administration major with a concentration in marketing. The paper is titled "Wage Discrimination — Theories, Explanations, and Recommendations."

Richard Baker, professor of accounting, received the Ericksen Award in Marketing for his paper titled "An Independent Analysis of the Call for a Liberalized Accounting Curriculum."

Dale A. Bertelsen, assistant professor of communication studies, presented two papers at the Eastern Communication Association annual convention in Pittsburgh.

In "Defining Media Studies," he identified the limitations of current conceptions of media and their effects on critical study.

As editor of publications for the Kenneth Burke Society, Bertelsen presented "The Character of the Burkeian Critic," which examined criticism from a Burkeian perspective.

In addition, he served as chair of the resolutions committee that advanced two resolutions dealing with the state of speech communication education in the eastern region and with fair and equitable consideration of the family in the workplace.

Jim Hollister, sports information director, has been elected second vice president of the Eastern College Athletic Conference Sports Information Directors Association (ECAC-SIDA) for the 1991-92 academic year. Hollister now enters the rotation for the presidency of ECAC-SIDA and will serve in that capacity in the 1993-94 year.

The professional organization for sports information personnel is part of the nation's largest athletic conference comprising 263 schools from Maine to North Carolina. Hollister has been a member of the ECAC-SIDA Board of Directors for the past two years and served as a speaker and helped coordinate the group's recent convention in Hyannis, Mass.

He also made a presentation at the National College Sports Information Directors of America (CoSIDA) Workshop in San Francisco, Calif. Hollister serves as a member of the national organization's Special Awards Committee and has been the president of the Pennsylvania State Athletic Conference (PSAC) sports information directors for the past three years.

Sheila Dove Jones, assistant professor of communication disorders and special education, had an article titled "Components of Early Childhood Interagency Collaboration: Results of a Statewide Study" published in the January 1991 issue of *Early Education and Development*, co-authored with Dolores A. Stegelin of the University of Cincinnati.

Ralph Smiley, professor of history, has submitted under contract an article on "Suleiman the Magnificent," a 16th-century conquering Turkish Sultan, for publication in *Leaders of the World* by Gale Research of Waterford, Conn.

Smiley gave a critique on the film "Gone With the Wind" for residents of the Danville Correctional Institution at the behest of Father Moratelli's mission from St. Columba R.C. Parish, Bloomsburg.

Dianne Angelo, associate professor in the department of communication disorders and special education, and speech pathology graduate student Debra Namey of Wilkes-Barre gave a presentation titled "You've Come a Long Way, Billie" at the fourth annual Augmentative and Alternative Conference held June 19-21 at Willow Valley Resort in Lancaster.

Their discussion focused on a new technological treatment program that helps individuals speak and write which was administered to local resident Billie Herry, who has cerebral palsy.

As Bloomsburg's co-advisor for the National Student Speech-Language-Hearing Association, Angelo recruited 17 graduate and undergraduate speech pathology students to help coordinate the leisure and socialization activities for handicapped children and their siblings during the three-day conference.

The Communiqué

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Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

Trustees approve proposals for rec center, graduate program

Construction of a \$6.6 million student recreation center on the lower campus and a new master's degree program in exercise science and adult fitness were approved by Bloomsburg's council of trustees at its quarterly meeting Wednesday, July 17, at the Magee Center.

Funding for construction of the 75,000 square-foot recreation facility — featuring a large arena that includes a 200-meter running track and four basketball courts — will be provided by an increase in student activities fees starting in the fall of 1992.

In a referendum last spring, students voted to assess themselves an additional \$60 per semester to pay for the facility, says John Trathen, director of student activities.

"No state money will be used on this project," says Trathen, referring to the university's state appropriations (Education and General) budget. Maintenance and post-construction operations will also be provided by the \$60 fee, he says.

The center will include four intramural size basketball courts that can be converted into volleyball and tennis courts, six racquetball courts, a large multipurpose room

for aerobics and dance, a Nautilus room, a free-weight room, an exercise room, a lounge, locker and shower facilities and administrative offices.

At its Thursday, July 18, meeting in Harrisburg, the State System board of governors had no objections with the facility. The university can now proceed with the design phase of the project.

Following the student referendum, the project received unanimous approval from the university's Community Government Association, Space and Facilities task force and Planning/Budget committee.

Bloomsburg's varsity athletic teams schedule intercollegiate events and practices in the two existing athletic facilities — Centennial Gym and Nelson Field House — on campus. Other students who wish to work out and exercise during the school year will have more access to recreational facilities in the new center, says Trathen.

"The center will ease the overcrowded situations which currently exist in Centennial Gym and Nelson Field House," he says.

Continued on page 2

University math prof dies of heart attack

J. Edward Kerlin, professor of mathematics, died of a heart attack while exercising at Bloom Nautilus and Fitness Center on Saturday, July 13.

"The university community was deeply shocked and saddened by the untimely death of Dr. Kerlin," said President Harry Ausprich. "We will miss him, both as a competent professional and valued friend."

Kerlin, 46, had been a Bloomsburg professor for 13 years and chaired the mathematics and computer science department for four years. He co-authored a book titled "Apple Graphics" and wrote many articles for publication in various math journals.

He previously served as an assistant professor at the University of Kentucky in Lexington, Ky., for eight years.

Kerlin received a bachelor's degree from Florida Atlantic University at Boca Raton. He earned master's and doctorate degrees at the University of California-Irvine.

Survivors include: his parents, John E. and Leona Cheshire Kerlin; his wife, Kathy; his daughters, Kristin and Kimberly; and three brothers — H. Roy Kerlin of Fort Lauderdale, Fla., Robert E. Kerlin of Boca Raton, Fla., and Richard L. Kerlin of Virginia Beach, Va.



PHOTO BY JOAN HELFER

WEST SIDE STORY — An architectural rendering shows how the rec center will look when viewed from the west end of campus.

Trustees elect officers for 1991-92

Bloomsburg's council of trustees elected executive committee officers — chairperson, vice chairperson and secretary — for 1991-92 at its quarterly meeting held Wednesday, July 17, at the Magee Center.

LaRoy G. Davis of Feasterville, a secondary social studies teacher at Bensalem Township Senior High School, was reelected chairperson of the council.

Davis has been a member of the university's trustees since his appointment by Gov. Richard Thornburgh in January 1980.

Davis received a bachelor of science degree from Bloomsburg in 1967. He earned a master of arts degree at Trenton State College in Trenton, N.J., and conducted post-graduate work at Temple University in Philadelphia, Penn State University in State College and Bloomsburg.

Anna Mae Lehr of Bloomsburg, a retired extension home economist who was employed for nearly 40 years at Penn State University, was elected vice chairperson of the council.

Lehr, the widow of former Columbia County Sheriff Ray E. "Skeets" Lehr, was appointed to the university's trustees by Gov. Robert Casey in April 1990.

Lehr presently serves on the executive committee of Columbia County's United Way and on the local American Red Cross chapter's board of directors. She earned local notoriety for a first prize do-it-yourself public service program in a 1977 contest sponsored by "Woman's Day" magazine and received Columbia County's Outstanding Citizen award in 1972.

Lehr received a bachelor of science degree at Indiana University of Pennsylvania and attended the University of Maryland at College Park, Md., George Washington University in Washington, D.C., and Penn State University.

She succeeds council member Kevin O'Connor of Plains, who was vice chairperson for two years.

Gerald E. Malinowski, an attorney from Mount Carmel, was reelected secretary of the council.

He has been a member of the university's trustees since his appointment by Gov. Richard Thornburgh in September 1983.

Trustees

Continued from page 1
Graduate program 'designed to improve quality of life for elderly'

Linda LeMura and William Sproule, health, physical education and athletics professors, reported on a new graduate program "that will concentrate on improving the quality of life for elderly people."

National studies reveal greater numbers of elderly people will need programs that respond specifically to their health and medical problems.

"We're experiencing a change in demographics in this country which shows that people are living longer," LeMura said.

The master of science degree program in exercise science and adult fitness will allow the institution to strengthen its role as a public service resource center, as suggested in the school's mission statement, said LeMura.

The program will enable the university to further develop health science programs

and enhance relationships with local and regional health care centers.

"A major focus of this program will be to address the needs of those people who have been victimized with the nation's number one killer . . . heart disease," LeMura said.

Career opportunities in exercise science and adult fitness are anticipated to increase throughout the current decade and into the next century. The job market will expand to medical centers, hospitals and other health care organizations that offer rehabilitation programs.

LeMura hopes the university can begin offering courses toward the 36-credit-hour program soon.

"If it's approved at the State System (of Higher Education) level, Bloomsburg could begin offering one or two classes in the M.S. program as early as next spring," she said.

The curriculum will be reviewed in Harrisburg by the State System's board of governors at its fall meeting in October.

—Kevin B. Engler

Malinowski has served the residents of Mount Carmel as legal counsel for the past 23 years. Earlier in his career, he worked as a teacher in the Downingtown Area School District in Chester County.

Malinowski received a bachelor of science degree at Bloomsburg in 1963. He later earned a juris doctor degree at Dickinson Law School in Carlisle.

In addition, new council members James Atherton Jr. of Wilkes-Barre and Julie Snyder of Halifax attended their first meeting as trustees.

Atherton, 29, is a guidance counselor at Bishop Hoban High School. He was appointed to fill a vacancy after the term of Elbern H. Alkire Jr. expired in January.

He earned a bachelor's degree at King College in Wilkes-Barre and a master's degree at the University of Scranton.

Snyder, 19, a Bloomsburg junior majoring in communication disorders, is the student representative to the council.

She succeeds Sheraton L. Smith of Harrisburg who graduated last year.

—Kevin B. Engler



'NARRATIVE IMAGES' — This watercolor painting by art professor Ken Wilson was part of his recent exhibit displayed at the Demuth Foundation Gallery in Lancaster.

Panuska to speak at August commencement

The Rev. J.A. Panuska, president of the University of Scranton, will speak to 245 Bloomsburg University graduates on the topic "Continue to Learn" during the university's August Commencement Convocation at 7 p.m., Friday, Aug. 16, in Mitrani Hall of Haas Center for the Arts.

Panuska, president of Scranton's Jesuit university since 1982, has guided the school's efforts to strengthen academics, facilities and community outreach programs. Under his leadership the university has received national recognition for its high quality of education.

Earlier in his career, Panuska served as vice president and dean of faculties at Boston College in Massachusetts. He also taught biology for 10 years at Georgetown University in Washington, D.C., was rector of that institution's Jesuit community and headed the Maryland Province of Jesuits.

In addition, Panuska was a philosophy

instructor and a National Institutes of Health post-doctorate fellow at Emory University in Atlanta, Ga. He was also selected as a visiting scientist and fellow at Cambridge University in England.

His activities in the areas of science, education, teaching and administration have historically related to his Jesuit beliefs. The author of many scientific articles in the field of low temperature biology, Panuska served as editor-in-chief of "Cryobiology" — an international journal that spotlights the low temperature biology and medicine.

Panuska received a bachelor of science degree in biology from Loyola College in Baltimore, Md., before entering the priesthood. He completed doctoral studies in philosophy and biology at Saint Louis University in Missouri and studied theology at Woodstock College in Maryland where he was ordained in 1960.

Bloomsburg President Harry Ausprich



Father J.A. Panuska

will confer 92 master's degrees and 153 bachelor's degrees during the ceremony.

A reception will be held for the graduates and their guests immediately following graduation under a tent outside Harvey A. Andruss Library.

—Kevin B. Engler

Tenure, promotions awarded to BU faculty at trustees meeting

13 faculty granted tenure

Thirteen faculty members have been granted tenure by President Harry Ausprich, effective at the beginning of the 1991-92 academic year.

The announcement was made at the Wednesday, July 17, quarterly meeting of the university's council of trustees.

Faculty members receiving tenure include: Joseph Ardizzi, assistant professor of biology and allied health sciences; Winona Cochran, assistant professor of psychology; Donna Cochrane, assistant professor of business education and office administration; Roger Ellis, associate professor of business education and office administration; Bonita Franks, associate professor in the department of curriculum and foundations; and Christopher Hallen, assistant professor of chemistry.

Others earning tenure are: Dennis Huthnance, associate professor of mathematics and computer science; Mark Jelinek, assistant professor of music; Gunther Lange, assistant professor of physics; David Rider, instructor of health, physical education and athletics; Emeric Schultz, assistant professor of chemistry; Lorraine Shanowski, assistant professor in the department of curriculum and foundations; and Christine Sperling, assistant professor of art.

All departmental nominations of eligible

candidates were reviewed by the university-wide tenure committee prior to its submitting recommendations to Ausprich.

11 faculty receive promotions

Eleven faculty members have been awarded promotions in rank effective at the start of the 1991-92 academic year.

The promotions were announced at the Wednesday, July 17, quarterly meeting of the university's council of trustees.

Faculty members earning promotions from associate professor to professor include M. Christine Alichnie of the nursing department, M. Ruhul Amin of marketing and management, Eileen Astor-Stetson of the psychology department, Ervene Gulley of the English department, Reza Noubary of the mathematics and computer science and John Trathen of student activities.

Those receiving promotions from assistant professor to associate professor are Mary Bernath of the English department and Lorraine Shanowski of curriculum and foundations.

Promoted from instructor to assistant professor are Virgie Bryan of developmental instruction, and Mary Ann Cegielsky and Gloria Schechterly of the nursing department.

All promotional recommendations were reviewed by Provost and Vice President for

Academic Affairs Betty Allamong, the university-wide promotion committee and the dean of the appropriate college.

—Kevin B. Engler
and Geri Ann Winder

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Barbara Hudock appointed to BU Foundation board

Barbara B. Hudock of Williamsport, certified financial manager (CFM) and assistant vice president of Merrill Lynch Private Client Group, was recently appointed to the board of directors of the Bloomsburg University Foundation.

Hudock, who graduated with a bachelor of science degree from Bloomsburg in 1975, began working at Merrill Lynch's Williamsport branch the same year.

Specializing in the areas of private money management, estate planning and retirement and pension plans, Hudock provides financial planning for clients interested in conservative money management and she oversees more than \$70 million in assets.

"Barbara's experience will be most beneficial to the board's investment activities," says Anthony Ianiero, assistant vice president for development, "and her enthusiasm

to support her alma mater is very gratifying."

She served for one year (1982) as manager of the firm's Client Services Department and has since conducted various training workshops and seminars on financial planning and investment strategies during the past eight years.

She received the CFM designation in 1984 and is presently working toward a Certified Financial Planner (CFP) license.

She and her husband, Michael, reside in Williamsport. They have a daughter, Kim, 19, and a son, Michael, 12.

—Kevin B. Engler



Barbara Hudock

Bloomsburg named 'hub campus' for national outreach effort

The Student Volunteer Services program at Bloomsburg University has been selected as Pennsylvania's "hub campus" for a nationwide outreach and coalition-building effort geared toward increasing the number of college students involved in community service activities.

The program, titled Into the Streets, will be formally launched on Friday, Nov. 1, by its national sponsor — the Campus Outreach Opportunity League (COOL) — headquartered at the University of Minnesota in St. Paul.

COOL estimates that thousands of college students from across the nation will go "into the streets" to become more aware of needy individuals who live in the communities nearest their campus and offer their assistance for a day of service in agencies including homeless shelters, hospitals, day care and senior citizen centers.

"COOL has established this unique program in an effort to enhance community service by building a broad-based coalition of colleges and universities nationwide," says Robert Peiffer, coordinator of Bloomsburg's volunteer services program.

"Bloomsburg University has been acknowledged as a national leader in this movement because thousands of our students have had at least one experience in community service," Peiffer notes.

The university was chosen as one of 50 hub campuses — one in each state — to assist two- and four-year institutions who need help in starting a volunteer community service program on their campus, he adds.

Peiffer and two student volunteers will attend a "Hub Campus Training" program, Aug. 7-11, as part of this year's COOL Summit in Ann Arbor, Mich.

"This will enable us to receive some advance training . . . and provide an opportunity for our students to get some leadership responsibilities," he says.

Into the Streets is funded by a grant from the W.K. Kellogg Foundation of Battle Creek, Mich.

—Kevin B. Engler

Minority faculty receive State System grants

Six minority faculty members at Bloomsburg have been awarded grants from the State System of Higher Education's Minority Faculty Development Fund for the 1991-92 academic year.

"The primary purpose of this fund is to assist State System universities in supporting the professional development of their resident black and Latino teaching faculty."

—Peggy Bailey

Grants director Peggy Bailey said, "The primary purpose of this fund is to assist State System universities in supporting the professional development of their resident black and Latino teaching faculty."

The six grants were awarded to:

•Virgie Bryan, developmental reading instructor, who received \$3,549.04 to examine the effects of developmental instruction on student success.

•Gloria J. Leslie, director of Student Support Services, who received \$1,609.96 to continue graduate work leading toward a doctoral degree in administration and leadership studies through a joint program between Bloomsburg and Indiana University of Pennsylvania.

•Kambon Camara, assistant professor of psychology, who received \$2,136 to continue graduate studies at Penn State University.

•Irvin Wright, assistant director of developmental instruction, who received \$1,611.54 to continue graduate work towards completion of a doctoral degree in education at Penn State University.

•Pamela M. Wynn, associate professor of marketing and management, who received \$1,400 to attend an academic conference for Statistical Package for the Social Sciences Users at McGill University in Montreal, Canada.

•George Agbango, assistant professor of political science, who received \$1,787.52 towards the completion of his doctoral dissertation "The Impact of Political Instability on the Economic Development Policies of Sub-Saharan Africa: The Case of Ghana, 1960-1980" at Clark Atlanta University in Georgia.

Agbango also received a \$4,500 Minority Faculty Development Fellowship through a special State System grant from the Office of Social Equity to assist him in his doctoral studies.

—Geri Ann Winder
(Winder is a news intern working this summer in the University Relations Office.)

THE COMMUNIQUE

A NEWSLETTER FOR FACULTY AND STAFF AT

BLOOMSBURG UNIVERSITY • 08 AUG 91

BU's accreditation reaffirmed

Middle States Association accepts university progress report

The Commission on Higher Education of the Middle States Association of Colleges and Schools recently reaffirmed Bloomsburg's accreditation after accepting a progress report from the institution in April.

"We were pleased to receive notification from the commission on our report," President Harry Ausprich said at the July 17 quarterly meeting of the university's council of trustees. He said the report detailed "institutional progress on the operation of a strategic planning process."

The university's report addressed specific concerns identified by the commission in conjunction with its on-site evaluation of the institution in April 1989.

"We were asked to give information on the status of our library . . . goals and objectives . . . and planning," said Provost and Vice President for Academic Affairs Betty D. Allamong, "and the commission accepted our follow-up report without reservation."

Construction of a new university library, estimated to cost \$11.4 million, has been a top priority in Bloomsburg's capital budget request to the State System of Higher Education since 1986.

Funding to build a new library has been approved by Gov. Robert P. Casey. But due to Pennsylvania's current budgetary problems, the funds from the state have not been released.

"The commission is concerned that construction has not started on a new library at Bloomsburg," Allamong said, "but they know that we have worked diligently to bring this about."

In response to the commission's request for information that demonstrates strategic planning and goal-setting at the university, Allamong noted that Bloomsburg "implemented strategic direction statements" last year.

The university adopted four objectives that deal with curriculum, public service, enrollment and cultural diversity in February 1990. "Our follow-up report documented these statements clearly," she said.

Allamong said the university administers periodic internal evaluations to maintain the integrity of its programs.

"We conduct routine self-study evaluations every five years, regardless of whether or not we have a formal outside accrediting agency coming in to look at them," she said.

Middle States conducts full review evaluations on accredited institutions every 10 years and periodic reviews every five years. The next full review is scheduled in the spring of 1999.

The commission, with headquarters in Philadelphia, last reaffirmed Bloomsburg's accreditation in June 1989. "The reviews

Continued on page 2

NCATE reaffirms School of Education accreditation

Bloomsburg's School of Education has had its accreditation reaffirmed by the National Council for Accreditation of Teacher Education (NCATE), culminating nearly three years of preparation by university administrators and teacher education faculty.

NCATE, which accredits approximately 520 teacher education programs at colleges and universities nationwide, reaffirmed Bloomsburg's undergraduate (basic) and graduate (advanced) programs through the 1994-95 academic year, said Howard Macauley, dean of the College of Professional Studies.

"NCATE reevaluates its accredited institutions every five years," Macauley said, noting that an evaluation team visited the university last November.

Continued on page 2



PHOTO BY JOAN HELFER

WELCOME TO BU — Economics professor TejBhan Saini watches as two students from Chinese Culture University in Taipei, Taiwan, cut the first slices of cake at a welcoming reception for 31 new MBA exchange students held recently in Sutliff Hall.

Middle States

Continued from page 1

are standard checkups by the commission," said Allamong, noting the university has been accredited since 1950.

Middle States is a non-profit association serving elementary, secondary and higher educational institutions in Delaware, Maryland, New Jersey, New York, Pennsylvania, Washington, D.C., Puerto Rico and the Virgin Islands.

Middle States implements and evaluates programs of self-study, evaluation, accreditation and other developmental services for institutions in their service area.

—Kevin B. Engler

NCATE

Continued from page 1

Macauley serves on NCATE's 400-member board of examiners and has participated in three NCATE evaluations during the last two years. He said NCATE's standards are "set by your peers" and are extremely rigorous.

"Last fall, one of every three teacher education programs reviewed in the United States was denied accreditation from NCATE," said Macauley, adding that "NCATE's standards were written chiefly by teachers and professors in the field of education . . . and in the various disciplines."

NCATE's mission is twofold: to require a level of quality in professional education that fosters competent practice of graduates; and to encourage institutions to meet rigorous academic standards of excellence in professional education.

"There are 18 standards composed of 94 criteria that institutions must respond to on both the undergraduate or 'basic' level and the graduate or 'advanced' level," said Macauley.

"Essentially, they affirm what we say we are doing. If, for example, you tell NCATE that your program has a large emphasis on field experiences, then you better have them. The evaluation team doesn't want to hear about it . . . they want to see it."

—Howard Macauley

"Essentially, they affirm what we say we are doing. If, for example, you tell NCATE that your program has a large emphasis on field experiences, then you better have them. The evaluation team doesn't want to hear about it . . . they want to see it."



Macauley

Receiving accreditation from NCATE ensures that a teacher education program has maintained national standards of quality. "Some states provide reciprocity of teaching certificates or licenses to teachers who graduate from NCATE-accredited institutions," Macauley said.

Ann Lee, director of the School of Education, said she was "very pleased" with the outcome of this particular NCATE evaluation.



Lee

"We've had (NCATE) evaluations before . . . but this year was more rigorous because the standards had been completely redesigned," she said.

"The NCATE team even went out into the public schools to observe our supervisors and students. They truly left no stone unturned during their visit."

In addition to receiving reaccreditation from NCATE, the Pennsylvania Department of Education (PDE) gave "program approval" for the next five years to all 33 teacher education specialties offered at Bloomsburg.

"With NCATE, the entire teacher education program is either accredited or not accredited," Lee noted.

"PDE, on the other hand, examines each individual program specialty that we offer . . . and they're only interested in the programs that result in certification."

Bloomsburg first received NCATE accreditation in 1954 and has had it reaffirmed every five years thereafter, noted Lee. The next evaluation is scheduled in the fall of 1995.

"We've already begun to prepare for their next visit," she added.

—Kevin B. Engler

Campus Notes

M. Ruhul Amin, director of the Institute of Comparative and International Management Studies, was among 100 delegates and guests from the United States who attended the Soviet-American Conference on Trade and Economic Cooperation in May.

Amin led a six-member education group from the United States that convened in a special session with Soviet education minister Gennadiy A. Yagodin.

During the visit, Amin met with the vice minister of education, Gennady F. Kutsev, to discuss the possibility of arranging a student exchange program between the Soviet Union and Bloomsburg.

J. David Cunningham, director of personnel and labor relations, and Robert Wislock, education and training officer, facilitated a seminar titled "Future Visions for College and University Human Resource Management Professionals: What Critical Competencies and Roles Will Be in the Forecast for the 90s?," during the 1990-91 Phone Network Seminar Series sponsored by the College and University Personnel Association (CUPA).

Their presentation, plus others during the series, are available on cassette tapes and include handouts distributed at each seminar.

Frank Peters, associate professor of English, presented a paper titled "Grammar Relevance: Human/Computer Interface as a Relevancy Model" at the Second National Conference of the Association of Teachers of English Grammar.

Nelson, Centennial to close for repairs

The main arena in Nelson Field House and the gymnasium in Centennial will close at 6:30 p.m., Tuesday, Aug. 13, so workers can recoat the hardwood floors.

In addition, Nelson will have safety straps and cables installed on its basketball goals and scoreboard.

Centennial will be open Monday, Aug. 19, and Nelson will reopen Monday, Aug. 26.

Trustees acknowledge sabbaticals for 17 BU faculty members

Seventeen Bloomsburg faculty members have been granted sabbatical leave requests for the 1991-92 academic year.

The announcements were made at the council of trustees quarterly meeting Wednesday, July 17, at Magee Center.

Faculty members and the projects they will be working on during their sabbaticals include:

Dianne H. Angelo, assistant professor of communication disorders and special education, who will conduct research and write a training grant to prepare graduate students to perform augmentative communication evaluations and implant treatment programs, and another grant to fund equipment and establish an augmentation communication evaluation site at the university's Speech, Hearing and Language Clinic; spring semester.

John S. Baird Jr., professor of psychology, who will pursue postdoctoral work in social policy studies at Penn State University in State College. He intends to develop a reading list and additional core materials related to the psychological study of social issues. As part of a service component in the project, he plans to work with Habitat for Humanity one day a week; spring semester.

Thomas A. Bonomo, associate professor of sociology and social welfare, who is co-authoring a contemporary social problems textbook with colleague Frank Lindenfeld, professor of sociology and social welfare; the fall semester. The book will include extensive research on American cultures.

Michael W. Gaynor, professor of psychology, who will write a textbook titled "Applied Basic Statistics for the Behavioral Sciences;" fall semester.

Levi J. Gray, associate professor of physics, who will collaborate on a multi-institutional study of the biomedical applications of antiprotons at Brookhaven National Laboratory in New York; spring semester.

Mark A. Hornberger, associate professor of geography and earth science, who will study the spatial distribution of ethnic groups in Pennsylvania for the years 1800, 1850 and 1880, and Old Order Amish communities; spring semester.

Saleem M. Khan, professor of economics, who will examine share of trade, loans and direct investments as potential sources of capital formation in South Asian countries; spring semester.

Thomas S. Klinger, associate professor of biological and allied health sciences, who will conduct research and publish findings on the study of digestion in the Crown of Thorns starfish (*Acanthaster Planci*); fall and spring semesters.

Bernadine T. Markey, assistant professor of nursing, who will pursue doctoral work in health education at Penn State University; fall and spring semesters.

John H. Riley Jr., associate professor of mathematics and computer science, who will research algebras of bounded analytic functions and discrete dynamical systems; spring semester.

Chang Shub Roh, professor of sociology and social welfare, who will serve as a visiting professor at Yanbuin University in the Peoples' Republic of China and research minorities living in Korea; spring semester.

Glenn E. Sadler, associate professor of English, who will initiate a critical series of children's literature classics as texts, serve as a consultant to William B. Eerdmans Publishing Company and begin work on a full-length critical study of George MacDonald's fairy tales; fall semester.

Gloria J. Schechterly, nursing instructor, who will work on completing a Ph.D. in health education at Penn State University; fall and spring semesters.

John S. Scrimgeour, associate professor of counseling and human development, who will study preventative and remedial components designed to help new students and those experiencing academic difficulties to achieve their fullest potential as learners; spring semester.

Theodore M. Shanoski, professor of history, who will conduct research in the area of global studies at three higher educational institutions — University of Wisconsin, Ohio State University and Hampshire College — and write a global issues handbook; fall semester.

Barbara J. Strohman, associate professor of art, who will produce 12 fiber paintings which will be shared with the Bloomsburg community at local art exhibitions; fall semester.

Irvin Wright, assistant professor of developmental instruction, who will pursue doctoral work at Penn State University; fall semester.

Upon the recommendation of President Harry Ausprich, candidates for 1991-92

faculty sabbaticals were reviewed by the university-wide sabbatical committee, dean of the appropriate college and senior administrators of the university's academic affairs office prior to their selection.

Faculty member, manager retire

The retirements of a Bloomsburg faculty member and a State System manager were announced at the July 17 quarterly meeting of the university's council of trustees.

Leroy Brown, associate professor of mathematics and computer science, retired last month.

Brown joined the faculty in August 1965. He worked for 35 years in education, including 26 at the university.

J. David Cunningham, director of Personnel and Labor Relations, will retire in October.

Cunningham is completing more than five years of service at the university.

Six non-instructional personnel retire

The retirements of six non-instructional personnel were announced at the July 17 quarterly meeting of the university's council of trustees.

Paul Long, carpenter foreman, retired in April. He completed 13 years of service at the university.

Faye Mausteller, clerk typist in accounting and administration, retired in July. She completed 30 years of service at the university.

Robert McEwen, painter foreman, retired in June. He completed 22 years of service at the university.

Robert McWilliams, equipment operator in the physical plant and automotive department, retired in April. He completed 18 years of service at the university.

Clifford Mensinger, utility plant operator, retired in May. He completed 18 years of service at the university.

Dorothy Sitler, custodial worker, retired in April. She completed 16 years of service at the university.

Non-instructional promotion

Charles Harris was promoted to carpenter foreman at the university.

His promotion, announced at the July 17 quarterly meeting of the university's council of trustees, became effective May 13.

Continued on page 4

Decker, Wilski to teach in Music Prep Program

Bloomsburg's music department announces the continuation of its Music Preparatory Program this fall.

The program, which begins Tuesday, Sept. 3, is open to individuals of all ages and musical ability, from beginners to advanced musicians.

Two new instructors will be part of this year's program. William Decker, a retired university music professor, will teach organ and Christopher Wilski, orchestra director at Wyoming Valley West High School in Plymouth, will teach double bass.

Decker graduated from the Eastman School of Music and Temple University. Wilski received his training at Mansfield University of Pennsylvania.

Mark Jelinek, assistant professor of music and coordinator of the five-year-old music prep program, said the university's music department developed the concept to teach private music lessons to aspiring musicians in the community.

"The university is responding to a need in our community for private music lessons," said Jelinek, who also conducts the Bloomsburg University-Community Orchestra.

"The purpose of this program is to offer people of all ages an opportunity to enrich

their lives with music through participation in quality private instruction," he added.

According to Jelinek, the program's teaching faculty consists of area music teachers, local musicians and university professors who are carefully screened to insure the highest quality of instruction. The instructors work on student development in strings, woodwinds, brass, percussion, piano, organ, voice, music theory, suzuki violin, guitar and bass guitar.

Students participating this fall will receive 14 weekly lessons. Lessons can be arranged at the student's option for 30 minutes, 45 minutes or an hour.

Cost totals \$126 for half hour instruction, \$189 for three-quarter hour lessons and \$252 for hour-long sessions.

Rates for university faculty and degreed music educators total \$154 for half-hour instruction, \$231 for three-quarter hour lessons and \$308 for hour-long sessions.

Fees must be paid in full prior to the start of the term. The registration deadline is Aug. 26.

Students are responsible for providing their own instruments (if applicable) and are expected to conduct themselves in a manner appropriate to an educational setting. All lessons will be conducted in Haas Center for the Arts.

Each year a student musician is honored with a certification of excellence award in recognition of his or her outstanding performance in the program.

Lauren Hunter of Beach Haven, who studied Suzuki violin last year, was selected as the 1990-91 outstanding music prep student.

For more information, call Jelinek at 389-4284.

—Kevin B. Engler

Orchestra to sponsor Caribbean cruise

The Bloomsburg University-Community Orchestra will sponsor a seven-day "Symphony at Sea" cruise to the Caribbean ports of St. Maarten, St. John, St. Thomas and Pleasure Island, Bahamas, aboard the Norwegian Caribbean Cruise Line's SS Norway next summer.

The orchestra will present at least one concert on board the ship and a second performance on one of the islands during the June 20-27 trip.

In addition, the orchestra will sponsor a "Cruise Night" at 7 p.m., Tuesday, Sept. 17, in Haas Center for the Arts. Sandy Merri of Ambassador Travel Agency in Lancaster and a representative from the cruise line will be present to discuss the trip, show a short film and take bookings. A door prize drawing will also be held.

"Students, faculty, staff members, alumni and residents of the greater Bloomsburg community are invited to partake in the cruise," said Mark Jelinek, assistant professor of music and orchestra director.

Discounted group rates of 20 to 25 percent which includes the cruise, roundtrip bus transportation from Bloomsburg to the Harrisburg International Airport and roundtrip airfare from Harrisburg to Miami, Fla., are available.

A \$250 deposit is required at time of booking. A second \$250 deposit will be due Sept. 1 and the final balance is due April 1.

For more information, call Merri toll free at 1-800-727-0015 or Jelinek at 389-4289.

Kerlin scholarship established for math majors

A scholarship program in honor of math professor J. Edward Kerlin, who died of a heart attack while exercising three weeks ago at a local fitness center, has been established at the university.

"The J. Edward Kerlin Scholarship Fund will support worthy students in the department of mathematics," says Anthony Ianiero, assistant vice president for development.

According to Ianiero, contributions earmarked for the fund should be forwarded to the development office in Carver Hall.

Checks are to be made payable to: BU Foundation — J. Edward Kerlin Scholarship Fund.

The Communique

A newsletter for Bloomsburg University faculty and staff, *The Communique* publishes news of events and developments at BU each week through the academic year and bi-weekly during the summer months.

Please submit story ideas, news briefs, and calendar information at least two weeks in advance to *The Communique*, Office of University Relations and Communication, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Jo A. DeMarco
Editorial Assistant: Christina J. Gaudreau
Photographer: Joan K. Helfer
Contributing Writer: Gwenn E. Wells

Trustees

Continued from page 3

Non-instructional appointment

Douglas Loss of Williamsport was recently hired as a computer programmer at the university.

His appointment, announced at the July 17 quarterly meeting of the university's council of trustees, became effective on May 6.

—Geri Ann Winder
(Winder is an intern working this summer in the University Relations Office.)

August Commencement '91

Panuska tells graduates: 'Don't stop learning'

Knowledge and life "are not static," so "don't stop learning . . . don't stop learning . . . really, don't stop learning," the Rev. J.A. Panuska advised 245 Bloomsburg graduates at last Friday's summer commencement convocation in Mitrani Hall.

Panuska, president of the University of Scranton, cautioned 92 master's and 153 bachelor's degree recipients about the risk of allowing their educational investment to become outdated. "Unless you continue to learn . . . you will soon lose much of the value of the knowledge for which you have sacrificed," he said.

"You have to maintain a drive and interest and search out available opportunities," he noted. "If you have the drive, you will find the opportunities."

Panuska, who has guided the Jesuit university in its efforts to strengthen academics, facilities and outreach programs, told the graduates that they'll need to adapt to the many changes which undoubtedly will occur throughout their lifetime.

"As the environment of life swirls around

you, you will require adaptation, a new fitting in," he said. "Continuing to learn or adapt in this broader sense will help you to maintain important personal values and continuity without having your individuality frightened or swept away."

Reflecting on the statement that "no person is an island," Panuska said education is "an enterprise for communal gain" that encompasses a variety of cultural backgrounds and beliefs.

"You have not been educated only for your own personal gain, but for the common good," he said. "In a very real way you have been educated for others . . . for your brothers and sisters in all walks of life . . . and not just here in Pennsylvania, but all over the world."

Panuska asked the graduates to be there for others and to find goodness in all things. "To keep such an attitude alive, you must continue to learn in this sense," he said. "Stay in touch with the poor so that you can understand your own life more fully . . . and

Continued on page 2

BU awarded grant for regional development

Bloomsburg has received a technical assistance grant from the American Association of State Colleges and Universities (AASCU) that will help establish the university as a "focal point" for regional development.

G. Michael Vavrek, dean of the School of Extended Programs, says the grant will help Bloomsburg "find the university's most suitable role" in helping to develop our region.

"We have been awarded this grant from AASCU's Center for Economic and Community Development basically to pay for consulting services," said Vavrek, noting that AASCU receives some of its funding from the Exxon Education Foundation.

Bloomsburg will receive assistance from two experts who will help the university complete the first two phases of AASCU's eight-step plan for implementing and evaluating economic and community development activities.

The university has already selected one consultant — Gerald Gordon, executive director of the Economic Development Authority in Fairfax County in Virginia — who has been trained by AASCU. "Later on in the process, we will choose an educator as our second consultant to help us with another part of the project," Vavrek noted.

Continued on page 3



PHOTO BY JOAN HELFER

AUGUST '91 COMMENCEMENT — Some 245 excited graduates and their family members and friends anxiously wait for graduation to begin last Friday in Mitrani Hall.

The President's Convocation for faculty and staff will be held at 3:30 p.m., Wednesday, Aug. 28, in Mitrani Hall of Haas Center for the Arts.

Habitat for Humanity volunteers to renovate Bloomsburg house

A traveling team of nationwide volunteers from Habitat for Humanity International will be visiting Bloomsburg to help local volunteers renovate a two-unit house on East St. later this month.

Some 20 Habitat volunteers, who will visit Bloomsburg Aug. 25-31, will assist area residents and Bloomsburg University students concerned with substandard housing in this area. The effort is part of a 15-week celebration of Habitat's 15th anniversary.

According to Wendy Pristash, who works as a graduate assistant in BU's Volunteer Services Office, 17 traveling work teams of Habitat volunteers began building or renovating houses across North America in mid June.

"The teams travel to a new location in their designated region each week and help volunteers in that area to build or rebuild affordable housing," Pristash said, noting that the team destined for Bloomsburg originated in Boston, Mass.

"Our team will be here during week 11 of this movement," she added.

In addition to the Boston team, Habitat volunteers began work expeditions in 14 other United States cities including: Ellsworth, Maine; Atlanta, Ga.; Savannah, Ga.; Washington, D.C.; Detroit, Mich.; Miami, Fla.; Key Largo, Fla.; New Orleans, La.; San Antonio, Tex.; Omaha, Neb.; Lynden, Wash.; Watsonville, Calif.; Soldotna, Ala.; and Honolulu, Hawaii.

Two additional teams of volunteers started their journeys in Tijuana, Mexico,

and Winnipeg, Manitoba, in Canada, she said.

The team coming to Bloomsburg will meet area volunteers at 9 a.m., Tuesday, Aug. 27, at Town Hall. The entire group of national and local volunteers will then walk to the housing site at 426 East St. to begin renovating the house.

"It's exciting to see the university and the town taking part in a national effort," said Pristash. "It's a source of pride for everyone involved."

A "block party" to celebrate Habitat's 15th birthday will be held at 7:30 p.m. Thursday, Aug. 29, at Bloomsburg Town Park and a dedication service will be held at 4 p.m. Saturday, Aug. 31, at the work site. The public is invited to attend both activities.

At the end of its mission, the team of volunteers visiting Bloomsburg will meet the other 16 teams in Columbus, Ohio, for three days of celebration, education and worship.

Long associated with former President Jimmy Carter and his wife, Rosalynn, Habitat for Humanity International was founded in 1976 by Georgia businessman Millard Fuller and his wife, Linda, as a Christian ministry dedicated to eliminating poverty housing and homelessness. Habitat volunteers build or renovate houses in partnership with families too poor to afford conventional financing.

For more information, call the Volunteer Services Office at 389-4455.

—Kevin B. Engler

State System Board of Governors approve tuition increase

Tuition for full-time undergraduate and graduate students attending Bloomsburg and the other 13 State System of Higher Education universities will increase for the 1991-92 academic year.

Approved by the system's board of governors at a special meeting last Thursday, the new tuition rate for Pennsylvania residents is \$2,628 per year, an increase of \$350.

Tuition for full-time non-resident undergraduate students rises to \$4,892 per year, a \$580 increase, and full-time non-resident graduate students will pay \$3,354 per year, an increase of \$470.

Tuition for non-resident students reflects an amount equal to the instructional cost per student at all 14 State System universities.

The 14 state-owned universities are located at Bloomsburg, California, Clarion, East Stroudsburg, Edinboro, Indiana, Kutztown, Lock Haven, Mansfield, Millersville, Shippensburg, Slippery Rock and West Chester.

—from Chancellor's Office

Panuska

Continued from page 1

in your own way you can help make the world better."

The Jesuit priest also spoke highly of Bloomsburg's many accomplishments throughout the years. "During my nine years at Scranton I have watched Bloomsburg grow both in service and in quality," he said. "I congratulate the university, its graduates, and all in the university community who have made such institutional and personal growth possible."

Discussing the general outlook regarding higher education in this country, Panuska said present times "are not easy" and voiced his concerns.

"Our 'education president' has not yet been successful in that effort, and it will take us awhile to get over the negative overtones repeatedly expressed about higher education by a former national Secretary of Education," he said, noting the public has become easily disillusioned when higher education's failures are grossly exaggerated.

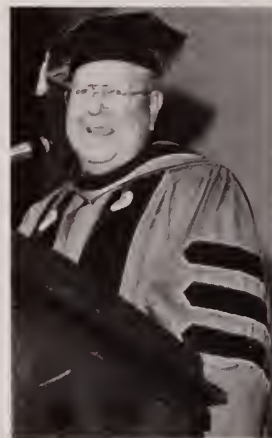
"Such perceptions by the public are soon felt by our legislators whose support we need whether we are public or private institutions," he said, adding that "positive perceptions of our value and importance are much more crucial when the nation, or the Commonwealth, is experiencing financial difficulties as is the case today."

In closing, Panuska offered some final words of inspiration for each of the graduates.

"When you . . . return to walk on this campus 10, 20 or 50 years from now, I hope you will be able to say that you have continued to learn in your profession . . . in your personal life . . . and in your perspective of the world," he said.

"I hope you will have done this while finding goodness and dignity in all things, including yourself," he added.

—Kevin B. Engler



Fr. Panuska

BU profs teaching methods were 'talk of campus' at Chinese college

Roh, Pomfret spend seven weeks teaching students, faculty at Shenyang Teachers College in China

Classroom discussions, computer-assisted instruction and videotape or slide presentations are used daily by educators in the United States to help make learning more enjoyable for their students.

But according to two Bloomsburg professors, these approaches are not common in China.

"We utilize multiple teaching approaches . . . which are highly unorthodox to the Chinese," says sociology professor Chang Shub Roh.

Roh and James Pomfret, professor of mathematics and computer science, spent seven weeks this summer teaching at Shenyang Teachers College in China as part of a faculty exchange program between that institution and Bloomsburg.

Pomfret says Shenyang's students and faculty were amused with the support materials he and Roh used in their presentations. "The Chinese are used to straight lecture . . . from professor to student," he says. "We would enter them into discussions and have them go to the chalkboard, much like we do here. Our methods became the talk of the campus."

The two professors are the first Bloomsburg faculty members to receive visiting scholar invitations from the 38-year-old teachers college situated in China's Liaoning Province. In addition to teaching in their respective disciplines, they pro-



Chang Shub Roh

James Pomfret

Bloomsburg professors Chang Shub Roh and James Pomfret used "highly unorthodox" teaching methods at Shenyang Teachers College this summer.

vided consultation to the college's faculty and administration. In return, the Chinese institution has sent instructors to Bloomsburg to study in various master's degree programs.

Howard Macauley, dean of the College of Professional Studies, says the exchange program was chiefly designed to "facilitate the exchange of students and faculty . . . which will enhance knowledge, technological sharing and cooperative ventures" between the two higher educational institutions.

Founded in 1953, Shenyang Teachers College is one of the oldest teacher training

institutions in northeastern China. Located in Shenyang, the nation's fourth largest city, the college has an enrollment of more than 2,000 students and employs approximately 400 faculty members.

Both Roh and Pomfret admitted experiencing some difficulty with the language barrier, but it wasn't a major problem. "About 50 percent of the students I taught understood English," says Pomfret, noting that the students were bright and well prepared. "There was an interpreter, but I still had to speak very slowly."

Although both professors taught classes

Continued on page 4

BU awarded grant

Continued from page 1

The initial phase of the project deals with collecting and analyzing data on existing economic and community development programs offered at the university and throughout the Bloomsburg region. The second phase calls for identifying the project's specific objectives, budgeting and organizing committees made up of university officials and regional leaders.

The final six phases include organizing the project, defining economic and community development, analyzing the environment, goalsetting, implementing programs and evaluating results.

Vavrek says Bloomsburg is one of eight AASCU member institutions to receive the grant. Other recipients include: Chadron State College, Chadron, Neb.; Northwestern State University, Natchitoches, La.;

Kean College, Union, N.J.; Murray State University, Murray, Ky.; State University of New York (SUNY) at Brockport, N.Y.; Shawnee State University, Portsmouth, Ohio; and Western Carolina University, Cullowhee, N.C.

"One of Bloomsburg University's strategic directions is a recommitment to regional development activities . . . and the School of Extended Programs is the focal point," said Vavrek. "Since the university has been recognized as taking a more active role in developing our region, AASCU has provided us with a process that will help apply the university's resources . . . and help this region to develop."

The university's service region comprises a 40-mile radius around Bloomsburg that primarily consists of 11 counties — Columbia, Luzerne, Lycoming, Montour, Northumberland, Schuylkill, Sullivan, Carbon, Snyder, Union and Wyoming.

"After the project is finished, we hope there will be greater use of university resources by the people who live in our region."

— G. Michael Vavrek

Vavrek believes the project will enhance the university's public service activities in the region and help the institution define what it can do to assist economic and community development here.

"After the project is finished, we hope there will be greater use of university resources by the people who live in our region," Vavrek said.

"It's a timely opportunity for Bloomsburg University . . . and the university is ready for the challenge," he added.

— Kevin B. Engler

Calendar

Sunday, Aug. 25 — Comedy Night with MaryEllen Hooper and Todd Rowden, Kenneth Gross Auditorium, Carver Hall, 8:30 p.m.

Monday, Aug. 26 — Classes begin

Wednesday, Aug. 28 — Activities Fair, outdoors (rain date Aug. 29)

Film: "What About Bob?," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Friday, Aug. 30 — QUEST: Rock Skills at Mocanaque, 5 p.m.

Film: "What About Bob?," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Monday, Sept. 2 — Labor Day, no classes

QUEST: Rock Skills at Mocanaque, 5 p.m.

Wednesday, Sept. 4 — Film: "Thelma and Louise," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Lecture: "Don't Become a Victim of Opportunity," with Deborah Barnes of University Police, Schuylkill Hall, 8 p.m., and Montour Hall, 9 p.m. (Safety Awareness Month)

News Briefs

Communication audit being conducted on campus

As part of the university's continuing commitment to the Middle States accreditation process, a communication audit will be conducted early in the fall semester, according to Jim Tomlinson, associate professor of communication studies.

A survey of all university employees was recommended by the Middle States steering committee during their recent accreditation review, Tomlinson said.

Ron DiGiandomenico of academic advisement and chairperson of Bloomsburg's Committee on Institutional Effectiveness has been involved in coordinating the survey with Tomlinson.

The survey will be augmented through interviews with university personnel by an outside consultant, Louis Cusella of the University of Dayton in Ohio.

The survey was distributed the week of

Aug. 19 and should be completed and returned to the Office of Planning of Institutional Research by Wednesday, Sept. 18.

The communication audit will be used as a "benchmark" for future analysis of the institution, Tomlinson said.

Andruss Library announces hours for fall semester

Andruss Library will be open the following hours during the fall semester:

Mondays through Thursdays —

8 a.m. to midnight

Fridays — 8 a.m. to 5 p.m.

Saturdays — 9 a.m. to 5 p.m.

Sundays — 2 p.m. to 10 p.m.

The University Archives will be open Monday through Friday from 10 a.m. to noon and from 1:30 to 3 p.m.

During the Labor Day Weekend — Saturday, Aug. 31 through Monday, Sept. 2 — both the library and the archives will be closed.

Schuylers Drive closed during Kehr Union expansion

Schuylers Drive will be closed at the beginning of the academic year, Aug. 26, due to the Kehr Union expansion project.

Because of the amount of student traffic in that area, the road will be closed until the fence is removed from the construction area, according to Deborah Barnes of the University Police Department.

The road will be open, however, for students to move into the dormitories prior to the first day of school, Barnes said.

Bloomsburg recognized in '91 speech tournament publication

The 1991 *Intercollegiate Speech Tournament Result Book* has arrived and Bloomsburg is listed under the heading, "The World's Largest Tournaments."

According to Harry C. Strine III, director of forensics, the publication is a record of all speech tournaments held in 1990-91 with selected statistical analysis, features and editorial commentary.

The publication was edited by Seth C. Hawkins of Southern Connecticut State University.

During the 1990-91 academic year, there were 247 tournaments held in the nation that offered competition in individual speaking events.

Thirty-eight events received recognition in the "large" category, and Bloomsburg ranked 27th for its annual "Mad Hatter" tournament.

BU profs

Continued from page 3

at the college, Roh says his assignment was a bit more unique. "I was not there to teach the Chinese students, but rather to lecture the professors about our American society," he says.

"I took lots of videotaped documentaries of American cities with me because I knew they wanted to learn the English language as well as sociology."

Housed in a dormitory on campus, the two professors said they quickly learned to abide by the college's rules and regulations. "Living on campus, we experienced some of their restrictions," Pomfret says.

"Our dormitory was 'chained shut' from 10 p.m. to 6 a.m. If we were out past 10 p.m., we wouldn't be able to get back in until morning."

But Roh, who journeyed to barren areas of East Germany and the Soviet Union last year, notes that life in Shenyang was comparable to any large city in the United States.

"We were able to buy just about any kind of American goods," he says. "There were restaurants everywhere . . . and the prices were reasonable."

Pomfret speaks highly of the college's hospitality. "They treated us very well . . . almost as if we were celebrities," he says.

"For us," Roh adds, "the opportunity to go to Shenyang was as much a learning experience as a teaching experience."

— Kevin B. Engler

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communiqué*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Editorial Assistant: Christina J. Gaudreau

Photographer: Joan K. Helfer

Ausprich offers ideas for building 'community'

Teaching mission, fiscal integrity, respect for others are key elements

Preserving and enhancing the quality of teaching, maintaining fiscal integrity and nurturing respect for one another are the key elements for building a new sense of 'community' at the university during the '90s," said Bloomsburg President Harry Ausprich at a special President's Convocation in Mitrani Hall last Wednesday.

Speaking to a late afternoon gathering of faculty and staff members, the president shared his concerns about the "breakdown of community" on the university's campus and the necessary changes that must take place for the institution to prosper.

"As I begin my seventh year as president of Bloomsburg University, I feel more challenged than ever before . . . to ensure that this fine institution continues to grow in quality and service," Ausprich said.

Bloomsburg's teaching mission is "vitally important" to sustaining the life of the university, noted Ausprich, who applauded the institution's curriculum committee for sponsoring Writing Across the Curriculum — a series of discussions designed to help faculty improve the writing skills of students. "We are a teaching university," he emphasized, "and this will continue to be our principle mission."

Ausprich said the school's teaching mission is also influenced by faculty scholarship and a changing student profile.

"As president, I welcome suggestions that require a commitment to harmonizing and redirecting our intellectual resources, especially those that don't require great expense," he said.

Last May, the university was projecting serious cutbacks in state appropriations for the current academic year and trimmed departmental budgets by five percent.

"Fortunately . . . a new state budget was passed which provides a 2.03 percent increase in our appropriation," said Ausprich,

noting Bloomsburg's increase is lower than the 2.5 percent appropriation granted System-wide due to the discontinuance of the Governor's tuition grant program.

In addition, the State System board of governors approved tuition increases of \$350 per academic year for in-state students. Ausprich reported non-resident full-time undergraduate tuition increased to \$580 and non-resident full-time graduate tuition rose to \$470 per academic year.

Ausprich said "fiscal management" and "good planning" by university officials will allow Bloomsburg to invest more resources into non-personnel areas during the 1991-92 academic year.

"This includes allocating \$300,000 . . . to respond to recommendations in the Program/Services Mix report."

This report, based on an internal university study which suggests institutional growth through "substitution and change," will be completed in the fall and "contain findings and recommendations crucial to the university's academic planning efforts

"There is, in my opinion, no more important issue on this campus . . . than nurturing respect for one another."

— President Harry Ausprich

in the '90s," said Ausprich. "Redirecting resources . . . is indeed the only viable response to maintaining the quality and integrity of our academic programs," he added.

In addition, Bloomsburg will be able to add five percent to the operating budgets of four university areas — administration, advancement, student life and the office of the president — and six percent to academic affairs. The institution can also afford to "unfreeze" vacant positions, he said.

Ausprich also discussed the importance of values in "helping to nurture, create and sustain" the university's existence. "There is, in my opinion, no more important issue on this campus . . . than nurturing respect

Continued on page 2



PHOTO BY JOAN HELFER

TUNING IN TO THE PRESIDENT — Members of Bloomsburg's faculty and staff — from left to right, Carol Chronister, clerk steno, nursing department; Nancy Onuschak, chairperson, nursing department; G. Michael Vavrek, dean, School of Extended Programs; and Charles Carlson, assistant vice president for academic affairs — listen intently to President Ausprich during last Wednesday's convocation in Mitrani Hall.

Ausprich

Continued from page 1



PHOTO BY JOAN HELFER

"If each one of us does her or his part in striving to achieve true 'community,' then Bloomsburg University will be a better place of greater pride to all of us."

— President Harry Ausprich

for one another," he said.

"How we function as professionals . . . behave as human beings . . . and treat each other and our students is critical, not for our survival, but for the sense of individual worth," he said. "An old Chinese proverb says, 'If you want one year of prosperity, grow grain . . . 10 years of prosperity, grow trees . . . 100 years of prosperity, grow people.' I know we are helping people grow."

Ausprich said he plans to work more closely with constituency leaders to solve differences before they become serious problems.

"I plan to work more fully on my leadership role and less on management," he said. "To renew a spirit of 'community,' I plan to work more closely with faculty, staff, students and other members of the campus community to focus on the quality of academic life."

Ausprich hopes everyone on campus will work together to pursue common goals and visions. "As we examine this campus, I hope we'll find an academic community prepared for the diverse society in which we already live," he said.

"I hope we'll find a community of faculty and students who value and welcome the differences they find around them . . . where social and intellectual interactions

encourage residents to question stereotypes and learn about cultures different from their own," he noted.

"If each one of us does her or his part in striving to achieve true 'community,' then Bloomsburg University will be a better place of greater pride to all of us," he added.

Following the president's presentation, APSCUF chapter president Oliver Larmi complimented Ausprich for his remarks. "The president . . . made remarks that were quite appropriate and an encouragement for the future," said Larmi.

"With a renewed commitment, not only from the president, but from the faculty in general, we will indeed succeed in this joint effort," he added.

— Kevin B. Engler

Ausprich to speak at Mansfield University

Bloomsburg President Harry Ausprich has accepted an invitation to serve as the keynote speaker at a 12:30 p.m. convocation Tuesday, Sept. 10, at Mansfield University.

The president will speak on "Building a Better Academic Community" to an audience of faculty, staff and students.

Latino Heritage Month celebrated at BU

The national celebration of Latino Heritage Month, Sept. 15 to Oct. 15, will be observed for the first time at Bloomsburg this fall.

Lectures, entertainment and other festivities will highlight Bloomsburg's month-long observance which features many samplings of Latin-American culture.

"The cultural heritage of the students, faculty and staff of this university is a resource we cannot afford to ignore," says President Harry Ausprich. "As residents of the global village, it is imperative for us to dispell any vestiges of ignorance or misunderstanding about one another."

John Trathen, director of student activities and coordinator of the university's observance, says Bloomsburg will incorporate segments of Latin-American customs, dance, food and history.

"This celebration attempts to give the university community an awareness of the Latino culture," he says, adding "we also want to give some perspective of what it's

like to be a Latino living in the United States."

Nitza I. Quinones Alejandro, an attorney for the Department of Veterans Affairs in Philadelphia, will discuss the "Development and Status of Hispanic/Latina Women" at 2 p.m., Wednesday, Oct. 2, in the Forum (third floor conference room) of the McCormick Human Services Center. The lecture is free and open to the public.

Three faculty members will lecture in the McCormick Forum during the observance.

Anthropology professor Thomas Aleto will discuss "Children of the Virgin: Art and Religion in Mexico" at 7:30 p.m., Monday, Sept. 16.

Roy Smith, director of experiential education, will present "Mexico: The Andes and the Tropical Rain Forest of Equador" at 7 p.m., Wednesday, Sept. 18.

Jorge Topete, an assistant professor in the department of languages and cultures, will speak on "Hispanics in the USA" at 9:30 a.m., Tuesday, Sept. 24.

The faculty lectures are free and open to the public.

Other festivities include a "Latino-American Festival Dinner" and "Latin Baile (dance) Night." These activities will be held Thursday, Sept. 19, for Bloomsburg students.

Dinner is from 4:30 to 7 p.m. in Scranton Commons. The dance runs from 9 p.m. to midnight in the Kehr Union ("Near Cheers") Annex.

Other events scheduled include: Mexican and Latin dance lessons and demonstrations; "Sound Stage" with the Santa Fe Blues Band, featuring lead guitarist Tino Gonzalez; and 10 BUTV airings of last fall's Provost's Lecture Series discussion by Samuel Betances.

Ausprich invites everyone at the university and residents of the community to participate in the observance. "By learning more about one another, we learn to better understand ourselves," he says.

For more information, call the student development office at 389-4199.

— Kevin B. Engler

Five elected to Athletic Hall of Fame

Five former Bloomsburg athletes will be inducted into the university's Athletic Hall of Fame at a 6 p.m. banquet Friday, Sept. 13, in the 24 West ballroom.

This year's recipients are Donna (Santa Maria) Koons of Castle Rock, Colo.; John Maturani of Danville; Rodney Morgans of South Williamsport; Jerry Radocha of Whitehall; and the late Lamar Blass, formerly of Aristes. Their induction brings the hall's total membership to 35.

Koons, who graduated in 1979, was one of Bloomsburg's last three-sport female performers. She played on the field hockey, basketball and softball teams.

As a field hockey star, Koons was a four-year starter. The midfielder served as a team captain and won several post-season awards including all-conference and all-sectional honors.

Koons also starred as a center fielder for two years on Bloomsburg's softball team and was a member of the women's basketball team for four seasons.

She was an assistant coach for the 1981 field hockey team which won the school's first national title in a women's sport.

Maturani, who graduated in 1953, was a star linebacker on the football team.

A four-year starter on offense and defense, he earned a berth on Tom Harmon's Little All-American team and a tryout with the Pittsburgh Steelers of the National Football League.

In 1955, Maturani joined the Danville School District where he worked as an educator and athletic director.

Morgans, who graduated in 1950, was a starting tackle on the football team from 1947 to '50.

After graduation, Morgans returned to his high school, South Williamsport, where he worked as a teacher and assistant football coach.

In 1955, he was named head football coach and spent the next 14 years leading his teams to a combined 92-40-2 record. His 1961 club was undefeated (10-0) and won the West Branch Conference title.

Morgans retired from coaching in 1968, but served the high school as athletic director for several years before being named its principal. Last fall, he was honored for nearly 40 years of service by the South Williamsport School District when they renamed the West Central Avenue football field Rodney K. Morgans Stadium.

Radocha, who graduated in 1977, was a star performer on the basketball team and still holds 11 school records including most points (1,778) in a career.

He earned many regular season honors and helped the team earn a 22-6 mark in 1973-74 when they won the NCAA Mid-Atlantic Regional title and reached the national quarterfinals.

Radocha was an All-Pennsylvania State Athletic Conference and All-Eastern College Athletic Conference selection on three occasions. He also won the university's outstanding underclass and senior male athlete of the year awards.

His offensive versatility was evidenced by the school records he set, including most field goals in a game (20), most free throws converted in a season (132) and highest scoring average in a season (24.9).

Radocha highlighted his career as a four-year starter by earning All-American honors in 1977. In addition, he is one of only four players to have his jersey retired.

Blass, who graduated in 1937, was a member of the track and field team in the 1930s. He helped lead the team to its first Pennsylvania State Teachers Conference title in 1937.

Blass was captain of the team during his final two seasons when he established several school records. He holds records in the 100- and 120-yard high hurdles, high jump, long jump and shot put.

Blass also holds the record for most points in a career with 306. His individual total for one meet was 30 points, recorded at a 1937 dual event versus Susquehanna University where he registered six first-place finishes.

He also earned letters in basketball and football at Bloomsburg.

Blass taught and coached in the Catawissa and New Holland school districts before being drafted into the armed forces in 1942 where he served with the 68th Armored Field Artillery Battalion. He was killed in action May 29, 1944.

Tickets for the banquet are \$17. Checks are payable to "BU Athletic Hall of Fame Banquet" and can be purchased by contacting Jim Hollister, Sports Information Director, at 389-4413.

The five inductees will be recognized at halftime of the opening day football game versus Shippensburg University at 2 p.m., Saturday, Sept. 14, in Redman Stadium.

—Jim Hollister



Donna Koons



John Maturani



Rodney Morgans



Jerry Radocha



Lamar Blass

Calendar

Friday, Sept. 6

- "Thelma & Louise," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday, Sept. 7

- Tine tests administered, McCormick lobby, 10 a.m. to 2 p.m.

Sunday, Sept. 8

- Faculty recital, Kenneth Gross Auditorium, Carver Hall, 2:30 p.m.
- "Thelma & Louise," Mitrani Hall, Haas Center, 1 p.m.

Monday, Sept. 9

- Tine tests read, McCormick lobby, 10 a.m. to 2 p.m.
- Second City Touring Company, Mitrani Hall, Haas Center, 8 p.m.

Tuesday, Sept. 10

- Field hockey vs. Lebanon Valley, 4 p.m.

Wednesday, Sept. 11

- Shiho Kanzaki, artist in residence, Simon Hall, 9 a.m. and 1 p.m.
- Women's soccer vs. Kutztown, upper campus, 4 p.m.
- "Silence of the Lambs," Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- "Don't Be a Victim of Opportunity," with Lt. Deborah Barnes, University Police, Luzerne Residence Hall, 8 p.m.; Lycoming Residence Hall, 9 p.m.

Thursday, Sept. 12

- Shiho Kanzaki, artist in residence, Simon Hall, 1 p.m.

Friday, Sept. 13

- "Silence of the Lambs," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday, Sept. 14

- Football vs. Shippensburg, Redman Stadium, 1 p.m.
- Field hockey vs. Slippery Rock, upper campus, 1 p.m.
- QUEST, rock climbing, Mocanaqua, 8 a.m. to 5 p.m.

Sunday, Sept. 15

- Field hockey vs. IUP, upper campus, 1 p.m.
- QUEST, kayaking, Fishing Creek, 9 a.m. to 4 p.m.
- Latino Heritage Month book display, Andruss Library display cases, through Oct. 15

Monday, Sept. 16

- "Children of the Virgin," art and religion in Mexico, speaker Thomas Aleto, McCormick Forum, 7:30 p.m.

Tuesday, Sept. 17

- Women's tennis vs. Millersville, lower campus tennis courts, 3 p.m.
- Joel Le Bow, gallery talk and open reception, Haas Gallery, 3 p.m.

Wednesday, Sept. 18

- Roy Smith, discussion on Mexico, proposed trip to the Andes and Ecuador, McCormick Forum, 7 p.m.
- "Don't Become a Victim of Opportunity," with Lt. Deborah Barnes, University Police, Northumberland Residence Hall, 8 p.m.; Columbia Residence Hall, 9 p.m.

Campus Notes

Gilda M. Oran, assistant professor of curriculum and foundations, was invited to present "101 Tips to Run the Three-Ring Circus: Cooperative Learning Strategies for the Foreign Language Classroom" at the Pennsylvania Department of Education's annual conference at Shippensburg in July.

Her presentation provided teachers of French, Spanish, German and Russian with effective teaching techniques through cooperative learning strategies.

Bernadine T. Markey, assistant professor of nursing, supervised 12 senior nursing students who studied nursing trends and issues at Oxford University in England for three weeks this summer.

The group visited St. Thomas Hospital in London and the Florence Nightengale Museum. They also visited various hospitals in Oxford to compare nursing in the United States with nursing in Great Britain.

The course was in collaboration with the International University Partnerships Program based at Indiana University of Pennsylvania.

Bim Angst, an English instructor, had three poems accepted for publication in the fall issue of *West Branch*, the literary magazine of Bucknell University.

His poems are titled "Fishing the Allegheny Mountains," "Sounding the Drawn Dirt Circle," and "Backwater, March."

Angst has written articles on herpetologist Carl Kauffeld and the Colorado River toad that will be published this year in *Reptile and Amphibian*.

The July issue of *True Confession* also features one of her stories.

Angst has received a creative writing fellowship from the National Endowment for the Arts and a residency at Yaddo.

Sheila Dove Jones, assistant professor of communication disorders and special education, presented "Educational and Related Services for Obtaining Appropriate Educational and Related Services for Children with Epidermolysis Bullosa" at the 1991 Epidermolysis Bullosa Conference in July.

The conference was sponsored by the Department of Dermatology of Stanford University's School of Medicine.

She also conducted a roundtable discussion on early childhood development and epidermolysis bullosa.

News Briefs

Dane Keller to retire

An open house will be held for Dane Keller, storeroom clerk in the Purchasing Office, from 10 a.m. to 3 p.m., Wednesday, Sept. 11, in Room 38A of Waller Administration Building.

Keller has worked at the university for 30 years and will retire Friday, Sept. 20.

All faculty and staff are welcome to attend.

Aleto to give speech for Latino Heritage Month

Thomas Aleto, assistant professor of anthropology, will speak on "Children of the Virgin: Art and Religion in Mexico" at 7:30 p.m., Monday, Sept. 16, in the McCormick Forum.

His talk will deal with the relationship between religion and Mexican folk art.

The presentation is part of Latino Heritage Month, celebrated on campus from Sept. 15 through Oct. 15.

Using the Virgin of Guadalupe, Aleto will consider the role that religion plays in Mexican culture and how religious devotion and fervor are expressed in art.

He will show an array of slides including church decorations, religious statuary, Nacimientos (Nativity scenes), popular photography and performance ritual to discuss the fundamentally religious nature of Mexican folk art and how it reveals key elements of Mexican culture.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communiqué*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Editorial Assistant: Christina J. Gaudreau

Photographer: Joan K. Helfer

Trustees inspect campus facilities, approve 1992-93 budget requests

After conducting an annual inspection of campus facilities, members of Bloomsburg's council of trustees approved administrative recommendations regarding the university's 1992-93 general fund and capital budget requests at last Wednesday's quarterly meeting in Magee Center.

Robert Parrish, vice president for administration, reported Bloomsburg will receive its share of the State System's 1992-93 overall appropriation on the basis of an allocation formula, which is basically enrollment driven.

"The chancellor's office will look at past and present spending patterns of all 14 State System universities as a basis upon which to build an inflationary system-wide general fund budget request," said Parrish.

Parrish said Bloomsburg's capital budget requests for renovation and construction of physical plant facilities will include projects that were previously submitted to Pennsylvania's General Assembly.

These priorities include: Centennial Gymnasium, estimated to cost \$10.1 million; Ben Franklin Hall, \$4.2 million; Navy Hall, \$5.2 million; and Bakeless Center for the Humanities, \$4.7 million.

"Centennial Gymnasium has been on our request list for 19 years," Parrish noted.

The list also includes a \$7.4 million addition to Hartline Science Center and \$1.3 million for the construction of new parking facilities.

Parrish revealed a "four-year forecast" of capital budget needs that include renovations to six other facilities — Carver Hall, Simon Hall, the heating plant, the carpenter shop, the old college Commons building and Redman Stadium — plus additions to Sutliff Hall and the maintenance center. These needs will be itemized on the university's priority list over the next four years.

During the meeting, chairperson LaRoy Davis expressed the council's approval of the "general condition and care" of the university's physical plant, but noted their concerns about the crowded conditions that exist in Andruss Library and campus residence halls.

"We are urging the board of governors to support construction of a new library facility to meet the needs of the university," said Davis, adding, "we're also urging them to support construction of additional residence halls on our campus."

Bernie Vinovski, director of admissions, reported increases in student enrollment this fall. "The growth in enrollment is attributed to increased retention," he said.

Vinovski noted that percentages were calculated from fifth-day enrollment figures and won't be official until after the 14th day of classes. "I think these increases are a healthy sign for the university."

He said full-time undergraduates cur-

Continued on page 3

Ausprich appointed to AASCU committee

Bloomsburg President Harry Ausprich has accepted an appointment to serve on the American Association of State Colleges and Universities' (AASCU) Committee on Academic Affairs through November 1994.

The committee considers issues related to academic programs and personnel, sets policy for AASCU's Academic Affairs Resource Center and makes recommendations on issues related to administrative and legal aspects of personnel policy.

In addition, the committee provides information and policy recommendations to help institutions address questions of educational quality and reform.



PHOTO BY JOAN HELFER

ADDRESSING THE TRUSTEES — Robert Parrish, vice president for administration, discusses budgetary issues with university trustees at the Magee Center last week.

News Briefs

Aleto to discuss Mexican art, religion at Latino Heritage Month event

Tom Aleto, assistant professor of anthropology, will discuss "Children of the Virgin: Art and Religion in Mexico" at 7:30 p.m., Monday, Sept. 16, in the McCormick Forum.

The lecture is part of Latino Heritage Month, which will be held from Sept. 15 through Oct. 15 at the university. Admission is free.

For more information, call 389-4199.

Andruss Library to display books during Latino Heritage Month

Andruss Library will celebrate Latino Heritage Month, observed nationally from Sept. 15 to Oct. 15, with a book display.

The books, which include such titles as "Hispanic Arizona — 1536 to 1856" by James E. Officer, "Hispanic USA — Breaking the Melting Pot" by Thomas Weyr and "City Bound — Urban Life and Political Attitudes Among Chicano Youth" by Martín Sánchez Jankowski, can be viewed in the display cases on the main floor of the library near the Circulation Desk.

For more information, call 389-4126.

QUEST to sponsor trip to Ecuador, Amazonian Rain Forest

QUEST, the university's outdoor experiential learning program, will sponsor a trip to the Andes in Ecuador and the Amazonian Rain Forest from Dec. 16 to Jan. 12.

The first pre-trip meeting for interested participants will be held at 7 p.m., Wednesday, Sept. 18, in the McCormick Forum.

Roy Smith, QUEST director, will show slides from QUEST's trip to Mexico last winter.

For more information, call 389-4466.

Graduate students offer services for hearing impaired this fall

Services for individuals with hearing impairments will be provided by graduate students from Bloomsburg's communication disorders and special education department this fall.

Services include: audiologic evaluation (hearing testing), sign language instruction, speech reading (lipreading) instruction, telephone training, speech maintenance and development, written and oral English for the hearing impaired, hearing aid fitting and auditory skills for hearing aid users.

Students will administer services under the close supervision of a licensed and certified hearing impaired faculty member in the university's Speech, Hearing and Language Clinic from Monday, Sept. 9, to Friday, Dec. 6.

All services are free, except for the hearing test and hearing aid fitting.

To register for any of the above services, call Kathy Miller at 389-4436.

Safety Awareness Month observed at BU

Bloomsburg's residence life and student life office has scheduled an array of programs on alcohol abuse, AIDS, automobile safety and rape during the month of September as part of Safety Awareness Month and in October.

Joseph Weinberg, who operates an educational consultant firm in Madison, Wis., and has given more than 500 rape prevention workshops nationwide, will discuss "Men Stopping Rape" at 9 p.m., Monday, Sept. 23, in Mitrani Hall of Haas Center for the Arts.

Weinberg will focus on the successful methods used to educate both men and women about date and acquaintance rape, campus gang rape and myths and facts regarding rape and racism.

Topics include: "Media Images of Women and Men;" "The Language of Rape: Violence and Sexism in Language;" "What One Man Can Do to Help Stop Rape;" "Men Taking Responsibility: Condoms, Communication and Consent;" and especially for women, "What's Inside the Mind of a Man?"

Weinberg will also address the President's Extended Cabinet at its meeting Tuesday, Sept. 24.

Toney Lineberry, a professional consultant who has dedicated his life to highway safety, will discuss automobile safety during a personal discussion of his life titled "The Toney Lineberry Story" at 7 p.m., Thursday, Sept. 26, in Mitrani Hall.

Lineberry, who was paralyzed from the neck down following an automobile accident in Richmond, Va., at age 18, travels across North America speaking to business, student, civic and military organizations.

He has received numerous honors including the 1982 Virginia Rehabilitant of the Year award, a 1984 award for public service from the National Highway Traffic Safety Administration, a 1986 Commissioners Cup award for public service and a 1988 Outstanding Young Virginian award from the Virginia Jaycees.

Jean Kilbourne, who writes and lectures on alcohol and cigarette advertising, will present "Under the Influence," a discussion and slide presentation on advertising that promotes alcohol consumption. Her presentation, part of National Collegiate Alcohol Awareness Week (Oct. 13-19), will be

held at 8 p.m., Sunday, Oct. 13, in Mitrani Hall.

Kilbourne, an internationally recognized authority on the media, addictions and sex roles, has lectured throughout the world. She has been a frequent guest on national TV programs including "The Today Show" and "The Oprah Winfrey Show."

She has also been consulted by ABC News, CBS News, "20-20" and "Nightline" and has been interviewed by *Time*, *Business Week* and *The New York Times*.

Other programs planned during the observance include: "Don't Become a Victim of Opportunity" with Lt. Deborah Barnes, acting chief of university police, and other campus police officers; "AIDS Education" with Debbie Bentz, director of Lycoming Residence Hall; and "Drinking, Driving and the Law" with campus police officers.

In addition, campus resident advisers will conduct various safety awareness programs, social activities and "ice breaker" sessions for students living in their residence halls.

For more information, call Linda Sowash at 389-4089 or Lynda Michaels at 389-4298.

—Kevin B. Engler

On Exhibit at Haas Gallery of Art:

Paintings of Joel Le Bow



'PARALLEL WORLDS' — Recent paintings by artist Joel Le Bow, who resides in Jim Thorpe, are being exhibited through Thursday, Oct. 3, in the Haas Gallery of Art. The paintings are from his series titled "Parallel Worlds." Gallery hours are 8 a.m. to 5 p.m., Monday through Friday.

Hutchinson named 'Coach of the Year'

Bloomsburg women's softball coach Jan Hutchinson has been selected NCAA Division II "Coach of the Year" by the National Softball Coaches Association.

Hutchinson, who has won several regional "Coach of the Year" honors in her 14 seasons at Bloomsburg, led the Huskies to the national title game for the third consecutive season. In each of the past 11 years, her teams have qualified for the national tournament.

Hutchinson guided her squad to a 43-7 record and a national runnerup showing last year. Four of the Huskies' losses last season, including the national title game, were to Augustana College of Sioux Falls, S.D.

Her teams have enjoyed several outstanding seasons, winning 20 or more games in 11 campaigns. Nine seasons produced 30 or more wins, and her 1982 team won the Association of Intercollegiate Athletics for Women national crown.

In addition, 15 softball players have won 26 All-American awards during her reign as head coach. Many others have earned all-region and all-conference honors.

Hutchinson's overall won-loss record is 421-98. She is Bloomsburg's all-time win-

ningest coach with an impressive .811 winning percentage.

She also serves as head coach of the university's highly successful field hockey program.

In 13 seasons, her teams have won five Pennsylvania conference titles, four national championships and finished number two in the national rankings on four separate occasions. They have compiled a 217-35-16 record (.809 winning percentage) and 14 players have earned 23 All-American honors.

In 1981-82, Hutchinson coached two national championship teams in the same year. Her field hockey squad won the AIAW III crown in the fall and the softball team duplicated the feat in the spring.

A native of Blairstown, N.J., Hutchinson is a 1971 graduate of East Stroudsburg University of Pennsylvania.

She lives in Allentown with her husband, Tom, who is the head wrestling coach at Lehigh University in Bethlehem.

— Jim Hollister



Jan Hutchinson

Trustees

Continued from page 1

rently total 6,007, an increase of 2.42 percent or 142 students. Returning full-time undergraduates showed an increase of 3.02 percent or 134 students, while new full-time undergraduates increased by under one percent or 13 students.



Bernie Vinovski

Full-time equivalency data, which compiles both graduate and undergraduate credit hours, has increased 2.43 percent or 158.79 credits above last year's figure, he added.

Vinovski said total headcount presently stands at 7,649, an increase of 199 students.

Undergraduates total 7,025, an increase of 3.27 percent or 223 students and gradu-

ates total 624, a decrease of 3.70 percent or 24 students.

Bloomsburg surpassed goals for recruiting black and Hispanic students this fall.

"We enrolled 44 black students (4.78 percent) and 11 Hispanic students (1.23 percent) in the freshman class," said Vinovski. The university's affirmative action plan calls for a minimum freshmen enrollment of 4.3 percent black and 0.9 percent Hispanic students, he noted.

"The fifth-day report should be within one-half of one percent accurate of the 14th day report," he said.

In addition, School of Extended Programs' dean G. Michael Vavrek reported on a technical assistance grant Bloomsburg received from the American Association of State Colleges and Universities (AASCU).

"Bloomsburg will not receive money directly from AASCU, but we'll receive consulting services . . . that will help us establish the university as a focal point for regional development," he said.

— Kevin B. Engler

News Briefs

Industrial safety, health seminars presented by Extended Programs

"Principles of Industrial Safety and Health," the first in a series of industrial safety and health seminars sponsored by the School of Extended Programs, is scheduled to begin Monday, Sept. 30, from 6 to 9 p.m., at the Magee Center.

The seminar is designed to present practical information on governmental safety standards, methods for implementing safety measures and training plant personnel.

For more information, call the School of Extended Programs at 389-4420.

Academic Grievance Board selects 1991-92 coordinators

Three faculty members — Donna Cochrane of business education and office administration, John Hranitz of curriculum and foundations and Sue Jackson of sociology and social welfare — will serve as co-coordinators for Bloomsburg's Academic Grievance Board for the 1991-92 academic year.

Copies of grievance forms and procedures can be obtained by calling the Provost's office at 389-4308.

FCINF, CAPS training sessions announced for faculty

Faculty training sessions for the Faculty Information System (FCINF) and Curriculum Advisement and Progress System (CAPS) will be held at 2 p.m., Tuesday, Sept. 24, and at 1 p.m., Friday, Sept. 27, in room 307 of Bakeless Center for the Humanities.

Each session will last about an hour and feature hands-on training. Enrollment is limited to 20 persons.

To register or receive additional information, call Sandy Taylor in the registrar's office at 389-4263.

James Buswell to present Provost's Lecture Nov. 18

James Buswell, who will speak at Bloomsburg as part of the Provost's Lecture Series this fall, was inadvertently listed to lecture on Friday, Oct. 18, in the university's 1991-92 academic year fall semester calendar, distributed by the University Relations office.

The correct date for Buswell's presentation is Monday, Nov. 18. Please make this correction on your calendars.

Barnes appointed acting police chief

Lt. Deborah Barnes of university police has been named acting chief of the department. Her appointment became effective Friday, Sept. 6.

Barnes replaces former chief Kenneth Weaver who recently retired after completing 20 years of service at the university.

Calendar

Sept. 19 to Oct. 3

Through Thursday, Oct. 3

- Art Exhibit — Paintings of Joel Le Bow, Haas Gallery of Art
- Thursday, Sept. 19
- Latino-American Festival Dinner, Scranton Commons, 4:30 to 7 p.m.
- "Latin Baile (Dance) Night," Near Cheers, Kehr Union Annex, 9 p.m. to midnight

Friday, Sept. 20

- Women's tennis vs. East Stroudsburg, lower campus tennis courts, 3 p.m.
- Film — "Soapdish," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday, Sept. 21

- Women's tennis vs. California, lower campus tennis courts, 1 p.m.
- Men's soccer vs. IUP, upper campus, 1 p.m.
- QUEST — Whitewater Rafting, Lehigh River, 8 a.m. to 7 p.m.

Monday, Sept. 23

- Men's soccer vs. Wilkes, upper campus, 4 p.m.
- Lecture — "Men Stopping Rape" with Joseph Weinberg, Mitrani Hall, Haas Center, 9 p.m.

Tuesday, Sept. 24

- Lecture — "Hispanics in the USA" with Jorge Topete, McCormick Forum, 9:30 a.m.

Wednesday, Sept. 25

- Men's soccer vs. Scranton, upper campus, 4 p.m.
- Women's tennis vs. Bucknell, lower campus tennis courts, 3:30 p.m.
- Film — "West Side Story," Mitrani Hall, Haas Center, 7 p.m.
- Discussion — "Don't Become a Victim of Opportunity" with Lt. Debbie Barnes, Acting Chief of University Police, Elwell Residence Hall, 8 and 9 p.m.

Thursday, Sept. 26

- Lecture — "The Toney Lineberry Story" (automobile safety) with Toney Lineberry, Mitrani Hall, Haas Center, 7 p.m.

Friday, Sept. 27

- Film — "West Side Story," Mitrani Hall, Haas Center, 7 p.m.

Saturday, Sept. 28

- Field hockey vs. Shippensburg, upper campus, 1 p.m.
- Men's and Women's cross country, vs. East Stroudsburg, Lock Haven and Mansfield, upper campus, 11 a.m.
- QUEST — Rock Climbing at Mocanaque, 8 a.m. to 5 p.m.

Sunday, Sept. 29

- Women's soccer vs. Southampton, upper campus, 2 p.m.
- Film — "West Side Story," Mitrani Hall, Haas Center, 1 p.m.

Tuesday, Oct. 1

- QUEST — Cave Skills, 6 to 10 p.m.

Wednesday, Oct. 2

- Field hockey vs. Millersville, upper campus, 3 p.m.
- Women's tennis vs. Shippensburg, lower campus tennis courts, 3 p.m.
- QUEST — Cave Skills, 8 a.m. to 7 p.m.
- Lecture — "Development and Status of Hispanic Latina Women" with Nitza I. Quinones Alejandro, luncheon at McCormick Forum, 2 p.m.
- Film — "City Slickers," Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- Mexican Dance Demonstration/Lessons, Centennial Dance Gymnasium, 7 p.m.

Thursday, Oct. 3

- Women's tennis vs. Franklin & Marshall, lower campus tennis courts, 3:30 p.m.

Campus Notes

John Olivo, professor of business education and office administration, has been appointed by the National Business Education Association to chair a committee on "The Role of Technology in Business Teacher Education" at this year's National Conference on Business Teacher Education in Hilton Head, S.C., in November.

Twelve individuals representing business, industry and post-secondary schools from across the nation serve on the committee.

Woo Bong Lee, professor of economics, had a piece titled "Computer Applications Workbook to Accompany McConnell/Brue Economics" recently published by McGraw-Hill, Inc.

He also completed a finalized version of Integrated Statistics Software Package for publication.

Roy Smith, director of QUEST and the Corporate Institute, discussed "Mountains and Monarchs" in July at the Denver Museum of Natural History.

His presentation focused on QUEST's expedition to Mexico last winter.

Phillip Farber, professor of biological and allied health sciences, co-authored a research article titled "Chromosome 7 Abnormalities in Children with Downs Syndrome and Preleukemia," which recently appeared in *Cancer Genetics and Cytogenetics*.

Carol Venuto, developmental writing instructor, discussed "Starting the Year off with a BANG!" during a roundtable session on teaching techniques at the Pennsylvania Association of Developmental Educators annual convention in Harrisburg.

News Briefs

Admission, retention committee elects new members

Three new members were elected to Bloomsburg's admission and retention committee last week.

They are David Greenwald, associate professor of sociology and social welfare; Dennis Gehris, assistant professor of business education and office administration; and Michael Blue, associate professor of accounting.

Responsibilities include becoming familiar with the university's admission and retention policies, identifying curricular problems that result from the policies and reporting findings regularly to BUCC and the University Forum.

Nancy Gill, associate professor of English, chairs the committee. Second year members are Margaret Till, assistant professor of biological and allied health sciences, and Marlana Blackburn, assistant professor of chemistry.

Lewis, Taylor tickets available in University Store lobby, Sept. 25

Community Activity cardholders can pick up tickets for Bloomsburg's first Celebrity Artist Series event featuring Ramsey Lewis and Billy Taylor at the Information Desk located in the University Store lobby beginning at noon, Wednesday, Sept. 25.

Individual cardholders are eligible for one free ticket. Family plan cardholders can receive one free ticket per family member. Tickets are limited and will be distributed on a first-come, first-served basis.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communiqué*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Editorial Assistant: Christina J. Gaudreau

Photographer: Joan K. Helfer

Food service implements upgrades in quality and service

Since arriving at Bloomsburg last May, ARA, Inc. of Philadelphia has been busy implementing many of its trademark programs including Itza Pizza, Gretel's bakery products and the Classic Fare catering service in an effort to enhance the university's food service operation.

"A lot of faculty and staff members may not be aware of the upgrades we've made in the quality of food that is being served," says ARA's Bridgett Stapleton, "not to mention all the new places that have opened on campus where they can go to get something to eat."

But Stapleton believes ARA's identity problem on campus will soon change, especially after the food service company sponsored the President's Luncheon for faculty and staff on the lawn at Buckalew Place last month.

The President's Luncheon, paid for by ARA, "was a wonderful opportunity for us to show the campus what we can provide," she says.

Itza Pizza, located in the Dining Room C lobby of Scranton Commons, specializes in all varieties of pizza.

"We even have a solo pizza similar to Pizza Hut's personal pan," notes Stapleton, director of campus food service operations under senior manager George Zeini. "Itza also features stromboli and calzone."

Stapleton says Itza Pizza makes deliveries to anywhere on campus from 5 to 10:30 p.m. daily by calling 389-2600.

Managed by Mike Gaynord, Itza Pizza is open from 11 a.m. to 11 p.m. each day.

According to Stapleton, ARA has transformed Dining Room D into an "upgraded" snack bar they call the Hard Hat Cafe.

"The Hard Hat Cafe features gourmet salads plus a grill line and deli line," she says. "Customers can order hamburgers, marinated chicken breast sandwiches, and fish sandwiches. They can also purchase



PHOTO BY JOAN HELFER

ICE SCULPTURE — *Bloomsburg employees praised this work of art in addition to the food at the President's Luncheon. "The luncheon was a wonderful opportunity for us to show the campus what we can provide," said Bridgett Stapleton, ARA's director of campus food service operations.*

our Gretel's fresh bakery items."

The cafe is open from 7 a.m. to 8 p.m., Monday through Friday, and from 8 a.m. to 3 p.m., Saturday and Sunday.

The Husky Trail, a newly constructed convenience store located in the Dining Room D lobby, is also operated by the food service company.

"The C-store features 'quick mart' types of foods," says Stapleton. "Gretel's bakery

goods are the specialty items along with hot dogs, cookies, soft drinks, and other snack foods."

The Husky Trail is open from 7:30 a.m. to 8 p.m., Monday through Friday.

Due to the renovation and subsequent shutdown of the Kehr Union, a snack bar has been opened in the University Store Annex. "This is a temporary replacement location while construction is going on in the union," notes Stapleton.

Snack bar hours are from 7 a.m. to 8 p.m., Monday through Friday.

ARA operates Monty's delicatessen on the upper campus next to Nelson Field House and the Montgomery Apartments.

Kathy Pavloski manages Monty's which specializes in fresh deli items, gourmet salads and Gretel's bakery items. "Our bread and muffins are always baked fresh each day," she notes.

Future plans call for adding a solarium to the front of Monty's that will seat approximately 50 to 75 people. "We're also planning to add baby back ribs and chicken to the menu soon," she notes.

Campus lunch deliveries are also planned, Pavloski says. "When we originally opened, our intention was to focus on getting faculty and staff up here for lunch. We realized that the faculty and staff are pressed for time. So once we get our menus printed, we'll start operating a lunch-time delivery service to the entire campus."

The restaurant, which features a variety of grocery items, runs a delivery service between the hours of 5 and 9 p.m. Food can be ordered for campus delivery by calling 389-2525.

The restaurant offers a spectacular scenic view of the Susquehanna Valley. "Monty's is a charming place, and the scenery here on the upper campus is breathtaking, especially during the early morning hours." Monty's

Continued on page 3

Twelve new faculty appointments announced at September quarterly trustees meeting

The tenure track appointments of 12 new faculty members were announced at the September quarterly meeting of Bloomsburg's council of trustees.

Julia Bucher, assistant professor of nursing, previously worked as a teaching and research assistant at Penn State University in State College from 1986-88.

Bucher served as assistant director of home health services at Whidbey General Hospital in Coupeville, Wash., from 1984-86; coordinator of education and quality assurance at Whidbey from 1981-83; oncology clinical nurse specialist for Home Health Services of Puget Sound in Coupeville, Wash., from 1980-81; and assistant head nurse at University Hospital in Seattle, Wash., from 1976-79.

She received a bachelor of science in nursing degree from the University of Delaware in Newark, a master's degree in nursing from the University of Washington in Seattle and a MPM in counseling from Seattle University.

Ann Marie Cook, assistant professor of communication disorders and special education, worked the last two years as a research associate and project director at Virginia Polytechnic Institute and State University in Falls Church, Va.

Cook served as research assistant and project coordinator at George Washington University in Washington, D.C., from 1985-88; special education teacher for the Loudoun County Public School System in Leesburg, Va., from 1980-85; and special education teacher for the Northern Neck Regional Special Education Program in Irvington, Va., from 1978-80.

She received a bachelor of science degree in special education from James Madison University in Harrisonburg, Va., and master's and doctoral degrees in special education from George Washington.

Julie Kontos, assistant professor of psychology, worked the last two years as a graduate teaching assistant and student office assistant at the University of Georgia in Athens.

She received both bachelor of arts and master's degrees in psychology from the University of Georgia.

Mark Larson, associate professor of marketing and management, was executive director for Cooperative Work Rela-

tions Program, Inc., in The Plains, Ohio, for the past seven years.

Larson was an assistant professor at Ohio State University in Columbus from 1984-89; research associate and assistant professor at Texas Tech University in Lubbock from 1982-85; and teaching assistant/research associate at Ohio State University from 1979-82. He also served as a visiting professor at MARA Institute of Technology in Kuala Lumpur, Malaysia, in 1986.

He received a bachelor of science degree in general studies from the University of Iowa in Iowa City and master's and doctoral degrees in labor and human relations from Ohio State.

Ramonita Marciano, instructor of languages and cultures, worked the last six years as a teaching assistant and part-time Spanish instructor at Rutgers University in New Brunswick, N.J.

She received an associates degree in humanities from the University of Puerto Rico in San Juan, a bachelor of arts degree in liberal arts at Douglass College in Alabama and a master's degree in French at Rutgers.

Egerton Osunde, assistant professor of curriculum and foundations, served as a graduate teaching associate at Ohio State University during the past year and as assistant professor, lecturer and librarian at the University of Benin, Benin City, Nigeria, from 1976-90.

He holds a bachelor of science degree in economics and liberal sciences at Ahmadu Bello University in Zaria, Nigeria; a master's degree in education administration and supervision at Case Western Reserve University in Cleveland, Ohio; and master's and doctoral degrees in curriculum and instruction at Ohio State.

Rosemary Radziewich, assistant professor of curriculum and foundations, served the last five years as an elementary school principal for the Upper Dauphin Area School District in Lykens and worked 17 years as a teacher in the Pine Grove Area Elementary and Middle Schools.

She holds a bachelor of science degree in early childhood and kindergarten education at Penn State University in State College, a master's degree in education at Bloomsburg University and an administrative certification and a doctorate in reading from Lehigh University in Bethlehem.

Stuart Schrader, assistant professor of communication studies, worked the past year as an instructor at Ithaca College in New York.

Schrader served as a graduate assistant at the State University of New York in Buffalo from 1988-90 and Western Kentucky University in Bowling Green from 1986-88. He served as a teaching assistant at Humboldt State University in Arcata, Calif., from 1984-86.

He received a bachelor of arts degree in psychology from Humboldt State and a master's degree in communications from Western Kentucky.

Kara Shultz, assistant professor of communication studies, served as a graduate fellow the last three years at the University of Denver in Colorado and a graduate teaching assistant from 1983-86 at the University of Northern Colorado in Greeley.

She received a bachelor of science degree in recreation and a master's degree in speech communication from the University of Northern Colorado.

Leon Szmedra, assistant professor of health, physical education, and athletics, was an assistant professor at Niagara County Community College in Sanborn, N.Y., for the past eight years. He served as a teaching and research associate from 1988-90 at Syracuse University in New York and as a research health scientist from 1982-83 at Buffalo Veterans Hospital in New York.

He received a bachelor of science degree in economics from SUNY-Brockport, a master's degree in physical education from the University of Northern Colorado and a doctoral degree in physical education from Syracuse University.

Natalie White, an assistant professor of curriculum and foundations, was a lecturer for the last two years at California State University in Northridge and worked as English department chairperson from 1982-89 at the Magnet Center for Public Services in Dallas, Texas.

She received a bachelor of arts degree in education, a master's degree in secondary education and a doctoral degree in multicultural teacher and childhood education from the University of New Mexico at Albuquerque.

Erik Winters, associate professor of mathematics and computer science, was a research and teaching assistant for the last five years at Cornell University in Ithaca, N.Y. He worked as an instructor at the

Continued on page 4

University theater to perform 'Twelfth Night'

Shakespeare's "Twelfth Night" will be performed by Bloomsburg University Theater at 8 p.m., Oct. 10-19, in the Kenneth S. Gross Auditorium of Carver Hall.

Matinee performances have been scheduled at 2 p.m., Sunday, Oct. 13, and Sunday, Oct. 20.

Under the direction of Michael Collins, assistant professor of communication, the cast includes: Fran Bebenek, Jim Ceccatti, John Cochrane, Robert Fritz, Carrie Grub,

Jeff Hoppe, Todd Miller, Chris Munley, David O'Brian, Jason Palmer, Jim Quales, Michele Rine, Ralph Smiley, and Julie Snyder.

Production staff members are Karen Anselm, Bruce Candish, Gisele Feijo, and Dan Scheivert.

Tickets are free for faculty, staff, and students with a Bloomsburg ID card and valid community activities sticker.

For more information, call 389-4287.

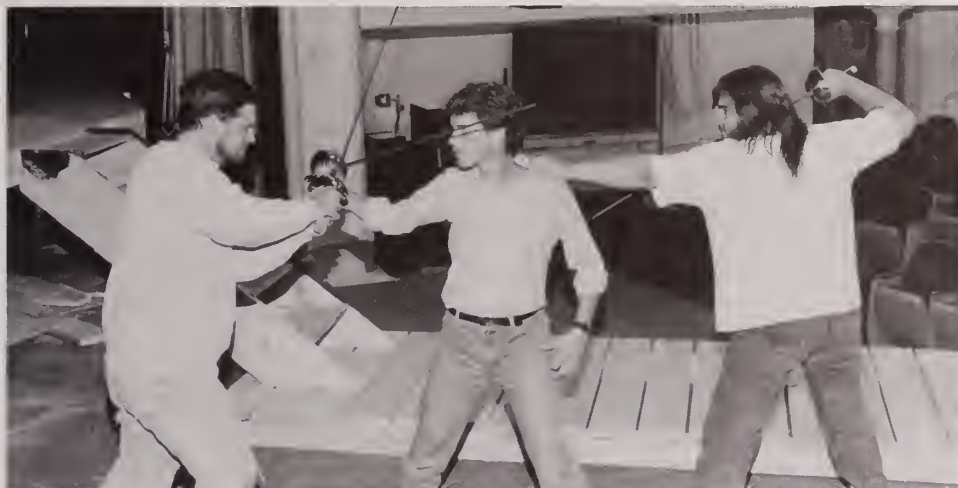


PHOTO BY JOAN HELFER

REHEARSING SHAKESPEARE — Theater students Todd Miller, left, Jeff Hoppe, center, and Robert Fritz rehearse a scene from Shakespeare's "Twelfth Night." The play runs Oct. 10-20 in the Kenneth S. Gross Auditorium of Carver Hall.

Provost's Lecture Series:

Julianne Malveaux to discuss 'Diversity in the Marketplace'

Julianne Malveaux, who writes nationally syndicated articles for King Features Syndicate, will discuss "Diversity in the Marketplace: The Realities" at 8 p.m., Wednesday, Oct. 16, in Mitrani Hall of Haas Center for the Arts.

Malveaux, who writes sociopolitical commentary in her syndicated articles and a weekly column for the *Sun Reporter* newspaper in San Francisco, Calif., is the first of three lecturers scheduled this fall as part of the university's Provost's Lecture Series.

Malveaux, who conducts research on the labor market and public policy including the impact on women and minorities, was president of San Francisco's Black Leadership Forum and served as a consultant for the National Organization for Women's Legal Defense and Educational Fund and

the National Coalition of 100 Black Women.

Malveaux holds a doctoral degree in economics from the Massachusetts Institute of Technology in Cambridge and serves as a

visiting faculty member in the African American Studies department at the University of California at Berkeley.

In addition to her evening lecture, Malveaux will conduct an afternoon workshop titled "Political Correctness on Our Campuses: Overdue or Overdone?" starting at 4 p.m. in Mitrani Hall.

For more information, call the provost's office at 389-4308.



Julianne Malveaux

Food service

Continued from page 1

is open from 7 a.m. to 9 p.m. each day, she notes.

ARA also operates the 50-seat Pennsylvania Room in Scranton Commons which offers weekday luncheons exclusively for faculty and staff.

"We always have a full salad bar and three hot entrees on the menu," says Stapleton. "Faculty and staff can also order deli items and desserts."

"We always have a full salad bar and three hot entrees on the menu. Faculty and staff can also order deli items and desserts."

*Bridgett Stapleton,
ARA's director of campus
food service operations*

Stapleton says the Pennsylvania Room will move to a larger location inside the Commons when construction and renovation are completed. "The seating capacity will increase to 75 when the new union opens."

Susy Robison, marketing and catering manager, says ARA's Classic Fare will handle all catering needs at the university. "We'll do just about anything . . . from dinner for one to a function for more than 1,000 people."

ARA continues to operate conventional cafeteria-style meals daily in Dining Rooms A, B, and C of Scranton Commons, but upgrades in quality and service have been implemented. "We feature Belgian waffles . . . and have added a wok bar in hopes of rejuvenating student interest," says Stapleton.

The wok bar permits customers to select raw vegetables, spices and rice, then cook the meal themselves. "It's fun . . . and the students love it," she adds.

Weekday hours for conventional meals include breakfast from 7 to 9:30 a.m., lunch from 10:30 a.m. to 2 p.m., and dinner from 4:30 to 7 p.m. Brunch is served on Saturday and Sunday from 11 a.m. to 2 p.m., and dinner from 4 to 6 p.m.

— Kevin B. Engler

Trustees

Continued from page 2

University of New Hampshire at Durham in 1986 and served from 1976-82 as a radar technician in the U.S. Navy at its base in Olongdo City, Philippines.

He received a bachelor of science degree in mathematics from the University of New Hampshire and a master's degree in applied mathematics from Cornell.

Two administrators appointed

The appointments of two state university administrators were announced.

James McCormack was appointed to a nine-month position as director of Montour Residence Hall.

McCormack has worked at Bloomsburg as a resident adviser, senior resident adviser and graduate counselor since 1987.

A platoon leader for the Pennsylvania Army National Guard in Hazleton, he received a bachelor of science degree in business economics from Bloomsburg in 1990.

Jeanne Payne was selected to a nine-month position as coordinator of Greek Life and Off-campus Housing.

Payne was residence life director at Mount Saint Mary College in Newburgh, N.Y., in 1986-87 and served as a resident director at Bloomsburg in 1987-88. She was a sales representative for Rank-Annert, Inc., in Bushkill from 1988-90 and served as interim director of Greek and off-campus life at Millersville University last year.

She received a bachelor of science degree in administration of justice from Penn State University at State College in 1986.

Three faculty members retire

The retirements of three faculty members were announced at the September quarterly meeting of Bloomsburg's council of trustees.

Blaise Delnis, associate professor of languages and cultures, will retire in December. He joined the faculty in August 1965 and is completing 32 years of service in education, including 26 at the university.

Craig Newton, professor of history, will retire in December. He joined the faculty in August 1966 and is completing 33 years in education, including 26 at the university.

Ann Marie Stokes, professor of curriculum and foundations, retired in August. She joined the faculty in August 1970 and has completed 34 years in education, including 21 at the university.

Five non-instructional personnel retire

The retirements of five non-instructional personnel were announced at the September quarterly meeting of Bloomsburg's council of trustees.

Walter Beck, custodial worker, who retired in July, completed 13 years of service at the university.

Wayne Haney, custodial worker, retired in June after seven years of service.

G. Dane Keller, stock clerk in the purchasing department, retired Sept. 20 after 30 years of service.

Robert Ketchem, utility plant supervisor,

retired in July after 32 years of service.

Ken Weaver, chief of university police, retired Sept. 6, after 20 years of service.

Promotion announced

Norman C. Manney was promoted to painter foreman in the university's physical plant/painting department. His promotion became effective in June.

Non-instructional appointment

Kevin Murdock of Bloomsburg was hired as a utility plant operator in the university's heating plant. His appointment became effective in June.



CELEBRITY ARTIST SERIES — Jazz pianists Ramsey Lewis, left, and Billy Taylor will perform in concert at 8 p.m., Saturday, Oct. 12, in Mitrani Hall. Free tickets are available to faculty, staff, and students with a Bloomsburg I.D. card and valid community activities sticker at the Information Desk located in the University Store lobby.

News Briefs

Jean Kilbourne to discuss 'Under the Influence,' Oct. 13

Jean Kilbourne, who writes and lectures on alcohol and cigarette advertising, will discuss "Under the Influence" at 8 p.m., Sunday, Oct. 13, in Mitrani Hall of Haas Center for the Arts.

Her presentation is part of the National Collegiate Alcohol Awareness Week (Oct. 13-19) observance at Bloomsburg. Admission is free, and the public is invited.

For more information, call Linda Sowash at 389-4089 or Lynda Michaels at 389-4298.

Film admission policy announced by Kehr Union Program Board

The Kehr Union Program Board announces its admission policy to films shown on campus is free for students, faculty, and staff with a Bloomsburg identification card and valid community activities sticker. Cost is \$1 per person otherwise.

Stickers can be purchased in the community activities office located at Husky Corners.

For more information, call 389-4463.

Tuberculin Tine testing administered Oct. 7

Tuberculin Tine tests will be administered from 10 a.m. to 2 p.m., Monday, Oct. 7, in the lobby of McCormick Human Services Center.

All prospective teachers and other interested university personnel can be tested. Cost is \$2.

Test readings can be picked up during the same hours Wednesday, Oct. 9.

SECA-United Way campaign underway at Bloomsburg

The 1991 SECA-United Way fund-raising campaign began Monday.

Bloomsburg's campaign coordinator for this year's drive is Sue Bodman. Campaign specialist is Robert Wislock.

The campaign features an incentive program designed to help increase the number of university employees who donate through payroll deductions. Details have been distributed with pledge cards.

The campaign concludes Friday, Oct. 25.

Former student presents master's thesis to University Archives

U.S. Army Captain Ernest F. Jackson, who graduated with a bachelor of science degree from Bloomsburg in 1981, has given University Archives a copy of his recent master's degree thesis titled "The Impact Upon Operation Desert Storm of Lessons Learned from Past Desert Wars."

Jackson conducted post-graduate work at Lock Haven University of Pennsylvania.

Fall headcount enrollment tops 7,700

Official 14th day enrollment figures indicate Bloomsburg's headcount this fall has risen to 7,720, an increase of 256 students over last year, according to a report from the office of institutional planning and research.

Undergraduate headcount totals 7,042, an increase of 234 students. Graduate headcount totals 678, an increase of 22 students.

In addition, undergraduate non-degree students total 712, an increase of 68 students.

Visiting professor to lecture at faculty professional development luncheon

Sheila Tobias, political science professor at the University of Arizona, will discuss "Overcoming Math Anxiety" and "They're Not Dumb, They're Different: Stalking the Second Tier" at a luncheon from 11:30 a.m. to 1 p.m., Wednesday, Oct. 3, in the McCormick Forum.

An informal discussion will be held after the discussion from 1-2 p.m.

The luncheon and presentation have been arranged exclusively for faculty. Faculty members from Mansfield, East Stroudsburg, and Lock Haven universities are also expected to attend.

The program is sponsored by the State System of Higher Education's Faculty Professional Development Council and Bloomsburg's academic affairs office.

To make reservations or for more information, call Peter Kasvinsky at 389-4015.

MAPPER seminars offered by Computer Services

Hour-long seminars regarding Bloomsburg's MAPPER Relational Data Base will be conducted by the Computer Services at 10:30 a.m. and 1:30 p.m., Monday, Oct. 7, in the McCormick Forum.

MAPPER manages the university's maintenance work order system, curriculum advisement & progress system, and fixed asset system. This new system will be implemented on campus during the week of Oct. 14.

To make reservations or for more information, call Karlene Wright at 389-4096.

Bloomsburg Forensics tournament ranked 27th in nation

The 1991 Intercollegiate Speech Tournament Result Book lists Bloomsburg in "The World's Largest Tournaments" category.

This publication is a record of all tournaments held in 1990-91 and includes selected statistical analysis, features and editorial commentary. The book was edited by Seth C. Hawkins of Southern Connecticut State University.

Last year, 247 tournaments were held across the nation that offered competition in individual speaking events.

Thirty-eight tournaments were placed in the "large" category, including Bloomsburg's "Mad Hatter Tournament" which ranked 27th.

Tokyo Symphony tickets available in University Store lobby Oct. 9

Community activities cardholders can pick up tickets for Bloomsburg's second Celebrity Artist Series event featuring the Tokyo Symphony at the Information Desk located in the University Store lobby beginning at noon, Wednesday, Oct. 9.

Holy Days recognized

Occasionally, students request exemptions from class attendance and other university obligations to observe religious holidays. Most members of the university faculty and staff are willing to approve such requests.

The list below, prepared by the affirmative action office, specifies holy days for which observance may require a student to depart from his or her normal routine during the remainder of the academic year.

- Oct. 17 (approximate) — Dusserah
Exact date dependent upon lunar calendar
- Nov. 1 — All Saints Day
- Nov. 5 (approximate) — Diwali
Exact date dependent upon lunar calendar
- Nov. 20 — Guru Manak Birthday
- Dec. 2 — Hannukkah
Begins at sundown Dec. 1 (holiday does not require absence from routine commitments)
- Dec. 8 — Bodhi Day
- March 4 — Ash Wednesday
- March 6 (approximate) — Ramadan
Exact date dependent upon lunar calendar
- March 18 — Holi
- April 5 (approximate) — Idul-Fitr
Exact date dependent upon lunar calendar
- April 17 — Good Friday
- April 18-19 — Passover
Begins at sundown April 17 and most observances end at sundown April 19
- April 21 — Festival of Ridvan
- April 24 — Holy Friday
- April 24-25 — Passover
Begins at sundown April 23 and ends at sundown April 25
- May 1992 — Ascension Day
- June 4 — Ascension Day
- June 7-8 — Shavuot
Begins at sundown June 6 and ends at sundown June 8
- June 12 (approximate) — Idul-Adha
Exact date dependent upon lunar calendar
- July 2 — Ratha-yatra

Additional information regarding all holy day observances can be obtained by calling the affirmative action office at 389-4528.

Calendar: Oct. 4-17

Friday, Oct. 4

- Film — "City Slickers," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday, Oct. 5

- Men's and women's cross country, BU Invitational, 10 a.m.
- Men's soccer vs. Kutztown, 2 p.m.
- Retreat — "Building Better Relationships," Keystone Mountain Park, 7 a.m. to 7 p.m.
- QUEST — White Water Rafting, Lehigh River, 8 a.m. to 7 p.m.

Sunday, Oct. 6

- Women's soccer vs. Gannon, upper campus, noon
- Women's tennis vs. Kutztown, lower campus tennis courts, 1 p.m.
- Field hockey vs. Marywood, upper campus, 2 p.m.
- QUEST — Rappelling at Mocanaqua, 8 a.m. to 5 p.m.
- Film — "City Slickers," Mitrani Hall, Haas Center, 1 p.m.

Monday, Oct. 7

- Undergraduate scheduling begins for 1992 spring semester
- Film — "Terminator 2," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Tuesday, Oct. 8

- Art Show — Faculty Art Exhibit, opening reception, Haas Gallery, 3 p.m.
- Sound Stage — featuring the Santa Fe Blues Band, Kehr Union Annex, 8 p.m.

Wednesday, Oct. 9

- Film — "Terminator 2," Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- Latino Month Event — Latin dance demonstration and lessons with Todd Reichart and Nancy Wagner, Centennial Dance Gym, 7 p.m.

Friday, Oct. 11 — Parents' Weekend

- Play — "Twelfth Night," BU Theater, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.

Saturday, Oct. 12 — Parents' Weekend

- Football vs. Central Connecticut, Redman Stadium, 1:30 p.m.
- Women's soccer vs. Trenton, upper campus, 1 p.m.
- Field hockey vs. Johns Hopkins, upper campus, 2 p.m.
- Men's soccer vs. St. Joseph's, upper campus, 3:30 p.m.
- Play — "Twelfth Night," BU Theater, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.
- Celebrity Artist Series — featuring jazz pianists Ramsey Lewis and Billy Taylor, Mitrani Hall, Haas Center, 8 p.m.

Sunday, Oct. 13 — Parents' Weekend

- Play — "Twelfth Night," BU Theater, Kenneth S. Gross Auditorium, Carver Hall, 2 p.m.
- QUEST — Rock Climbing at Mocanaqua, women's course, 8 a.m. to 5 p.m.
- Lecture — "Under the Influence," with Jean Kilbourne, Mitrani Hall, Haas Center, 3:30 and 8 p.m.

Monday, Oct. 14

- Film — "Backdraft," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Tuesday, Oct. 15

- Film — "Backdraft," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Wednesday, Oct. 16

- Men's soccer vs. Lock Haven, upper campus, 3 p.m.
- Field hockey vs. Franklin & Marshall, upper campus, 4 p.m.
- Provost's Lecture Series Workshop — featuring Julianne Malveaux, Mitrani Hall, Haas Center, 4 p.m.
- Provost's Lecture Series — featuring Julianne Malveaux discussing "Diversity in the Marketplace: The Realities," Mitrani Hall, Haas Center, 8 p.m.

Thursday, Oct. 17

- QUEST — Shenandoah Backpacking, through Sunday, Oct. 20
- Play — "Twelfth Night," BU Theater, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.

Campus Notes

Bruce Rockwood, professor of finance and business law, presented a paper titled "Punitive Damages as a Remedy" at the 62nd annual meeting of the American Business Law Association held this summer in Portland, Maine.

At the meeting, the organization decided to change its name to The Academy of Legal Studies in Business to better reflect the broader nature of its members' research and teaching interests and the interdisciplinary role of undergraduate legal studies.

Barbara Behr, professor of finance and business law, served as moderator for a discussion on ethics at this meeting.

Roy Smith, director of QUEST and the Corporate Institute, discussed "Team-building: Giving People a Stake in the Organization" at Bally's Park Place in Atlantic City, N.J., in June.

Smith was addressing members of the Foundation for Accounting Education located in New York City.

News Briefs

Faculty art show runs Oct. 8-27

Bloomsburg's Art Department will hold its faculty art exhibition from Tuesday, Oct. 8, through Sunday, Oct. 27, in Haas Gallery.

Art department faculty members exhibiting works are Karl Beamer, Carol Burns, Gary Clark, Stewart Nagel, Barbara Strohman, Vera Viditz-Ward, Tom Walters, and Ken Wilson.

An opening reception will be held from 3 to 5 p.m., Tuesday, Oct. 8, in Haas Gallery. Faculty, staff, and students are invited.

Gallery hours are 8 a.m. to 5 p.m., Monday through Friday. For more information, call 389-4646.

Graduate students elected to serve on university committees

Six graduate students were elected to serve on various university committees at a meeting in Andruss Library last Wednesday.

Karen Novak, reading, and Christopher Gengler, instructional technology, were elected to the Graduate Council.

Martin Dombrowski, instructional technology, will serve on the Library Council.

Jeff Hyman, MBA program, was elected to the University Forum.

James McLane, MBA program, will serve on the curriculum committee.

Marina Samouilova, instructional technology, was elected to the International Education Advisory Council.

Delmas Woods, instructional technology, will serve on the Academic Grievance Committee.

The Communique

A newsletter for Bloomsburg University faculty and staff, *The Communique* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communique*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Editorial Assistant: Christina J. Gaudreau

Contributing Writer: Patricia Kerwin

Photographer: Joan K. Helfer

Speakers, entertainment highlight International Month celebration

Campus lectures, food, entertainment and other festivities will highlight Bloomsburg's International Festival Month celebration from Oct. 22 through Nov. 22.

"International Month offers a special opportunity for members of the Bloomsburg University community to formally celebrate our citizenship in the global village and to become better acquainted with our neighbors," says President Harry Ausprich.

Two university faculty members will make presentations Tuesday, Oct. 22, to kickoff the month-long observance.

"International Month offers a special opportunity for members of the Bloomsburg University community to formally celebrate our citizenship in the global village and to become better acquainted with our neighbors."

— President Harry Ausprich

Assistant professor Gilda Oran of the department of curriculum and foundations will conduct "Contemporary Folk Dances of Israel" from 11 a.m. to 12:30 p.m.

At 1 p.m., James Tomlinson, associate professor of communication studies, will discuss "The Japanese Challenge to American Management." Both activities will be held in the McCormick Forum.

In addition, ARA, Inc. will sponsor an "International Food Festival" from 4:30 to 7 p.m. in Scranton Commons, and the Tokyo Symphony will perform as part of the university's Celebrity Artist Series at 8 p.m. in Mitrani Hall of Haas Center for the Arts.

Chang Shub Roh, sociology and social welfare professor, and James Pomfret, mathematics and computer science professor, will present "BU Profs' Eyes on China" at

9 a.m., Monday, Oct. 28, in the McCormick Forum. The professors spent seven weeks teaching at Shenyang Teachers College last summer.

Graduate students Felix Rizvanov and Marina Samouilova, who live in the Soviet Union, will lead a discussion on the "Culture and Politics of Russia" at 2 p.m., Tuesday, Oct. 29, in the McCormick Forum.

Hsien-Tung Liu, dean of the College of Arts and Sciences, will lecture on developing "Dynamic U.S.-Asian Relations" at 1 p.m., Wednesday, Oct. 30, in the McCormick Forum.

At 7 p.m., instructors Jack and Sidonie Holt will demonstrate authentic Greek, Turkish, and Hungarian dances and offer instructional lessons during an "International Dance Night" program in the Centennial Gym dance studio.

Rafey Habib, assistant professor of English, will lead a discussion on the "Culture and Politics of India: From Ghandi to the Present" at 7:30 p.m., Wednesday, Nov. 6, in the McCormick Forum.

The Bloomsburg Theatre Ensemble will conduct a slide show-discussion on their recent trip to Africa at 7 p.m., Tuesday, Nov. 12, in the McCormick Forum.

An "International Food Sampler and Get Together," hosted by the International Relations Club, will be held from 11 a.m. to 4 p.m., Thursday, Nov. 14, in Haas Gallery. At 8 p.m., the Celebrity Artist Series will present "Stars of the Bolshoi" in Mitrani Hall.

Claude Beauclair and the French Theatre Company will present "Tartuffe" at 1 p.m., Monday, Nov. 18, at Bloomsburg High School. The play is sponsored by the high school and the university's languages and cultures department.

Instructor Jill Emery will demonstrate authentic English, Scottish and Welsh

Campus Safety



PHOTO BY JOAN HELFER

Reports from students, like the one shown above, "are helpful to us in maintaining official and up-to-date criminal data," says Deborah Barnes, acting chief of university police. See story on page 2.

dances and offer instructional lessons during a "Celtic Dance Night" program at 7 p.m., Wednesday, Nov. 20, in Centennial Gym's dance studio.

In addition, BUTV will air two programs — "A Visit to Czechoslovakia" with Maria DePaul Hronec of St. Cyril Academy in Danville and Bloomsburg Theatre Ensemble's production of "Land of the Rising Sun: Folktales from Japan" — throughout the month. Check BUTV's "Viewer's Guide" for exact dates and times.

For more information, call the student development office at 389-4199.

— Kevin B. Engler

News Briefs

BUTV to air local judicial debate

Voters in Columbia and Montour counties who are unable to attend tonight's debate between judicial candidates Tom James and Scott Naus at Danville Middle School can watch a tape-delayed broadcast of the event on BUTV, the university's cable television station.

BUTV will air the debate, sponsored by the League of Women Voters, at 1:30 p.m. and 9:30 p.m., Tuesday and Wednesday, Oct. 22-23.

The debate will also air at 1:30 p.m., Friday, Oct. 25, and at 1:30 p.m. and 9:30 p.m., Monday, Oct. 28, and Thursday, Oct. 31.

BUTV, a service of the university's TV/Radio Services, can be seen on cable channel 13 in Bloomsburg and cable channel 10 in Berwick.

PA-SSHE Women's Consortium to hold conference at Shippensburg

The PA-SSHE Women's Consortium will hold its 11th annual conference Friday and Saturday, Nov. 1-2, at Shippensburg University.

Sylvia Ann Hewitt, author of *When the Bough Breaks: The Cost of Neglecting Our Children*, will give the keynote address at 7 p.m., Friday, Nov. 1.

Panel discussions on such topics as affirmative action, the status of women faculty in the State System of Higher Education, the politics of promotion, and implications for women students in the '90s will highlight activities scheduled Saturday, Nov. 2.

For registration materials or to receive more information, call Kay Camplese at 389-4524.

Teaching, Learning Committee plans 'brown bag' lunch meeting

Bloomsburg's Teaching and Learning Enhancement Committee will hold its first "brown bag" lunch meeting of the 1991-92 academic year at noon, Wednesday, Oct. 30, in Room 140 of Waller Administration Building.

Loanne Snively, documents coordinator and reference librarian in Andruss Library, will discuss "Helping Students Become Critical Thinkers: Learning Activities Using the Library."

Storeroom clerk appointed

Suphot Dang Labelle has been appointed storeroom clerk at the university. He succeeds Dane Keller who retired last month.

Correction

In the Oct. 3 issue of *The Communiqué*, it was inadvertently reported that Ann Marie "Stokes" had recently retired from the university faculty.

Actually, Ann Marie "Noakes" of curriculum and foundations retired in August.

Ann Stokes, assistant professor of music, continues to serve the university in that capacity.

Acting university police chief discusses campus crime, safety during interview

Reports of crime, particularly violent crime, on some college and university campuses has "steadily risen" in recent years, according to a report compiled by the U.S. Congress.

Institutions receiving federal student aid programs are already required by the federal government to conduct annual campus violence surveys, document results in a statistical format and make it available to anyone that requests the information.

But effective last month, the "Crime Awareness and Campus Security Act of 1990" makes it mandatory that institutions receiving federal aid develop security policies, practice "uniformity and consistency" in the reporting of campus crimes, specifically murder, rape, robbery, aggravated assault, burglary, and motor vehicle theft, and implement procedures to address sexual assaults and racial violence.

By Sept. 1, 1992, some 8,000 schools nationwide, including Bloomsburg, must "prepare, publish, and distribute . . . an annual security report" that contains current campus security policies and procedures, the enforcement authority of campus security or police, and descriptions of campus crime prevention programs.

The report must also include a policy statement on monitoring and recording criminal activity at off-campus student organizations, the number of on-campus arrests for alcohol or drug violations and weapons possession and a policy statement regarding the possession, use and selling of alcohol or illegal drugs.

"Bloomsburg is not immune to crime, and naturally will comply with the new federal law," says Deborah Barnes, acting chief of university police. "Our department must comply with state and federal legislation by keeping and reporting accurate campus crime statistics . . . and we need help from everyone on campus to maintain official and up-to-date criminal data."

In an effort to establish better crisis communications at Bloomsburg, Barnes says the university police has started a crime prevention program for residence hall students and will issue a monthly crime report distributed to *The Voice* student newspaper and used as an insert in *The Communiqué* faculty and staff newsletter beginning in November.

In addition, seven push-button emergency "hotline" phone boxes connected to the university police department have been installed at six campus locations: Tri-level Parking Garage (first and second level); orange parking lot near Redman Stadium; east side of lower campus tennis complex; northwest corner of Centennial Gym; picnic area north of Montour Residence Hall; and The Bloomsburg Hospital parking lot near the overpass entrance.



Deborah Barnes

During a recent interview with *The Communiqué* editor Kevin Engler, Barnes said university police officers compile campus crime statistics and work diligently to educate students and employees on personal safety and crime prevention.

Communiqué: In your 14 years on the university police force, what are the more frequent problems that occur on campus?

Barnes: I think our biggest problem is theft. The majority of thefts are book bags, text books and personal property items . . . stolen mostly out of residence halls and other student areas such as the library and Scranton Commons.

Communiqué: How is your department making students and employees more aware of the problems on campus?

Barnes: Already this semester, we have conducted crime prevention programs in four residence halls . . . and have the rest of them scheduled over the next few weeks. Our officers volunteer their time to participate in presenting the program which stresses the concept of being personally responsible for protecting and identifying your property. We show a videotape titled "How Not to Become a Victim of Opportunity" that focuses on all areas of campus that are "hot spots" for thefts to occur. The video gives some good advice such as staying in well-lit areas, not walking alone after dark, and constantly being aware of your surroundings. We're also planning to do some alcohol awareness workshops in the residence halls this month. We hope to make it a general program for all students

and eventually offer it to campus employees. In addition, we hand out brochures containing crime prevention tips, ways to report crimes to our department, and it lists the locations of emergency campus telephones.

Communiqué: If a student, faculty, or staff member is a victim of a crime, a theft, or physical assault, what do you suggest that she or he do?

Barnes: The first step is to call or come to our office and report the incident. If the incident requires our investigation, we'll send out an officer.

If something was stolen, we'll have the individual fill out a report. Many students have homeowner's insurance and although the chances of recovering the stolen property is slim, they may need an official police record of the incident when reporting the loss to their insurance company. In the event there is physical violence, our primary concern is that victims receive medical attention quickly if they need it. Beyond that, it's entirely up to the victim if she or he wishes to press criminal charges against an alleged perpetrator. If the victim wants us to pursue charges . . . we will do so. A victim may or may not wish to take legal action, but it's really important for the individual to contact our department as soon as possible.

Communiqué: What should a person do if she or he is harassed or threatened with some type of physical violence?

Barnes: That individual should report the problem immediately to our department. We will then be alerted to the situation and we'll file an official report for our records. If an act of violence was to occur, we would at least have a record that documents a continual or progressive problem. The only way we can do that is for victims to report these problems to our department.

Communiqué: If an individual witnesses a crime on campus, what should she or he do?

Barnes: If a person is a witness to a crime against personal property and knows the owner, the witness should urge the victim to report it to university police. If the witness doesn't know who the victim is, she or he can report the crime to our office. We could then follow up and try to locate the victim. If an individual witnesses a more severe criminal act, such as a fist-fight in the parking lot or any other type of physical or sexual assault on another person, it's absolutely vital that we receive this information as soon as possible. We may be able to save someone's life.

Communiqué: What are the official responsibilities of the campus police department? Are campus police full-fledged law enforcement officers or security personnel?

Barnes: Fourteen of our 15 officers are commissioned police officers. We receive our commissions through the Pennsylvania Department of Education. In order to get

commissioned, our officers must attend the Act 120 training, which is the same training that municipal police officers must go through. Once we receive our commissions, which are signed by the governor, we, as commissioned officers, have the authority to make arrests. So we operate basically the same as any municipal police department, just like the police force downtown, except that our jurisdiction is restricted to our upper and lower campuses and the Magee Center.

Communiqué: So if a crime occurs on campus, your officers can handle the situation without intervention from the town or state police?

Barnes: Absolutely. Anything that happens on our campus is within our jurisdiction. The town police and state police will not get involved unless we request their assistance.

Provost's Lecture Series:

Pathologist Kurt Benirschke to discuss 'How Science Is Saving Wild Animals'

Kurt Benirschke, director of autopsy services at the University of California at San Diego, will discuss "How Science Is Saving Wild Animals" at 8 p.m., Monday, Oct. 28, in the Kenneth S. Gross Auditorium of Carver Hall.

Benirschke is the second of three guest speakers scheduled this fall as part of the university's Provost's Lecture Series.

Benirschke, who was born in Germany, immigrated to the United States in 1949. After completing several residencies and serving as a staff pathologist at several hospitals in Boston, Mass., he held several faculty positions at Harvard Medical School prior to his appointment as associate professor of pathology.

Benirschke was a pathology professor at

Dartmouth Medical School in Hanover, N.H., and the University of California at San Diego.

He also served as director of research at the San Diego (Calif.) Zoo before assuming his present position.

In addition to his public lecture, Benirschke will conduct an afternoon workshop titled "Mammalian Ecology and Reproductive Physiology" at 4 p.m., in Kuster Auditorium of Hartline Science Center.

For additional information, call the office of the provost at 389-4308.



Kurt Benirschke

Faculty Art Show in Haas Gallery



PHOTO BY JOAN HELFER

WORK OF ART—Karl Beamer, associate professor of art, stands next to his sculpture titled "We Cannot Accuse the Government of One Single Act of Justice." His "work" and works from other art department faculty are on exhibit through Oct. 27 in Haas Gallery of Art.

Toney Lineberry recalls automobile accident that left him paralyzed

Capturing the attention of his audience in Mitrani Hall last month, Toney Lineberry dramatically recounted the automobile accident 14 years ago that left him paralyzed from the neck down and changed his life forever.



Toney Lineberry

"I want to take you back to a time in my life when I pretty much had it made," said Lineberry, a softspoken man with a southern accent.

"I was 18 years old, had my own car, was captain of the wrestling team,

and had been dating the same girl for three years. I had life in the palm of my hand."

Lineberry, a junior in high school at the time, was a talented athlete who wrestled, played football and ran track. Sports were very important to him and so was his car.

On Jan. 12, Lineberry became the proud owner of a red '69 Mustang with black racing stripes. "It was by far the nicest car in the school parking lot . . . and one of the nicest cars on my block," he said.

It had been snowing and sleeting throughout that January day. But whatever the weather, it was a Friday night, a time when Lineberry usually got together with friends.

So when a classmate phoned, Lineberry asked his parents if he could go out. Their answer was "no," but after an argument, his parents relented on the condition that he would not drive.

Lineberry walked to the top of the hill to meet his buddy. When his friend inquired why he wasn't driving, he explained that his parents thought it was too dangerous.

His friend teased him until Lineberry finally agreed to sneak his Mustang out of the driveway. He put the car in neutral, and the two friends silently slipped the vehicle away from the house.

They didn't get very far. What looked like a "river" flowing across the road turned out to be a solid sheet of ice, recalls Lineberry. His car, travelling at 65 miles per hour when it hit the ice, flew into the air, spun three or four times, and crashed to the ground on its hood.

"I remembered the gory films they would show us in drivers' ed," he continued softly. "We'd laugh and say that would never happen to us, but it happened to me."

Before the emergency crew arrived, Lineberry said he noticed that his arm and leg were twisted behind him.

"I thought they belonged to my friend," he said. "It was only when I was pried away from the steering column that the arm and leg flopped free and I realized they were mine."

"The doctors did not expect me to live," added Lineberry. "My neck was broken between the fifth and sixth vertebrae. I was permanently paralyzed from the chest down, and I didn't have the use of my 10 fingers."

Lineberry spent a year in a rehabilitation hospital and two more years grappling mentally and emotionally with the reality of his accident. More than anything, he is grateful that the friend who was with him in

the car that night suffered no lasting injuries from the accident.

"I couldn't live with myself knowing I had been responsible for someone else's injuries or death," he said.

Through it all, Lineberry had the extraordinary love and support of his parents and four siblings. He mostly regrets the ordeal that his family went through because of the accident because the emotional and economic demands were a tremendous burden on all of them.

According to Lineberry, who gives more than 250 lectures a year as a consultant on highway safety, the accident could have been prevented in three ways.

First of all, Lineberry admits he simply should not have been on the road in such weather. Second, he was driving too fast. And third, he should have been wearing a seat belt.

"If I had been wearing a seat belt, it would have saved me from being slammed into the steering column at 65 miles per hour, and I probably wouldn't be like this today," he said.

Lineberry is impatient with people who offer all kinds of excuses not to wear seat belts, such as "I'm a good driver; I don't need one . . . they wrinkle my clothes . . . I'm only going a short distance . . . they're uncomfortable."

"Imagine how uncomfortable it would be to be in this wheelchair for the rest of your life," he contends.

Although alcohol was not involved in his accident, Lineberry cautioned his audience about drinking and driving.

"Drinking and driving do not mix and seat belts save lives," he said.

— Patricia Kerwin

TOKYO SYMPHONY AT BU — Bloomsburg's Celebrity Artist Series will present the Tokyo Symphony Orchestra in concert at 8 p.m., Tuesday, Oct. 22, in Mitrani Hall of Haas Center for the Arts. Tickets are \$25 for reserved seats and \$20 for general admission. Free tickets are available to faculty, staff and students with a Bloomsburg identification card and valid community activities sticker at the Information Desk, located in the University Store lobby, from 8 a.m. to noon, Monday through Friday, and from 11 a.m. to noon, Saturday and Sunday. For additional information, call 389-4409.



Expert says 'traditional male masculinity' learned at early age is stereotype for rape

Joseph Weinberg, who has given more than 500 rape prevention workshops and lectures across the country, told a Bloomsburg audience in Mitrani Hall last month that "traditional male masculinity could be a set up" for rape.

"Rhett Butler, Charles Bronson and the 'Marlboro Man' are all powerful images which evoke the rugged hero . . . a guy who never expresses vulnerable feelings," the educational consultant from Madison, Wis., said. "He will take charge . . . and accomplish things by force."

During his Safety Awareness Month presentation titled "Men Stopping Rape," Weinberg said this masculine image is a model learned by males at an early age.

"I used to wonder why I was taught to believe that rape was only a woman's issue and that it didn't affect me."

— Joseph Weinberg

"I used to wonder why I was taught to believe that rape was only a woman's issue and that it didn't affect me," he said. "And when I look at romance and consider what (young) men are taught, I certainly can see how rape has become normal."

But men "can be victims of rape themselves, or the 'significant other' of a female rape victim," contends Weinberg. "More universally, though, rape . . . affects the good name of all men," he said. "No woman can tell who's a nice guy, a safe guy. There is no psychological test to pick out who is 'rape prone.' So, in self defense, women distrust all men."

Weinberg said rape is "fueled" by stereotypes depicted in print ads and TV commercials. "Ads involving men are usually straightforward, but women are portrayed as wild animals or something to be used. In the '70s, a billboard announcing the release of a Rolling Stones album portrayed a battered and bound woman. The caption read, 'the Rolling Stones leave me black and blue . . . and I like it.' Only after much public protest was the 'and I like it' dropped from the billboard ad."

Weinberg said men can take several steps to stop rape. "Men need to share feelings, such as vulnerability, with other men," he said. "There must be more open, honest

communication, not only between men and women, but also between men and men."

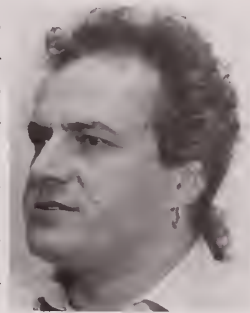
Secondly, when attracted to a woman, Weinberg believes a man should communicate his feelings better by telling her exactly what his desires are and then finding out her feelings for him.

"In this way, the 'gray areas' are avoided," he said, adding it's the only way a woman's consent can be confirmed. "When it comes to having sex, consent is verbal. So it's critical for both persons to talk about it . . . and then to talk about birth control."

Weinberg contends, however, that rape won't stop until men can speak freely about the issue with other men, begin taking responsibility for their actions, and stop blaming women for making them lose control. "In a victim-blaming culture we say 'she should have known her limit,' we don't say 'he should have known his limit.'"

"We are coming to a time . . . when we have to start listening to the victim . . . and that means we have to change some of our notions about what rape is," he said.

— Patricia Kerwin



Joseph Weinberg

Ausprich elected to PACU executive board

President Harry Ausprich has been elected to the Pennsylvania Association of Colleges and Universities (PACU) executive committee. His appointment became effective Sept. 22 and runs through next June.

Ausprich fills the seat vacated by former President Kenneth L. Perrin of West Chester University who recently left the institution after accepting a position in Washington, D.C.

Ausprich will meet regularly with executive committee members at PACU headquarters in Harrisburg to discuss issues pertaining to all of higher education in Pennsylvania.

He was nominated for the position by President James E. Gilbert of East Stroudsburg University.

News Briefs

CSW identifies initiatives for 1991-92

Bloomsburg's Commission on the Status of Women (CSW) identified initiatives for the 1991-92 academic year at its first planning meeting this fall.

The following task forces have been formed: Women Studies Curriculum, contact person, Winona Cochran; Classroom and Campus Climate, contact persons, Ann Wilson and Linda Sowash; Women's History Month, contact person, Jeanette Keith; Child Care Services, contact person, Sharon Swank; and Students' Issues, contact persons, Jody Heckman, Bonnie Hoffer, Loring Nagle and Kami Silk.

CSW, established in 1989 as an advisory body that reports to President Ausprich, is responsible for monitoring Chapter III of the university's four-year (1989-93) affirmative action plan which states a commitment to women in higher education. The commission assesses the current status of women at Bloomsburg based on guidelines developed by the American Council of Education's Commission on Women in Higher Education.

Membership on CSW's three subcommittees include: faculty and professional staff, chairperson, Mary Harris; non-instructional staff, chairperson, Sharon Swank; and students, chairpersons, Jody Heckman and Bonnie Hoffer. All women at the university are invited to join.

Membership on CSW task forces is open to all university students and personnel.

Persons with concerns, ideas or recommendations may contact Kay Camplese at 389-4524.

Panel discussion to focus on 'Teaching in a Multicultural Environment'

A panel discussion on "Teaching and Learning in a Multicultural Environment" will be held at 5 p.m., Thursday, Oct. 24, in Room 3237 of McCormick Human Services Center. For more information, call Rafey Habib at 389-4431.

Forensics team finishes fourth in 'Looking Glass' tournament

Bloomsburg's Forensics team finished fourth among the 16 schools that competed at its sixth annual "Looking Glass" novice speech tournament Saturday, Oct. 5.

The team's next event will be Oct. 25-26 at the Collegiate Forensic Association tournament at Geneva College in Beaver Falls.

University Police issues notice on temporary parking permits

Faculty and staff members are asked to refrain from leaving dashboard notes when parked in an unauthorized campus parking area. University policy requires a temporary parking permit which can be obtained from the University Police department.

Calendar: Oct. 17-31

Through Saturday, Oct. 19

- Alcohol Awareness Week
- Thursday, Oct. 17
- Play — "Twelfth Night," BU Theater, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.

Friday, Oct. 18

- Play — "Twelfth Night," BU Theater, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.

Saturday, Oct. 19

- Play — "Twelfth Night," BU Theater, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.

Sunday, Oct. 20

- Play — "Twelfth Night," BU Theater, Kenneth S. Gross Auditorium, Carver Hall, 2 p.m.
- Faculty Recital, First Presbyterian Church, Bloomsburg, 2:30 p.m.

Wednesday, Oct. 22

- Last day to withdraw from classes
- Last day to revoke pass/fail
- International Festival Month activities:
- "Contemporary Folk Dances of Israel" with Gilda Oran, McCormick Forum, 11 a.m. to 12:30 p.m.
- Lecture — "The Japanese Challenge to American Management" with Jim Tomlinson, McCormick Forum, 1 p.m.
- "International Food Festival," Scranton Commons, 4:30 to 7 p.m.
- Celebrity Artist Series — Tokyo Symphony, Mitrani Hall, Haas Center, 8 p.m.

Wednesday, Oct. 23

- Field Hockey vs. Ithaca, upper campus, 4 p.m.
- Film — "Robin Hood: The Prince of Thieves," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Friday, Oct. 25—Homecoming Weekend

- Film — "Robin Hood: Prince of Thieves," Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- Pep rally, outdoor basketball court behind Luzerne Residence Hall, 6 p.m.

Saturday, Oct. 26—Homecoming Weekend

- Homecoming Parade, 10 a.m.
- Football vs. Cheyney, Redman Stadium, 1:30 p.m.
- Women's Soccer vs. Mercyhurst, upper campus, 2 p.m.

Sunday, Oct. 27—Homecoming Weekend

- Homecoming Pops Concert, Mitrani Hall, Haas Center, 2:30 p.m.

Monday, Oct. 28

- International Festival Month discussion: "BU Profs' Eyes on China" with Chang Shub Roh and James Pomfret, McCormick Forum, 9 a.m.
- Provost's Lecture Series Workshop: featuring Kurt Benirschke, Kenneth S. Gross

University's position on racism

To the University Community:

A few years ago, the following statement was developed to communicate the university's position regarding racism. It was published in The Communique and The Voice and was discussed in a meeting of the University Forum. At that meeting, a unanimous vote to condemn racial intimidation was cast.

I believe every member of our community should be familiar with the university's statement on racism and ask that you take a few minutes to read it. Questions relating to the statement or the university's position should be directed to the affirmative action officer, the provost and vice presidents, or to my office.

During the last several years, the national media have reported an increase in incidents of overt racism in our society. Those expressions of intolerance and hate have appeared both on college campuses and in society at-large. Among the most odious offenses are acts of racial or ethnic intimidation which are anonymous.

Bloomsburg University is committed to providing an educational setting which is supportive of all of our students, faculty and staff. To ensure such a climate for learning, we will actively pursue racial justice and reject racial and ethnic intimidation whether it be from within our university community or from outside. Acts of racial intimidation and harassment will

not be tolerated. We will use every opportunity to make members of our university and the larger community aware of where we stand and that we intend to respond.

Ethnic intimidation is against the law in Pennsylvania. The Ethnic Intimidation and Vandalism Act, passed in 1982 and revised in 1988, provides a means of redress for all of our citizens against whom the heinous acts have been committed. I have asked our law enforcement officials to once again review the ethnic intimidation legislation, to become intimately familiar with its provisions, and to utilize it whenever appropriate to address issues of ethnic harassment. In carrying out our responsibility as an educational institution, we will actively pursue public disclosure and prosecution of racially motivated acts of violence or intimidation.

I am confident that a great majority of the members of our university community and of the larger community share my commitment to provide a supportive, nurturing, and culturally diverse learning environment. I hope you will join me in providing an atmosphere that is open to the exchange of ideas and free from discrimination and the sickness of racism.

— President Harry Ausprich

Auditorium, Carver Hall, 4 p.m.

• Provost's Lecture Series:

"How Science is Saving Wild Animals" with Kurt Benirschke, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.

Tuesday, Oct. 29

- International Festival Month discussion — "Culture and Politics of Russia" with Felix Rizvanov and Marina Samouilova, McCormick Forum, 2 p.m.

Wednesday, Oct. 30

- Women's Soccer vs. Lafayette, upper campus, 3 p.m.
- Men's Soccer vs. District of Columbia, upper campus, 3:30 p.m.
- International Festival Month discussion — "Dynamic U.S.-Asian Relations" with Hsien-Tung Liu, McCormick Forum, 1 p.m.
- "International Dance Night," Greek, Turkish, and Hungarian dances, demonstration and lessons, Centennial Dance Gym, 7 p.m.
- Film — "Boyz N the Hood," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

The Communique

A newsletter for Bloomsburg University faculty and staff, *The Communique* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communique*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Editorial Assistant: Christina J. Gaudreau

Contributing Writer: Patricia Kerwin

Photographer: Joan K. Helfer

Students, employees to participate in national community service program

More than 400 students and 100 faculty and staff members from Bloomsburg are volunteering to help local agencies conduct an afternoon of community service activities in this area Friday in conjunction with the national "Into the Streets" program.

Participating agencies include the Bloomsburg Women's Center, Nursing Home, Fishing Creek Green Alliance, North Central Secure Treatment Center, Danville State Hospital, Area Agency on Aging, Habitat for Humanity, Downtown Activities Center and local soup kitchens, according to Wendy Pristash and Sylvia Costa of the university's student volunteer services office.

"Thousands of students and employees at many colleges and universities across the country will be participating in the 'Into the Streets' program in an effort to integrate different coalitions of diverse campus groups ... in community service activities," says Pristash, Bloomsburg's student volunteer coordinator.

"Into the Streets," a nationwide program

coordinated by the Campus Outreach Opportunity League (COOL) at the University of Minnesota in St. Paul, has been designed to introduce more college students and personnel to the many community service opportunities available in their area.

"COOL hopes this national program will help stimulate the interest among individuals who normally wouldn't volunteer on their own," says Pristash.

Funded by a grant from the W.K. Kellogg Foundation of Battle Creek, Mich., "Into the Streets" was first conceptualized during a summit conference held last December at United Way of America's national headquarters in Alexandria, Va.

A total of 77 students and representatives from colleges, universities and other non-profit institutions and agencies from around the nation collaboratively planned the year-long outreach and coalition-building program which kicks off Nov. 1.

"A lot of people understand the need for volunteers, but many don't seem to know

Continued on page 2

Noubary receives NSF research grant

Reza Noubary, professor of mathematics and computer science, has been awarded a \$60,000 research grant from the National Science Foundation (NSF) to produce an instrument that can record seismic activity from earthquakes and underground explosions.

"This grant will be used to develop a mathematical model that deals with the problems of seismic research," says Noubary.

"If we develop this model accurately, we'll be able to simulate artificial earthquakes on a computer ... and demonstrate them on a 'shaking table' ... to create the atmosphere of a real earthquake."

— Reza Noubary

"If we develop this model accurately, we'll be able to simulate artificial earthquakes on a computer ... and demonstrate them on a 'shaking table' ... to create the atmosphere of a real earthquake," he notes. "The model, therefore, could help determine the effects of a real earthquake."

Noubary, an authority on probabilistic risk assessment and author of more than 50 technical papers on hazards assessment and risk analysis, received the grant award in August for his "Mathematical Sciences: Stochastic Modeling and Identification of Seismic Records" project.

His proposal, submitted in response to NSF's Research In Undergraduate Institutions program, received NSF funding for two years. The grant expires Jan. 31, 1993.

Peter Kasvinsky, assistant vice president for graduate studies and research, says

Continued on page 2



PHOTO BY JOAN HELFER

INDIAN SUMMER — These Bloomsburg students are shown taking a break from their studies to enjoy the recent spring-like autumn weather.

Community service

Continued from page 1

how to get started," Pristash, a masters of business administration graduate student from Whitehall, Pa., contends. "This program provides them with a chance to join other volunteers. It only takes one person to come up with an idea, but it takes a lot of people working together to make that idea become a reality."

"It only takes one person to come up with an idea, but it takes a lot of people working together to make that idea become a reality."

— Wendy Pristash,
student volunteer services

Bloomsburg has been acknowledged by COOL as a national leader in the community service movement and was selected as Pennsylvania's "hub campus" for this program. "The university was chosen as one of 50 hub campuses, one in each state, to assist other institutions who need help in starting a volunteer community service program on

their campus," says Robert Peiffer, coordinator of the university's volunteer services program.

Sylvia Costa, an undergraduate student intern who is serving this fall as campus program director in the student volunteer services office, says university participants will address nine issues — children and youth, criminal justice, domestic violence, the environment, homelessness, hunger, mental health, race relations and assistance programs for senior citizens — during the "Into the Streets" observance.

"We have scheduled a 1 p.m. rally on the front steps of Carver Hall ... and we've asked everyone who plans to participate to bring a canned food item to address the hunger issue in this community," says Costa. "After the rally, participants will have the opportunity to go to a volunteer work site of their choosing. From 2 to 4 p.m., they will receive a half-hour orientation session about the agency they're working with ... and then get a chance to do some on-site volunteer work."

According to Costa, a senior and social welfare major from Shamokin, Pa., the agencies participating in "Into the Streets" are happy that university students and personnel are getting involved.

"Fishing Creek Green Alliance, for ex-

ample, is providing 100 trees for planting and will furnish pickup trucks to transport university volunteers to area 'clean up' work sites," she says.

To prepare students and employees for their community service experience, Pristash and Costa have been conducting "Into the Streets" presentations on campus during the last several weeks.

"We've conducted presentations for managers and administrators to explain why it's important for them to get involved," says Costa, "and we've done training programs with student groups ... such as CGA, Black Cultural Society, Social Welfare Club and the fraternities and sororities ... in an effort to get their assistance in recruiting more student volunteers."

Pristash and Costa encourage all university students and personnel to participate in the "Into the Streets" program. "We want everybody to come out, especially those individuals who normally wouldn't," says Pristash.

"The volunteers will be doing something for a common cause," adds Costa, "and they'll receive hands on experience working to solve a problem they feel strongly about."

— Kevin B. Engler

Noubary

Continued from page 1

Noubary's "efforts and interest in securing outside funding for grant projects continue to enhance the research, training and public service missions of the university."

In a confirmation letter to Noubary, Nell Sedransk, program director for NSF's statistics and probability division of mathematical sciences, wrote, "Your proposal focuses on a developing interface between probability and statistics ... and geophysics and seismology.

"Exciting research possibilities are evident ... (because) there is virtually no recognition of the potential roles for stochastic models. Clearly, there are wonderful prospects for teamwork."

To assist in his research, Noubary will employ the services of at least three or four junior undergraduate students, who major in mathematics, computer science or earth science, from the university's Honors and Scholars program.

"An NSF requirement for receiving the grant is to promote advanced learning in the

sciences by training our undergraduate students in different types of research," he says.

Noubary joined the university's faculty in 1989. Before coming to Bloomsburg, he was an instructor and conducted research at universities in Europe and Asia.

In addition, he served as a faculty member at the University of Kaiserslautern in Germany where he developed several methods for assessing the frequency of rare events such as earthquakes, high winds and floods.

— Kevin B. Engler



PHOTO BY JOAN HELFER

NSF GRANT RECIPIENT — Reza Noubary, professor of mathematics and computer science, received a National Science Foundation grant for research on seismic activity.

Giving Straight from the Heart

*Please help us meet our goal of \$32,000 by
giving to the 1991 SECA — United Way campaign.
We have extended our deadline to Nov. 8.*

President Harry Ausprich presents Carol Baucher with a pin in recognition of her fair share contribution to the 1990 SECA-United Way campaign. Fair share means that Baucher and the following people either met or exceeded 6/10 of one percent of their annual salary — the suggested guide for giving. Other fair share contribu-



PHOTO BY JOAN HELFER

tors from last year were from bottom left: Elizabeth Frederick, Ann Ritchey, Evelyn Kressler, Stephen Beck, and Irv Wright. From bottom right, contributors include: Bonnie Burke, Craig Newton, Bob Abbott, Dolores Sponseller, and Karen Slusser. Other fair share donors not pictured were: Joseph Ardizzi, Marlana Blackburn, Robert Clarke, Jim Dalton, Roger

Ellis, Dennis Gehris, David Greenwald, Randi Katz, Scott Miller, David Minderhout, Laretta Pierce, Nicholas Short, Mary Alice Wheeler, Bruce Wilcox, and Tom Wright.

Please return your pledge card to Sue Bodman (4406) or Bob Wislock (4414), Waller Administration Building. You may designate your contribution to the agency of your choice. The local United Way supports 19 local agencies, including:

Columbia County United Way; Advisory Committee — Children and Youth Services; American Cancer Society, Columbia County Unit; American Diabetes Association, Bloomsburg; Benton Area Recreation; Big Brothers/Sisters of Columbia County; Bloomsburg Area YMCA; Bloomsburg Public Library; Boy Scouts — Columbia-Montour Council; Catawissa Area Recreation Association; Columbia Day Care Program; Columbia-Montour Family Planning, Inc.; Easter Seals Society; Family Counseling Services of Susquehanna Valley, Inc.; Girl Scouts — Columbia-Montour Council; Home Health Services/V.N.A.; Mental Health Association; Millville Park Commission; Orangeville Public Library; Red Cross — Bloomsburg Chapter; Salvation Army Service Units; The Women's Center; U.S.O. (United Services Organization).

Public has right to straight facts on alcohol and alcoholism, says addictions expert



Jean Kilbourne

Most Americans know that a drug problem exists in the United States, but according to addictions expert Jean Kilbourne, few people realize that alcohol causes the most damage.

"Last year, some 6,000 Americans died from using illegal drugs such as crack, PCP, heroin and cocaine in comparison to nearly 100,000 people who died in alcohol related incidents in the United States," reported the internationally acclaimed author on media, addictions and sex roles.

After noting "the war on drugs does not include alcohol," Kilbourne said she does not advocate a ban on alcohol or its advertising. However, she emphasized, the public has a right to the straight facts on alcohol and alcoholism and needs to become more savvy on the way it is subtly and blatantly manipulated by the alcohol industry.

Kilbourne says alcohol is heavily advertised in America and the ads are designed to recruit new users, increase consumption and assist in brand choice. She notes, however, that the liquor industry denies the first two objectives.

Speaking on the topic, "Under the Influence: The Pushing of Alcohol Via Advertising," to an audience of nearly 300 people in Bloomsburg's Mitrani Hall, Kilbourne said one out of 10 Americans is a victim of alcoholism and that one in every three drinkers admits to some indication of a drinking problem.

"The first thing to understand about alcohol in America is that it's BIG business," says Kilbourne, noting that the U.S. alcohol industry shows revenues of more than \$90 billion a year and it spends over \$2 billion each year on advertising. "The annual advertising budget for Budweiser is \$165 million ... and that's more than the entire annual federal budget for research on alcoholism and alcohol abuse."

According to Kilbourne, the primary form of alcohol education in our society consists of information on alcohol disseminated by the alcohol industry itself. "The industry has access to the statistics on violence,

personal injury, illness and death resulting from alcohol, but these are never presented to the public," she says. "The truth would adversely affect sales, much as the truth regarding nicotine has hurt the tobacco industry."

But the alcohol industry is selling much more than a product, contends Kilbourne. "Alcohol advertising is designed not only to make us drink, but to develop in us certain attitudes about drinking," she asserts. "Alcohol is portrayed as a magic potion which can make our dreams come true, bring us absolute joy and make us successful, rich, athletic, sexy and desir-

able. The alcohol industry isn't merely selling liquor, it's selling fantasies.

"Men, for example are told that alcohol will make them great lovers, however, the truth is the opposite," she says.

"Alcohol abuse almost inevitably leads to sexual dysfunction in both sexes ... and alcohol is linked to sexually transmitted diseases such as AIDS because it weakens the immune system and affects judgment. It's hard to remember to practice safe sex when your thinking is clouded."

Kilbourne doesn't believe that alcohol advertising causes alcoholism, but "it does create a climate of denial in which very risky attitudes about alcohol are presented as perfectly normal and acceptable," she says.

—Patricia Kerwin

Business, education partnerships to highlight November conference

Approximately 150 business leaders and education officials from the Susquehanna Valley region of Pennsylvania are expected to attend Bloomsburg's "Business and Education Partnerships Conference" on Friday, Nov. 22, in the McCormick Human Services Center. The registration deadline is Monday, Nov. 11.

This conference, sponsored by the university's colleges of Business and Professional Studies, was designed as a spinoff from last spring's "Shaping the Future in Central Pennsylvania" program held at Bucknell University and is part of a continuing effort to prepare citizens in this region for the "Workforce 2000."

In a recent survey titled "Attitudes About American Colleges 1991" — prepared and released this month by the Gallup Organization of Princeton, N.J., for the Council for Advancement and Support of Education — business and education were cited as the best leaders for "developing new technology that will make Americans more competitive in the world marketplace."

Andrew Greenberg, secretary of Pennsylvania's Department of Commerce, will present "A State Prepared: Developing Pennsylvania's Work Force" from 9:15 to 10 a.m. He will discuss this report which was produced by the Economic Development Partnership Board at the request of Gov. Robert P. Casey.

Robert Feir, executive director of the State Board of Education, will discuss "How Education Works" from 10:30 to 11:15 a.m. He will review the changes taking place in state regulations — Chapters 3, 5, 6, 14 and 49 — and discuss how those changes will impact the State Board, Secretary of Education, school boards, superintendents, teachers and parents.

Elmer Gates, vice chairman of the Fuller Company in Bethlehem, will speak on "Models of Business and Education Partnerships" from 11:15 a.m. to noon. He will focus on why it is necessary for business to work closely with the education community and explore business/education partnerships as exemplified by the Lehigh Valley Business/Education Partnership.

Afternoon discussion sessions that will focus on plans to develop business/education partnerships. School superintendents and business leaders will lead these sessions from 1 to 2 p.m. and 2:15 to 3 p.m.

Cost is \$12 and includes refreshments, lunch and copies of two reports: "A State Prepared: Developing Pennsylvania's Work Force" and "Lehigh Valley Business/Education Partnership Action Plan."

For more information, call Carol Matteson, dean of the College of Business, at 389-4019 or Howard Macauley, dean of the College of Professional Studies, at 389-4005.

Calendar: Nov. 1-14

Friday, Nov. 1

- Film — "Boyz N the Hood," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday, Nov. 2

- Men's and women's cross country, Pa. Conference Championships, 11 a.m.

Sunday, Nov. 3

- Film — "Boyz N the Hood," Mitrani Hall, Haas Center, 1 p.m.

Monday, Nov. 4

- Art Exhibit — Works of Roger Shipley and Robert Watson begins in Haas Art Gallery; presentation by Shipley, Haas Gallery, 11 a.m.

Tuesday, Nov. 5

- Student Recital — Todd Mengel, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.

Wednesday, Nov. 6

- Discussion — "Culture and Politics of India: From Ghandi to the Present" with Rafey Habib, McCormick Forum, 7:30 p.m.

Friday, Nov. 8

- Celebrity Artist Series — "Annie," Mitrani Hall, Haas Center, 8 p.m.



Saturday, Nov. 9

- Football vs. Millersville, Redman Stadium, 1 p.m.
- Men's and women's swimming and diving, "BU Relays," Nelson Field House pool, 1 p.m.
- QUEST — Caving at Pleasant Gap, 8 a.m. to 7 p.m.

Tuesday, Nov. 12

- Men's swimming vs. King's College, Nelson Field House pool, 7 p.m.
- Slide show — Bloomsburg Theatre Ensemble's trip to Africa, McCormick Forum, 7 p.m.

Thursday, Nov. 14

- Celebrity Artist Series — "Stars of the Bolshoi," Mitrani Hall, Haas Center, 8 p.m.
- "International Food Sampler and Get Together," hosted by BU's International Relations Club, Haas Gallery, 11 a.m.

Campus Notes

Frank L. Misiti Jr., assistant professor of curriculum and foundations, had an article titled "Science Attitude Scale for Middle School Students" published in the September issue of *Science Education*.

Mary K. Erickson, associate professor of marketing and management, presented a paper titled "Self-Concept and Image Congruity: A European Perspective" at the World Marketing Conference in Copenhagen, Denmark, in August.

The paper was published in *World Marketing Congress*, International Conference Series.

Co-authors were Francis Gallagher and Stephen Batory, associate professors of marketing and management.

Erickson has been appointed chairperson of the Buyer Behavior Track, for the World Marketing Conference VI that will be held in 1993 in Istanbul, Turkey. The conference is sponsored by the Academy of Marketing Science.

Vera Viditz-Ward, assistant professor of art, was a guest speaker at a reception for former Peace Corps volunteers from Sierra Leone and Liberia as part of the 30th anniversary celebration of the Peace Corps held in Washington, D.C., in August.

Viditz-Ward also presented two public lectures at the Smithsonian Institution, National Museum of African Art in August in conjunction with her photographic exhibit, "Paramount Chiefs of Sierra Leone at the African Museum."

She also had an exhibition, titled "Diverse Images: an exhibition of photographs by Vera Viditz Ward," on display at the International Photography Museum of the Kirkpatrick Center in Oklahoma City, Okla., during September and October.

Reza Noubary, professor of mathematics and computer science, presented a paper titled "Non-Stationary Models for Seismic P-Waves and Accelerogram" at the workshop on Non-Stationary Stochastic Processes and Their Application last August in Hampton, Va.

The workshop was sponsored jointly by NASA Langley Research Center and Hampton University.

Noubary also had two select papers listed in the 1990 issue of the *Bibliographic Homboldtiana*.

These papers are a result of research con-

ducted through a grant from the Alexander Von Humboldt Foundation and have appeared in *Tectonophys Journal*.

Dennis Hwang and Michael Blue, associate professors of accounting, had an article published titled "A Comparative Analysis of the Requirements to Become a CPA in China, Taiwan, and the United States" in the spring 1991 issue of the *Journal of Global Business*.

Christine Sperling, assistant professor of art, recently gave a summary of a paper she presented at a conference on Patristic, Medieval, and Renaissance Studies at Villanova University in Philadelphia.

She discussed her paper, titled "A Sculptors Designs for a Renaissance Wedding: Michelozzo and the Medici, 1433," during the opening reception for the Faculty Art Exhibition in Haas Gallery.

Dale A. Bertelsen, assistant professor of communication studies, recently attended the Virginia Speech Communication Association's annual convention in Richmond, Va.

Bertelsen was invited to address issues that dichotomize the communication discipline. His topic, titled "Criticism: Equipment for Living or Theory Development" examines the increasing trend of wedding theory to criticism.

He argued for localized critiques designed to enable and empower the disenfranchised.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communiqué*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Editorial Assistant: Christina J. Gaudreau

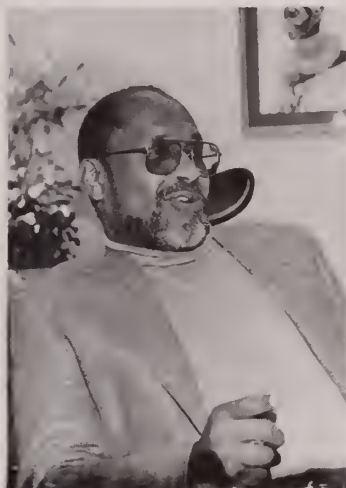
Contributing Writer: Patricia Kerwin

Photographer: Joan K. Helfer

THE COMMUNIQUE

A NEWSLETTER FOR FACULTY AND STAFF AT

BLOOMSBURG UNIVERSITY • 14 NOV 91



"When ACT 101 started in 1973, we only had 11 students in the program ... and today there are close to 500 students attending Bloomsburg who came in through the developmental education department," says Jesse Bryan, director of ACT 101/EOP.



PHOTOS BY JOAN HELFER

LABORATORY ASSISTANCE — Assistant professor John Wardigo, center, teaches math in Bloomsburg's developmental education program. He advises students like freshman Elrica Swank of Snyderstown, left, in the program's lab in Bakeless Center for the Humanities. Student workers, like sophomore Michelle Peters of Lancaster, right, are also on hand to offer assistance.

ACT 101/EOP adds value to lives of disadvantaged BU students

Providing "added value" to the lives of disadvantaged college students, according to Bloomsburg's Jesse Bryan, is "the best aspect" of the university's developmental education program.

Bryan, director of ACT 101/Educational Opportunity Program and chairperson of developmental education at Bloomsburg for the past 18 years, reflected on the impact developmental education has made in the lives of many past and present university students during a recent interview.

"I'm proud of what we have done," admits Bryan. "When ACT 101 started in 1973, we only had 11 students in the program ... and today there are close to 500 students attending Bloomsburg who came in through the developmental education department."

In 1971, the state legislature approved funding to supplement the efforts of public colleges and universities and help them provide higher education opportunities to economically and educationally disadvantaged students living in Pennsylvania. In ratifying this concept and making it a state law, the ACT 101 program was born.

"In the early '70s, only a few minorities were attending Pennsylvania's state-supported higher educational institutions, so the legislature created ACT 101," Bryan recalls. "The focus changed in 1975, whereby the term 'minorities' was changed to 'disadvantaged students' which offered eligibility to all students who qualified."

According to Bryan, a "disadvantaged student" is an individual who has the potential and ability to have an outstanding college career "but is restricted from attaining educational goals" due to societal factors. "These students mostly lack some basic skills in reading, writing and mathematics, but they have the ability to do college level work," he says.

Bloomsburg implemented ACT 101 in 1973. To be eligible, individuals must be state residents and both educationally and economically disadvantaged, says Bryan.

Bryan's office also administers the Educational Opportunity Program (EOP) which started at the university in 1969. "At Bloomsburg, EOP is a priority item in President Ausprich's annual budget," says Bryan, noting that eligibility requirements are somewhat different than ACT 101. "EOP students can reside anywhere in the United States ... or they can be from a foreign country. They must also be either educationally or economically disadvantaged."

Although the university's developmental education department endeavors to provide disadvantaged students with assistance, Bryan contends that ACT 101 and EOP students do not receive special financial treatment. "All students who enroll at Bloomsburg through the developmental education program must apply for financial aid every year."

Continued on page 3

News Briefs

Society of Professional Journalists ratifies students proposal

The Society of Professional Journalists (SPJ) has unanimously passed a "shield laws" proposal that was written and submitted by journalism students in Bloomsburg's SPJ chapter.

Walter M. Brasch, professor of journalism and SPJ student adviser, said ratification "indicates that the society will ask all states to implement and enforce 'shield laws' which will broaden the protection of journalists and their sources."

According to Brasch, "shield laws" protect journalists from being subpoenaed by state governments to reveal their notes regarding an investigation or to disclose information about their sources.

The resolution will soon be distributed by the society to all state and federal legislators, nationwide SPJ chapters, radio and television news directors and managing editors of newspapers, he said.

Ratification of the students' proposal was made at SPJ's 82nd annual convention held recently in Cleveland, Ohio.

Andruss Library extends hours on Fridays

The Harvey A. Andruss Library has extended its closing time from 5 to 9 p.m. on Fridays for the remainder of the current academic year.

In response to recent student requests to have the library's research collections and facilities open for a longer time period each Friday, "faculty librarians and staff have been most cooperative in arranging this experiment and are eager to see how many students, faculty and community patrons take advantage of the extended Friday hours," says J. Daniel Vann, dean of library services.

A librarian will be on duty at the reference desk and the circulation and reserves services will remain open during the extended Friday hours.

"Andruss Library will now be open 93 hours each week," Vann says. "Active use during the extended Friday hours will be a major factor in whether or not the hours become permanent during the 1992-93 academic year."

In addition, library hours will be from 8 a.m. to 4:30 p.m., Wednesday, Nov. 27. The University Archives will be open from 8 a.m. to noon that day.

The library and archives will be closed Thursday through Sunday, Nov. 28 to Dec. 1, during the Thanksgiving recess.

AV Resources closed Dec. 23 - Jan. 3

Audio Visual Resources, formerly the Learning Resources Center, will be closed from Dec. 23 through Jan. 3. The office will reopen Monday, Jan. 6.

State System board of governors approve exercise science, adult fitness program

A proposal to implement a master of science graduate degree program in exercise science and adult fitness at Bloomsburg was approved by the board of governors for Pennsylvania's State System of Higher Education at its Oct. 17 meeting in Harrisburg.

The program, initially introduced by William Sproule and Linda LeMura of the health, physical education and athletics department, at the July meeting of the university's council of trustees, will "concentrate on improving the quality of life for elderly people."

Career opportunities in exercise science and adult fitness are anticipated to increase throughout the current decade and into the next century, according to Sproule, professor and assistant chairperson of the department.

"The job market will expand to fitness, geriatric and medical centers, as well as hospitals and other health care organizations that offer rehabilitation programs," he says.

Sproule says students who graduate from

the program will be able to help improve the quality of life, assessment, physical performance and rehabilitation for all adults. "A concerted emphasis must be placed on whole health ... for adults and older people."

According to LeMura, national studies reveal that greater numbers of elderly people will need programs that respond specifically to their health and medical problems. Noting there has been a change in demographics in this country, she says a gradual increase in the average age of Americans has resulted in larger numbers of elderly people.

In addition, the program will allow Bloomsburg to strengthen its mission as a public service resource center and enable the institution to further develop health science programs and enhance relationships with local and regional health care centers.

"A major focus of this program will be to address the needs of those people who have been victimized with the nation's number one killer ... heart disease," says LeMura.

The program will start in January.

—Kevin B. Engler

'Stars of the Bolshoi Ballet' perform tonight

Columbia Artists will present "Stars of the Bolshoi Ballet," featuring Ekaterina Maximova and Vladimir Vasiliev, at 8 tonight in Mitrani Hall of Haas Center for the Arts. The performance is part of the university's Celebrity Artist Series.

The Bolshoi Ballet, the leading ballet company in the Soviet Union is famous for its elaborately staged productions of classics and children's ballets.

In 1900, Alexander Gorsky, *maitre de ballet*, started a new era which introduced realism in scenery and costume that has since characterized the company's productions.

Yuri Grigorovitch, who succeeded director and chief choreographer Leonid Lavrovsky in 1964, introduced Maximova and Vasiliev at a performance of Prokofiev's "The Stone Flower" in New York, part of the Bolshoi's debut tour in the United States.

Maximova joined the Bolshoi at age 18 and has won numerous honors including a gold medal at the International Ballet Competition in Varna and the Anna Pavlova Prize in Paris. She was selected "People's

Ekaterina Maximova and Vladimir Vasiliev will perform as part of the "Stars of the Bolshoi Ballet" at 8 tonight in Mitrani Hall.



Artist of the Soviet Union."

Vasiliev, who likewise entered the Bolshoi at age 18, danced in three leading roles — as Danilo in "The Stone Flower," the prince in Zacharov's "Cinderella" and Ivan the Fool in Radunsky's "The Little Humpbacked Horse" — before he was 20.

Known to ballet lovers as a gifted choreographer, he and his wife, Maximova, have danced together in numerous stage productions and appeared in the film version of Franco Zeffirelli's "La Traviata."

Last fall, the State Theatre Museum of Moscow mounted an exhibition devoted to the artistry of Maximova and Vasiliev.

Bloomsburg University Crime Report October 1991

Offenses	Reported to or by University Police	Arrests made or incidents cleared by other means
Vandalism	5	2
Disorderly Conduct	7	7
Liquor Law Violations	0	0
Public Drunkenness	0	0
Sexual Offenses	0	0
Rape	0	0
Drug Violations	0	0
Simple Assaults	0	0
Aggravated Assaults	0	0
Murder	0	0
Arson	0	0
Weapons Possession	0	0
DUI	0	0
Vagrancy	0	0
Robbery/Burglary		
Motor Vehicle Theft	0	0
From Buildings	8	0
From Vehicle	8	6
Retail Thefts	<u>1</u>	<u>1</u>
Total Thefts	17	7

Monthly Safety Tip: Protect your automobile.

- Always lock your car doors.
- Never leave keys in your vehicle.
- Avoid leaving property where it is visible, on the seats or in a hatchback, etc.

ACT 101/EOP

Continued from page 1

Approximately 112 students begin their collegiate careers at Bloomsburg each summer through the developmental education program. These students are tested for academic deficiencies and are required to attend developmental classes during the summer.

"When they come to us, we test them to find out what their deficits are," says Bryan. "The test results will indicate whether they will be enrolled in a basic level, first level or second level course as freshmen.

"I have yet to find a way to educate a person if she or he doesn't attend class," he adds. "We offer developmental classes in the summer, but if they miss three class sessions, they are dropped from the program. Those who are found capable of studying at the collegiate level will be entered in biology, speech, English composition and Spanish classes."

Bryan indicates that orientation, counseling and academic advisement are key components of the program.

"The eight developmental instructors — Jim Mullen and Virgie Bryan, reading; Harold Ackerman, Carol Venuto and Janice Walters, writing; and John Wardigo, Christine Kinney and Patricia Gianotti, math — work with each student to bring out the best in their abilities," he says. "Advisement is handled by assistant director Irv Wright during their first year ... but after they

declare a major, a faculty member from a specific academic department will then serve as the student's adviser."

Students will continue as part of the developmental education program throughout their entire undergraduate career, says Bryan. "But that's not negative ... it's only to continually provide them with assistance, such as helping them to register for classes."

Bryan says support from other academic offices has helped to make the developmental education program work at Bloomsburg. "We've always had a great deal of support from academic affairs ... and our students' success ratio is now better than it used to be."

Admitting that other institutions graduate more students from their developmental programs, Bryan notes that many of those schools often admit "a much safer" kind of student.

"At Bloomsburg, we admit a number of 'high risk' students ... and many of them would not be admitted under traditional requirements," he says.

"In the early years of the program, we used to graduate a nominal number of students," Bryan says, noting that the program's graduation rate has been rising in recent years.

"Today, nearly 50 percent of the students who started college through the developmental education program have gone on to graduate," he adds.

—Kevin B. Engler

Brasch writes, edits 'With Just Cause'

Walter M. Brasch, professor of journalism, has recently authored and edited a critically acclaimed book that examines the history, philosophy and critical social issues within media unions.

Titled *With Just Cause: Unionization of the American Journalist* and published by University Press of America in Lanham, Md., the book consists of 44 articles which focus on media unions, their legal and historical foundations and involvement in contemporary social issues.

"Today's journalists no longer think they need to be protected against exploitation, believing that the shackles of exploitation exist only in history books," writes Brasch in the book's introduction. "These journalists argue that while the blue collar workers may need unions, the professionals don't (need unions) since they have higher education levels, more affluence, better working conditions and the belief that they can deal more effectively with management on a one-to-one situation than as a group.

"As the rolls of the independent professional — whether physician, lawyer or journalist — become folded with corporate America, and as chains and groups begin buying out hospitals, law firms and newspapers, the need for unions becomes even stronger."

Juan Gonzalez of the *New York Daily News* called Brasch's book "a refreshing debate for journalists who have been parroting the death of the labor movement for so long they never realized they were chirping for their own funeral."

Others who have praised the book include: Louise D. Walsh of the George Meany Center for Labor Studies, former Screen Actors Guild president Ed Asner, Lou Mleczo of the *Detroit News*, David Dekok of the *Harrisburg Patriot* and Ann Wilhelmy of the *Minneapolis Star Tribune*.

Brasch, a member of the National Writers Union and the Newspaper Guild, is a former newspaper reporter, columnist and editor.

He has authored nine books including "Black English and the Mass Media" in 1984, "A ZIM Self-Portrait" and "The Press and the State" (co-authored) in 1987 and "Forerunners of the Revolution: Muckrakers and the American Social Conscious" in 1990.

—Kevin B. Engler



PHOTO BY JOAN HELFER

'INTO THE STREETS' — Hundreds of Bloomsburg students, faculty and staff gathered in front of Carver Hall to begin an afternoon of volunteer community service on Friday, Nov. 1.

Economist says unemployment, income tax inequities lead to crime in U.S.



Julianne Malveaux

and syndicated King's Features columnist Julianne Malveaux.

"Disaffection has set in," Malveaux said. "People feel they cannot participate in the economy, so they participate in crime."

According to the first guest speaker of Bloomsburg's fall Provost's Lecture Series, the poorest 20 percent of the population pays 13 percent of its income in taxes, whereas the richest one percent pays income tax of only seven percent.

In July, overall unemployment was at 6.9 percent, however, the rate among blacks was 13 percent and 10 percent among Hispanics. Clearly, she says, the hard times are not distributed evenly.

Speaking on "Diversity in the Marketplace: The Realities" recently in Mitrani Hall, Malveaux cited facts on the changing labor market and its trends for the future.

"Ninety percent of us make our living by working," said Malveaux, who believes there must be equity and equal possibilities in labor markets. "We won't achieve that, however, as long as we believe that some people are better than others or produce more than others."

"Economic violence" exists in America because such circumstances as unemployment and income tax inequities disenfranchise people from the economy, according to economist

The inequity as reflected in the statistics is alarming, she said. In 1979, 25 percent of Americans earned less than \$12,000 per year. By 1990, that figure had grown to 31.7 percent. And yet, the richest five percent of the population owns 46 percent of everything. "The poor have never been more poor, and the wealth has never been more concentrated," she said.

Certain demographic trends, which will have a far reaching impact on the labor market well into the next century, are shifting upward, said Malveaux.

"The median age of the population is growing and will continue to grow. In 1900, only four percent of the population was over age 65, but by the year 2030, 25 percent of the population will be over 65. People have taken for granted the aging of America, but we haven't thought much about how it will affect the way we live. The dependency ratio is growing. How will this impact the group 18 to 64 years of age, which will be supporting those under 18 and others 65 and over?"

America's ethnic populations are on the rise. By the year 2030, 35 to 40 percent of America will be black or brown, she said.

"The fastest growing segment of the labor market is women. As of 1985-86, white males are no longer the majority of the labor market, and yet, we have an infrastructure of the past to handle very different populations of the present and future. This makes for an exciting time, but a confusing, frightening time."

There is movement upward in other trends, Malveaux said. "National indebted-

ness is rising. The largest single item in the federal budget is interest on the federal debt, and we now spend more than \$350 billion annually on this interest, more than we spend on defense."

Reagan and Bush introduced the word trillion in terms of debt said Malveaux. "In 1980, Reagan said that he would cut the national debt. It grew four times in his eight years in office."

During that time, the government transferred funds from social service spending to defense spending. The notion was that the market, not the public sector, should be providing for people.

Consequently, there was sentiment to cut government social service programs, Malveaux said. "The economic buzz words of the Reagan/Bush economy became privatization, deregulation, risk taking and competition. The market was left to do its own thing."

She was quick to point out, however, "If you think of capitalism as a wolf and the government as the dentist, then the dentist can do one of two things: either sharpen the wolf's teeth to hurt people, or dull those teeth to help people. Capitalism in and of itself may not be bad, but left unchecked it can be damaging and destructive."

What are some of the consequences of capitalism left unchecked under Reagan and Bush?

Deregulation of financial services led to the savings and loan crisis which will cost more than one trillion dollars, or \$5,200 per American family. "We turned our heads and let the wolf run through the money system," said Malveaux, who predicts that the next crisis will involve the insurance industry.

—Patricia Kerwin

Violinist James Buswell to lecture, perform at BU

Violinist James Buswell, who performs the music of Johann Sebastian Bach with orchestras across the United States, will be a guest artist at Bloomsburg from Saturday, Nov. 16, through Monday, Nov. 18.

During his three-day visit, scheduled as part of the university's Provost Lecture Series program this fall, Buswell will conduct a "master class" at 10 a.m., Saturday, Nov. 16, in Mitrani Hall of Haas Center for the Arts.

At 2:30 p.m., Sunday, Nov. 17, he will perform as a soloist during a concert with

the Bloomsburg University-Community Orchestra in Mitrani Hall. And at 8 p.m., Monday, Nov. 18, he will discuss "The Magic of Bach's Music" in Mitrani Hall. All events are free and open to the public.

Buswell, an instructor at the New England Conservatory of Music in Boston, graduated from the Juilliard School in New York and holds a bachelor's degree in Renaissance art from Harvard University.

He won the famed Merriwether Post Competition in Washington, D.C., in 1962. Later that year, he made his professional orchestral debut with the National Symphony, and earned a Martha Baird Rockefeller grant to tour the United States

with the Baltimore Symphony in 1963. Throughout his career, Buswell has been identified with the music of Bach and his performances of *Six Unaccompanied Sonatas* have received unanimous praise from audiences and critics in the United States and abroad.

For additional information, call the office of the provost at 389-4308.



James Buswell

Economic strength in Far East countries is result of excellent education, says Liu



Hsien-Tung Liu

Nations in the Far East, such as Japan, South Korea and Taiwan, have solid educational systems intact and are rapidly developing strong economies that boast virtually no unemployment,

says a Bloomsburg

administrator who lived much of his life in that region of the world.

"When you look at the world's successful economic nations, you'll find excellent educational systems in that country," said Hsien-Tung Liu, who came to the university in August as dean of the College of Arts and Sciences.

"The key to Japan's jobless system and its booming economy ... is its excellent educational system. The Japanese use human resources better than we do, therefore, productivity is enhanced. This is what gives them an edge."

"A strong economy is basically the result of excellent education ... and those nations that have a faltering economy have very weak educational systems," Liu told a McCormick Forum audience last month.

Liu, who was born and reared in mainland China, spoke during International Month on "Dynamic U.S.-Asian Relations." He noted, "One of the problems in America is that manufacturers in this country rarely design products for the international market. The rest of the world uses the metric system ... so products that are made in America cannot be used by people in other countries."

Using Japan as his primary model, Liu criticized the American government for spending "literally billions of dollars" to boost the Japanese economy since the end of World War II. "The United States has provided defense to Japan for all these years," he said. "The constitution of Japan that exists today is the same one imposed by Gen. Douglass MacArthur, which implemented a system of democratic government that consisted of checks and balances as well as demilitarization."

But he said the economic situation in Japan today is not the same as it was 40 or 50 years ago. "Everyone in Japan is employed and the workers are loyal to their companies," said Liu. "There is very little job switching among Japanese workers ... and the management style is different."

Liu said many Americans believe this "jobless system" is the reason why Japanese manufacturers are ahead of their U.S. counterparts in production. "I assure you, this is not the reason," he stated emphatically. "The key to Japan's jobless system and its booming economy ... is its excellent educational system. The Japanese use human resources better than we do, therefore, productivity is enhanced. This is what gives them an edge."

Other Far East nations have similarities to Japan and are also developing strong economies. "South Korea, Taiwan and other countries in that part of the world are comparable with Japan because they have a market economy which means they are 'export oriented,' a stable form of government, and relatively weak labor unions," said Liu.

During the Ronald Reagan-Walter Mondale presidential campaign, Liu recalled the latter candidate as saying, "Reagan will bring the country down to Hong Kong wages."

Although wages in Hong Kong and other Far East nations have historically been lower when compared to similar jobs in the United States, the trend is changing. "In Hong Kong today, certain job categories pay much more than similar positions in America," he noted.

Liu, who lived in Hong Kong and Taiwan before coming to America in 1960, said U.S. manufacturing industries must examine present production methods in an effort "to produce better products" in this country. "Because we have a serious national debt, it's obvious our money has not been spent wisely," he said. "This is an indication of clear-cut mismanagement."

In closing, Liu emphasized the need to develop a strong educational system as "the most important thing to do" in the United States.

"Education is a long-term investment ... and a long-term commitment," he added.

—Kevin B. Engler

News Briefs

Gay, lesbian rights activist to speak at BU

Jaime Grant, director of development for the National Gay and Lesbian Task Force Policy Institute in Washington, D.C., returns to Bloomsburg on Tuesday, Nov. 19, to lead a 4 p.m. workshop and conduct a 7:30 p.m. discussion in the McCormick Forum.

Grant, who spoke at Bloomsburg last fall, will be addressing the following questions: How can we make BU a gay-positive institution? Are we treating our gay-lesbian students, faculty and staff fairly? How do we combat homophobia and heterosexism? Are our non-discrimination policies working? What does growing up gay do to one's self-image?

Grant's appearance is sponsored by the Campus-wide Commission on Human Relations.

For more information, call Mary Harris at 389-4281 or Mary Badami at 389-4188.

Supervisory Roundtable to focus on 'cross cultural communications'

Mary Ellen Doran-Quine and Barbara Reiner, professional trainers and consultants for Speech Works Associates of Reston, Va., will present "He Says ... She Says: Cross Cultural Communications" from 9 a.m. to noon, Thursday, Dec. 5, in the McCormick Forum.

This program, which includes a noon luncheon, has been scheduled as part of the university's 1991-92 Supervisory Roundtable.

For additional information, call Bob Wislock at 389-4414, Frank Curran at 389-4541 or Madeline Foshay at 389-4574.

Ausprich appointed chair of SUNY-Purchase evaluation team

President Harry Ausprich has been appointed chairperson of a Middle States' evaluation team that is conducting a 10-year accreditation evaluation of the State University of New York at Purchase, N.Y.

In addition, Ausprich represented the presidents of all 14 State System of Higher Education universities at the Nov. 4 Pennsylvania Association of Colleges and Universities' Region III meeting at the University of Scranton.

At the meeting, Ausprich served on a panel that discussed goals, strategies and objectives for developing a "master plan" for all of higher education in Pennsylvania.

Calendar: Nov. 15-28

Friday, Nov. 15

- Film — "Truth or Dare," Mitrani Hall, Haas Center, 7 and 9:30 p.m.

Saturday, Nov. 16

- Football vs. West Chester, Redman Stadium, 1 p.m.
- Women's swimming/diving vs. Navy, Nelson Field House pool, 1 p.m.
- QUEST — Caving at Pleasant Gap, 8 a.m. to 7 p.m.

Sunday, Nov. 17

- Fall Concert — featuring violinist James Buswell with the Bloomsburg University-Community Orchestra, Mitrani Hall, Haas Center, 2:30 p.m.

Monday, Nov. 18

- Play — "Tartuffe," featuring Claude Beauclair and the French Theatre Co., Bloomsburg High School, 1 p.m.
- Lecture — James Buswell discusses "The Magic of Bach's Music," Provost's Lecture Series, Mitrani Hall, Haas Center, 8 p.m.

Tuesday, Nov. 19

- Workshop — featuring gay/lesbian rights activist Jaime Grant, McCormick Forum, 4 p.m.
- Lecture — featuring gay/lesbian rights activist Jaime Grant, McCormick Forum, 7:30 p.m.

Wednesday, Nov. 20

- Play — "Day of Absence" performed by BU Theater, Kenneth Gross Auditorium, Carver Hall, 8 p.m.
- Film — "The Doctor," Mitrani Hall, Haas Center, 9:30 p.m.
- Men's and women's swimming/diving vs. Trenton State, Nelson Field House pool, 4 p.m.
- International Month program — "Celtic Dance Night" with Jill Emergy who will demonstrate authentic English, Scottish, and Welsh dances, Centennial Gym, dance studio, 7 p.m.

Thursday, Nov. 21

- Play — "Day of Absence" performed by BU Theater, Kenneth Gross Auditorium, Carver Hall, 8 p.m.

Friday, Nov. 22

- Play — "Day of Absence" performed by BU Theater, Kenneth Gross Auditorium, Carver Hall, 8 p.m.
- Madrigal Singers Holiday Dinner and Concert, Scranton Commons, 7:30 p.m.
- Film — "The Doctor," Mitrani Hall, Haas Center, 9:30 p.m.

Saturday, Nov. 23

- Play — "Day of Absence" performed by

BU Theater, Kenneth Gross Auditorium, Carver Hall, 8 p.m.

- Madrigal Singers Holiday Dinner and Concert, Scranton Commons, 7:30 p.m.

Sunday, Nov. 24

- Play — "Day of Absence" performed by BU Theater, Kenneth Gross Auditorium, Carver Hall, 2 p.m.
- Performance — featuring IMAGE sign-song group, Mitrani Hall, Haas Center, 2 p.m.

Monday, Nov. 25

- Performance — featuring IMAGE sign-song group, Mitrani Hall, Haas Center, 8 p.m.

Tuesday, Nov. 26

- Music — Fall Semester Student Recital, Kenneth Gross Auditorium, Carver Hall, 8 p.m.
- Women's basketball vs. Delaware Valley, Nelson Field House, 7:30 p.m.

Wednesday, Nov. 27

- Thanksgiving recess begins, 2 p.m.

Campus Notes

Mary K. Erickson, associate professor of marketing and management, attended the 1991 Southern Marketing Association Conference held recently in Atlanta, Ga.

Erickson served as a discussant for two papers presented on "Do Warranties Really Affect Product Attitude?" and "The Impact of Monetary Expenditures Upon Service Performance and Complaint Behavior Within the Airline Industry."

In addition, Erickson, Francis Gallagher, and Stephen Batory, all associate professors of marketing and management, and Ann Schiller, a graduate student at BU, presented a paper titled "Cultural Determinants of Consumer Behavior."

Several members of the English department gave papers at the English Association of Pennsylvania State Universities (EAPSU) Conference in October, sponsored by California University of Pennsylvania.

In the "Writing II" session, Mike McCully, assistant professor, and Frank Peters, associate professor, presented a joint paper titled "Approaches to Assessing Writing Samples from Students at Freshman and Senior Levels."

Margaret Wyda Quintanar, instructor, discussed a paper titled "Changing Myth, Language, and Identity: Assignment Sequencing and the Freshman Mind."

In the "Theory and Praxis" session, Terrance Riley, assistant professor, presented a paper titled "Rhetoric, Philology, and the Origins of Twentieth Century Literary Criticism."

In the "American Literature I" session, Dale Anderson, associate professor, discussed a paper titled "The Pathway to Brilliance in *The Professor's House* by Willa Cather."

All of these papers will be published in the Proceedings of the EAPSU Conference 1991.

Steven L. Cohen, professor of psychology, published two articles in the recent issue of *Journal of the Experimental Analysis of Behavior*.

The recent issue of the journal was a special edition devoted to research on behavioral pharmacology.

The first paper is titled "Effects of Damphetamine on Responding Under Second-order Schedules of Reinforcement with Paired and Nonpaired Brief Stimuli."

The second paper was coauthored with Marc Branch of the University of Florida and is titled "Food-paired Stimuli as Conditioned Reinforcers: Effects of Damphetamine."

The research was partially supported by a research grant to Cohen from the National Institute on Drug Abuse and by a release-time award from the university.

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communiqué*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Editorial Assistant: Christina J. Gaudreau

Contributing Writer: Patricia Kerwin

Photographer: Joan K. Helfer

Management-marketing split, accreditation of communication disorders graduate programs reported at trustees meeting



Betty D. Allamong

The separation of the College of Business' marketing and management programs at Bloomsburg University was announced at the university's council of trustees quarterly meeting Wednesday, Nov. 20, at the Magee Center.

Betty D. Allamong, provost and vice president for academic affairs, reported the separation of the two departments, effective in January, has been anticipated since 1981. "At that time, former provost Larry Jones told the marketing faculty they should wait

until the department became larger," she said.

The marketing department has grown to 300 majors and employs six full-time faculty members, while the management program has 409 majors and 11 full-time faculty. "Certainly, the marketing program has attained its goal ... and I think it's very important that they gain recognition as a separate, distinct department," she noted.

A separate marketing department would better serve students in advising, program development and placement, she said. Other benefits would include: recruiting and retaining qualified faculty and students; enhancing public image, credibility and visibility in corporate recruitment and placement of students; increasing administrative effectiveness; and creating additional opportunities for development activities, she said.

Separating the two departments does not require additional facilities, said Allamong, noting that faculty and students in the management program will also enjoy the benefits of a separate identity.

President Harry Ausprich announced that Bloomsburg's master's degree programs in speech language pathology and audiology had recently received accreditation from the Educational Standards Board of the American Speech-Language-Hearing Association (ASHA).

According to G. Donald Miller, assistant chairperson and professor of communication disorders and special education, the five-year accreditation became effective in October and runs through September 1996. "This is the first time our programs have received accreditation from ASHA's educational standards board," said Miller.

Miller said the university's Speech, Hearing and Language Clinic has been accredited by ASHA for more than a decade. "Another wing of ASHA, the Professional Services Board, has accredited our clinic for the last 13 or 14 years," he noted.

But to receive academic curriculum accreditation from ASHA, institutions are required to operate a four-year undergraduate degree program in liberal arts and general education with "just a smattering of communication disorders' classes," said Miller. "Education and training in speech language pathology and audiology should really be done at the graduate level ... and this requires two additional years of study."

Miller said the university tried to get ASHA's approval on its five-year curriculum a few years ago, but that attempt failed. According to ASHA, "we were placing too much emphasis on training at the undergraduate level ... and our student-faculty ratio, about 20-to-one in our five-year program, did not meet their six-to-one regulation for a two-year graduate level program," he said.

About four years ago, ASHA mandated a policy that would only recognize practitioners who graduated from accredited programs. This prompted the university to comply with ASHA's accreditation requirements. "We spent the last three or four years formulating a plan that would meet ASHA's standards," said Miller.

By gaining ASHA accreditation, Bloomsburg now ranks as "one of eight accredited graduate training programs in speech language pathology, and one of four in audiology, in the state," he added.

—Kevin B. Engler



PHOTO BY JOAN HELFER

DINING WITH A VIEW — A solarium dining area that seats about 50 people recently opened in Monty's delicatessen on the upper campus.

News Briefs

BU music groups to perform 'Joy of Christmas' concert

The Concert Choir, Brass Menagerie and Brass Quintet musical groups will present the "Joy of Christmas" concert at 8 p.m., Friday, Dec. 6, and 2:30 p.m., Saturday, Dec. 7, in the Kenneth S. Gross Auditorium of Carver Hall.

Under the direction of B. Eric Nelson, assistant professor of music, the groups will perform classical and popular Christmas music.

Nelson, accompanied by area keyboard specialist Harry Martenas, will conclude the program with an audience sing-along of some favorite Christmas carols.

Admission is free. For additional information, call 389-4284.

Second insurance course offered by School of Extended Programs

The second in a sequence of courses, titled "Accredited Adviser in Insurance '82: Multiple-lines Insurance Production," will be offered on Tuesday evenings during the spring semester by the School of Extended Programs.

This course, which begins in January and ends in late April, will focus on insurance coverages for major commercial lines and successful selling techniques.

Cost is \$200 — \$175 for National Association of Insurance Women members — and includes course instruction and study materials. Participants can also receive 2.6 continuing education units.

For more information, call the School of Extended Programs at 389-4420.

Women undergrads sought for 'Glamour' magazine competition

Bloomsburg women undergraduate students who are full-time juniors are invited to participate in *Glamour* magazine's "1992 Top Ten College Women" competition.

The competition, which recognizes exceptional achievements of women who are juniors at colleges and universities across the nation, awards 10 recipients with a \$1,000 cash prize.

For an application and further details, see Lucinda Kishbaugh in the financial aid office in Ben Franklin Hall.

Andruss Library to extend hours during weekend of Dec. 7-8

The Harvey A. Andruss Library will extend its hours during the weekend of Dec. 7-8 prior to final exam week. The library will be open from 9 a.m. to 9 p.m., Saturday, Dec. 7, and from noon to midnight, Sunday, Dec. 8.

Distributor of 'Information' sheets sought by Andruss librarian

The individual who issued "For Your Information" sheets at registration is asked to contact Bill Frost in Andruss Library at 389-4126.

Jerrold Griffis plans to retire in December



Jerrold Griffis

Jerrold A. Griffis, vice president for student life at Bloomsburg University, announced his retirement effective Dec. 27, at the university's council of trustees quarterly meeting Wednesday, Nov.

20, at the Magee Center.

The retirements of three other long-time university administrators—Paul Conard, Robert Norton and John Scrimgeour—also were announced at the meeting.

Griffis, who has served the last 20 years as Bloomsburg's first and only student life vice president, said he leaves the university with a few regrets.

"I will truly miss the youthfulness of higher education," he said. "It keeps you on the 'razor's edge' to work with young people ... and to work with those individuals who work with young people. I'll also miss being around to see all the new ideas, such as the completed Kehr Union renovation and the construction of a recreation center, come to fruition."

Griffis, who has served 34 years in education, came to Bloomsburg in August 1971 after serving as dean of residence life at Ohio University in Athens, Ohio, from 1965-71. He also worked as a residence hall coordinator in the dean of men's office at Penn State-University Park from 1963-65, and was assistant dean of men at Bucknell University in Lewisburg from 1958-63.

Griffis holds a bachelor of science degree in education at West Chester University, a master's degree in education from Ohio University and a doctorate in education from Penn State.

"I'll miss relating with all the people who really make this university tick," Griffis added, "especially the secretaries, athletic department and food service workers."

Conard, assistant vice president for administration and acting director of personnel, said he's preparing himself for a new daily routine.

"It's going to be different, but I plan to keep busy doing local volunteer work with the Red Cross, United Way and St. Matthew Lutheran Church," he said.

Conard, who is completing more than 27

years of service, earned a bachelor of science degree at Bloomsburg. He began working at the university in May 1964 as assistant business manager and accountant and was promoted to his current position in 1977.

Norton, assistant vice president and dean of student life, is wrapping up nearly 30 years of service at the university.

"I plan on visiting some friends and playing some tennis in the Carolinas and Florida," he said. "But I'm going to miss being around the students ... and the faculty and staff members I've been closest to over the years."

Norton, who started working at Bloomsburg in September 1962, holds a bachelor of science degree in education from Slippery Rock University and a master's degree in education from the University of Pittsburgh.

Scrimgeour, psychological counselor who ranks as the university's senior faculty member, will be completing 33 years of service as a faculty member, financial aid officer and counselor.

"I'll miss the people who have become such a big part of my life," he said. "My wife, Jan, and I plan to stay right here in Bloomsburg and enjoy all the friends and associations

we've made throughout the years. I plan to stay involved in the alumni organization and attend Huskies' games and matches."

Scrimgeour, who began working at the university in January 1959, earned a bachelor of science degree at Bloomsburg and master's in education degrees in physical science and counselor education at Penn State-University Park.



Paul Conard



Robert Norton



John Scrimgeour

— Kevin B. Engler

MONTY'S

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***** GRAND OPENING *****
THURSDAY
DECEMBER 5, 1991
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East Stroudsburg president to deliver December commencement address

James E. Gilbert, president of East Stroudsburg University of Pennsylvania, will discuss "Stellar Dust Carbonaceous Chondrites and Where Do We Go From Here" during Bloomsburg University's fall commencement convocation ceremony at 2:30 p.m., Sunday, Dec. 15, in Mitrani Hall of Haas Center for the Arts.

Gilbert assumed the presidency at East Stroudsburg in July 1986. He previously served as interim president, vice president for academic affairs, and professor of psychology over an eight-year period at Pittsburg State University in Kansas.

From July 1971 until his appointment at Pittsburg State in January 1978, he served as a psychology professor and associate vice chancellor-dean of faculty at Indiana University-Purdue University in Fort Wayne, Ind.

Prior to his appointment at Indiana-Purdue, he worked seven years as an associate professor of education and associate dean of university administration at Northeastern University in Boston, Mass.

Earlier in his career, Gilbert was employed as a research psychologist and educational psychologist at the National Security Agency (NSA) in Fort Meade, Md.

In addition, he worked as a training officer at NSA and the U.S. Air Force headquarters in Washington, D.C., was an interviewer for the Virginia State Employment Service in Alexandria, Va., and served 12 years in the U.S. Naval Reserve.

Gilbert earned a bachelor of science in psychology at the University of New Mexico at Albuquerque in 1952. Subsequently, he was awarded master's and doctoral degrees in psychology in 1959 and 1969, respectively, from American University in Washington, D.C.

His professional activities include serving as a member and chairperson of the Pennsylvania Association of Colleges and Universities' Commission for the Universities, and the Chancellor's Executive Committee for the State System of Higher Education.

He also serves as vice chairperson of the American Association of State Colleges and Universities' (AASCU) Presidents Commission for Teacher Education and holds membership in AASCU, the American Psychological Society, and the American Association of Higher Education.

Gilbert is a past director of the State System's University Center and the Penn-

sylvania Academy for the Profession of Teaching, both located in Harrisburg. He also served as chairperson for AASCU's Committee on Excellence in Teaching and Learning and was commissioner for its Commission on the Role and the Future of State Colleges and Universities.

His community involvement has encompassed service with the Pocono Mountain Chamber of Commerce in Stroudsburg, Pennsylvania Special Olympics Committee in Shawnee, Pocono Center for the Arts in East Stroudsburg and The Rotary Club of the Stroudsburgs.

In addition, he has served the Ben Franklin Technology Partnership Program of Northeastern Pennsylvania in Bethlehem, Minsi Trail Council of the Boy Scouts of America in Allentown, and the State System United Way Campaign in Harrisburg.

A native of Bridgeport, Conn., he and his wife, Betty, have been married 38 years and have a married son, Gregory.

—Kevin B. Engler



James E. Gilbert

Holiday Open House for faculty and staff

Wednesday, Dec. 11

9 to 10:30 a.m.

at

Buckalew Place

***** Special recognition of all
retiring faculty and staff *****

RSVP: 389-4526

Mayor commends BU for 'Into the Streets' program

Editor's Note: George H. Hemingway, mayor of Bloomsburg, wrote the following letter of appreciation to all university faculty, staff and students on behalf of Town Government and the citizens of Bloomsburg:

"Please accept the sincere thanks of Town Government and the citizens of Bloomsburg for your outstanding effort Friday, Nov. 1, 1991, for your "Into the Streets" program.

"We understand that Bloomsburg University was chosen as a hub campus because of its outstanding student volunteer program. Many town agencies and organizations can certainly attest to this ongoing volunteer effort.

"These are the kind of things that make our LARGEST SMOKELESS INDUSTRY STAND TALL."

21 university faculty members to retire in December



Acierno



Bayler



Bond



Carlough



Dill



Frantz

Editor's Note: The faculty retirees named in this article are those who declared their retirements to the university before Monday, Nov. 18. Other Bloomsburg faculty who plan to retire in December will be announced in the Dec. 12 issue of The Communiqué.

Twenty faculty members who have contributed a combined total of 457 years of service to Bloomsburg University will retire effective Friday, Dec. 27. These retirements were announced at the university's council of trustees quarterly meeting today at the Magee Center.

Also, the retirement of **George E. Stetson**, assistant professor of geography and earth science, was reported. Stetson retired last May after serving on the faculty since August 1973.

Stetson, who holds a bachelor of arts degree from Yale University in New Haven, Conn., a master of arts degree from the University of Delaware at Newark, Del., and a doctorate from the University of North Carolina at Chapel Hill, N.C., recently completed 30 years in education.

Those retiring in December include the following:

William A. Acierno, associate professor of mass communications, has served on the faculty since August 1966. Acierno holds a bachelor of arts degree from the University of Pittsburgh and a master of fine arts degree from the Carnegie Institute of Technology at Carnegie-Mellon University in Pittsburgh. He is completing 30 years in education.

Charles M. Bayler, associate professor of accounting, has served on the faculty since August 1965. Bayler earned a bachelor of science degree from Susquehanna University in Selinsgrove and holds a master of business administration degree from Bucknell University in Lewisburg. He is completing 26 years in education.

Ruth Anne Bond, assistant professor and project director of the university's Upward Bound pro-

gram, has served on the faculty since September 1977. Bond received a bachelor of arts degree from Wheaton College in Illinois and earned a master of arts degree at Montclair State College in New Jersey. She is completing 34 years in education.

William L. Carlough, professor of philosophy, has served on the faculty since September 1964. Carlough received a bachelor of arts degree from Hope College and a bachelor of divinity degree from Western Theological Seminary in Holland, Mich. Additionally, he earned a master of sacred theology degree from General Theological Seminary and a doctoral degree from New York University in New York City. He is completing 33 years in education.

Bernard C. Dill, professor of finance and business law, has served on the faculty since August 1968. Dill holds a bachelor of science degree and a master of business administration degree from Penn State-University Park and a doctor of business administration degree from George Washington University in Washington, D.C. He is completing 30 years in education.

Wendelin R. Frantz, professor of geography and earth science, has served on the faculty since June 1968. Frantz holds a bachelor of arts degree from Wooster College in Ohio, and a master of science degree and a doctoral degree from the University of Pittsburgh. He is completing 37 years in education.

Charlotte M. Hess, professor of curriculum and foundations, has served on the faculty since January 1972. Hess earned a bachelor of science degree and a master's in education degree at Bloomsburg and holds a doctoral degree from Penn State-University Park. She is completing 39 years in education.

Lee C. Hopple, professor of geography and earth science, has served on the faculty since September 1961. Hopple earned a bachelor of science degree from Kutztown University and a master of science degree and doctorate degree at Penn State-University Park. He is completing 35 years in education.

Andrew J. Karpinski, professor and chairperson of communication disorders and special education, has served on the faculty since August 1967. Karpinski



Hess



Hopple



Karpinski



Keller



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ember

holds a bachelor of science degree, a master's degree in education and a doctoral degree in education from Penn State-University Park. He is completing 36 years in education.

Martin M. Keller, associate professor of curriculum and foundations, has served on the faculty since September 1961. Keller earned a bachelor of science degree from Indiana State Teachers College in Terre Haute, Ind., and a master's degree in education from the University of Pittsburgh. He is completing 35 years in education.

Colleen J. Marks, professor of communication disorders and special education, has served on the faculty since January 1969. Marks earned a bachelor of science degree at Edinboro University, a master of arts degree from the University of Illinois at Jacksonville, Ill., and a doctoral degree in education at Lehigh University in Bethlehem. She is completing 29 years in education.

John M. McLaughlin, professor of communication disorders and special education, has served on the faculty since June 1968. MacLaughlin earned a bachelor of science degree at Lock Haven University and holds a master's degree and a doctoral degree in education from Penn State-University Park. He is completing 30 years in education.

Scott E. Miller Jr., associate professor and readers' services librarian, has served on the faculty since January 1967. Miller holds bachelor of arts degree, a master of arts degree and a master of library science degree from the University of Pittsburgh. He is completing 27 years in education.

Allen F. Murphy, professor of languages and cultures, has served on the faculty since August 1972. Murphy earned a bachelor of arts degree at Kenyon College in Gambier, Ohio, and a master of arts degree and a doctoral degree from Ohio State University in Columbus, Ohio. He is completing 32 years in education.

Ronald W. Novak, associate professor of mathematics and computer science, has served on the faculty since September 1964. Novak holds a bach-

elor of science degree from California State College in San Bernardino, Calif., a master's degree in education from the University of Pittsburgh and a master of arts degree from the University of Illinois at Urbana, Ill. He is completing 33 years in education.

Thomas L. Ohl, assistant professor of mathematics and computer science, has served on the faculty since August 1968. Ohl earned a bachelor of science degree from Bloomsburg and a master's in education degree from Millersville University. He is completing 34 years in education.

Lauretta Pierce, professor of nursing and director of health sciences, has served on the faculty since September 1975. Pierce received her license as a registered nurse from the Harrisburg Polyclinic Hospital School of Nursing. She holds a bachelor of science degree in education from Temple University, a master of science degree in nursing from the University of Pennsylvania and a doctoral degree from Thomas Jefferson Medical College in Philadelphia. She is completing 30 years in education.

Robert L. Rosholt, professor and chairperson of political science, has served on the faculty since January 1969. Rosholt earned a bachelor of arts degree at Luther College in Decorah, Iowa, and holds a master of arts degree in public administration and a doctoral degree from the University of Minnesota at Duluth, Minn. He is completing 35 years in education.

R. Edward Warden, associate professor of curriculum and foundations, has served on the faculty since August 1967. Warden holds a bachelor of science degree from Millersville University and a master of arts degree from Villanova University in Philadelphia. He is completing 33 years in education.

Melvyn L. Woodward, professor of marketing and management, has served on the faculty since September 1975. Woodward holds a bachelor of arts degree from Bucknell University in Lewisburg, and a master of business administration degree and doctoral degree at Ohio State University in Columbus, Ohio. He is completing 29 years in education.

—Kevin B. Engler



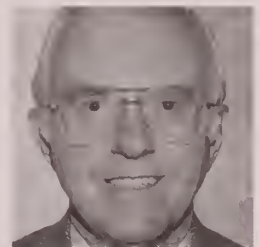
Woodward



Warden



Stetson



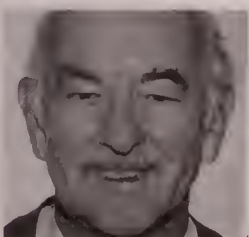
Rosholt



Pierce



Ohl



McLaughlin



Miller



Murphy



Novak

News Briefs

BU students invited to participate in research conference in April

Graduate and undergraduate students at Bloomsburg are invited to share their research as part of the fourth annual State System "Student Research Conference" April 3-4 at Slippery Rock University.

The event is open to all college and university students in Pennsylvania who are majoring in any academic discipline. Registration forms and abstracts must be submitted by Jan. 17. For a form or additional information, visit the graduate studies and research office in Waller Administration Building.

Pittsburgh Supercomputing Center approves PACT grant request

Pittsburgh Supercomputing Center has approved Bloomsburg's request for a Partnership for Academic Consulting and Training (PACT) grant.

The grant, proposed by mathematics and computer science professor Zahira Khan, will be used to promote supercomputing at Bloomsburg.

Khan will serve as a consultant to campus users and provide assistance and training to execute programs.

Naus, James debate viewed in 2,900 area homes on BUTV

According to a recent survey conducted by BUTV, an estimated 2,900 area homes were tuned in to the university's television station for at least one of five tape-delayed broadcasts of the pre-election debate between Columbia County judicial candidates Scott Naus and Tom James.

BUTV can be viewed on Service Electric Cable channel 13 in the Bloomsburg-Catawissa areas and on Cable TV Company channel 10 in the Berwick, Orangeville and Millville areas.

Faculty, staff invited to 'Holiday Open House'

President Harry Ausprich, his family and the president's office staff, cordially invite all university faculty and staff members to a "Holiday Open House" from 9 to 10:30 a.m., Wednesday, Dec. 11, at Buckalew Place.

RSVP's are requested. Call the office of the president at 389-4526.

BU starts AIDS awareness group

The newly organized AIDS awareness committee at Bloomsburg is looking for additional campus members. The group meets bi-weekly in the McCormick Forum.

Faculty and staff personnel who would like to participate or receive more information should contact Stuart Schrader, assistant professor of communication studies, at 389-4897.

Religion, gender issues have divided India, says Rafey Habib



Rafey Habib

Contemporary India is torn by deep divisions based on religion, caste, class and gender, said Rafey Habib, assistant professor of English, during his lecture held in conjunction with Bloomsburg's International Festival month.

Habib traced the development of "The Culture and Politics of India: Gandhi to the Present," the title of his discussion, which briefly explored the evolution of these longstanding differences.

He noted that during the course of its long history, India was invaded by many different peoples. "Aryans, Turks, Afghans, Portuguese, Moghuls, French and English all occupied India and left their mark."

Muslim Turks broke the power of Hindu states by the end of the 12th century, according to Habib. Delhi was sacked by the Turk, Taimur, in 1398. The Portuguese, led by Vasco da Gama, arrived at Goa in 1497 and established a Roman Catholic colony. And in 1517, the Moghul empire began under the rule of its first emperor, Babar.

Initially, the Muslim Moghuls succeeded in integrating their Hindu subjects. However, Habib said, under the rule of the Emperor Aurangzeb, tensions between the two religions developed, climaxing during the period of British rule.

The British found themselves in India by default. In 1600, he explained, the British government chartered the East India Company to trade in the East Indies. When Dutch trade eclipsed that of the British, England turned to India for its share of spices, sugar, cotton and textiles. By 1818, the British had established hegemony on the subcontinent.

Along with its political control, Habib noted, came the imposition of British culture in India. In 1835, English became the official language. By 1861, English legal

procedures had been introduced into Indian courts. "Ironically, it was these measures which later fostered the influx of Western ideas of liberalism, individual rights and nationalism. This influx stimulated the growth of a new Westernized middle class in India and provided the basis of the Indian independence movement," he said.

Habib noted the irony goes further in the figure of Mohandas K. Gandhi. Born in India in 1869, Gandhi was sent to London as a boy. As a young man he qualified as a British barrister. In England, Gandhi was introduced to liberal and Christian ideas and the works of such influential writers as Tolstoy. Gandhi also traveled to South Africa where his philosophy continued to be shaped, incorporating Christian, Hindu and humanitarian ideas.

"Gandhi's belief in human rights brought him into conflict with Hindu caste distinctions," said Habib.

"At the core of his doctrine was 'ahimsa' or non-violence which was one expression of 'satya' or truth." Truth, he defined "as self-realization, freedom from foreign domination, breaking of caste barriers, and living close to nature."

In reaction to various measures taken by the British in India, two groups were pivotal in the independence movement. The Indian National Congress—a predominantly Hindu organization—held its first meeting in 1881, and the Muslim League convened in 1906.

Initially the Hindus and Muslims were united in the fight for independence. However, the Muslims realized that once independence had been won, they would be subordinates to the Hindus, said Habib.

In 1940, Mohammed Ali Jinnah, leader of the Muslim League, called for the formation of an independent Muslim homeland—Pakistan. After much bloodshed and turmoil, India was partitioned. In 1947, when Nehru was installed as the first Prime Minister of India, Jinnah became the first Prime Minister of Pakistan.

Following India's partition, an exodus of enormous proportions from both countries ensued. Hindus and Sikhs left Pakistan for India; Muslims fled in the other direction. At least 500,000 people died.

Nehru could loosely be called "a Democratic Socialist," said Habib. "He undermined privilege, effected heavy taxation of the upper class and divided industry into public and private spheres.

Continued on page 8

Olivo tells visitors from Gansu Province how U.S. technology has changed in past decade

Technological advancements, such as personal computers and compact disk players, have become the norm in this country, said John Olivo, business education and office administration professor, during a recent presentation titled "What a Difference a Decade Makes."

Speaking to six visiting educators from Gansu Province in China, Olivo explained how technology has changed in the United States over the past 10 years.

"You can sit down at your desk and use a PC ... slip a compact disk cassette into a player ... and your elementary school-age child is probably more computer literate than you are." He noted the new technology that has been designed and implemented in the classroom.

In the 1960s, technology was referred to as data processing. The first computer, UNIVAC, at the University of Pennsylvania, "filled an entire room and had large vacuum tubes to handle the processing of information," Olivo said.

"Now we have technology that is small, about the size of your fingernail, that can do more than the large computer. Processors operate very fast ... and multi-tasking allows users to sit at a computer and do a variety of things at the same time."

In the '70s, word processing was introduced. "IBM developed a magnetic tape Selectric typewriter that could store information on a magnetic disk," said Olivo. "This technology was used primarily for writing text."

The 1980s introduced "information processing." Computers were implemented in many business organizations and educational settings. Computers with little memory, such as Atari, Apple and Commodore, were commonly used.

"Some software applications, such as word processing, spread sheets and data bases, that were introduced in the '80s are still in use today," said Olivo.

In the '90s, information systems have become quite common. "There's so much information," said Olivo, "that businesses today need to get a handle on the information flow within their areas."

Olivo said the federal government has conducted a study on trends in the office up to the year 2000. "Some predictions are that the United States will see more machine-to-

machine communication," he said. "It was found that we don't need the programming we had at one time because software programs are so sophisticated."

The federal government has predicted that every office worker will be using a computer terminal by 1995, which means "approximately 45 million PCs" will be in use in this country, he said.

The cost for technology has come down greatly, too, he said. "Years ago, we paid maybe \$10,000 for a PC, and now you can get one for about \$1,000. Even though they're a lot cheaper, they're more powerful than computers years ago."

"By 1987, there were 1.7 million computers being used in schools," he said. "However, there are some schools with a lot of technology ... and there are other schools that don't have any. Overall, there's only one computer per 30 students based upon all schools in this country."

Olivo said many states have incorporated "distance learning," whereby a student may wish to take a Chinese course offered at another school. "Through the technology of satellite and TV, those students can learn from students at the other school," he said.

Teachers must adapt to this technology, said Olivo. "If they don't, their students

aren't going to learn what they need to know to survive," he said. "The computer is just another tool—like a pencil or pen—to help us learn."

In the future, more emphasis will be placed on visual education. "If a student doesn't like to read, teachers can show the student a picture so they'll understand more," said Olivo.

"At one time in the United States, the three Rs—reading, writing, and arithmetic—were emphasized. Now we look at the three Cs—critical thinking, cooperative learning and coping with change—as well."

Computer literacy—how to turn a computer on and how to process information—has also been emphasized.

"We're finding that many students know how a computer works, but they need to know how to access all the information," said Olivo. "They're inundated with so much information, and they need to decide what information to use."

Olivo said teachers need to use technology to facilitate learning. "It's an exciting time to be a teacher now," he said.

"At one time, it used to be 'I teach, they learn.' But now it's 'we learn,' because we can learn a lot from our students ... and everyone can learn together," he added.

—Christina Gaudreau



PHOTO BY JOAN HELFER

TECHNOLOGY LESSON — John Olivo, standing at left, chairperson of Bloomsburg's business education and office administration program, found visiting educators from Gansu Province in China were fascinated with technological advancements in the U.S.

Calendar

Monday, Dec. 2

- Hanukkah
- Classes resume, 8 a.m.
- Men's basketball vs. Susquehanna, Nelson Field House, 7:30 p.m.

Tuesday, Dec. 3

- Film — "It's a Wonderful Life," Kenneth S. Gross Auditorium, Carver Hall, 7 and 9:30 p.m.
- Thesis Exhibition, "Emergence," by Julie Blumberg, Haas Gallery through Dec. 13; 8 a.m. to 5 p.m., weekdays
- Julie Blumberg reception, Haas Gallery, 3 p.m.

Friday, Dec. 6

- "The Joy of Christmas" concert, Kenneth S. Gross Auditorium, Carver Hall, 8 p.m.
- Film — "It's a Wonderful Life," Mitrani Hall, Haas Center, 7 and 9:30 p.m.
- Women's basketball, BU Invitational, Nelson Field House, 6 and 8 p.m.

Saturday, Dec. 7

- Classes end
- "The Joy of Christmas" concert, Kenneth S. Gross Auditorium, Carver Hall, 2:30 p.m.
- QUEST — Caving at Pleasant Gap, 8 a.m. to 7 p.m.

Monday, Dec. 9

- Final examinations begin, 8 a.m.

Sunday, Dec. 15

- Commencement, Mitrani Hall, Haas Center, 2:30 p.m.
- Women's basketball vs. California, Nelson Field House, 5 p.m.

Monday, Dec. 16

Semester break begins through Jan. 12

Wednesday, Dec. 25

- Christmas Day
- University offices closed through Thursday, Jan. 2

Wednesday, Jan. 1

- New Year's Day

Friday, Jan. 10 and Saturday, Jan. 11

- Men's basketball, BU Invitational, Nelson Field House, 6 and 8 p.m.

Saturday, Jan. 11

- Women's basketball vs. Slippery Rock, Nelson Field House, 2 p.m.

Monday, Jan. 13

- Spring semester begins
- Classes resume, 8 a.m.

Campus Notes

Robert J. Lowe, assistant professor of communication disorders and special education, has been elected vice president for professional preparation of the Pennsylvania Speech-Language-Hearing Association. He will serve a two-year term as chief administrator for continuing education and professional preparation.

Carol Matteson, dean of the College of Business, has been named Pennsylvania Council of Alumni Associations' (PCAA) "Distinguished Educator" by her alma mater, Slippery Rock University.

She was honored at the PCAA Distinguished Educators' Legislative program in October.

Mark Jelinek, assistant professor of music, was guest conductor at the 12th Annual Arizona Cello Symposium for grades four through 12 at Arizona State University's School of Music in October.

Jelinek served as a master teacher for small classes for all levels of ability and conducted an all-participant, 75-piece orchestra while attending the symposium.

Jack Mulka, dean of student development, was a guest speaker at the Lackawanna Junior College School District's guidance counselors' workshop at the Holiday Inn-Hazleton in October.

His topic was titled "Student Development: Career Counseling Assessments and Choices."

Allan M. Kluger, who serves on the Bloomsburg University Foundation board, was recently named to the State Ethics Commission by Gov. Robert P. Casey.

Kluger has served on the board since 1986 and was instrumental in the negotiations between the foundation and the Agency for Instructional Technology in the marketing of "Attributes for Successful Employability," an interactive video program produced by BU's Institute for Instructional Technology.

He is a partner in the firm of Hourigan, Kluger, Spohrer, Quinn, and Myers, P.C., of Wilkes-Barre.

Religion

Continued from page 6

"He also initiated legislation on women's property rights, divorce and the remarriage of widows."

In 1948, a Hindu fanatic murdered Mohandas Gandhi because he "gave too many concessions to the Muslims," said Habib. Assassins also claimed the lives of Prime Minister Indira Gandhi in 1984, and her son, Rajiv Gandhi, in 1991.

"The reign of Mrs. Gandhi, Nehru's daughter, was marked by severe economic, agrarian and industrial disturbances," said Habib. "Her response was to declare a state of emergency which involved the suspension of numerous civil rights. When she sent troops against the Sikhs ... and desecrated their shrine, she paid with her life. Rajiv's fatal error was to send Indian troops to Sri Lanka to help quell insurrections by Tamil separatists."

In India today, no political party has a majority in Parliament and therefore government is by coalition, said Habib. In the global political arena, India continues to maintain its position of "non-alignment," meaning it does not side with either the Eastern bloc or Western nations.

Habib said India's relations with the United States have been improving ever since Ronald Reagan met with Indira Gandhi in 1981.

— Patricia Kerwin

The Communiqué

A newsletter for Bloomsburg University faculty and staff, *The Communiqué* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communiqué*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler

Editorial Assistant: Christina J. Gaudreau

Contributing Writer: Patricia Kerwin

Photographer: Joan K. Helfer

THE COMMUNIQUE

A NEWSLETTER FOR FACULTY AND STAFF AT

BLOOMSBURG UNIVERSITY • 12 DEC 91

University professor dies following lengthy illness

Charlotte M. Hess, who served as an education professor in the department of curriculum and foundations for 19 years, died Tuesday, Dec. 3, at Geisinger Medical Center in Danville after suffering from a two-year illness.

"All of the university employees have lost a close personal friend," said President Harry Ausprich. "Her many contributions to the university community will be missed."

Hess, 60, had planned to retire this month after completing 39 years in education.

In October 1990, she was selected as an outstanding State System of Higher Education faculty member by the Pennsylvania Academy for the Profession of Teaching.

Prior to coming to Bloomsburg, Hess taught in the Sunbury Area Joint School District from 1952-56 and in the Bloomsburg Area Joint School District from 1958-71.

She holds a bachelor of science degree and a master's degree in education from Bloomsburg and a doctoral degree from Penn State-University Park.

In addition to her parents, survivors include: her husband, William J. Hess Jr.; her son, Eric W. Hess; and two grandchildren. See article on page 3.



PHOTO BY JOAN HELFER

DISTINGUISHED SERVICE AWARD — Richard A. Wesner, who served as a Bloomsburg trustee from 1983-90, received a plaque from current trustee Anna Mae Lehr for his "distinguished service to the university and the Commonwealth of Pennsylvania" last month.

Phonathon nets \$64,000 in donations

Contributions from parents help university to exceed \$3.5 million goal in The Trust for Generations campaign

A phonathon this fall at Bloomsburg University has raised nearly \$64,000 in pledges from parents of current undergraduate students, according to Susan Helwig of the university's development office.

"Our goal is to raise \$75,000 this year," said Helwig, associate director of development. "Prior to the phonathon, we had received \$22,000 in gifts from parents of our undergraduate students."

Despite a struggling economy, coupled with the loftier fund-raising goal this year, the university's fifth annual Parents' Fund campaign drive was very successful, said Helwig.

"The refusals we received from parents were a bit higher this year than in previous years, but the economy was largely responsible. A number of the parents we spoke with indicated they were having some financial difficulties at home."

Helwig admits that many university officials had their doubts as to whether the phonathon could raise the large sum of money this year. "Because we raise our goals each year ... from \$21,000 in 1987 to a rather ambitious sum of \$75,000 this year ... it's going to be tight. But with a few more weeks remaining in the campaign, we will be close to reaching our goal," she noted.

Bloomsburg's development office hires undergraduate students who attempt approximately 80 calls between the hours of 6 and 9 p.m., Sunday through Thursday, during the five-week phonathon which began in October and concluded in November.

"We employed about 50 students who made nearly 10,000 phone calls," said Helwig. "They were able to contact about 5,000, or 80 percent, of the parents of our undergraduate students. About 35 percent of the parents they reached made pledges."

Helwig had praise for all the students who worked phoning parents during the phonathon. "Our student callers really represented the university well," she said. "They are trained by our staff and do a wonderful job giving information about the university ... and about the campaign."

Proceeds from the phonathon are earmarked primarily for the university's \$3.5 million The Trust for Generations campaign that ended in mid-November. This campaign was created in 1989 to provide funding for a larger book collection in Andruss Library, scholarship opportunities for deserving students and purchasing computers and other specialized academic equipment.

"With pledges received from the phonathon, we have exceeded our goal by raising more than \$3.78 million in The Trust for Generations campaign," said Helwig.

According to a report compiled by the development office, The Trust for Generations campaign will provide more than \$1.1 million for the Library Fund, over \$1.4 million for the Scholarship Fund and in excess of \$1.2 million for the Academic Excellence Fund at the university.

Continued on page 3

Four retirees granted 'emeritus' status at November trustees meeting

Four university retirees, including two administrators and two faculty members, have been granted "emeritus" status for their years of service to the institution.

Jerold A. Griffis, vice president for student life, has been granted "vice president emeritus" status on his completion of 20 years of service at Bloomsburg.

Robert Norton, assistant vice president and dean of student life, has been granted "dean emeritus" status on his completion of nearly 30 years of service.

Robert L. Rosholt, professor and current chairperson of the political science department, has been granted "faculty emeritus" status on his completion of 22 years of service.

George E. Stetson, assistant professor of geography and earth science, has been granted "faculty emeritus" status on his completion of 18 years of service.

New faculty member appointed

Joan Pallante of Kennett Square has been appointed as an assistant professor in the department of curriculum and foundations.

Prior to her appointment, Pallante served the last two years as an assistant professor at Holy Family College in Philadelphia. She worked as supervisor of student teachers at the University of Pennsylvania during the 1988-89 academic year and was an assistant professor at College Misericordia in Dallas from 1981-88.

In addition, she worked from 1977-81 as a teacher at Gateway Regional Junior-Senior High School in Woodbury Heights, N.J., and taught early childhood education at Glassboro State College in Glassboro, N.J., in 1975-76.

Hill appointed CGA comptroller

David Hill of Bloomsburg was recently appointed as comptroller of the university's Community Government Association.

Hill has been employed at the university for the last nine years as comptroller of community activities and Kehr Union.

12 non-instructional personnel hired

Twelve persons from the greater Bloomsburg area were recently hired as permanent, full-time non-instructional employees at the university.

They are Brett Barnes of Elysburg, carpenter; Bruce W. Barton of Sunbury, custodial supervisor; Mary Crane of Catawissa,

custodial worker; William Davis Sr. of Berwick, custodial worker; Richard Eye of Girardville, custodial worker; and Lori Fritz of Benton, custodial worker.

Others include Suphot Dang Labelle of Bloomsburg, stock clerk in the University Purchasing office; Veronica McHenry of Bloomsburg, custodial worker; Nathan Muwombi of Bloomsburg, custodial worker; Glenda I. Vansock of Benton, custodial worker; Grace R. Vietz of Mifflinville, custodial worker; and Bruce T. Weir of Bloomsburg, custodial worker.

Non-instructional employees promoted

Four non-instructional staff members have received promotions at the university.

In academic affairs, Janet A. Huntington was promoted to clerk steno III in the department of geography and earth science.

In administration, Richard Bankes has been promoted to supervisor of the university's heating plant, and Bruce W. Barton was promoted to custodial work

supervisor.

In student life, Lucinda Harris was promoted to nurse practitioner in the university's Health Service Center.

Two non-instructional employees have duties reassigned

Two non-instructional employees from the university's police department have been reassigned to new duties following the retirement of former police chief Kenneth Weaver.

Deborah Barnes, assistant director of university police, has been appointed interim police chief and Angelo Venditti, university police officer, was named interim assistant director of the department until a permanent chief is hired.

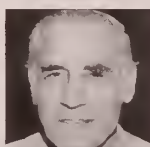
Editor's Note: The preceding announcements were made at the university's council of trustees quarterly meeting last month at the Magee Center.

12 non-instructional staff members to retire this month

Twelve non-instructional employees have announced their retirements from the university, effective Dec. 27.

They are: Eugene Biacchi, custodial worker, eight years of service; Kenneth Edwards, utility plant worker, 13 years; Donald Klinger, carpenter, 16 years; Evelyn Kressler, business office, 24 years; Ronald Linn, carpenter, 23 years; and Jack Millard Sr., security officer, 19 year.

Others include: Richard Neufer, police officer, 23 years; Kimber Reese, groundskeeper, 24 years; George Stauffer, custodial worker, 14 years; Richard Viets, groundskeeper, 10 years; Joan Walton, coordinator of academic records, certification and commencement, 29 years; and Karlene Wright, computer management technician, 21 years.



Biacchi



Klinger



Kressler



Linn



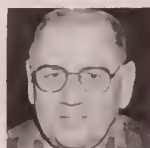
Millard



Neufer



Reese



Stauffer



Viets



Walton



Wright

Four professors to retire in December

Four faculty members who have contributed more than 100 years of service to the university have recently announced they will retire effective Friday, Dec. 27.

John E. Hartzel, assistant professor of computer and information systems, has served on the faculty since 1970. Hartzel holds a bachelor of science degree in business education from Bloomsburg and a master of education degree from Lehigh University in Bethlehem. He is completing 33 years in education.



Hartzel

Michael Herbert, professor of biology and allied health sciences, has served on the faculty since 1963. Herbert holds a bachelor of science degree from the University of Maryland at College Park, Md., and a doctoral degree from Lehigh University. He is completing 36 years in education.

Robert G. Meeker, assistant professor of English, has served on the faculty since 1962. Meeker holds a bachelor of arts degree from Lafayette University in Easton, a master of arts degree from the University of Scranton and a doctoral degree from Lehigh University. He is completing 32 years in education.



Meeker

John J. Serff Jr., assistant professor of geography and earth science, has served on the faculty since 1969. Serff holds a bachelor of science degree from Penn State-University Park and a master of education degree from West Chester University of Pennsylvania. He is completing 34 years in education.



Serff

*Happy Holidays
from the staff of
The Communiqué*

Charlotte Hess believed teaching is 'life's most important activity'

Editor's Note: The following article on "Why I Teach," written by the late Charlotte Hess, professor of curriculum and foundations, was published in the Nov. 2, 1988, issue of The Communiqué.

"Why do I teach? That's a simple question with no simple answer.

"Certainly, for the opportunities that teaching affords. I cite a few, however, their recitation may border on banality; to live and labor in an intellectually stimulating environment; to savor the freedom and time to pursue professional excellence in my discipline; to delight in social and intellectual interactions with sometimes passive, sometimes volatile young adult learners; to relish the thought that I may in some positive fashion be helping to shape—or as Christa McAuliffe so eloquently put it—touch the future.

"To teach is to proclaim my commitment to the above plus all the other lofty goals of teaching. I do—and society should expect no less. But the unadorned truth of the matter is there is nothing else in the world I would rather do than teach. From that fateful first day of school when a teacher taught our class its first song, I knew I had my calling; I had to be a teacher.

"I have long believed it was the drama and artistry of that moment, albeit simple, that had such an impact on a six-year-old. So when Louis Rubin defined teaching as an art, drawing analogies between the theater and the classroom, the teacher and the actor, and actual instruction with lesson staging, I applauded.

"If teaching is a form of acting, then the naturally extroverted and those infatuated by language should be drawn to it. I am these; so I suppose this is the ego-satisfying and rather selfish reason why I teach.

"However, I have another more altruistic motive for teaching. I believe simply that teaching is life's most important activity. For me, the answer to Cicero's question, 'What greater gift can we offer the republic than to teach and instruct our youth?', is that there is none.

"In return, when parents send their children to college they are making the greatest of gifts, the minds of their sons and daughters. Their expectation is that we will teach and fill those minds with knowledge.

"But you and I know that we can't actually teach anybody anything. Teaching isn't telling or imparting information; it is setting conditions whereby learning becomes possible. The teacher becomes the intermediary between a body of knowledge and the student. It's the exciting chance to light fires under successive generations of learners. In so doing, I am fulfilling the social contract of my profession with society. As demanding as this role is, it's also very appealing. It's also just plain fun.

"So I teach. But as retirement looms, I ponder of a future when I can no longer do so. I envision, then, neighbors treated to instructions from me on how to care for their lawns, lectures to my friends on why we should all recycle paper, and exhortations to read the latest article in the National Geographic on the art of prehistoric man. If they ask for the time, I'll show them how a clock works.

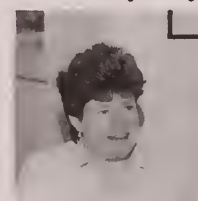
"Why do I teach? I must."



Hess

Phonathon

Continued from page 1



Helwig

Contribution totals are represented by pledges, planned and in kind gifts, said Helwig. "The Parents' Fund contributions will also be used toward the UniversityFund which supports educational programs, projects and

building plans that demand immediate attention on our campus," she noted.

Helwig said the development office plans to continue the fall Parents' Fund phonathon in future years.

"The phonathon is beneficial because we get about a 40 percent response rate ... compared to only a 10 percent response rate with direct mail."

"It really has worked out quite well," she added.

—Kevin B. Engler

Bach's music expresses 'every sentiment known to man,' says James Buswell

Johann Sebastian Bach made magic with music. He transformed common experiences—conversation, storytelling and dancing—into rare works of art.

"This music dances, but at the same time it tells a story. It has humor and conversation," said violinist James Buswell, who teaches at the New England Conservatory of Music in Boston, Mass.

Buswell, who performed Bach's music before lecturing on "The Magic of Bach's Music" to his audience in Mitrani Hall last month, was the third guest speaker in this year's Provost's Lecture Series program.

According to Buswell, Bach's music is full of dichotomies. "It is simultaneously full of craft and affect," he said. "It is richly contrapuntal, yet it flows. It is both narrative and motoric."

In tracing Bach's life, Buswell said young Johann Sebastian was cared for by an older brother after their parents died.

Bach, who came from a long line of musicians, possessed a "spongelike ability to absorb information about music," said Buswell.

"Bach traveled extensively to the various principalities and duchies of Germany, seeking out great musicians and listening to their work," said Buswell. "He would borrow as many of the scores as he could and copy them by hand. In this process, he committed the music to memory."

In 1708, Bach became the organist at the dachal chapel in Weimar where he wrote a tremendous amount of music for the organ. "Given the limited size of the Weimar chapel, however, Bach couldn't write the large scale religious works which he longed to undertake," Buswell said.

Bach later became court musician for an enlightened monarch in Cothen. A prodigious creator of music, he was given an orchestra and the creative license to make whatever music he pleased for the court.

"What he longed to be, however, was not merely a court musician, but Kapellmeister (Chapel Master) in charge of music for an entire community with an emphasis on teaching," said Buswell.

Such a position soon became available in Leipzig. After the town fathers were turned down by their first two choices for the position, they offered the job to Bach. Buswell paraphrased the town fathers' con-

cern: "Since the best men are not available, we had to settle for the mediocrity named Johann Sebastian Bach."

Bach immediately began writing an incredible quantity of music, noted Buswell. "Over the next six to seven years, he created nearly 300 cantatas, each ranging from 20 to 40 minutes in length. He presided over the music for four different churches and wrote the equivalent of a different cantata for each Sunday service. The town had no idea what a treasure they possessed in Bach."

Bach was such a musical genius that he wrote new pieces of music almost every day of his life. "Each day he awakened with the desire and the ability to create another piece of music, and they all sounded different," marveled Buswell.

But Bach knew that people didn't appreciate his talent, said Buswell. "Bach was aware of his own genius, but he was humble about it. He viewed his talents as God-given and used them for the glory of God."

After 10 years of intense writing in Leipzig, Bach debuted his masterpiece, *The St. Matthew Passion*. The town fathers, however, didn't even bother to attend the performance. "This was equivalent to building St. Peter's Basilica and not having anyone come to see it," said Buswell.

For 100 years, Bach's classic composition was relegated as a teaching tool because it was considered too long, complicated and difficult to perform. Mendelssohn brought it back to public consciousness.

According to Buswell, Bach never understood the distinction between sacred and secular music. "All of life was sacred to him. His music sings and dances and expresses every sentiment known to the heart of man. At the end of each piece of music, secular or sacred, Bach wrote 'To God be the Glory.' The church and the coffeehouse were the same world to him."

Bach worked intensely and tirelessly, creating music of remarkable complexity. "Yet he didn't want it to look or sound difficult. In Bach's time, ease was beautiful. You didn't impress people by trying to knock them over, you impressed people by beguiling them.

"For Bach, this was the joy of his music," he added.

—Patricia Kerwin



PHOTO BY JOAN HELFER

PERFORMS BACH — Acclaimed violinist James Buswell teaches at the New England Conservatory of Music in Boston, Mass.

572 students to receive degrees at Commencement Sunday

Five hundred and seventy-two students will receive college degrees from the university during its Fall Commencement Convocation at 2:30 p.m., Sunday, Dec. 15, in Mitrani Hall of Haas Center for the Arts.

President Harry Ausprich and other university officials will confer baccalaureate degrees to 462 undergraduate students and master's degrees to 110 graduate students.

James E. Gilbert, president of East Stroudsburg University, will deliver the commencement address titled "Stellar Dust Carbonaceous Chondrites and Where Do We Go From Here."

Gilbert, who was appointed president of East Stroudsburg in July 1986, serves as vice chairperson of AASCU's (American Association of Colleges and Universities) Presidents' Commission for Teacher Education.

He holds membership in AASCU, the American Psychological Society and the American Association of Higher Education.

**Prepared by Bloomsburg University Police
Bloomsburg University Crime Report
November 1991**

Offenses	Reported to or by University Police	Arrests made or incidents cleared by other means
Vandalism	8	3
Disorderly Conduct	2	2
Liquor Law Violations	0	0
Public Drunkenness	0	0
Sexual Offenses	0	0
Rape	0	0
Drug Violations	0	0
Simple Assaults	2	1
Aggravated Assaults	0	0
Murder	0	0
Arson	0	0
Weapons Possession	0	0
DUI	0	0
Vagrancy	0	0
Robbery/Burglary	3	0
Motor Vehicle Theft	0	0
From Buildings	11	0
From Vehicle	4	0
Retail Thefts	<u>2</u>	<u>2</u>
Total Thefts	17	2

Monthly Safety Tip: Protect your property.

- Participate in "Operation I.D." by engraving your social security/Driver's License number on valuables. Engravers may be signed out at the University Police Department by showing your BU I.D. card.
- Keep a record of model numbers and serial numbers of all valuables. Forms can be obtained at the University Police Department.

Campus Notes

Susan Rusinko, chairperson and professor of English, had two articles — "Upsetting the Balance in the English Comic Tradition" and "Tennessee Williams" — recently published.

"Upsetting the Balance" appeared in *Alan Ayckbourn: A Casebook*, and "Tennessee Williams" was published in Magill's *Survey of American Literature*.

Mehdi Haririan, associate professor of economics, recently attended a conference of The Jerome Levy Economics Institute at Bard College in New York.

The conference focused on "Moving to a Market Economy: Economic Reform in Eastern Europe and the Soviet Union."

Nancy Gill, associate professor of English, attended the annual conference of the International Society for Exploring Teaching Alternatives in Cocoa Beach, Fla., where she conducted a workshop titled "Gallivanting Across the Curriculum" that focused on helping students overcome writing problems.

Donna J. Cochrane, assistant professor of business education and office administration, was recently appointed Pennsylvania's membership director for the National Business Education Association.

Her appointment was announced at the Eastern Business Education Association conference in Pittsburgh where she also chaired a session.

JoAnne Growney, professor of mathematics and computer science, had a poem titled "A Mathematician" published in the fall issue of *Four Quarters*, a literary journal produced by La Salle University.

Growney, who has a long-standing interest in mathematics and poetry, investigated the similarities between these two subjects during her recent sabbatical.

Her paper, titled "Mathematics and Poetry: Isolated or Integrated," was published in the summer issue of the *Humanistic Mathematics Network Newsletter*.

Phillip A. Farber, professor of biological and allied health sciences, recently attended the eighth International Congress of Human Genetics in Washington, D.C.

Karen Anselm, Bruce Candlish and Michael Collins, assistant professors of communication studies, recently participated in a director/designer roundtable session at the Alvina Krause Theatre in Bloomsburg.

Members of the Bloomsburg Theatre Ensemble and representatives from other theaters and universities in the region also participated.

Among the issues examined by the group were the role of new plays and playwrights and the pressures of production schedules.

Dennis Hwang, associate professor of accounting, had an article titled "On a Special Accounting Method in China: The Increase-Decrease Method," recently published in the *Proceedings of the Third Asian-Pacific Conference on International Accounting Issues*.

Hwang presented the paper at the conference held last October in Hawaii where he also chaired two sessions.

Dennis O. Gehris, assistant professor of business education and office administration, has published a book titled *Advanced Business Applications Study Guide* for the International Correspondence Schools.

Harold Ackerman, assistant professor of developmental instruction, has published an article on computers and literacy in the *PADE Informer*, a publication of the Pennsylvania Association of Developmental Educators.

Ackerman attended the Developmental Education Central Region Workshop held recently at Luzerne County Community College in Nanticoke. He gave a lecture titled "The Function of Home Plate" which focused on the use of office and laboratory time.

Dale Anderson, associate professor of English, chaired a session on Folkloristic approaches to literature and delivered a paper titled "From Grandmother's Knee to the Printed Page: Oral Tradition in Novel Making" at a joint meeting of the American and Canadian Folklore Societies Conference held recently at Memorial University, St. Johns, Newfoundland.

Continued on page 6

News Briefs

University physical plant department undergoes restructuring

Vice president for administration, Robert Parrish, announced Monday the construction and maintenance functions of the physical plant department have been restructured into separate directorships.

Donald McCulloch, director of capital projects and renovations, will be responsible for planning, design, architectural selection, construction and occupancy coordination.

Tom Messenger will serve as acting director of maintenance and energy management while occupying the permanent position of assistant director of maintenance and energy management. He will be responsible for the general care and appearance of facilities and grounds. Robert Klinger will serve as university safety officer.

The reorganization "recognizes the significant duality of roles of our current physical plant department," said Parrish.

Other universities in the State System of Higher Education have separate directorships for maintenance and construction, he said.

Forensics team places eighth in New Jersey competition

Bloomsburg's Forensics team finished eighth among 20 colleges and universities that competed in a tournament held at Monmouth College in West Long Branch, N.J., last month.

Volunteer Services receives outstanding achievement honor

Bloomsburg's student volunteer services office recently received an outstanding achievement certificate for the "Into the Streets" program from officials at the North Central Secure Treatment Unit.

Travel expense vouchers due Friday

All travel expense vouchers must be submitted to Sandy Hess in the accounts payable department no later than Friday. The department will cease printing checks at 4 p.m., Friday, Dec. 20. Normal operations will resume Thursday, Jan. 2.

Campus building access procedure

Persons who forget their keys and need to enter an office or building after hours or on weekends must sign out a duplicate key at the university police department.

Correction

In the Nov. 27 issue of *The Communiqué*, it was reported that Robert Rosholt's master's and doctoral degrees were earned at the University of Minnesota-Duluth. He earned both degrees from the University of Minnesota-Twin Cities.

Calendar

Sunday, Dec. 15

- Fall Commencement Convocation, Mitrani Hall, Haas Center, 2:30 p.m.
- Women's Basketball vs. California, Nelson Field House, 5 p.m.

Monday, Dec. 16

- Semester break begins (through Jan. 12)

Wednesday, Dec. 25

- Christmas Day
- University offices closed (through Wednesday, Jan. 1)

Friday, Jan. 10

- Men's Basketball, "BU Invitational Tournament," Nelson Field House, 6 and 8 p.m.

Saturday, Jan. 11

- Women's Basketball vs. Slippery Rock, Nelson Field House, 2 p.m.
- Men's Basketball, "BU Invitational Tournament," Nelson Field House, 6 and 8 p.m.

Monday, Jan. 13

- Spring semester begins
- Classes resume at 8 a.m.

The Communicué

A newsletter for Bloomsburg University faculty and staff, *The Communicué* publishes news of activities, events and developments at BU bi-weekly throughout the academic year.

Please submit story ideas, news briefs and calendar information at least two weeks in advance to *The Communicué*, University Relations and Communication Office, Bloomsburg University, Bloomsburg, PA 17815.

BU is committed to providing equal educational and employment opportunities for all persons without regard to race, color, religion, sex, age, national origin, ancestry, life style, affectional or sexual preference, handicap, Vietnam era status veterans, or union membership.

The university is additionally committed to affirmative action and will take positive steps to provide such educational and employment opportunities.

Editor: Kevin B. Engler
Assistant Editor: Sue Schantz
Editorial Assistant: Christina J. Gaudreau
Contributing Writer: Patricia Kerwin
Photographer: Joan K. Helfer

Campus Notes

Continued from page 5

Kenneth Schnure, registrar, and Ronald DiGiondomenico, academic advisement coordinator, recently gave an outline presentation on the Curriculum Advisement and Progress System using Bloomsburg's mainframe computer at a conference for the National Academic Advisement Association recently held in Louisville, Ky.

Schnure and DiGiondomenico demonstrated the scheduling and requesting capabilities of Bloomsburg's system and were invited to conduct a preconference workshop at next year's conference.

David E. Washburn and M. Hussein Fereshteh, faculty members in the curriculum and foundations department, co-presented a paper titled "Multicultural Education Policy in the United States: A Social Foundations Analysis" at the annual convention of the American Educational Studies Association.

Fereshteh was elected to replace Washburn on the executive board of the organization's Committee on Academic Standards and Accreditation. The latter just completed a three-year term on the board.

Leon Szmedra, assistant professor of health, physical education and athletics, has been invited to serve on the U.S. Olympic Committee Biathlon Association's physiological assessment team.

Szmedra recently returned from the Olympic Training Center at Lake Placid, N.Y., where he helped administer a series of both laboratory and field tests to the U.S. Olympic biathlon team which is in final preparation for the upcoming Winter Olympic Games.

William Frost, reference coordinator at Andruss Library, and Afsun Moadeli, a recent graduate of Bloomsburg's instructional technology program, teamed with the University of Scranton's coordinator of media broadcast productions to present two programs at a recent conference of the Pennsylvania Library Association.

During the first program, "Introduction to HyperCard 2.0: Practical Applications," Frost demonstrated library applications of HyperCard.

In a subsequent session, the team helped participants begin basic HyperCard stacks for use in their libraries.

Dorette Welk, associate professor of nursing, presented a research paper titled "Educator Perception and Use of Pattern Recognition Principles in Baccalaureate Nursing Programs" at various conferences including: Teacher, Practitioner, Researcher conference in Allentown; Research Day, sponsored by five Sigma Theta Tau (National Honor Society of Nursing) chapters in Wilkes-Barre; and the Sigma Theta Tau biennial convention scientific sessions in Tampa, Fla.

Stephen Batory, associate professor of marketing and management, recently presented a paper titled "Patient Attribution of Hospital Choice and Its Influence on Inpatient Satisfaction" at the Atlantic Marketing Association meeting in Savannah, Ga.

William Acierno, associate professor and chairperson of mass communications, was video producer for the eighth annual American Cancer Telethon. The event raised a record \$38,000.

Ann Lee and Sheila Dove Jones, faculty members in the communication disorders and special education department, discussed the "Collaboration between Basic and Higher Education Special Educators: Writing Workshop for Students with Mild Mental Handicaps" at this year's International Teacher Education Division Convention.

Lee, Jones and Todd Cummings, a special education teacher at Central Columbia Middle School, presented "Writing Workshop for Students with Mild Mental Retardation" at this year's Pennsylvania Federation of the Council for Exceptional Children Convention.

Bloomsburg graduate Barbara Wert, Jones, and Mary Casper, a parent of a preschool child with special needs, presented "A Least Restrictive Environment Model—Danville Child Development Center Meets the Needs" at this year's International Division for Early Childhood Convention.

Frank Peters, associate professor of English, presented a paper titled "Sir Gawain and the Green Knight as a Beowulf Analogue" at the College English Association conference held recently at St. Bonaventure University in New York.